

**DISCOURSE ANALYSIS OF TALIBAN IMAGE IN PAKISTANI
NEWSPAPERS**

M.Sc Thesis

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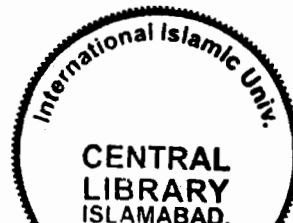
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DISCOURSE ANALYSIS OF TALIBAN IMAGE IN PAKISTANI
NEWSPAPERS

By

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It is accepted by the Department of Media and Communication Studies, Faculty of Social Sciences, International Islamic University, Islamabad, for the partial fulfillment of requirement for the award of degree of M.Sc Media and Communication Studies.

Supervisor


(Ms. Ayesha Sadaf)

Dedication

I dedicate this work to Allah

And

Those citizens of Pakistan who suffer during the war on terrorism

2011
International Islamic University, Islamabad
Faculty of Social Sciences
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Date: 15-09-2011

Final Approval

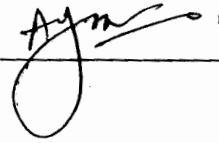
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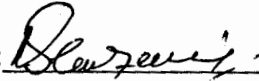
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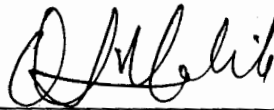
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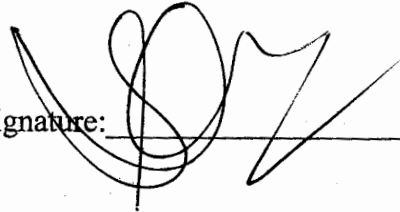
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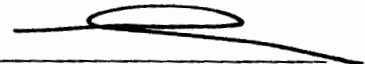
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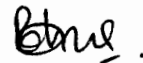
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Declaration

This thesis has been submitted as partial fulfillment of M.Sc in Media and Communication Studies to the Center for Media and Communication Studies. I solemnly declare that this is my original work and no material has been plagiarized and any material quoted from a secondary source has been provided with proper citations and references.



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Dated: July 11, 2011

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Abstract

The aim of the research was to find out how the Pakistani newspapers discourse Taliban image. Now a day Taliban is serious issue in national and international level. Citizens of Pakistan are facing this difficulty in Pakistan and abroad. The rationale behind selection of these newspapers The News and Daily Jang was the highest circulation of Jang group in Pakistan and the selection of Urdu and English newspapers of the same organization was to assess how these newspapers use language, slant and portray the Taliban image. Columns of these two newspapers were selected in the month of May 2010 on the of Times Square incident. This research concluded that Daily Jang used excessive use of words and ironic, sarcastic and critical use of language; they recommended suggestion in mostly columns as compared to The News.

CHAPTER NO.1.

1. INTRODUCTION:

Islamic Republic of Pakistan is located in Asia and its population is almost 95% Muslim and 5% other (includes Christian and Hindu). Pakistan is composed of four provinces and federally administered areas. In these provinces, the smallest province is the Khyber Pukhtunkhwa. Pushtun ethnic is dominated in this region. Now a day, Pakistan is serious victim of Terrorism. Taliban are mostly from Afghanistan' Pukhtun tribes. Most Taliban dominates in Afghanistan and also in some part of Pakistan' Federally Administered Tribal Areas.¹

1.1. BACKGROUND:

For see Taliban, to know the history of Afghanistan is important. Afghanistan is the country in the world which has Mountainous, landlocked and remote areas. Where mostly population are Pashtun, Tajik, Hazara and Uzbek. Afghanistan is prosperous in history but poor in just about everything else.²

Afghanistan is a religiously Muslim nation and 90% of their population is Sunni and other Afghan Muslims are Sufis or Shiites. Religious schools were established there after Islam arrived in the seventh century and Taliban became an important part of the social structure e.g. Running schools, mosques, shrines, and various religious and social services, and serving as mujahideen when it necessary.³

For 30 years since the Soviet attack in 1979, it has been in continual anarchy, chaos and disorder. It is a country which is used to violence. It also is a country which troubled by violence.⁴

¹<http://middleeast.about.com/od/pakistan/f/me080907a.htm>

² http://wiki.answers.com/Q/Where_did_the_Taliban_people_come_from

³ <http://www.infoplease.com/spot/taliban.html>

⁴ <http://www.nationalpost.com/news/story.html?id=1799662>

The 'Taliban' means Students of Islamic Knowledge Movement; they ruled Afghanistan from 1996 until 2001. They came to power during Afghanistan's long civil war. Although they managed country's policies and territory to hold 90%. They also managed treatment of women and support of terrorists. In December 2001 The Taliban was ousted from power by the U.S. military and Afghani opposition forces in response to the September 11, 2001, terrorist attack on the U.S.⁵

In 1989, when Soviets Union withdrew from Afghanistan in defeat and discredit, this was a great and significant victory for Afghan fighters, achieved with aid from the United States. Once the Russians were gone, Americans and Europeans lost their interest in what became, they became an isolated corner of the world. Afghan warlords fought among themselves for land, power and poppies (from which heroin is made). Anarchy, chaos and corruption and life only started harder for many Afghans. In 1994, a group of provincial vigilantes appeared led by administrator of a religious school Mullah Mohammed Omar. He roused up against these forces. He and his followers called themselves 'Taliban' the Taliban word is in the Pashtu language means the students.⁶

Under the supervision of Mullah Muhammad Omar, the Taliban brought this order through the institution of a very strict version of Sharia, or Islamic law. Public executions and punishments such as floggings became regular events at Afghan soccer stadiums. Playful activities, like kite-flying were banned. Origin of 'non-Islamic' influence, television, music, and the Internet were also banned. It was necessary for Men to wear beards, and subjected to beatings if they didn't do. The most shocking thing for the West was the Taliban's treatment and attitude with women. When the Taliban took to Kabul, they immediately forbade girls to go to school and other educational institutions. Moreover, women were banned from working outside the home; Women were also barred from leaving their home without a male relative. Those who did not follow this rule and took this

⁵ <http://www.infoplease.com/spot/taliban.html>

⁶ <http://www.nationalpost.com/news/story.html?id=1799662>

risk were being beaten. All this was, according to the Taliban, to safeguard women and maintain their honor.⁷

Taliban were never known before 9/11 in the west. In 1999 to 2000 before Taliban came in power in Afghanistan when the country was ruled and governed by few power full tribes of each area. Rape, bribes looting, robbery were an every day issues for the poor at that time. It took a vivid change when a local girl was raped in day light and her family complained to the local police station they were kicked out and given more mistreatment and at this point the family went to the local Mosque and asked for the help of the leader of the mosque Imam. The local Imam together with his students as know Taliban caught the rapist and they were punished. Now it was history of new Taliban, any person who could not get justice from the government and local police stations would approach the Imam and would get justice. This justice which was done to girl from Imam spread through whole of Afghanistan within two years of its first case being brought to the local Imam and as from this day the students became to be known as 'Taliban' in Afghanistan. The Taliban forced a strict version of Islamic law and order. At first, many Afghans welcomed that new version of Islam. The Taliban also had the support of Islamists well-established in Pakistan's intelligence service. The Saudis approved this as well. Before long, the Taliban's revolutionary agenda became marked and manifest. Girls were no longer allowed to attend school in any way. Women could not leave their homes unless covered their body from head to toe in a burka and with their male relative. Singing, dancing, playing music, watching television, sports, even flying kites depicted in the wonderful novel *The Kite Runner* were banned. Prayer five times a day became necessary for every one. Those who transgressed were sentenced to beatings, amputations, executions by the thousands, often in public. Traditional tribal leaders were murdered and replaced by fire-breathing mullahs who broke with Afghan tradition by melding religious and political power. In March 2001, the Taliban dynamited the Buddha's Bamiyan it was giant statues, great works of religion and art, built in the sixth century. In their view they were 'idols' and deserved destruction, like all things are not Islamic. At this same time, the Taliban also were providing safe

⁷ <http://www.infoplease.com/spot/taliban.html>

haven to an Islamist Saudi deport by the name of Osama bin Laden. He was plotting his own physical attack against the reviled infidels and their symbols. The Taliban remained loyal and sincere to Bin Laden and al-Qaeda after the violence of September 11, 2001. The result was an American-led assault of Afghanistan and the toppling of the Taliban government. Both Bin Laden and Mullah Omar escaped across the border to the wild reaches of northwestern Pakistan.⁸

The Taliban government faced International inquiry and criticism for its policies. Only Saudi Arabia, Pakistan, and the United Arab Emirates accepted the Taliban as Afghanistan's logical government. After the September 11, 2001, terrorist attack on the U.S., Saudi Arabia and the UAE cut political ties with the Taliban. The provisional government was agreed upon by representatives of Afghanistan's various factions during talks held in Bonn, Germany. On December 22, 2001, Hamid Karzai, an Afghan tribal leader, was on oath in as provisional chairman of the government. Karzai was initially supported the Taliban and is respected by many former Taliban leaders. In January 2002, the Taliban had known the provisional government.⁹

Since over the years, American and NATO forces have remained in Afghanistan and fighting against Afghan Taliban forces includes Arabs, Chechens, Pakistanis and other foreign fighters. The Taliban have used the same techniques working by al-Qaeda in Iraq: violence and threats, assassinations of local officials and policemen, spontaneous roadside bombs. The Taliban is no longer a unitary organization in Afghanistan. There are many groups that call themselves Taliban. Some are closely and ideologically associated to al-Qaeda. Others are believed to be nothing more than criminal enterprises. The available facts suggest that most Afghans would not welcome the Taliban's return to power in Afghanistan. And although what has been described as Taliban 'resurgence', the group has not managed to recapture control of a single city. In recent days, a new American

⁸ <http://middlecast.about.com/od/pakistan/f/me080907a.html>

⁹ <http://www.infoplease.com/spot/taliban.html>

'surge' has begun to clear the Taliban from its rural strongholds. For now, the Pakistani military has taken the fight to Taliban forces on its side of the border.¹⁰

In the 1980s Afghan refugees fleeing Soviet occupiers and the Afghan civil war of the 1990s settled by the hundreds of thousands in the Khyber Pukhtunkhwa Province, load on local economy but it also gave rise to madrassas in Pakistan by the hundreds, where young Afghans, orphaned by the wars back home, were educated along strict ideological lines. Those young Afghans from those madrassas in Pakistan became the backbone of the Taliban. Khyber Pukhtunkhwa Province is sometimes confused with Pakistan's Federally Administered Tribal Areas. It should not be the two being separate entities with only these things in common: The prevalence of Pashtun culture and the virtual absence of Pakistani central authority. That's especially the case in the tribal areas, where Pakistani law simply does not apply. The Federally Administered Tribal Areas, or FATA, comprise seven tribal agencies: Bajaur, Mohmand, Khyber, Kurram, Orakzai, North Waziristan, and South Waziristan. By agreement with the Pakistan government, those 'agencies' are ruled separately by local tribes. This type of governing the tribal areas indirect rule through local chiefs dates back to the British imperial period. At that time the British put tribal leaders known as maliks on the payroll to stand in for the central government, which imposed no taxes or customs duties and, in turn did very little. At the same time, imperial administrators reserved for themselves extraordinary powers of arrest and punishment that extended to collective reprisals against entire tribes. The purpose of the malik system was to keep the tribal areas quiet and at least supposedly under the thumb of the imperial government. This conserved a feudal political structure, and feudal levels of economic development, into the 20th century. The British system with a little tinkering, has survived to this day. The FATA stands apart from the rest of Pakistan, with little or no government presence and little or no development is there. Not one person in five can read or write. Pakistani political parties are banned. Universal suffrage wasn't allowed there until 1997. Until recently, tribesmen could claim no protection by Pakistan's Constitution or its courts. The Pakistani government has attempted to bring the tribal areas as well

¹⁰ <http://english.aljazeera.net/news/asia/2010/06/20106618450763838.html>

as the Khyber Pukhtunkhwa under its control, especially after facing severe pressure from the Bush administration to do so as part of the administration's war on al-Qaeda and the Taliban. Between 2001 and 2008, when Pakistan's Pervez Musharaf was president, the Pakistani military reportedly lost 4,000 troops to the battle. The Federally Administered Tribal Areas are a state within a state in Pakistan.

Mostly they are controlled by the Taliban. They host training camps for Taliban guerilla and al-Qaeda operatives. They are the likely stage ground of al-Qaeda terrorist attacks; in 2007 whose numbers were the highest of any year since 2001. Across the border, for now, the Pakistani Taliban's umbrella organization, the Tehreek -i- Taliban encompasses militias led by several commanders, including Hakimullah Mehsud, Hafiz Gul Bahadur, Maulvi Nazir and others. They are supported by a number of sympathetic groups like Lashkar-e-Jhangvi. The level of the Pakistani Taliban's ties to its Afghan foil is hotly debated. Journalists and analysts have identified growing co-operation between the two groups over the last few years. Regardless of the operational linkages, though, it's clear the groups are motivated by different grievances. The Afghan insurgency opposes the foreign presence in Afghanistan, while the Pakistani Taliban primarily fights the government in Islamabad. In 2008 the Pakistani government struck a deal with Taliban warlords, no attacks inside Pakistan, but a free hand to attack in Afghanistan.¹¹

1.2. RATIONALE:

The rationale of this research is to explore Taliban image in Pakistani newspapers. It will examine how newspaper's columns portray this issue in Pakistan. Two different language newspapers *The News* and *Daily Jang* which are from same organization, so how their columns use language and slant for building Taliban image and how much they are giving importance to this issue.

¹¹ http://www.mediatenor.com/smi_AS_approach.php

1.3. SIGNIFICANCE:

The significance of this study is:

- A new way given to media and they will think upon their way of giving news and views.
- Through different languages and giving importance in two different newspapers, people will aware and differentiate Taliban image.

1.4. PROBLEM STATEMENT:

The main problem of this research study is:

How Pakistani Newspaper's columns (*The News* and *Daily Jang*) analyze Taliban Image?

1.5. OBJECTIVES:

- To analyze Taliban image in two different language newspapers (English and Urdu).
- To analyze discourses of Taliban image through their language, slant etc

1.6. RESEARCH QUESTIONS:

RQ 1: Do Pakistani Newspapers (*The News* and *Daily Jang*) use rigid language for building Taliban Image?

RQ 2: Does there is negative relationship between Taliban image and Pakistani Newspapers (*The News* and *Daily Jang*)?

CHAPTER NO. 2

2. LITERATURE REVIEW:

According to Dr. Zafar Iqbal and Shaista Malik (2010), conducted research on “Construction of Taliban Image in Pakistan: Discourse Analysis of Editorials of Dawn and The News”. This research paper is about how both newspapers i.e. The News and Dawn represented the image of Taliban. The News clearly portrayed the image of Taliban negatively because of their policy while Dawn is almost neutral. Both are against Taliban activities, destruction of schools, colleges, targeting famous personalities, kidnapping people but they show all things like their policy. The News use these labels for Taliban; Taliban animal, butchers etc, while dawn use islamist, extremist, militants Taliban inspired militants etc. The News are more highlighting this issue rather than Dawn. This study describes the coverage pattern of two distinct newspapers on Taliban and extremism. Editorials of those two Pakistani Newspapers published from 1st Feb. 2009 to 31 March 2009 were selected to study media construction of the image of Taliban in Pakistan.¹²

According to Aneela Sultana’s research article (2009) “Taliban or Terrorist? Some reflections on Taliban’s Ideology”. Political, religion and cultural foundations of Taliban make them different in Islamic world as well as today’s international power politics. This article also discusses all those factors which contributed in the raise of talibanization in Afghanistan as well as in other parts of the Muslim world. She includes study of Ajmal Khan Kakkar with his major focus on “Perception of Jihad and terrorism among Talibans”. Study conducted during August 2008-January 2009 in Tehsil Karizat located in Pishin Khanzai district of Balochistan Province of Pakistan. Sample of 40 Taliban selected for conducting in depth -interviews. Half of the selected talibs were studying in Madarassas and the rest were fighting on the way of Allah. Taliban are peace lovers and they respect human dignity and security. Their only purpose is bringing peace in the world

¹² Malik. Shaista & Iqbal. Zafar (2009). ‘Construction of Taliban Image in Pakistan: Discourse Analysis of Editorials of Dawn and The News’. China Media Research Journal, paper presented at Me CCSA conference at London School of Economics, Jan 9-15th 2010.

which can only be achieved by implementing Sharia. Suicide attacks occur all over the world not just in Pakistan. In England one British National Muslim was captured for committing suicide attack and he did not spend even a single day in Madrassa. What made him agree to do so was aggression against American unfair policies. Even so many American came to Afghanistan and participated in the Jihad against American forces. So Madrassa can not be blamed as a training institute for terrorist. Madrassa students are wrongly perceived as terrorists who commit suicide attacks, did not teaching training for Jihad. They study Quran and Hadith to understand our religion Islam, learn other subjects mathematics, computers, understanding of human right, ethics etc. Kakkar's research findings reveal positive attitude of respondents towards universal human rights. Taliban government protected property, loyalty and respect of all. Talibanization is perceived as a movement run by wild criminals who fight to spread terror in the world. While Taliban deny this false interpretation and say that they struggle to preach Islam and only practice jihad in order to convert people into pure Muslims.¹³

Z. S. Justus and Aaron Hess (June 23, 2006) conducted research in consortium for strategic communication Arizona state university on "One Message for many Audiences: Framing the death of Abu Musab al Zarqawi". In this research article people of different areas perceive messages from different media. These similar messages circulate in different areas throughout the globe, the messages interact with national or cultural traditions that result in different types of message interpretation. Entman's (2003a; 2003b) cascading activation network model using for chart the news of Zarqawi's death. Analysis zarqawi's death news trace through three media outlets: the mainstream United States press, al-Jazeera, and Jihadi media. Robert Entman purposes a model for understanding how information is disseminated from government sources to the public. In this model 1. Administration/Military: make decision about how to deal with events. 2. other Elites: staffers, press secretaries receive messages from administration. 3. Media: receive information from staffers and other information elites. 4. News Frames: media's crafting of specific message. 5. Public: they receive information from

¹³ Sultana. Aneela (2009). 'Taliban or Terrorist? Some reflections on Taliban's Ideology', Politics and Religion Journal, Vol III

press sources and form opinions on it and in response to it. The death of Zarqawi it is single message but it can be locally appropriated and re-interpreted by multiple audiences. Entman's model of cascading influence provides a way of thinking about the diverse ways in which messages are reframed by media outlets and audience.¹⁴

Claes H. de Vreese (2005) worked on "News Framing: Theory and Typology", according to him media shape public opinion is by framing events and issues in particular ways. This article argues that becoming aware of different types of frames is necessary to understand when and why different frames are at work. Entman (1993) noted that frames have several location including the communicator, the text, the receiver and the culture. Framing consists of distinct stages: frame building, frame setting and individual and societal level consequences of framing. 1. framing building: internal factors, external factors, editorial policies and news values. 2. frame-setting: issue specific frames and generic frames. 3. framing effects: information processing effects, attitudinal effects and behavioral effects. Tankard (2001, p.101) who suggests a list of 11 framing mechanism or focal point for identifying and measuring news frames 1. Headline 2. Sub Headline 3. Photos 4. Photo Captions 5. Leads 6. Source Selection 7. Quotes Selection 8. Pull Quotes 9. Logos 10. Statistics and Charts and 11. Concluding Statements and Paragraphs.¹⁵

2.1. THEORETICAL FRAMEWORK:

2.1.1. Agenda Setting Theory

According to Prof. Maxwell McCombs and Prof. Donald Shaw in their Chapel Hill study (1968) first developed by agenda-setting theory in 1972; mass media sets the agenda for public opinion by highlighting certain issues and neglecting others. Political campaigns were covered in the media, Shaw and

¹⁴ Justus. Z. S. and Hess. Aaron (June 23, 2006). 'One Message for Many Audiences: Framing the Death of Abu Musab al-Zarqawi', Consortium for strategic communication Arizona State University

¹⁵ De Vreese. Claes H. (2005). 'News Framing: Theory and Typology', Information Design Journal + Document Design 13(1), 51-62, John Benjamins Publishing Company

McCombs found that the main effect of the news media was to set an agenda, i.e. to tell people not what to think, but what to think about as opposed to persuasion or attitude change. Agenda setting is usually referred to as a function of mass media and not a theory (McCombs & Shaw, 1972). Chapel Hill Study Replication in a new media environment. Media Tenor researchers, together with Prof. Donald Shaw and Maxwell McCombs, are conducting a study 40 years after the 'Chapel Hill Study - Replication in a new media environment' in order to present developments in Agenda Setting Research and the rising importance of the theory in this century of media power. It is important to be aware of the problem that the relationship between media reporting and public opinion may also be affected by factors other than the opinion-leading media.¹⁶

The agenda setting function has multiple components:

1. The media agenda-issues discussed in the media (newspapers, television, radio).
2. Public agenda-issues discussed and personally relevant to members of the public.
3. Policy agenda-issues that policy makers consider important.
4. Corporate agenda-issues that big business and corporations consider important.

These four agendas are interrelated.

Gate keeping refers to how media content is controlled; Gate keeping determines the content of salience transfer. Framing: The importance and interpretation people attach to potential items on the public agenda are strongly influenced by how the media present news stories (Chyi & McCombs, 2004). Entman (2004) for instance, attributes differential foreign policy perceptions to how the media cheered American victories in Grenada and Panama but took scant note of success of far more difficult missions in Haiti and Kosovo. Another example cited by Entman is the media labeling an incident in which a U.S.S.R. aircraft shot down a civilian aircraft as an 'attack,' while labeling as a 'tragedy' a similar incident in which an American aircraft shot down a civilian Iran Air airplane. Earlier work by Entman (2001) focused on framing examples related to racial issues in the U. S.

¹⁶ http://www.mediatenor.com/smi_AS_approach.php

Priming: Where framing centers on political loading of the presentation of news, consciously or not, priming has to do with drawing attention to certain issues even in a neutral manner. For instance, priming survey respondents with information about street crime may affect the views expressed on crime policy as compared to the same survey administered without priming. Determinants of agenda-setting effects: Media exposure: Wanta & Ghanem (2006) found exposure was a stronger determinant than media credibility or media reliance, which were unrelated, in a study of Hispanic cable news. Earlier, Wanta and Miller (1996) had found exposure to be more important than media credibility in relation to presidential state of the union addresses. The same study found exposure led to thinking issues were important. Obtrusiveness refers to the extent that the public has experience with the policy issue. The unobtrusive the issue: the more the individual may rely on media exposure for orientation. Zucker (1978) found that salience transfer was greatest for unobtrusive issues, an issue is obtrusive if most members of the public have had direct contact with it, and less obtrusive if audience members have not had direct experience. This means that agenda setting results should be strongest for unobtrusive issues because audience members must rely on media for information on these topics. Need for orientation: Weaver (1977) and others found that some individuals have greater need for policy orientation and thus are more affected by salience transfer. Need for orientation, in turn, is a function of individual interest in the policy topic combined with issue uncertainty. Assumptions: Content analysis is frequently assumed to adequately reflect agenda rankings, based on frequency of word/phrase citations, newspaper column inches, etc.¹⁷

Every newspaper set their agenda according to their policy. They give importance and highlight some issues and neglect others. In this research study, researcher determines how they are highlighting 'Taliban Image'. How many times they are giving importance to this issue. What type of language, words etc they are using for Taliban image. Then what type of intro, giving emphasis, slant etc. they are giving their newspaper. So the two different language newspapers will highlight Taliban image in two different ways. So this study examines discourse of Taliban

¹⁷ <http://faculty.chass.ncsu.edu/garson/PA765/agendasetting.htm>

image in two distinct language newspapers through which we will examine their agenda and their policy.

2.2. CONCEPTUAL FRAMEWORK:

The main variables in this research are Taliban image, language and slant in Pakistani newspapers *The News* and *Daily Jang*.

Talib is an Arabic word meaning 'one who is seeking' but the word has evolved to mean 'someone who is seeking religious knowledge'. The Taliban's aim was to disarm Afghan warlords, return law and order to the country and enforce Islamic law over a united Afghanistan.¹⁸

Different newspapers give different analysis to certain issues. Discourse analysis of newspaper's columns mean how columnist emphasis certain points, their slant (an author's personal feeling, biases for or against something or inclination, etc.) language (usage of words, symbols, signs, sounds, gestures, or the like used or conceived as a means of communicating thought, emotion, etc.) place, context etc. Analysis of one column story can be different from other newspaper column. Through discourse analysis we can examine in depth meaning of an issue.

¹⁸ <http://www.answers.com/topic/taliban-militia>

CHAPTER NO. 3

3. METHODOLOGY:

3.1. Research Design:

According to John W. Creswell (2009), "Research designs are plans and the procedures for research that span the decisions from broad assumptions to detailed methods of data collection and analysis. The selection of a research design is also based on the nature of the research problem or issue being addressed, the researchers' personal experiences and the audiences for the study". Research design is not limited to a particular type of research and may include both qualitative and quantitative analysis. So that there are three types of research designs i.e. qualitative, quantitative and mixed methods.¹⁹

Schiffrin (2006) defines the discourse analysis, that is the use of language 'above and beyond the sentence' and that is how people use language in texts and contexts.²⁰

According to Eamon Fulcher, discourse analysis is any form of language written in newspapers or spoken language during conversation. It concentrates on many tools and strategies such as use of metaphors, give emphasis on words during speech and choice of particular words to display affect etc.²¹

Present study is based on discourse analysis, i.e. qualitative research design.

3.2. Population and Sample:

For see the Taliban image in Pakistani newspapers, Times Square international perspective incident in which Faisal Shahzad attempted Times Square car bombing in May 2010 were selected for discourse analysis, duration for selection discourse analysis is one month May 2010. Population for research is, two Pakistani

¹⁹ W. Creswell. John (2009). Research Design, 3rd edition, Sage Publication, page no. 3

²⁰ https://sites.google.com/site/2010introlangstudies1/chapter-7-discourse_analysis.html

²¹ http://www.eamonfulcher.com/discourse_analysis.html

newspapers *Daily Jang* and *The News* and newspapers were taken from 5th May 2010 to 31st May 2010 according to issue.

The reason for selecting these newspapers were, they are from same organization and to see the pattern of soft news in both languages i.e, Urdu and English of same newspaper group. Unit of analysis is based on selected of both newspapers , and the reason for selecting columns was that columns are usually meant for opinion formation in public towards certain issues of national and international level. Many columns publish in newspaper about one particular issue and they highlight different angle of that certain issue.

3.3. Techniques of analysis and interpretation:

It cannot be said discourse analysis provide absolute and complete answers to specific problem or issue, but it enables us to understand the conditions behind a specific problem or issue.

Several categories would be made to facilitate analysis, for example

- Actors
- Structure
- Meaning
- Emphasis and Focus
- Explanation
- Self Portrayal Presentation
- Recommendation
- Model
- Themes
- Contextualization
- Style or language
- Slant

The operationalization of these techniques would be discussed below,

The actors: we would analyze with whom the newspapers' column relate either in a positive side or negative side and why. Some actors belong to "us" (Pakistani, Pakistani army, ordinary people, Pakistani government etc.), and some belong to "them" (aliens, foreigners etc.).

Structure: It is surface structure, described as expression of underlying levels of the meaning. Description of word formation, structure such as intonation, recommendation, assertion, questions, promises, threats etc.

Meaning: Short passages uncover many different aspects of meaning, such as blaming the victim, negativization, implication, positive self presentation and negative other presentation etc.

Emphasis and Focus: special forcefulness, attention and prominence in a text that gives importance to something or special weight.

Explanation: Descriptions of facts reasons and associate it with related topic.

Self Portrayal Presentation: in this strategy people try to convey the opinion that they are good, positive image and typically make statement like 'i am not against.....we are not against.....but.....'

Recommendation: an opinion given by analyst or columnist about a certain issue to his readers, viewers and listeners.

Model: it is mental structures of information, construct representation in reader's mind of specific event. What is most important in the reader's mind or view?

Themes: the main idea of the content, it can be directly and be indirectly.

Contextualization: how the textual structures of the column, such as headline, different categories and types of story telling, specific style, argumentation impose on the reader or listener.

Style and language: tell us something about the attitude or social context of the speaker or tell about the type of communicative event.

Slant: an author's personal feeling, biases for or against something or inclination, etc.

CHAPTER NO.4

4. Analysis- Taliban Image in Pakistani Newspapers, Times Square Incident

The News and Daily Jang

May 2010

To see the Taliban image in Pakistani newspapers, for this case columns of both newspapers *The News* (English language) and *Daily Jang* (Urdu language) would be discussed.

There appeared thirteen columns in *The News* and thirty columns in *Daily Jang* in May 2010 on the Times Square incident in New York. Now the analysis between these two newspapers columns are as follows according to date.

4.1. May 5, 2010

One column published in *The News* written by Anjum Niaz 'Good news and bad'.

4.1.1. Actors:

The main actors in this column were Faisal Shahzad, Obama administration, Taliban, Musharraf, Zardari and Al-Qaeda.

4.1.2. Structure:

This column discussed little bit about Times Square incident. She compared this incident with world trade centre and said "it's a terror attack" and called that person "monster". Columnist use expert quote as well that al-Qaeda,

"A sachet containing as little as five ounces of PETN could blow a considerable hole in an airline's skin, causing it to crash,"

Other things which she discussed about US development projects in Pakistan.

"A fool-proof system to beat corruption inside Pakistan making sure that the money did not end up in individual pockets as happens always?"

And she discussed Pakistani delegation failure in New York for getting nuclear energy and power plants.

4.1.3. Meaning:

Words like "monster", "it's a terror attack", and "terrorism" and claim of Pakistani Taliban create a strong impact and arouse negative image for the attacker. Because of this Pakistani living in America are now again single out in all places. Now again Pakistani are facing that time which they were faced after 9/11. Semantics like "dehumanization, racism and isolation in America" were used, which create sympathy for Pakistanis who lives in America.

Irrelevant material which is not related to times square incident were US projects in Pakistan and using money in fare way and fool-proof system, failure of Pakistani delegation in New York for getting nuclear energy and power plants as America gave nuclear technology to India.

4.1.4. Recommendation:

Columnist also gave some recommendation for handling situation, because as she discussed earlier people who are living in New York are facing a lot of problem. So, she gave suggestion that

"Stay at home and don't bother to go to America".

4.1.5. Model:

Models are the notions or mental structures that are formed in the minds of the readers about the world in general after reading any media text (Dijk,1991).²²After reading this column in *The News* the reader will think that US policies made this types of incidents-ray scanning for Pakistanis, they hurt our pride.

²² Dijk, T.A. (1991).*Racism and the Press*. London and New York: routledge

"Musharraf and missus were told to take off their shoes and go through regular x-ray scans when they visited the US recently".

Any incident occurred in America they relate it with Pakistan.

4.1.6. Themes:

Pakistan is single out in America.

The News used the words "dehumanization, racism and isolation in America" for Pakistani who lives in America and described their situation.

"The latest act of terrorism has ensured that Pakistanis living in America will again be singled out...in their workplace, recreational centres; schools, colleges, restaurants, trains, buses, and even on the streets".

4.1.7. Contextualization:

From the start, the columnist compared New York Times Square incident with 9/11 World Trade centre attack, she called it bad news and terror attack, due to which people in America are now again single out.

4.1.8. Style:

The general style of this column is narrative and the language which is used is critical and a little bit recommendatory.

4.1.9. Slant:

The slant of this column is bad and good news but also appreciate other for Pakistan which she criticized something. Terror attacks is bad news for Pakistanis and she discussed its consequences and good news are US projects in Pakistan like money giving to individual. It criticized America failure of Pakistani delegation but also appreciate development projects in Pakistan.

4.2. May 7, 2010

One column published in *The News* written by Shafqat Mehood “Struggles within and beyond” and one in *Daily Jang* written by Aamir Liaqat “Daal may kuch Obama hai”.

4.2.1. Actors:

The main actors were Faisal Shahzad, Pakistan army, American group, intelligence agencies (Shafqat Mehmood column) Faisal Shahzad, T.V.anchors, female host, America, Aafia, American Security advisor Erik holder, Hakeem ji, Pakistani scholars, Pakistan agencies, Pakistan government (Aamir Liaqat’s column) .

4.2.2. Structure:

Shafqat Mehmood used strong words and show strong vocabulary “heroism, dedication spirit, sacrifice martyrdom” for Pakistan army, “so-called Punjabi Taliban”, “conspiracy theorist”, “flimsy” and “catastrophic”. He said Faisal Shahzad again Pakistan puts in “wrong spotlight” conspiracy theorist will say this, that Pakistan is deliberately targeted, he praised Pakistan army, and said instead of blaming, international community should give practical support and economic comfort rather than “do more”.

In *Daily Jang* column, columnist used many words in inverted commas for emphasis to create strong emotions in the mind of readers such words are “aaqa (employer)” this word is used for America it shows that we are their servant and he is master.

Columnist criticized TV anchors who called Faisal Shahzad as “dehshut gardi ka naya chehra modern aur taleem yafat dehshat gird(new face of terrorism modern and educated terrorist)” he sarcastically called America “sahub bahadur” whenever he ordered our government they obliged and they did not bother to obliged Allah and Prophet Muhammad (S.A.W.W),he ironically said we sold our “Qomi ghairat(national pudicity)” so these words arouse emotion in reader’s mind, he also emphasized these words in inverted commas “ilm ul yaqeen”, “insan(human being)” used “muhazzebun(civilized)” word for America as sarcastically “inkashafat (divulgence)”, “farar (escape)”, “chibbr chibbr (alliteration)”, “Pakistani”, “North Waziristan”, “Pakistani terrorist” used these words sarcastically and said America

highlighted Faisal Shahzad's action and called like these labels. He again used these words "bilakhir (at last)", "barbaad (destroy)", "terrorist" sarcastically used these words "khaad sy bhari huwy gari (vehicle full of urea)" and did not know about "Five Pillar (Islam)" but called him "Jihadist" "mumkina manzar (possible scenario)" "badi key bari qowat (large power of evil)" he also include "Faisal Shahzad" in inverted commas, he ironically said thousand of miles away from America people follow "muawazay sy pehlay khidmat (payment before service)" principle and started arrest of people. Again alive of "Hakeem ji" and said,

"Times Square attack ky sazish hum ny ki te" (We conspired against Times Square)

It will pressurize Pakistan more. Again he sarcastically said may be he prepared in our country but it is possible that may be America prepared Faisal Shahzad, he used this phrase daal may kuch "obama" lugta hai instead of daal may kuch kala hai.

4.2.3. Meaning:

Shafqat mehmood admitted this thing that there are some groups which are involve in terrorist attacks, he criticized Faisal Shahzad who make Pakistan image negative, he said Indian establishment and "some other groups" want to see label of Pakistan as terrorist state, other countries give allegation that Pakistan involve in terrorist attacks on other countries, according to columnist it is not totally true. There were also some vagueness like "elements", "some groups", "outside elements". Some metaphors were used like "battle for survival" and "just war".

Words which he has discussed above describe the label on Faisal Shahzad, intensions of America, and oblige Pakistani government; they try to make America happy. He used the word "sahub bahadur" for America, before their demand Pakistani starts arrest of people. There were some intonations and questions which the writers were asking to readers such as,

"Hamaray bachay America ja kar barbaad kiun ho jatay hein?" (Why our children got ruin after going to America?)

And also he asked ironically,

“Un ky aab-o-hawa may aisay kon say muhlik jaraseem hein jo kabhi Aafia aur kabhi Faisal ko “dehshat gard” bana daltay hein?” (What kind of dangerous germs are there in their environment which sometimes makes Aafia and sometimes Faisal a terrorist)

Some vagueness were also which leaves bad impact, and the reader does not know what the writer wants and who the person is, in one place the writer said,

“Wo” zinda hai.wo phir sy a raha hai,wo badla lay ga aur kissy ko nhe choray ga” (He is alive, he is coming again, and he would take revenge and would not leave anybody)

“Screen play” word is used for American drama which they created in New York. He sarcastically said that why we said that Faisal Shahzad is prepared in our country why we do not think the other side that may be America prepared him. So, it gives us meaning and two sides for thinking. He gave us two causes of tensions one is we do something without thinking and the other is we think without do something. Alliteration was used “jhupaat” and “jhupaak”.

American security advisor Erik holder said one time,

“Hum baz kaamun kay liye Pakistanis ky khidmaat hasil kar kay unhain Waziristan bhajtay hein”. (We send Pakistanis to Waziristan after getting their services in some tasks).

4.2.4. Emphasis/Focus:

Shafqat mehmood emphasized on “allegation”, which other countries continuously give to Pakistan.

Whereas other column emphasized that a dead person alive and suddenly reveal some facts and said,

“America hamaray humlun sy mehfooz nhe,hamaray jungju wahan dakhil ho chukay hein,aur juld he drone attacks ka jawab diya jaye ga”. (America is not save from our attacks, our fighters have been entered there and soon we will give replay of drone attacks).

And amazingly “a vehicle which is full of fertilizer” found near Times Square and then Faisal Shahzad was arrested when he was trying to escape. Column is full of ironic and sarcastic, he said people called Faisal Shahzad “Pakistani terrorist”, “get training from North Waziristan” rather than “terrorist” less.

Surprisingly Faisal Shahzad attempt allegation within 24 hours, the columnist mind is not accepting this thing and it seems unrealistic.

4.2.5. Explanation:

The columnist taunt American Society which is full of psychological conflicts, killing innocent children, firing in restaurant, children fond to become serial killer, harassment so in this situation it is not surprising the appearance of Faisal Shahzad, and he has American citizenship but was facing some problems and homeless, America created screen play although he was like tom boy, like night and disco clubs. So the admission of “jihadist” is difficult for the columnist.

Explanation of Khalid Khawaja’s murder and Hafiz Gul Bahadur’s influence or control, were in Shafqat Mehmood column.

4.2.6. Positive Self Presentation:

Shafqat Mehmood said we and army have victims more than others and state and people are united.

Whereas in other column, words like “a vehicle full of fertilizer”, “fond of disco and night clubs” do not know about pillar of Islam, “screen play” of America, reveal positive self presentation.

4.2.7. Recommendation:

Shafqat mehood recommended that provide practical support and economic comfort to Pakistan for continuing this war.

Other columnist recommend that why we said that Faisal Shahzad is prepared in our country why we do not think the other side that may be America prepared him. So, he gave us two causes of tensions one is we do something without thinking and other is we think without do something.

4.2.8. Model:

Image after reading this column is its all America drama for occupying north Waziristan, because America relate Faisal Shahzad training with North Waziristan, and government bad governance and always try to happy “aaqa (employer)”.

4.2.9. Themes:

American screen play

America created movie like Hollywood movies, for which they firstly start slogan he is alive and coming again, take revenge and will not leave anyone, will ruin everything...etc and then “he” appeared and used scripted dialogue and then appearance of villain of war on terror season 4 and surprisingly he admitted his allegation within 24 hours.

Terrorist Groups

Shafqat mehmood stated that,

“There are groups in Pakistan that are capable, and have been involved, in terrorist incidents abroad. The essential question is not that, there are dangerous militant groups in this country. We, who have been the victim of terrorism more than even Iraq and Afghanistan in recent years, know this.”

4.2.10. Contextualization:

Practical support, economic comfort was the context of Shafqat Mehmood column.

Whereas other column shows empathy with Faisal Shahzad and this is America created screen play. On the other side Faisal Shahzad have American citizenship and then faced problems bank snatched his home, they homeless then depressed, tensed, hopeless then cunning American view over him. Secondly they relate training of Faisal Shahzad with North Waziristan, so there is something hidden.

4.2.11. Style:

The style of this column is recommendatory and used ironic, sarcastic and critical language.

4.2.12. Slant:

Amir Liaqat column criticized government, “civilized” America, “Hakeem ji” and gave positive portrayal of Faisal Shahzad.

Slant of Shafqat Mehmood column was against Faisal Shahzad’s action, praise the role of army.

4.3. May 8, 2010

One column published in *Daily Jang* written by Nazeer Naji “Nikamma Dehshat Gird”.

4.3.1. Actors:

The main actors in this column were Faisal Shahzad, American nation and police, I.S.I. officers, Mujahedeen, Religious Politicians, Soviet Union army, Taliban, Al-Qaeda (Chechen, Uzbekistan, Middle East States), American aliens, Zia-ul-haq, Pakistan army, Pakistani nation, Nato, American forces, India, American Ambassadors Nixon Doctrine and Joseph Farland.

4.3.2. Structure:

The words which the columnist used in his column were “Nikamma dehshut gard” (null terrorist) he emphasized that Faisal Shahzad is “Pukhtoon” and belong to that place FATA where are some terrorist centres, but that centre established by

America, where they gave training to “innocent tribal people” due to belongingness there is no difficult to prove him terrorist if something happen in his mind.

“He is not responsible himself, responsible are those forces who create terrorism in his country”.

He emphasized the word “bomb”, Faisal Shahzad came to Pakistan eleven times and got training, the “bomb” which found by police, every student who read chemistry, know the formula of bomb, one can easily access to all things and they are available in market there is no need to go Waziristan for making “bomb”. The columnist criticized that America support Taliban in Afghanistan and organized them and then Taliban support Chechen, Uzbek and middle east states al-Qaeda, they done 9/11 attack, after preventing themselves from American attack they came to Pakistan. The columnist ironically said,

“America and Pakistani leader Zia ul Haq and his followers were responsible for establishing terrorist training centres in tribal areas”.

Columnist sarcastically said story of Faisal Shahzad is true or fake but Pakistan is “target” of America strategic planning because now India and America are become “strategic alliance”.

4.3.3. Meaning:

Words used “Nikamma” above and one other word the columnist used was “bay zarar qisam kay dehshut gird (harmless type of terrorist)” the meaning of these words are after continuous struggle and experiment if our prepared terrorist are “Nikamma” like Faisal Shahzad proved, then America and Pakistan both are wasting “time and money”. Then he asked,

“Aisay centres ko tabah karnay ky kya zarorat hai?ye bay zarar qisam kay fazool Dehshat gird kissy ka kya bigar saktay hein?agar inhay tyar karanay kay marakaz chaltay rahay tu kya haraj hai?aisay nikammay Dehshat gird kisy ka kuch nhe bigar saktay.” (What is the need to destroy such centers? this harmless type of

absurd terrorist can give what kind of harm to someone? what is the damage if the centers which are training them kept running? such type of null terrorist cannot give harm to someone).

Again he ironically said Faisal Shahzad is terrorist or not but America select it very wisely. Some vagueness in column that is he used “he (woh)” word and then said religious parties got money from America for mujahedeen.

At last he conclude that,

“Faisal Shahzad Nikamma dehshat gird sahe lekin osay aalakaar banay walay noon k nhe”. (Although Faisal Shahzad is a null terrorist but to make him a useful tool, its not Non)

The columnist admitted that there are terrorist centres in Pakistan, but now it could not end. It does not mean that someone put wrong allegation on us. Pakistan is preparing mujahedeen for thirty years, with American support and willingness Pakistan organized Taliban in Afghanistan.

4.3.4. Emphasis/Focus:

The main emphasis in this column were America established terrorist centres in FATA, they gave skills and money to “innocent tribal people”, took escape criminal people from Arab countries and left them in Waziristan, Pakistan is “target” of American strategic planning. America and Pakistani leader Zia ul Haq and his followers were responsible for establishing training terrorist centres in tribal areas and now people are seeing its consequences. Columnist ironically said,

“America ko daad dainy paray ge kay unho ny dunya kay samnay aik aur Dehshat gird paish karnay kay liye bary mehnat say tehqeeq ky”. (America would be appreciated for presenting a new terrorist in front of world with hard work and research)

4.3.5. Explanation:

Explanation of family background of Faisal Shahzad, he is from Nowshera and his family is scattered in different parts of N.W.F.P. province. Ten, eleven times he came to Pakistan and got training of making bomb. Now column explain the Taliban, America gave training to people and gave money to I.S.I. religious parties and mujahedeen, they support and organized them.

4.3.6. Positive Self Presentation:

American police found which “bomb” it can make every student who read chemistry. Chemistry student know about formula of bomb. The accessories which are required for this type of making bomb can easily available in market.

4.3.7. Model:

The model created in the mind of the reader would be “New act of terrorism” which is started America in Pakistan after Faisal Shahzad case is horrible, international conspiracies and their alliance (America and India) against Pakistan are not good.

4.3.8. Themes:

American activities

America established terrorist trainings centres in FATA provide skill, and money, took people from Arab countries to Waziristan, provide weapons, training of terrorism to tribal people. American support and willing Pakistan organized Taliban in Afghanistan. America created new act of terrorism drama, there is no good way for Pakistan. Pakistan is target of American strategic planning, in 1965 America done secret deal with India, 1970 they released Nixon doctrine it shown they wanted to India more powerful. America had played vital role in Bangladesh separation. Now they have become strategic alliance.

4.3.9. Contextualization:

The contexts of this incident are Faisal Shahzad visit to Pakistan, he is from FATA. His family is scattered in N.W.F.P. According to column the main reason of arrest is not his skill, his background is important, because he is Pukhtoon where are centres of terrorism. The “bomb” which found police can make every chemistry student. Student seek bomb formula, its accessories can easily available in market. Different things mix with 113 Kg fertilizers, can prepared bombardment device. So base on these reasons it is not difficult to prove him as terrorist.

4.3.10. Style:

The general style which is used in this column is ironic and the language is narrative.

4.3.11. Slant:

The slant of this column is favor of Faisal Shahzad his belongingness to N.W.F.P and came ten to eleven times to Pakistan and got training of making “bomb” in Waziristan and made that sort of bomb which accessories can easily available in market. Then alliance between India and America, and Pakistan is target of American strategic planning because in 1965 America have done secret deal with India, 1970 released Nixon doctrine that means America wants to India more powerful. America was also involved in separation of Bangladesh.

4.4. May 9, 2010

Three columns published in *Daily Jang* written by Shafqat Mehmood “Androni aur Bairuni kashmakhish” which was published in *The News* on May 7, 2010, there was no special difference between both of them, analysis have been discussed before.

Abbas Mehkari “Alfaz naram, Azaim khatarnaak”, Ali Masood Syed “Jang jari rahay Ge”.

4.4.1. Actors:

The main actors in these three columns were Obama, Muslim countries and nation, bush, America, intelligence agencies (RAW, Mosad, and CIA), Faisal

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Shahzad, American public, women in swat, and five American citizens. (Abbas Mehkari's column)

American official, American ambassador Ain.W.Petreson, Pakistan and American intelligence agencies, foreign news agency, Indian and European media, Faisal, Taliban, NIC leaders, Indian Prime minister, Indian intelligence agencies, Pervaz Musharaf, Nawab Akbar, Benazir, President and Prime minister of Pakistan, Rehman Malik, Babar Awan, Bait Ullah Mehsood, Khalid Shahansha.(Ali Masood Syed's column).

4.4.2. Structure:

Abbas Mehkari described the Faisal Shahzad case, main emphasis is on Faisal Shahzad "identity" columnist ironically said although he is "educated", "asooda family (satisfied family) " have "modern thinking" and did not go to mosque, Faisal Shahzad admitted his "crime" this thing does not understand columnist's mind. According to columnist western media only tell that thing which obama administration do not want to tell, he critically said and gave his opinion "propaganda" continue against Islam and Pakistan, five American citizens, Swat incident, RA, Mosaad and American "karinday" are involved in activities in America, Afghanistan and northern areas of Pakistan. America, India and Israel want Pakistan "unstable", "defame" and "working against" Pakistan, giving "lesson" to nuclear power country they took all sort of terrorism on it.

The columnist ironically said they created a "drama" declare Muslim world as "terrorist" and every Muslim is "terrorist", so the columnist now tell the consequences; now life of the Muslim in western countries are difficult, they create that type of environment for Muslim through which America get proof and enter in Muslim world. There was also suggestion that Pakistan should raise its problem in policy group which is established for solving Pak, America strategic issues.

Other column, columnist raised two issues firstly, Faisal Shahzad and secondly, investigation of Benazir assassination. He ironically said Indian media propagate and highlighting this issue. Column revealed this fact that how this issue come "manzaray aam", for Faisal Shahzad's arrest, his contact with Taliban and intention, head of

security agency NIC met Indian Prime Minister Man Mohan Singh and due to Afghan Ram, Indian RAW and American CIA troika intelligence, this issue come on light “manzaray aam (highlight or on the screen)”. Then this column told about drone attack in Pakistan, CIA have got permission to increase drone attacks in Pakistan. This column revealed the character of CIA and other intelligence agencies and their role and then include foreign news agency figures which was from 2008 summer season to till now 500 terrorist died in these drone attacks, in which 14 people were terrorist leaders, 25 were middle rank and 461 people did not tell, as Muslim and Pakistan they were lowest terrorist. For exchange of information about Faisal Shahzad between American intelligence and Pakistan intelligence established, now they get aware Pakistani intelligence. In Benazir assassination, investigation is continue President is “not serious”, Bait Ullah Mehsood have central role, buried with allegation, murder of Khalid Shahnsa, then he ironically said about this situation,

“Its conspiracy against buried of secret or distraction of concentration”.

4.4.3. Meaning:

There were used many words, intonation, irrelevance and implicitness. “Islamic extremism”, “Muslim terrorist” the meaning of these words was western and Indian media propagate against Pakistan, intelligence agencies RA, Mosaad are involved in activities in America, Afghanistan and northern areas of Pakistan. They propagate Pakistan and other Muslim world for achieving their hidden intention. That’s why the life of Muslim in western world is so difficult. Faisal Shahzad is Muslim, educated and from prosperous family, but they only emphasized on his “identity”. word “lesson” is used America, India an Israel want to give lesson to Pakistan that’s why they include Pakistan in all sort of terrorism and the other thing Pakistan have nuclear power. Column emphasized the word “crimes” surprisingly Faisal Shahzad admitted all his crimes, so it’s not understandable for mind. Again columnist is asking question why Faisal Shahzad suddenly stands for “jihad”. Why Faisal Shahzad will do terrorism? These questions are indicating Faisal Shahzad’s education, modern thinking, and prosperous family. Implicitness is also here when

Obama gave speech in Cairo, he did not tell Islam and Pakistan name directly but he also came under "trap". So it has indirect meaning.

In Ali Masood Syed's column, he did not discuss very much about Faisal Shahzad case, but he is asking question that what are you thinking, war which is continue against terrorism it is real? And then he said no, I am not admitted this thing, "permission of drone attacks in Pakistan, killing of 461 people which they did not tell who they were that's why he ironically said "as a Muslim and Pakistan" they were killed, murder of Nawab Akbar Bugti, Benazir Bhutto assassination all these facts revealed that there were involved "powerful forces". These were conspiracies. Columnist took an example from Benazir assassination that it was possible to Taliban to do and to take step of get rid of and wash all proof in murder's place? President and Prime Minister are idle, Taliban are fighting as "declaration of war" (Ailania Jang).

4.4.5. Emphasis/Focus:

In Abbas Mehkari's column people emphasized only Faisal Shahzad's identity, there is continuous propaganda against Islam and Pakistan, and western media only tell that thing which Obama administration did not want to tell. RAW and Mosaad are involved in activities in America, Afghanistan and northern areas of Pakistan. Faisal Shahzad is educated person, modern thought. He did not go to mosque; it is created drama under the supervision of America, Israel and India. They declared Muslim world as terrorist. Every Muslim is terrorist.

In Ali Masood Syed's column the main emphasis are on CIA have got permission for drone attack in Pakistan, he highlight another issue of Benazir, investigation is continue and President is not serious, in this story Bait ullah Mehsood have central role, buried with allegation, Khalid Shahansha murder, so secret are buried with conspiracy or distraction of concentration.

4.4.6. Explanation:

Explanation of Abbas Mehkari's column, Barack Obama addressed in "Jamia ul Azhar" in Egypt, time required for abolishing terrorism. According to them Pakistan

is responsible for every activity, Israel and India are trying to make Pakistan unstable. They are working against Pakistan. Columnist emphasized word “trap” and said obama did not mention Pakistan name directly but he came under trap.

4.4.7. Recommendation:

According to Abbas Mehkari there is need of “Strategy change”, “stop drama” against Pakistan”, CIA, Mosaad should stop this process and “stop operation” against Pakistan, America is planning to take action in northern areas of Pakistan, Pakistan should raised this issue in policy group, which is established for solution of Pak American strategic issues.

4.4.8. Model:

A thing which comes in reader’s mind after reading these columns are propaganda, conspiracies and dramas against Pakistan, they only emphasized on “identity” of Faisal Shahzad, estern and Indian media played a major role for highlighting Faisal Shahzad issue and this is not real war.

4.4.9. Themes:

Propaganda and conspiracy against Pakistan

“Islamic extremism”, “terrorist Muslim world”, “jihadist”, Faisal Shahzad admitted his “crimes” and why he stand against America as “jihadist”, RAW, Mosaad activities in America, Afghanistan and northern areas of Pakistan, they are planning to take action in northern areas of Pakistan, they want to destroy image of Pakistan and make it unstable country declared Muslim world as terrorist and every Muslim is terrorist.

Americans attack in 2008

According to foreign news agency and American official, from 2008 summer season till now 500 terrorist were killed in attacks in which 14 people were killed who are from high command terrorist,25 were middle rank and 461 people they did not tell, as a Muslim and Pakistani they will lowest category of terrorist.

4.4.10. Contextualization:

The columns placed the incident within the context of international conspiracies and propaganda against Pakistan, role of intelligence agencies like RAW, Mosaad against Pakistan stability and prosperity, American drama and hidden intentions, George W. Bush regime which was worst regime for Muslim, drone attacks in Pakistan, Taliban fight as “declaration of war”.

4.4.11. Style:

The general style of these columns was narrative, suggestive and interrogative, usage of language was ironic.

4.4.12. Slant:

Abbas Mehkari’s column has clearly taken an anti US approach, they have started propaganda and conspiracy against Pakistan, declared Muslim as “terrorist”, every Muslim is terrorist, and President Bush regime was worst era for Muslim. RAW and Mosaad are involved in activities in America, Afghanistan and northern areas of Pakistan. America, India and Israel want to give “lesson” to nuclear power country Pakistan; they want it as “unstable” “defame” and doing work against it. While Ali Masood Syed column’s was also anti American and Pakistani government policies. American drone attacks in Pakistan, Indian and western negative role in Faisal Shahzad incident, role of Afghan Ram, Indian RAW and American CIA role in highlighting Faisal Shahzad arrest, his contact with Taliban, intentions and meeting of head of NIC with Indian Prime Minister Man Mohan Singh for highlighting this issue.

4.5. May 10, 2010

One column published in *The News* written by Chris Cork “the good side” and two in *Daily Jang* written by Irfan Siddique “Pukhta ho jatay hein jab khoye ghulami may ghulam” and Haroon Ur Rasheed “Ye hangama aye khuda kya hai?”.

4.5.1. Actors:

The main actors in these columns were Faisal Shahzad, abroad Pakistani, American, Hilary Clinton, General Petrius, Philip Crowley, Pentagon, t.v. host Pakistani, German historian, Musharraf, Pak army, Dr. Aafia, President Obama, Presidency, American army, Loer Dapri, Mehmood Ghaznawi, Pakistani scholar and leader, reference of Iqbal.

4.5.2. Structure:

The structure of Chris Cork's column, firstly described the Global Voices 2010 conference in Santiago, Chile, Pakistani media person fly the flag in Almaty, Kazakhstan, at last gave perception about Faisal Shahzad. First two people want to stop misconception or misunderstanding about Pakistan. The structure of his column was ironic and critical and at last gave recommendation. The columnist used word like "mercifully" for the failure of bomb. He revealed this fact in a miserable way that perception, labels and badges that have become our international identifiers are "Pakistan" and "bomb", "nuclear arm state", "Muslim", "extremist" and "jihad". Giving argumentation, he stated,

"Perceptions are everything, and they are made up of positive and negative reinforcers".

For reducing negative image of Pakistan he gave his recommendation that,

"Perhaps we need to set aside a corner of every newspaper and periodical, every talk show, to present something good about our country and ourselves"

Irfan Siddique used very strong words "severe consequences", which America gave to Pakistan after Faisal Shahzad incident, "prepared story", "drama element", in this incident then columnist ironically said "Insaniat kush mohim (human destruction mission)" in Iraq, Afghanistan and now in Pakistan, "hatred of spark" raised in Pakistani nation he emphasized these words "Nato", "terrorism", "complicated myth (Paich dar moama)", "Parae jang (other war)".

The structure of Haroon Ur Rasheed's column was; the columnist used strong words and quotation for strengthening their point of view. He started his point as to invited people for "excogitation", New York Times incident, there is lesson for Pakistani who lives there and also American if they take it serious and "think over it". He quotes Hillary Clinton warning to Pakistan,

"Agar terrorism ka koe incident hoa tu Islamabad ko is sky qeemat ada karna hoge". (If there is in incident happened then Islamabad have to its price).

Then the columnist quotes General Petrius saying,

"Ye aik tanha shakhs ka iqdaam hai". (This is the step taken by single man)

Columnist style of using words were so comic like "mosoofa" (madam) "muskhra Musharraf" (comedian Musharraf) "zehni ghair matwazan nojawan" (mentally unbalance young man) "tang nazar molvi" (narrow mulvi).

Then he also critically used these words "hatred against America", "it's not jihad its anarchism". He quotes principle of Islam; the basic principle of Islam is "Addeen Naseeha" means "Deen tamam mukhloqat ky khair khawahe ka naam hai".

(Religion is name of benevolence for all creations)

He aggressively said if unbalance young man like Faisal Shahzad who tries to kill innocent people, and then our leaders and scholars should think about themselves.

Columnist style is also some pity like,

"Alas we have given our educational and religious socialization to sectarian and narrow molvi".

Column emphasized and gave stress on Iqbal quotes that is,

"Deen mulla, fe sabilillah fasad". (Religion of Mulla is turbulence in the way of Allah).

4.5.3. Meaning:

Now the apparent meaning of discourse of Chris Cork would be discussed below. There were three parts in columns first two were related to give good perception about Pakistan which was a little bit irrelevant, third was related with Faisal Shahzad's incident. The columnist used word "mercifully" these were two meaning first for his poor skills and second diffusion of bomb. The consequences of his incident was defined by columnist "he will spend the rest of his life behind bars" although he left country bound "on a one way ticket". When this event spread in whole global and then different perceptions appeared, these words "Pakistan" and "bomb" were find in almost all reports. Word like "nuclear-armed state" was raised even if the report is written about woes of cotton industry or breeding budgerigars. The columnist said "perceptions are everything and they are made up of positive and negative reinforcers", in "Global Voices 2010 conferences" and "the Eurasian Media Forum" were well covered and highlighted by media, so its is media who played an important role but unfortunately they ignored these events. There needs have specified a corner of newspaper and periodical, every talk show, convey some good about country and us.

Irfan Siddiqui included some statement of, firstly Hillary Clinton' threat then Robert Black's demand that Pakistan start operation in Punjab against Taliban, they become alarm for America and India, the background of these statements was Faisal Shahzad incident, columnist criticized Shah Mehmood Qureshi that American investigators were silent but he said,

"It is the reaction of drone attacks".

Then Rehman Malik said,

"He can not be alone; it's not his individual act, his action meet far away".

American prepared a story and our politicians implement their thought, columnist also discussed about America's lost which they are facing in Iraq and Afghanistan, he criticized America that during nine years, they could not provide solid proof that who were responsible of 9/11 attacks, he sarcastically said that Faisal Shahzad's incident

is complicated myth, how can possible that someone change his t-shirt on road, and camera took footage, then bought gun and left gun in his own car and took flight then American arrested him, so these things creates many question in people's mind, he critically said Pakistan is involve other's war, sacrifice and get lost but no getting any benefit rather than other's threat.

Meaning of Haroon Ur Rasheed column was in every tragedy their was hidden some lesson, but some people think on it, he criticized Foreign minister shah mehmood Qureshi, does he want to try to satisfy Israel, Indian lobby or American, columnist said that religion is not the name of revenge, it is well wisher of all creatures.

4.5.4. Emphasis/Focus:

Columnist emphasized on "jihad" and told "its not jihad it is anarchy, jihad is not revenge, it is modify or correction, conation against atrocity". Our leaders and scholars should think about themselves. Pakistan did not invite America to attack on Afghanistan "wo khud iss daldal (marsh) may utra" (he himself entered into this marsh). Chris cork emphasized on perception about Pakistan labels and badges which are used as "Pakistan" and "bomb", "nuclear-armed state", "Muslim", "extremist" and "jihad" in the mind of the people, if the report is in any topic.

4.5.5. Explanation:

Haroon Ur Rasheed's column explained Musharraf regime and criticized it, he gave many people to America, sent best army to "sarhadi wadion aur kohistano (border and valleys)", drone attacks, "leaders ky khareedo farokht" (purchasing of leaders) "dollars ky barish" "mutual conflicts among classes" miximun they achieved control over twenty to twenty percent of area, so increased "hatred against America" in Muslim world. Then President Obama announced that American army will return back after 2011.

Columnist also explained word "jihad" in his column, and gave reference with Quran, there are restriction in jihad that don't target innocent children, common citizens, women older people, crop and cutting of trees.

In Quran, there are eight verses out of twenty eight is related with fighting (Qtaal).in religion there is no “gunjaish (space)” for revenge, “deen tamaam creatures ky khair khawahe ka naam hai”.

Chris cork gave us a little bit explanation that,

“An American who started life as Pakistani made and tried to detonate a bomb in Times Square, New York”.

Different perception which have discussed above prevailed in people’s mind. Role of media is important for depicting positive things and events. There is a need of bring specify corner of newspaper for present good things about country and us.

Irfan Siddiqui explained about American’s loss and Faisal Shahzad’s escapism to Dubai.

4.5.6. Positive self portrayal:

Haroon Ur Rasheed also showed positive self portrayal, he said Pakistan did not give invitation to America on attack on Afghanistan, “wo khud iss daldal may utra” (He himself entered his marsh).

4.5.7. Recommendation:

Chris cork’s column gave recommendation, he stated

“Perhaps we need to set aside a corner of every newspaper and periodical, every talk show, to present something good about our country and ourselves. We have managed to talk up our negatively and then reinforce it very successfully and if we can do that then why not do the opposite just as well? naive of me, perhaps but there is no shortage of good things to say about Pakistan. We just seem to have lost the habit of saying them”.

4.5.8. Model:

Perception which comes in reader mind after reading these columns are lesson for America, one person was responsible then why they are giving warning to whole nation, due to American activities; increase number of hatred against America in Muslim world.

Now there is need of to cover positive aspects of Pakistan as well, it can be possible through media. Labels and badges which are used for Pakistan can overcome by media.

4.5.9. Themes:

No place of revenge in Religion

Haroon Ur Rasheed criticized Pakistani leaders, scholars and Faisal Shahzad and used “if” word for his action in New York and said as “mentally unbalance young man” tries to kill innocent people then our Pakistani leaders and scholars should look themselves but “its not jihad, its anarchy, its not revenge, its modify or correction, conation against atrocity”.

And gave reference with Quran, there are restriction in Jihad that do not target innocent children, older people, women, common citizen, crop and cutting of trees. In Quran, there are eight verses out of twenty eight which is related with fighting (Qtaal).In religion, there is no place for revenge, “Addeen e Naseeha” means deen tamaam creatures ky khair khawahe ka naam hai (religion is well wisher of all creatures).

Perception about Pakistan

After Faisal Shahzad event, there are many perceptions about Pakistan spread in whole world, Chris Cork stated,

“The event was global news for days and will be for months to come and within any and every report there will be you are going to find the words ‘Pakistan’ and ‘bomb’. Look at almost any report from around the world about Pakistan and you will also somewhere find the words’ nuclear-armed state’-even if the report is

about breeding budgerigars or the woes of the cotton industry. You will also find 'Muslim' and 'extremism' and 'jihad' scattered about, the badges and labels that have become our international identifiers".

Myth of Faisal Shahzad

Columnist stated that Faisal Shahzad's incident became complicated myth, he changed his t-shirt in famous road where camera took footage, he bought gun, took it in his car, went to airport, left gun in car, took flight for Dubai then American arrested him, so why he was escaping, so this need occur, his name was included in terrorist list?? These things create many questions.

4.5.10. Contextualization:

Haroon Ur Rasheed column's cited "Musharraf regime", "drone attacks", "giving thousand people to America", "Aafia Siddique", "leaders ky khareed o farokht" (purchasing of leaders), "dollars ky barish" (drizzle of dollars), "mutual conflicts in classes", "giving religious socialization and educational system to narrow molvi".

Chris cork cited misconception about our country, and media which played very little role for highlighting positive perception about Pakistan.

A drone attack, after 9/11 human destruction mission, violence, reaction of certain action was the context of Irfan Siddiqui column.

4.5.11. Style:

The general style of columns were recommendatory and narrative and language is like excogitation and critical.

4.5.12. Slant:

Slant of Haroon Ur Rasheed column's criticized US foreign minister Hilary Clinton, Musharraf regime, Pakistani leaders and scholars, Faisal Shahzad action, sectarian and narrow molvi.

Chris Cork column's asserted that cover of media played an important role, reports which are spread in whole world about Faisal Shahzad's incident, many labels and badges that are now identification of Pakistan and he also criticized us that we are talking negative rather than discuss some positive aspects about Pakistan.

Slant of Irfan Siddiqui column was anti America activities after 9/11, drone attacks, if they do this then will face reaction from people.

4.6. May 11, 2010

One column published in *The News* written by Rahimullah Yousafzai "Does TTP have the reach" which was published in Daily Jang as well headline "Kiya Tehreek e Taliban Pakistan ki America tak rasae hai?" same column and translate with Urdu were not too difference, the main difference was in headline other content was same, the analysis of this column would be in May 13, 2010 and two other columns in *Daily Jang* Mushtaq Ahmad Qureshi "Aik aur Amrici chaal" and Dr.Shahid Hassan "Faatabir o ya olil Absaar".

4.6.1. Actors:

The main actors in these columns were Faisal Shahzad and his family, American intelligence, American media, F.B.I., Muslim ,Jews American,Israel,other non-Muslim countries,C.I.A., Indian media, abroad Pakistani, Pakistan army, Taliban, Indian, Pakistani leaders, intelligence agencies of Israel and India (Mushtaq Ahmad column), Prime minister of Pakistan Syed Yusuf Raza Gillani, Pakistani government, public of Pakistan, American government, American scholar Chomsky, Ex. chief international bank economist Joseph Instigator, United Kingdom foreign minister, Pakistan America, Afghanistan and Indian army (Dr.Shahid Hassan column).

4.6.2. Structure:

Mushtaq Ahmad Qureshi used strong words that evoke strong images. He used the words such as "unemployed", "poltroon and scared American", "plaintiff lazy, witness active", "Muslim Pakistani", "not attack, planning", "terrorist country", "conspiracy" were the choice to describe the event. Explaining the context of the

event he said American arrested unemployed person, American intelligence agencies role in this action, done research and choose Muslim Pakistani Faisal Shahzad. American newspapers published this story in prominent place. After 9/11 America started war in Afghanistan, Iraq and killed many Muslim now hatred against another Muslim country Pakistan. America wants to take action in North Waziristan but Pakistan army forbidden. Non-Muslim countries do fulfill their fond and conspiracies against Pakistan; Allah is responsible for taking protection of Pakistan.

Dr. Shahid Hassan called Times Square incident as the conspiracy of America, he did not talk or any comment about Faisal Shahzad. His whole column is related to terrorism, conspiracy and planning of alone Pakistan in whole world. Conspiracy of Times Square aim was to do operation in North Waziristan, affecting Pakistan economy due to terrorism, IMF decision, and inflation, make unstable Pakistan, increase drone attacks in Pakistan.

4.6.3. Meaning:

Now the meaning of the structure would be discussed. Using the word “unemployed ex-Pakistani” and “ghur b adam adaigi k bayas zabt” (control on house without giving rent) seems like columnist has some sympathy to him and for defending him he said,

“Samjnay wali baat ye hai kay aik bay rozgar shaks jisay khanay kay lalay paray hun wo apny car may itny bary maqdar may gas slander barodi mawad aur degar dhamaka khaiz cheezain kis tarha hasil kar sakta hai jb kay sara sara dhamaka ghaiz cheezain khulay aam marketun may deegar ashia ki tarha dastiab bhi nhe nhe hota yaqenun in tamaam cheezun ki farahmi kay liye baray sarmaye ki zarorat pari hoge jo yaqenun Faisal Shahzad kay pas nhe ta.phr ye sara dhamaka ghaiz mawaad kahan sy aur kaisay aya.” . (Thing to understand is that a unemployed person who could not have a single meal then how can he have gas cylinders, priming material and explosive materials in his car while all such explosive material is frequently available in markets like other utilities, provision of all such materials demand huge

amount which definitely Faisal Shahzad do not have, then from where all this explosive material came).

Columnist in a criticized manner said after research and “selecting Muslim Pakistan Faisal Shahzad” he will be pleased because he will get two benefits, firstly ending of unemployment and get money for wife and kids and secondly getting popularity, published pictures in front page of newspapers in whole world. Columnist used word “planning, it was not attack which F.B.I. made failed”, columnist stated,

“Agr FBI kay pas itny istaad hai kay wo dehshut gardi ki mansoba bandi aur iss kay amal ko har waqt rook sakti hai, pakr sakti hai tu phr 9/11 kay waqt ye khufia agency FBI kya kar rahe te, ye kahan te kay kisy ko kano kaan khabr nhe huwy”. (If FBI have such a capability that it can stop the planning of terrorism and its implementation and can catch terrorism then what this secret agency was doing at the time of 9/11).

Columnist used words “lazy plaintiff, active witness” for American and “poltroon and scared Americans see Taliban in dreams”.

Dr. Shahid Hassan used the very sad language and said in a conclusive way that “war on terror” in which the Pakistan is also part of this fighting; there will be increase number of alarming for Pakistan stability, solidarity and integration. Badly affected Pakistan economy due to terrorism, he include his column very famous American scholar Chomsky,

“America Pakistan may inteha pasandi ko hawa day raha hai”. (America is promoting extremism in Pakistan).

Some of the topic which was irrelevant, income tax, petroleum, oil condition, increases inflation general sales tax etc.

4.6.4. Emphasis/Focus:

Mushtaq Ahmad Qureshi emphasized on planning of American to take action in Pakistan, they did not want peace in this region, enemies are afraid of Pakistan

nuclear power, and they are painting a new scandal in the form of Faisal Shahzad incident. Indian media are trying to prove Pakistan as “terrorist country”.

Dr. Shahid Hassan emphasized on that America want to enhance the extremism and terrorism in Pakistan, instability, destroy economy and make crises serious between Pakistan government and public for getting their aim and objectives.

4.6.5. Explanation:

Mushtaq Ahmad Qureshi gave us why this incident took place involved a combination of American intelligence agencies that created this new scandal for starting action in Pakistan, American planner, American media highlighted this issue in a prominent way, Indian media tried to declared Pakistan as “terrorist country”, “conspiracies of non-Muslim countries against Pakistan.

Explanation in Dr. Shahid Hassan column were IMF loan for Pakistan, their objectives, bad affected economy of Pakistan, decision to increase drone attacks, enhance army circle and conspiracy of Times Square.

4.6.6. Positive Self Presentation:

Pakistan came into being on the name of Islam; it is the responsibility of Allah to protect it. He stated,

“Dushman chahay jitney jatan kar lay Pakistan qa’aim o da’aim rahay ga, Allah Pakistan ka muhafiz hai”. (Pakistan will prosper whatever try enemy could do).

4.6.7. Model:

The model of these columns was America only does conspiracy against Muslim whether they are in any country, American, Indian and other intelligence agencies are working against Pakistan, and they did not want to see peace in this region. Confidence is important for both Pakistani government and public if it is not then will urge serious crises. America plan to destroy the stability, integrity and economy of Pakistan.

4.6.8. Themes:

American New Scandal

Mushtaq Ahmad Qureshi discussed “unemployed person” problem for searching or finding food how can get gas slender and priming material it did not get in market easily, it need money how did not have, where and how it comes. American selected “Muslim Pakistani Faisal Shahzad” for this case after research. For want to do action in north Waziristan they paint this event.

Alarm for Pakistan solidarity, economy

According to United Nations report due to terrorism, bad peaceful environment, energy crises have greater negative impact on Pakistan economy. He stated,

“Dehshat gardi kay khatmay kay naam par lari janay wali jang sy Pakistan ki salmiat, baqa aur yakjehti kay liye khatraat barhtay chalay ja rahay hein”. (War being fought against Pakistan in name of terrorism is increasing dangers for intactness and survival of Pakistan).

4.6.9. Contextualization:

These columns placed the event within the context of “unemployment”, “planning of America”, “conspiracies of America, India and Israel”, “war in Iraq and Afghanistan”.

“Conspiracy of times square”, “operation in North Waziristan”, IMF loan and their decision”, “decision of increase no of drone attacks”, “serious crises between Pakistani government and public”.

4.6.10. Style:

The general styles of these columns were narrative, interpretative and the use of language was ironic and sad.

4.6.11. Slant:

Slant of Mushtaq Ahmad column was neither in Faisal Shahzad nor against of him. Some place he shown sympathy like explaining his “unemployment” condition

but another place he criticized him as he thought to get two benefits from America, firstly getting some money secondly getting popularity.

Slant of Dr. Shahid column was against the American policies, IMF loan and their decision, Pakistani government.

4.7. May 12, 2010

One column published in *The News* written by Amir Zia “Washington’s tough tall” and three in *Daily Jang* written by Nusrat Mirza “Shomali Waziristan aur America kay Iraday”, Anwar Ghazi “Americi camp sy niklay baghair chara nhe”, and Irfan Siddique “Tu aur kya hai shikast”.

4.7.1. Actors:

The main actors in these columns were Hillary Clinton, Faisal Shahzad, Shah Mehmood Qureshi (Amir Zia column) Tehreek e Taliban Pakistan, Hillary Clinton, Faisal Shahzad, American and Pakistani (Nusrat Mirza column) Faisal Shahzad, Hillary Clinton, Pakistani government, America (Anwar Ghazi column) Faisal Shahzad, Hilary Clinton, Osama and Mullah Omer, Pakistani officials, Musharraf, Pakistan Foreign Minister, Taliban (Irfan Siddiqui column).

4.7.2. Structure:

Structure of Amir Zia column was, used the words of “severe consequences”, “American conspiracy”, he emphasized more on Hillary statement of “severe consequences” another side he conveyed the perception of people after Hillary threat that it was American conspiracy against Pakistan. Columnist also critically used the word of “monster”.

Nusrat Mirza used the words of “aggressive Hillary Clinton”, “surgical strike”, “young man 29 years of age, does not know the meaning of wisdom and cunning of the world” and criticized “dear, do more”, “dil may khoot (flaw in heart)” for America. He criticized that Bombay attack and Times Square incident was the planning of America.

Anwar Ghazi used the words of “America drama”, “tun, man,dhan (everything) alliteration, “self made attack’, for defining the situation.

Irfan Siddique used very strong ,difficult and satirical words for describing the American threat after Faisal Shahzad incident like “Gori Shehzadi ka taza tareen irshaad”(new plan of white princess), “iqtadaar ki andhi bhok may lat put aik safak dictator ki hukamrani”, “chobara nashhen mukhloq”, “safaid shehzadi”(white princess), “America ki deda delairi aur dhatae” (boldness of America). He described the reasons for this incident were American policies against Muslim after 9/11, “Pakistani dictator accepted American demand”, “American drone attacks in Pakistan”, “purpose of America is not to move their flag in mountainous area of Afghanistan but to control over Pakistan atomic power”. He also gave recommendation at the end.

4.7.3. Meaning:

Meaning of Amir Zia column was talked about Hillary Clinton’s threat to Pakistan, then the columnist included praise of Pakistan for contributing role in terrorism, he said that her threat open the new door of discussion for fan of anti-US hysteria, but they should must find out that,

“Why most global and regional acts of terror have their tentacles in Pakistan. Why does Pakistan attract fanatics and extremists of all shades and colours from across the globe? Why does it remain a fertile breeding ground for the local militant and extremism groups?”

Columnist criticized shah mehmood Qureshi due to his statement that it was a reaction of drone attacks, his statement seem like justification rather than “express Pakistan’s determination to tackle the problem”. After that he said “Faisal is not a Pakistani national, but a naturalised American citizen.

He critically said,

"If one keeps in mind the past role of state and its western allies, who helped create these very monsters they are being forced to fight now".

Meaning of Nusrat Mirza column was people perceived from Hillary' taunt that they aim to start surgical strike in Pakistan, people in Pakistan perceives that Taliban is the organization of America, they want to make Pakistan unstable, he favor Faisal Shahzad by saying this he does not understand the cunning of people, he park his car in Times Square, but American propagate this incident like 9/11, columnist criticized that Taliban organization is under the America, if it is the organization of Pakistan, then Pakistan is fighting against them and started operation then why America raised objection and gave threat or warning, he sarcastically said what the America have done in Afghanistan for last eight or nine years, only they are attacking through drone, American scholar also said that if America wants to work to Pakistan then why they do not give aid and weapons America involve us in operation, on the other side India is preparing for attacks on Pakistan. Columnist suggested that we should start operation in north Waziristan when America will give us recourses otherwise they want to damage us.

Meaning of Anwar Ghazi column was inviting us for thinking that after 9/11 why America came here, the aim was to clear Taliban or to enhance their own governance, they want to influence the power otherwise they did not damage their own economical situation. He demand the government they should maintain their honor and talk straight forward because America want to expand operation after Faisal Shahzad incident. There were also some irrelevant things.

Irfan Siddiqui described the threat of American foreign minister in a very sarcastic way after Faisal Shahzad incident, he used "kali daiwi ki masnd par baithnay wali gori shehzadi ka taza tareen irshaad" (white princess's new plan sitting on black pillow of divine) and then he quote her comment that "Some Pakistani officials" know about the presence of Osama and Mullah Omer, Pakistan should do more co-operation for giving punishment who were involved in 9/11 incident. So there is also some vagueness because she did not mention which "Some Pakistani officials". Columnist emphasized the word "co-operation" and said after 9/11 America did not

demand co-operation from Pakistan, but in intensive style they said “you are with us or our enemies”. Pakistani dictator accepted every demand of America, “increase number of drone attacks from 2004 to 2009, in which innocent people were also killed. Columnist asked question and also admitted that,

“Maana Taliban hamry khaity ki fasal hein,maana kay hum inteha pasand hein,maana kay hum dehsht gardi kay marakiz khatam nhe kar paye....maana kay dunya kay kisy bhi goshay may honay wali wardaat ka khurra hamaray ghur tak ata hai....kya America dunya bhar may inteha pasandi ko hawa dainay aur dehsht gardi ki chingarian silganay wala sub sy bara muhrik nhe...bataya jaye kay 9/11 kay mubayana mulzim (agar wo mujrim hein tub hi)kisy deeni madrasay sy farigh ut tehseel thay?...” (We agree that Taliban are the crop of our land, we agree we are extremism, we agree we could not vanish the terrorism centers...we agree that event happening in every land of land we have link with our house...is the America not the country for promoting terrorism in the world and it should be told that criminals of 9/11 (if they are criminals) have been freed from religious centers)).

The purpose of America was not to move the flag in Afghanistan but to control over Pakistan atomic power and they have come to making reasons.

4.7.4. Emphasis/Focus:

Irfan Siddiqui emphasized on America will do whatever he wants in any way whereas Amir Zia emphasized Pakistan enlightened self interest, should take the ownership of the war against terrorism and extremism, which hurt Pakistan more than other countries.

Nusrat Mirza emphasized that America is supervisor of Taliban organization, if it is not then why they gave threat to Pakistan, although Pakistan is fighting against them. Anwar Ghazi considered it American drama for expanding operation.

4.7.5. Explanation:

Explanation of seven demands of America and Pakistani dictator accepted it, America drone attacks in Pakistan from 2004 to 2007 there were 9 attacks, in 2008 34 attacks, in 2009 53 attacks in 2010 (in five months) 37 attacks.

Nusrat Mirza gave figure of drone attacks and intension of America and India for attack on Pakistan.

Explanation of Taliban dialogue, America lost in Afghanistan was discussed in Anwar Ghazi column.

4.7.6. Recommendation:

The time of Ignorance, escapism is ending now we should observe situation in full of determination and courage and then do plan like alive nations.

Nusrat Mirza recommended that Pakistani do not talk about operation, if America must fulfill that demands which were done in strategic dialogue otherwise amerce involve Pakistan in operation and wants giving damage.

Anwar ghazi recommended that Pakistan should reconsider their foreign policy, less depend on America, we should show wisdom and farsight, and then tomorrow will be us.

4.7.7. Model:

Increasing number of drone attacks in Pakistan it shows that America will do every thing which they want, but if some one has done minor reaction (which should be condemn) they gave threat to whole nation.

4.7.8. Themes:

American threat to Pakistan

Now the tone of America has changed after Faisal Shahzad incident, they gave threat to Pakistan and demand more co-operation from Pakistan side. Pakistani dictator accepted demands of America, drone attacks is increasing but now again more demands.

American's intension

Columnist stated that,

"Faisal Shahzad done this deed but the inspiration of Arabic column or Taliban's order it is not decided but Hillary Clinton said that this incident met with Taliban, we say this practically that organization is under the America, if it is the organization of Pakistan, then Pakistan is fighting against them and started operation then why they (America) raised objection and gave threat or warning to Pakistan".

Anwar Ghazi stated,

"The aim was, to clear Taliban or to enhance their own governance, they want to influence the power otherwise they did not damage their own economical situation".

4.7.9. Contextualization:

Irfan Siddiqui column the context of Faisal Shahzad incident were "Pakistani dictator accepted demands from American side", "drone attacks increases", and "control over atomic power".

Lawlessness, religious extremism, ungoverned, backward and fanaticism are the context of Amir Zia column.

"Drone attacks", "planning of start operation in north Waziristan" is the context of Nusrat Mirza.

4.7.10. Style:

The styles of these columns were ironic and language was used narrative.

4.7.11. Slant:

Irfan Siddiqui slant were against Pakistani dictator who accepted demands of America and also American drone attacks in Pakistan which are increasing day by day.

Slant of Amir Zia column was criticized government, Faisal Shahzad and US's threat of "severe consequences".

Slant of Nusrat Mirza column was in favor of Faisal Shahzad; he looked him very innocent, and criticized America's threat to Pakistan.

Slant of Anwar Ghazi column was anti America policies and dramas.

4.8. May 13, 2010

One column published in *The News* written by Kamila Hayat "The roads to terrorism" and three columns in *Daily Jang* written by Rahimullah Yousafzai "Kya Tehreek e Taliban Pakistan ki America tak rasae hai" and *The News* published this column on 11 May 2010 "Does TTP have the reach?", Rauf Klasra "Kowail o ki dalali may", and Muhammad Ahmad Sabzwari "Hum hein aman ki aasha kay alam bardar".

4.8.1. Actors:

The main actors in these columns were Faisal Shahzad and Ajmal Qasaab (Kamila Hayat) Faisal Shahzad, American Attorney General Erik Holder, Tehreek e Taliban Pakistan Qari Hussain Ahmed, Hakeem Ullah Mehsood (Rahimullah Yousafzai) orphan children in Iraq, Fareed Zikria, Faisal Shahzad, Hillary Clinton, American media, abroad Pakistani, innocent Pakistani (Rauf Klasra) Faisal Shahzad, American Foreign Minister, Muhtarman Gandhi, sectarian organization in India, Justice Kapoor from India, Pakistani public (Muhammad Ahmed Subzwari).

4.8.2. Structure:

Kamila Hayat used the words of "bizarre adventure" and "ideal target" for Faisal Shahzad, metaphor which she used was "road to terrorism". In her column she discussed and compare Faisal Shahzad to Ajmal Qasaab, unemployment, young men are target of militant organization.

Rahimullah Yousafzai used the strong words that evoke the whole image of Faisal Shahzad incident. He used these words and gave emphasis "lone wolf", "jihad", "moat ki jang (war of death), and "shaikhi baz" (show). He said America will continuously involve us in uncertainty situation after Faisal Shahzad incident. They

declared him “lone wolf”, Tehreek e Taliban Pakistan claimed the responsibility of Faisal Shahzad car bomb attack on May 2 but after that they rejected on May 6. Qari Hussain Ahmed took the responsibility of Faisal Shahzad, Tehreek e Taliban Pakistan started “jihad” against America, Israel and their alien. Afghan Taliban limited their activities only in Afghanistan, Pakistani Taliban proved their self “shaikhi baaz” (show) they accepted the responsibility of incidents in America and Spain. All those were proved false in past.

Rauf Klasra used the words of “patriotic citizen of both countries”, “bomb mar nay kay romance” (romance of hitting bomb) for the Faisal Shahzad incident. Described the situation and difficulties of Pakistani in a very miserable way used the words of “terror”, “scared”, and “feeling shame”. He sarcastically used these words, “aik buht bara karnama sar injaam dainay wala” (the one to do a great exploit), “dono molkun ka muhabay watan shehri honay ka sabot dya” (proved himself a patriot civilian of both countries)

Structure of Muhammad Ahmed Subzwari column was criticized this incident and also Hillary Clinton threat for Pakistan and then compares it with previous assassination of President Ibrahim Lincoln, John F. Candy, and Gandhi. Pakistan wants peace that’s why he started campaign of “aamn ki aasha” with India.

4.8.3. Meaning:

The meaning of Kamila Hayat column was, she discussed more about that Zia ul haq and the disastrous involvement in the afghan war are the course key factors, through which we are now facing terrorism. The family background of Ajmal Qasaab and Faisal Shahzad were different but they both were targeted. Now world associates Pakistan with “terrorism” she emphasized that the relation between establishment and Taliban should be broken, if not then there will happened more danger. She stated and asked,

“If we assume that the operation that continues in the North West is indeed intended to eliminate the Taliban we must ask what is being done to erase the trends that lead to individuals such as Faisal Shahzad taking up the Taliban cause”.

The meaning of above structure would be discussed here; columnist included the quote of American attorney General Erik holder that he claimed that,

“In kay pas shawahid mojud hein jin sy sabit hota hai kay times square may honay walay bomb dhamako may ki koshisho may Pakistani Taliban molawis hein.... Agar Faisal Shahzad ghalty tasleem kar lay tu case dakhil nhe kya jaye ga”. (They have evidence which proves that Pakistani Taliban are involved in bomb blasts in Times Square).

There was vagueness that “some people” want that responsibility of Times Square incident put on Tehreek e Taliban Pakistan. Tehreek e Taliban Pakistan accepted the responsibility on 2 May but after that they rejected it on 6 May. Columnist criticized them that they proved themselves “shaikhi baaz” and have done false claimed in past. They can gave training and felt happy if somebody involved them in his activity but they did not afford money and to send anybody any far away place for attack.

The meaning of Rauf Klasra column was Faisal Shahzad proved himself as “patriotic of both countries” he sarcastically said to him “thank you for caring both countries interests” and no Foreign Minister of America gave us threat, he shared the consequences of this incident and said,

“Mehaz aik shaks kay New York may bomb marnay kay romance ny iss mulk kay sola karor logo ko yakdum tabahi kay dhanay may lakhara kya ta”. (Mere one person’s romance of bomb blast, stand sixteen cror people on the edge of destruction).

Now America will easily use abusive language for us and have met another reason for attacks more. Sarcastically he said “now emergence of new hero Faisal Shahzad” and stated,

“Hum har os shakhs ko apna hero bana laitay hein jo aik do bomb chala kar jawabun lakhun logo ko America kay hathun marwanay ka bandobst kar raha hota

hai". (We make every person as a hero who blast one or two bomb as a result who try to hand over many people to America).

Muhammad Ahmed Sabzwari used question for describing his points, firstly he said and condemn that,

"Any honest, just reward human, Muslim or Pakistani will never favor like this type of action, and present himself in condemn and in Pakistan and international just reward like circle will never like this threat from Hillary Clinton".

Columnist compare this incident with Indian Mahatma Gandhi assassination that sectarian organization killed him but Justice Kapoor established commission and gave this argument that it will take action of individual not the whole organization. Columnist was in questioning style that in America death of Ibrahim Lincoln then John F.Candy's death did the whole nation of declared responsible of peace?

4.8.4. Emphasis/Focus:

Rauf Klasra emphasized on Prevent our self from Faisal Shahzad like people. Our society is now becoming anti-America, we think everything like conspiracy, we think that we are true and other are liar.

Muhammad Ahmed Subzwari emphasized that family, political, not political organization, class or country fellow are not responsible for any individual action.

4.8.5. Explanation:

Rahimullah Yousafzai explained that Taliban claimed is dependent on Faisal Shahzad's admission; Taliban provided funds and skills to him. Hakeem ullah Mehsood did not mention Faisal Shahzad in Times Square attack in New York, it is unparallel fight, Tehreek e Taliban Pakistan did many attacks within Pakistan, but in European countries it is difficult for them to fight.

Rauf Klasra explained the whole situation that American media convinced his public that if you want to live in peace in five billion populations then it is necessary of die

of ten million people in Afghanistan and Iraq; columnist explained the difficulties of abroad people who are facing this crucial time due to Faisal Shahzad incident.

Muhammad Ahmed Subzwari explain killing of students in American institution, here in Pakistan death of army soldiers, Problems of Pakistan which they are facing and Hillary Clinton visit in Pakistan and press conference.

4.8.6. Positive Self Presentation:

Muhammad Ahmed Subzwari gave positive self presentation of Pakistani people that 99% of Pakistani people want peace and start friendship with their older protagonist through “aaman ki aasha”.

4.8.7. Recommendation:

Kamila Hayat recommended that,

“We need to find ways to alter the mindset that gives rise to acts of the kind seen in New York”.

4.8.8. Model:

Model of these columns were Taliban foolishness for accepting every attack, strong media of America, they convinced their viewers very easily, Faisal Shahzad involved us in this war on terror, Pakistan suffer more problem rather than America, individual is responsible for its action not the whole nation, Pakistan bear all problems patiently.

4.8.9. Themes:

Taliban activities

Tehreek e Taliban Pakistan took attacks within Pakistan in Rawalpindi, Islamabad, Peshawar, Lahore, Multan ISI, and FIA and police areas. They claimed the responsibility of Faisal Shahzad car bomb but after that rejected, they started “jihad”

against America, Israel and their alien but Pakistani Taliban proved them “shaikhi baaz”, because they accepted some false claimed.

Taliban ideal target are those people who are young, deprive, unemploy and living in smaller towns, columnist Kamila Hayat was surprised of Faisal Shahzad’s attempt.

Anti Faisal Shahzad

American foreign minister gave threat to Pakistan; if they did attack again then they will face serious results. He said mere one person action of “bomb romance” took whole nation towards destruction. Now abroad Pakistanis will face consequences there, India took benefits from America, we received bombardment rather than take benefits, we make those people as “hero” who fire two bombs and in return received death of many people in hands of America.

Individual is responsible for crime not the whole state

Hillary Clinton gave threat to Pakistan that,

“If again this type of incident will occur in future Pakistan will face serious results”.

Columnist also asked question that,

“Agar khuda nakhasta ainda koe aisa waqia kisy neem pagal ya janoni Pakistani sy sarzd ho jaye tu Pakistan bahasiat aik mulk iss ka zima dar kiun?aur kis bunyad par saza ka mustahiq?”. (Unfortunately again this type of incident happen from psychotic or emotional Pakistani, then why Pakistan is responsible as a country? on which bases he is responsible of punishment?).

4.8.10. Contextualization:

Rahimullah Yousafzai cited Tehreek e Taliban Pakistan claimed, al Qaeda as components.

Rauf Klasra cited “becoming anti American society”, “seem everything conspiracy”, “state of denial” as components.

Context of Muhammad Ahmed Subzwari column was “Pakistan is doing action against terrorism” but still receiving threat, “99% of Pakistani want peace” as components.

4.8.11. Style:

The style of these columns was narrative, expository and languages were used ironic, critical and sad.

4.8.12. Slant:

Slant of Kamila Hayat column was neutral; she did not blame or gave favor to anyone. Slant of Rahimullah Yousafzai column was neither against nor in favor of Taliban, because he highlighted their activities, do their attacks in different parts of Pakistan but also their false claim about attacks.

Slant of Rauf Klasra is against Faisal Shahzad activity and also America activities.

Slant of Muhammad Ahmed Subzwari column was against inequity decision for different countries, when John F. Candy was died that did not blame whole nation, only criticized individual who have done this but now in this incident they gave threat to whole nation.

4.9. May 14, 2010

One column published in *The News* written by Shafqat Mehmood “The UN report is a time bomb”.

4.9.1. Actors:

The main actors in this column were Faisal shahzad, Hillary Clinton and American.

4.9.2. Structure:

Columnist used these words “discredit”, “negative image”, “propaganda”, and “establishment”. Columnist said that this incident infamous us in whole world and create negative image, he related this incident with UN report and talk about consequences which can be come out.

4.9.3. Meaning:

Meaning of shafqat mehmoed column was “negative image” and “infamous” Pakistan due to Faisal Shahzad incident, conspiracy theorist are now satisfied, he related this incident with UN report in which they mention that Pakistani state organs, or elements within, having links with Taliban and al-Qaeda. This report can be used against Pakistan, “it may not be now, because the US needs Pakistan. But this could change”.

4.9.4. Emphasis/Focus:

Pakistan should record their voice against this report, because before attacking Iraq they want to write like this of report but they do not give permission.

4.9.5. Explanation:

Explanation of UN report on Benazir assassination discussed in details.

4.9.6. Recommendation:

Pakistani government should raise their voice and record objection; this can be used against Pakistan.

4.9.7. Model:

Pakistan enemy take every step with planning.

4.9.8. Themes:

UN report, alarm for Pakistan

Shafqat mehmoed stated that,

“The Pakistani military and ISI also used and supported some of these groups (Punjab base jihadi organizations) in the Kashmir insurgency after 1989.the bulk of anti-Indian was and still remains the work of groups such as Lashkaray e taiba, which has close ties with the ISI”.

4.9.9. Contextualization:

Context of this column was UN report, interference of other countries in Iraq and Afghanistan.

4.9.10. Style:

Style of this column was narrative and language was used critical.

4.9.11. Slant:

Slant of this column was against Faisal Shahzad’ action and also criticized UN report.

4.10. May 15, 2010

Three columns published in *The News* written by Arif Nizami “The global jihadist”, Zeenia Satti “Exploding the ‘bomber’ myth”, and Zafar Hilaly “America enemy-friend”, and six in *Daily Jang* written by Shafqat Mehmood “Aqwamay Mutahida ki report kisy time bomb sy kam nhe”, this column published before in *The News* on May 14, 2010, analysis have been discussed before, there was not present any difference between both of them.

Arif Nizami “Times Square ki nakaam bomb dhamaka sazish”, Muhammad Saleem Qureshi “America aur Baharat”, Masood Ashar “Hamari nafsiati uljhan”, Aqeel Danish “Aur ab Times Square”,and Khalid Mustafa Advocate “Faisal shahzad aur chaar americi shehri”

4.10.1. Actors:

The main actors in these columns were Faisal Shahzad, American media, Pakistani Taliban, Pakistan Foreign Minister Shah Mehmood Qureshi, Pakistan Prime Minister Syed Yousaf Raza Gilani, President America Obama, American Foreign Minister Hillary Clinton, American Politicians, army, Attorney General Erik Holtz, Afghan President Hamid Karzai, Pakistan army, Afghan Taliban and al-Qaeda (Arif Nizami column) Faisal Shahzad and American (Zeenia Satti column) Faisal Shahzad, Hillary Clinton, Holbrooke and Pakistani government (Zafar Hilaly column) Hilary Clinton, Osama, Mullah Omer, Faisal Shahzad, American army, Indian American intelligence agencies, Taliban, Barak Obama, Pakistan government, army and public, Mujahedeen (Muhammad Saleem Qureshi column) Faisal Shahzad, he (Masood Ashar) Muslims, American army, CIA, Faisal Shahzad, Erik Holtz, Pakistani Taliban, American Foreign Minister Hillary Clinton, afghan Taliban, Pakistan army (Aqeel Danish column) Pakistani police, Faisal Shahzad, American government President and public, Secretary State, Osama, international media, al-Qaida and four American citizen (Khalid Mustafa Advocate column).

4.10.2. Structure:

Arif Nizami wrote his column in Urdu and English language, the heading of these two column was different, in English title was “the global jihadist” but in Urdu “Times Square ki naakaam bomb dhamaka sazish (unsuccessful bomb explosion conspiracy of Times Square)” so the headline of these two columns were different, another thing in English column more words were in inverted commas rather than Urdu column, whole translation was same, no any difference came out.

Arif Nizami used different words in his column for Faisal Shahzad which were “first global jihadist”, “naturalized American citizen”, American media called him “bay waqoof bambaar (foolish or idiot bomber)”, David Petrius called him “tanha bhairia (alone wolf)”, and the columnist include that there were involved some non-state element and the theoretical conspiracies were that Faisal Shahzad is “American agent” and he create drama for involvement of Pakistan in this problem and Pakistan army left their hesitation and start operation in North Waziristan. The columnist emphasized that before this failure terrorism Washington emphasized Pakistan that he

declared his enemy Taliban rather than India. He suggested that we should think and take action against these elements.

Zeenia Satti used the words of “bomber”, “Islamic terrorism” which is faced by America, and she emphasized on the word “trained”. She talked about myths related to Faisal Shahzad.

Zafar Hilaly used words of “idiot bomber” which America declared for Faisal Shahzad, “enemy friend” used for America, and Holbrook statement which the columnist emphasized on this word “correctly presented”.

Structure of Muhammad Saleem Qureshi column was quoted Hillary Clinton threat for Pakistan, so columnist said it’s the American strategy for the pressuring Pakistan as the name of “Islamic terrorism”, for defining causes of this incident, he used strong words that were “Pressurizing Pakistan”, “khud sakhta Taliban”, “hamaray ghairat sy mehroom hukamraan”, “drones attacks in tribal areas”, “planning of starting operation in North Waziristan”, “Propaganda against Pakistan”, “America favor India in every where” “iztarari fail of an individual”, “intention of America”, “see unsuccessful state of Pakistan”, “who are responsible for public difficulties they are enemies of Pakistan rather than America and India”.

Masood Ashar used the words of “angry”, “national disease”. “Violence” “realization” for people, he observed this thing less in people, through which terrorism took place.

Aqeel Danish used words for describing the incidents such as word “phus” used for failure of bomb, “wawaila” taunt Faisal Shahzad “karnama (scrap)” with the help and support of Taliban, according to European media, Taliban distract their concentration from Pakistan to other countries especially Europe. Columnist emphasized these words satirically “Apnay hami (own pro)” and “dost (friend)” for America, their threat is surprising for Pakistan. America want to take help of Pakistan for control Taliban, life of Muslim there is so difficult so they should realize their Muslim citizen that terrorist is just terrorist whether his name is “Faisal Shahzad” common peaceful people do not concern them.

Mustafa Khalid advocate used the words for his column in which he criticized police institution, and compare Pakistan and America level of work. In Pakistan law or

punishment related work on police but in America, high government level they do. He gave the example of Faisal Shahzad and used words for that incident “organized planning”, “Afsanwi rang (prose touch)”, “make film”, “publicity of film”, and then satirically said that every new story become more outstanding, in these films ex-global famous films which were prominent “September 11 kay khofnaak waqiaat (Horrible incidents of September 11)”, “Sadaam kay azeem tabahe phailanay walay hathiar(great exploding weapons of Sadaam)”, “Osama Afghanistan may(Osama in Afghanistan)”, “Dchshat gardi kay khilaf Jang (war against terrorism)” and “Iran kay atmi program (Iran atomic program)”.

Columnist gave emphasized the word “al-Qaeda” if we get a chance to arrest al-Qaeda but we miss it and did no get avail it, he compare this thing with October 2009 incident which was happened in Islamabad.

4.10.3. Meaning:

Arif Nizami column described the consequences which will face Pakistan and criticized the proudness of our government that Pakistan received the degree of responsible nuclear power. Faisal Shahzad whether he is weak or brain wash person in the hand of Taliban but he created many problems for Pakistan. He criticized the relation between Pakistan and Washington is “seller and buyer” and it depends on Islamabad performance against terrorism. He criticized Islamabad that when Faisal Shahzad admitted that he visited Pakistan many times and got training in Tehreek e Taliban camps in North Waziristan, that’s why Erik Holder proved that conspiracy of Taliban is organized by Pakistani Taliban and Islamabad was surprised. American admitted that Islamabad is trying to get rid of extremism. The columnist gave American different emphasis and perception which he discussed ironically that are pressurize army for operation in north Waziristan, failure of times square proved the relationship among al-Qacda, Pakistani Taliban and afghan Taliban, and their training place north Waziristan, Hillary Clinton statement Pakistani officers know the place of Osama bin Laden which indicate that one part of army establishment is involved in these conspiracy elements, Times Square were important for Taliban that’s why dead Taliban leader video came on, on the screen, which shown that they are united and

able to attack in American, increase number of drone attacks after this incident, American emphasized Pakistan that they declared their enemy Taliban rather than India in their army doctrine.

Zeenia said in her column that there were two important myths related with Faisal shahzad, firstly, Faisal Shahzad gave correct email address, boarded the Dubai bound plane approximately 40 hours, he can do suicide, all information would be lost, secondly, the threat perception faced by US in the 21st century is Islamic terrorism. CIA watches and observes Faisal Shahzad and also his "trained" so it was an amateur terrorist himself.

Zafar Hilaly discussed about only Hillary Clinton threat which she gave to Pakistan, her threat seem that Pakistan is "enemy-friend" of them on the other side Holbrooke said that "her words had not been 'correctly presented'" columnist criticized this statement of Holbrooke and said nations have only interest they do not make permanent friends. He also criticized government as well for lawlessness situation and not solving the problems of people. He criticized America as well,

"Force is not the solution to problems, only America thinks it is".

Meaning of Muhammad Saleem Qureshi column was criticizing and ironic; he included the quote of Hillary Clinton's threat and statement that,

"Hum ye bardasht nhe kar saktay kay hum par humlay kay liye logo ko tarbiat day kar America bhaija jaye". (We can not tolerate that give training to people for attack us and send to America).

Columnist stated,

"America ki khofnaak tareen intelligence agensian aur forces Pakistan kay mukhtalif ilaqun may khud sakhta Pakistani Taliban ki aar lay kar dehshut karawayan aur qabaili ilaqun may americi drones sy missile hamlay kar rahe hain, Mungal 11 May ko aik he din may 27 humlay kiye gaye jin may 32 afraad shaheed huwy.....jub kay times square may aik americi shehri kay iztarari fail par jis may koe dhamaka hoa aur na he mali aur jani nuqsan, Pakistan kay khilaf dhumkiun

aur propaganday sy hangama barpa kar dya jata hai". (American intelligence agencies and forces shape the Pakistani Taliban are doing terrorism action and attacking drone attacks on tribal areas in different areas of Pakistan, Tuesday, 11 May, 27 attacks have done in one day in which 27 people were died, however in Times Square an American citizen, an individual action, no bomb explode or no lose of life or financial, but they start propaganda and threat against Pakistan).

Columnist criticized Pakistani government as well, America give favor and support India every where in water problem, dams, Kashmir conflicts etc but Pakistan get only some F-16 crafts and mere their promises, our government obey their every demand but America want to see Pakistan as unsuccessful state then they will get their every objective from unsuccessful country, for this purpose they raise the issue of operation in north Waziristan but the columnist is optimistic that our army have an ability to break their conspiracies, columnist asked question that without the involvement of public, defend of country is possible? And then satirically said that the people who are responsible of people's difficulties they are enemies rather than America and India.

Meaning of Masood Ashar column was now he have many psychological problems, which we are facing, we consider other people liar and our self true, "angry" is our disease, violence become part of our culture, we should take thing reality, as Faisal Shahzad' case we should find out reason rather than start sympathy or defend. Now other countries considered us terrorist after Faisal Shahzad incident it increases more, he suggested that we should remove these things.

Meaning of Aqeel Danish column compare Faisal Shahzad incident with twin towers in New York, because of that Muslim are facing many problems and defending allegation till now. They found "bomb in a car" which did not explode, columnist used word "phus" for that, it is tragedy for America and investigation process is continue. Hillary's threat then Erik holds claimed that Pakistani Taliban are involved in this incident they provide financial support. American claimed that they got information from afghan Taliban leader Mulla Abdul Ghani brother and they also got that sort of information which will be helpful for "ceasefire". Some things are under

consideration that are Faisal Shahzad is an American, so the involvement of Pakistan is meaningless, secondly Hillary's threat it will create negative consequences or results relationship between these countries can be affected. So Pakistan own pro and friend's statement is surprised for Pakistan, then America is taking help of Pakistan, although Pakistan have get help of American in Benazir's assassination case so those people want that Pakistan control Taliban. Now Pakistani are facing problems, columnist gave suggestion that America should realize his Muslim citizen that terrorist is just terrorist whether his name is "Faisal Shahzad" they do not have any relation with peaceful Muslim.

The meaning of different institution level in Khalid Mustafa column was that Faisal Shahzad who is an American citizen but they on the basis of Pakistani they use it for their own purposes and make organized planning. Columnist criticized it and called it "film" which they are doing publicity American president and foreign minister also gave address and gave threat in an emotional style. Before this they created many films having different title. They use global media for their purpose. Columnist criticized that we are unaware because of receiving American dollar and giving them facilities in Pakistan. We are becoming weak to weaker. we got an opportunity of leader of "al-Qaeda" but we lost it, columnist relate this thing with October 2009 incident when police arrested four American citizen with weapons, before investigation and arrest interference of American government ,release those four American. so columnist ironically said now we have another film of "Faisal Shahzad" we will see what America hand over us, and American government have many expectation from this movie, they believe that it will get good business in box office.

4.10.4. Emphasis/Focus:

Arif Nizami emphasized on conspiracies of America their intentions, declared enemy Taliban rather than India in their army doctrine.

Muhammad Saleem Qureshi emphasized on "pressurizing Pakistan on the name of Islamic extremism", "Took the barrier of automated Taliban terrorist activities and drone attacks in tribal areas", "our swinishness leaders", "those people are enemies who are creating problems for public rather than America and India.

Aqeel Danish emphasized on allegation, that Muslim are defend their allegation, attack on twin towers they defend allegation then now they defend Faisal Shahzad' s incident.

Khalid Mustafa emphasized on creating new "films" title were different, new films is "Faisal Shahzad".

Masood Ashar, should understand "reality", whether al-Qaeda have done 9/11 or Taliban from Afghanistan or Pakistan, they are biggest enemy.

4.10.5. Explanation:

Arif Nizami explained the intention and conspiracies of America in his column; where as Aqeel Danish gave explanation of Muslim problems after twin towers, Times Square incident, situation in Iraq and Afghanistan.

Mustafa Khalid explained the "films" detail in his column and their publicity in an ironical way and then four American citizens who were arrested and then released to the order of America.

4.10.6. Positive Self Presentation:

Muhammad Saleem Qureshi gave positive self presentation that America did not feel regret or shame on 27 attacks and 32 people were killed on 11 May but in times square incident in which an individual was involved and did not take any type of lost, but they propagate this issue against Pakistan another positive self presentation was praise of Pakistan army, they are able to break the conspiracies of enemies.

Aqeel Danish gave positive self presentation that was Times Square incident which was occurred in an important place of New York it was "lumha i fikriya" (moment of thought) for America.

4.10.7. Recommendation:

Pakistan should think and take action against these elements who want to eat the dreams of Quaid and Iqbal's Pakistan.

Aqeel Danish gave recommendation that America should realized his Muslim citizen that terrorist is just terrorist whether his name is "Faisal Shahzad" they do not have any relation with peaceful people.

Khalid Mustafa recommend that seeing the serious situation some thing which done but we are not doing.

Masood Ashar gave recommendation that we should understand our self if we don't then we involve in psychological disease.

4.10.8. Model:

Model of these columns were remove angry and other emotional feelings and understand reality. America wants that we start our relation with India and declared Taliban as enemy, times square incident is full of American created drama, making unstable Pakistan, Muslim are facing terrorism more than others, unbelievable placement of bomb in new York, Pakistan come under pressure by America and release their four suspicious citizens.

4.10.9. Themes:

Declared Taliban as enemy rather than India

Arif Nizami stated that,

"Nakaam dehsht garde sy b pehlay Washington Pakistan par zoor day raha tha kay wo apnay Foji doctrine may Bharat kay bijaye Taliban ko apna dushman qarar day". (Before unsuccessful terrorism Washington emphasized Pakistan that he declared Taliban as enemy in his army doctrine rather than India).

America and India strategy

Pakistan is giving sacrifices in terrorism, but get only promises, active dept, do not access to American markets, but only received mere some F-16 crafts. America helps India in many projects, water, dams, Kashmir conflicts etc. Columnist emphasized that, America have promised to Pakistan that,

"India Pakistan par humla nhe karay ga". (India will never attack on Pakistan)

Foreign ministry of America revealed that,

"Pakistan ny apnay aik lakh Foji Bharti sarhad sy Afghan sarhad par muntaqil kar diye hein". (Pakistan transferred their one million army from Indian border to afghan border).

So the demand of America has hidden intention that were Pakistan armies involves in North Waziristan and then they destroy. America wants to Pakistan as unsuccessful state. An unsuccessful state can easily come into pressure and can easily get demand from it.

Pakistan is serious victim of terrorism

In twin tower incident and now in Faisal Shahzad incident, Pakistani Muslim are facing problem, whether they are living there or here. Then they involve whole Pakistani nation in Faisal Shahzad incident and receive threat from Hillary Clinton. Columnist stated in a taunt style that their (America) "own pro and friend" Pakistan, their threat is surprised for Pakistan. So America should realize their Muslim citizen that,

"Terrorist is just terrorist, whether his name is 'Faisal Shahzad, he does not have any relation with common peaceful Muslim".

Masood Ashar said that people face psychological problems, Ajmal Qasaab and Faisal Shahzad, we should see reasons; do not feel sympathy with them.

Long term planning of America

America organized planning for Faisal Shahzad and created new film which publicity is continue, American president and Hillary Clinton also gave an emotional address, before this they created very famous and prominent films like "Horrible incidents of

September 11”, “great explosive weapons of Sadaam”, “Osama in Afghanistan”, “war against terrorism”, and “Iran atomic program” and now “Faisal Shahzad”.

4.10.10. Contextualization:

Context of Arif Nizami column was bad governance of Pakistan their over confidence, khud faramoshi of civil and army leadership, American drama which they created for involve Pakistan in this conspiracy.

Context of Muhammad Saleem Qureshi column was “displeasing character of American and Indian intelligence and forces”, “drone attacks in Pakistan”, “role of India”, “bad governance of Pakistan”.

Context of Aqeel Danish column was “destruction of twin towers”, “Muslim facing problems”, “support Taliban”, “terrorism in Pakistan”.

Context of Masood Ashar column was that “violence”. “Aggression”, “angry”, “less realization” towards issues.

Context of Khalid Mustafa’s column was “American’s created action films”, before Faisal Shahzad’ incident films, “drone attacks”, “arrested and then released of four American citizens in Islamabad”.

Context of Zafar Hilaly column was “inability of the government”.

4.10.11. Style:

Style of these columns was narrative and suggestive and the language was used ironic.

4.10.12. Slant:

Slant of Arif Nizami column was anti policies of America, over confidence of Pakistani leaders and Faisal Shahzad whereas the slant of Zeenia Satti was neutral.

Slant of Muhammad Saleem Qureshi was against America and India mutual conspiracies and bad governance of Pakistan.

Slant of Aqeel Danish column was anti America threat and their decision for Pakistan.

Slant of Khalid Mustafa column was anti America like creating “films” and also criticized because they released four American citizens whose have weapons, two suspicious vehicles and worn afghan dress.

Slant of Zafar Hilaly column was against government inability and Hilary Clinton’s threat.

Slant of Masood Ashar column was anti Faisal and Ajmal Qasab; we people are responsible of creating emotional feelings.

4.11. May 16, 2010

One column published in *Daily Jang* written by Saeed Siddique “Na wo Ghaznawi may tarp rahe”.

4.11.1. Actors:

The main actors in this column were British General Dair, Ghazi Ilm Uddin shaheed, J. Paul, Qaeed e Azam and Iqbal’s thought swami Shardanund, Ghazi Abdur Rasheed, Ajmal Qasaab, Faisal Shahzad, Muslims, American, Hillary Clinton, Osama and Mullah Omer, Pakistani government, judiciary and public.

4.11.2. Structure:

Saeed Siddiqui wrote about in 1918, British General Dair killed thousands of innocent Hindustanis, Bhugat Singh got the spirit of revenge and he killed British general very proudly, then second incident was occurred that was J. Paul, Ghazi Ilm Uddin Shaheed

Killed him because he wrote Rangeela Rasool (S.A.W.W), so he executed. Then Ghazi Abdur Rasheed incident he killed Sawami Shardanund, currently Ajmal Qasaab got execution and now Faisal Shahzad arrested in the case of times square and “some analysts” called him “American government drama”, Now the threat of Hillary Clinton,

“If 9/11 like incident occurs again, Pakistan should prepare for serious consequences”.

Columnist emphasized these words in sarcastically “alone Faisal Shahzad sent for times square collapse” and he proved himself “abortive”.

4.11.3. Meaning:

Meaning of this column was that execution of Bhugat Singh and Ghazi Ilm Uddin shaheed and Ghazi Abdur Rasheed against the violence whether killing innocent people or impertinence and then Ajmal Qasaab execution and now Faisal Shahzad, “some analyst” called him “American government drama” so there were vagueness ho analysts. The columnist was seem like that he is in favor of Faisal Shahzad because he stated that,

“Lekin agar wo waqi iss Sangeen Jurm kay murtakib huway hein tu in ka juzba e inteqam bhe sahe hai”. (But if he is committed this serious crime then his spirit of revenge is correct).

For defending this point he gave an examples of killing of Muslims in Gujarat (India) and obdurateness of their chief minister Modi, 37 million death of people in Iraq and Afghanistan, inhuman treatment in Abu Ghareeb jail, columnist criticized Hillary Clinton statement and expressed his surprise that in 9/11 incident, why 4000 Jews worker did not come for work, it is surprising that mullah Omer and Osama kept silent in ten years and alone Faisal Shahzad sent for collapse times square and he proved himself abortive and before attack he arrested, he sarcastically said,

“Na khud kush jacket baramad huwy, na iss ka sir kata hoa mila, na intaryan paraiun ki shakhin par latki mili, iss dramay ki haqeqat kya hai, ye tu baad kay waqiaat baten gay”.

4.11.4. Emphasis/Focus:

Saeed Siddiqui emphasized on murder of million of Muslims in Iraq and Afghanistan war, inhuman treatment in Abu Ghareeb jail, unbelievable for columnist that Faisal Shahzad can done this alone.

4.11.5. Explanation:

Columnist explained in detail about Bhugat Singh incident, Ghazi Ilm Uddin shaheed incident and Ghazi Abdur Rasheed incident and then in human treatment with Muslims and their murder.

4.11.6. Model:

Muslims are targeted everywhere whether it is Iraq or Afghanistan, although in times square incident no blast explode, no lost of human or financial but they gave threat to Pakistan.

4.11.7. Themes:

Alone and abortive Faisal Shahzad

Columnist praised him if he done this deed, and said “if he committed this crime then his spirit of revenge is correct”, because Muslims are victim of everywhere, then he used “alone”, “proved abortive” words sarcastically that how can Mullah Omer and Osama sent him for collapse of times square because he arrested before his attack.

4.11.8. Contextualization:

Context of Saeed Siddique column was “British General killed Hindustanis”, “Ghazi Ilm Uddin Shaheed execution”, “and Ghazi Abdur Rasheed execution”, “inhuman and murder of Muslims”, “4000 workers did not come at that day 9/11 attack”.

4.11.9. Style:

The general style of this column was narrative the language was used as sarcastic, questioning and surprising.

4.11.10. Slant:

Slant of this column was against inhuman treatment with humans in Hindustan, America is killing Muslims in Afghanistan and Iraq and established jail for them, conflicts among government, public and judiciary of Pakistan.

4.12. May 19, 2010

One column published in *The News* written by Anjum Niaz “Summer suits, UN and New York ‘idiot’” and one in *Daily Jang* written by Fazal Haq “Talkhi nama”

4.12.1. Actors:

The main actors in these columns were Faisal Shahzad, Pakistan army and American media (Anjum Niaz) Hilary Clinton, public of Pakistan, Pakistan Prime Minister Syed Yusuf Raza Gillani, and Richard Holbrook (Fazal Haq).

4.12.2. Structure:

Anjum Niaz column was about Pakistani politician, UN role in investigation of Benazir assassination, she used the words of “idiot” and “Pakistani” which circulate in America about Faisal Shahzad, she criticized their own system and praise the Pakistan army after successful operation in swat and Waziristan, American army is still in Iraq and Afghanistan they should get out but they can not.

Structure of Fazal Haq column was that, now people of Islamabad are “aware” through different sources so they discuss these things in different places and share their opinion. Columnist used the word of “Halki phulki Dehshat gardi (light terrorism)” for Times Square incident which told by Richard Holbrook to Pakistani Prime Minister.

4.12.3. Meaning:

Meaning of Anjum Niaz column was American media started propaganda against Pakistan and PPP knows it she emphasized the word “Pakistani” because American media like fox news and the new York times emphasized on the “Pakistani” Faisal Shahzad, he sent an email with his friends for convincing about Islam, so he gave references but American misinterpreted and misunderstand, so this

became his crime. She criticized that we sent many emails to our friend, she criticized America,

“It should look deep inside into its own system of justice, racial equality, compassion and freedoms that it holds so dear. The west is responsible for terrorist mushrooming in Pakistan after 9/11 when our innocent citizens are dying daily in suicide attacks, not a word of sympathy or support is heard from loudmouths on Fox news”.

She praised Pakistan army for their struggle to cleanup of Swat and South Waziristan.

Meaning of Fazal Haq column was that the main topic which people more discuss are Hillary's threat for Pakistan, secondly, Osama is alive and live in Pakistan but Pakistani officers do not arrest him, thirdly Rehman Malik dismissed all that proof which FIA submit it in court for many years ago. columnist criticized that after Hillary's threat Richard Holbrook gave satisfaction to Pakistani Prime minister that she was worried about “light terrorism” for this he used alliteration of “Halki phulki” that's why she used strict language for Pakistan although Pakistan and its government are dearest to Obama like Hillary. Some irrelevant were also found in column like visit to club and talk other etc.

4.12.4. Emphasis/Focus:

Emphasis was on they highlight Faisal Shahzad as “idiot” and “Pakistani” but they highlight thousand of Pakistani citizens in attacks just a news. Today the hot topic is America's threat and political scenario between Pakistan and America.

4.12.5. Explanation:

Anjum Niaz Pakistani politicians, UN report about Benazir's assassination in detail but that was some irrelevant with Faisal Shahzad's case.

4.12.6. Positive Self Presentation:

Anjum Niaz included someone quote that is,

"The full might of the US army aided by the west is still engaged in Iraq after years of death and mayhem. They want to get out of Afghanistan but they can't and here is Kayani fighting his battles alone and winning."

4.12.7. Model:

Model of this column was people of Pakistan are now aware of every thing; political issue is more the hot issue in their discussion, America plays an important part in terrorism.

4.12.8. Themes:

West is responsible of terrorism

Column stated,

"West is responsible for terrorists mushrooming in Pakistan after 9/11.....they treat it as just news and move on. We have not just one but thousands of Faisal Shahzads in Pakistan today who is plotting attacks on men, women and children around the country. We are fighting our battles on our own".

4.12.9. Contextualization:

Context of these columns was "killing of common and innocent people killing", and "agenda of American media" as components of and contributors to the atmosphere in which the attacks took place.

4.12.10. Style:

Style of these columns was narrative and ironic.

4.12.11. Slant:

Slant of these columns was criticized Pakistani government and US, and favor or appreciate Pakistan army.

4.13. May 20, 2010

One column published in *Daily Jang* written by Qamar Ud Din Khan “America ka purana shauq”

4.13.1. Actors:

The main actors in this column were Pakistani government and leaders, Mulla Omer, NATO, Faisal Shahzad, Obama, al-Qaeda.

4.13.2. Structure:

Columnist critically used the words and emphasized on Faisal Shahzad’s name, his name shows that he is Muslim and also he is Pakistani but the columnist again used the name of Barak Hussain Obama, so there is no need of name, he preferred American citizenship, so the columnist used the words of “khalis and pakkay Americi (pure American) for him that he committed crime, then the columnist criticized our leaders and said unluckily whenever our “Bhagoray Pakistani (run away Pakistan)” involve in any incident then our leaders become and prove their self oblige, active and got the whole detail of defendant, if they don not want to take interest then it will be Benazir Bhutto case, terrorism and other shameful incidents. To kill innocent people it’s the old interest of America. Columnist gave suggestion that America should do justice and become good wisher to all others.

4.13.3. Meaning:

The meaning of his column was that another demand of America was that Pakistan should do more work for giving punishment of 9/11 responsible, so according to columnist it is irresponsible statement, America have specialized and skilled workers and they buy the assurance of Indian so where is all that million dollars and its result, columnist in a surprising way and said that smugglers and other cultivators they do not give Mulla Omer to America although he forced many strict rules in his time on people. Columnist assertively said that whenever America or Nato forces present in Afghanistan, non stop drone attacks, then more risk and increasing number of drone attacks and terrorism will happened. America should stop childish

statement. Columnist emphasized the name of Faisal Shahzad that shows he is Muslim and the other things are Pakistani and born in Pakistan but now he consciously preferred to American citizenship now he is “pure American”, he sarcastically said and criticized government when America involve “bhagoray Pakistani” government will quickly identified whole information, but they did not take interest in Benazir’s case, terrorism and other shameful activities like 12 may 2007. Columnist asked question that is America done serious investigation for identifying responsible people in 9/11 incident? If not, then why? America has old interest of killing innocent people like in Japan. Columnists admitted this thing that Pakistan is friend of America and giving sacrifice for it.

4.13.4. Emphasis/Focus:

Columnist emphasized on killing innocent people is America, old interest. Due to one sided friendship, faith and sacrifice, Pakistan is facing problems and our country is becoming bloodshed. Crime is done by “Pure American”.

4.13.5. Recommendation:

NATO forces and drone will never be stopped then situation will be worst for Pakistan and also America, America will come on Pakistani level. America takes action wisely then whole world will be peaceful, America should do justice and become well wisher for others. In Quran,

“If someone killed one person he killed all humanity and if someone save one’s life he save all humanity”.

So this is only in The Quran, not in The Torah, The Psalm and The Bible.

4.13.6. Model:

Model of this column was bad governance of Pakistan and America involve Pakistan in every activity.

4.13.7. Themes:

American interests

Columnist stated,

“9/11 humlun kay zimadarun ki fehris may kisy b Pakistani ko shamil na kar kay America sy hmaliyatu ghalti hogae hai, issy ghalti kay azalay ki gharz sy ab har chotay baray waqay may khianch khanch kar kisy na kisy Pakistani ko zaroor mulawis kiya jata hai”. (In 9/11 attacks, America did not include the name of Pakistani in their list as a mistake so for reducing this mistake, whenever a large or small incident occurs they involve Pakistani).

4.13.8. Contextualization:

Context of this column was “Indian intelligence in Afghanistan”, “America and Nato forces in Afghanistan”, “America interference in Pakistan”, “drone attacks”.

4.13.9. Style:

Style of this column was recommendatory, questioning and the language was used ironic and critical.

4.13.10. Slant:

Slant of this column is anti America, because of their planning then their interests, involve Pakistan in every incident, interference and drone attacks before this in 1945 they agonistically killed many innocent people in Japan, and also this column is against Pakistani government they are not taking interest in Benazir’s case, terrorism and incident like 12 may 2007.

4.14. May 21, 2010

One column published in *Daily Jang* written by Anwar Ghazi “Aslahay ki takhfeef ka dhandhora”.

4.14.1. Actors:

The main actors of this column were Faisal Shahzad, Pakistan, American and atomic power countries.

4.14.2. Structure:

Columnist used strong words for describing the Faisal Shahzad incident. He used “choudhrahath” for America, “times square and Faisal Shahzad dramay (times square and Faisal Shahzad drama)”, “Aalmi thanay daar (global inspector) for America and “Baghal Bacha (armpit child) for Israel.

There were two parts, in first one columnist talk about atomic bomb, dangerous weapons, their factories in all around the world, different countries ranking according to weapon, in second part he used above words, and little bit talk about Faisal Shahzad.

4.14.3. Meaning:

Meaning of this column was America is involve in nuclear expansion, in world war II America attacked Japan and dropped bomb, after Faisal Shahzad times square incident drone attacks have been increased, American intelligence agencies imposed this allegation to Iran that he is supporting and helping al-Qaeda, so the America is preparing for attack on Iran. He is grief stricken that Muslims region are victim of diabolicalness, Afghanistan, Iraq, Kashmir, Palestine and Pakistan are the victim of global force's lust.

4.14.4. Emphasis/Focus:

Now America's interest in alarming situation, these is because of oppressor's cry.

4.14.5. Explanation:

Explanation of nuclear expansion, smuggling, conferences, their factories were in details which were not closely related with Faisal Shahzad incident.

4.14.6. Model:

Model of this column was that America wants rule all over the world and everything bring in his own power, for which he created different dramas.

4.14.7. Themes:

American activities

America is involved in nuclear expansion have many factories of bomb etc, now wants to rule in all over the world, columnist used words like “global inspector”, “Chaudhrahath” and now imposed allegation on Iran that they support al-Qaeda.

4.14.8. Contextualization:

Context of this column was America “nuclear expansion”, “factories of nuclear”, and “drone attacks”.

4.14.9. Style:

Style of this column was narrative and the language was used as surprising and grief stricken.

4.14.10. Slant:

Slant of this column was anti America, on one side America protest against nuclear but on the other side they have many factories of nuclear arm, the top factory “Honey Well” is selling fatal weapons to other countries, they imposed allegation on only Muslim country like Iran. Muslim countries are victim of powerful forces.

4.15. May 22, 2010

Two columns published in *Daily Jang* written by Nusrat Mirza “Shomali Waziristan may buhrani operation” and Anwar Ghazi’s columns Part-II.

4.15.1. Actors:

The main actors in this column were American Joint chief of staff Admiral Maik Moylan, American officials, Pakistani spokesperson, Faisal Shahzad and Taliban.

4.15.2. Structure:

This column used words of “tissue paper” for Pakistan, America will use it and then throw it, and we will victim of “klashan kof (gun) and heroin culture”, “Pakistan under pressure”, these words shows current scenario of Pakistan after Times Square incident. He criticized Pakistani government “bound” in front of America, and “Taliban violate agreement with Pakistan”.

4.15.3. Meaning:

Meaning of this column was Maik Moylan revealed this fact that Pakistan chief of army staff gave permission to America for operation in north Waziristan, on the other side American officials said that they did not pressurize Pakistan for operation in north Waziristan, this will happened after times square incident, but Pakistan will determine time and date, columnist criticized Pakistani government that Pakistani spokesperson accepted this but said this will no do for America’s saying. Columnist criticized that in past Pakistan army said that they do not have resources for starting operation, America will us like “tissue paper” and our country will face “gun and heroin culture”, America did not fulfill Pakistan demand like F-15, kobra helicopter and some other helicopter, which they gave to India, columnist asked question is all things changed after times square incident. Is government force in front of America due to Faisal Shahzad incident, somebody have published this news that somebody gave Faisal Shahzad 15 thousand dollar for this incident, after that D.G. I.S.P.R. have strongly rejected this news, columnist admitted this thing that north Waziristan Taliban provide shelter to south Waziristan Taliban and violate the agreement, these groups attack Pakistan army 23 April 2010 in Bajour and killed 6 army soldier and 15 were injured. This situation admit American allegation that North Waziristan, al-Qaeda, Afghani Taliban, Pakistani Taliban, Punjabi Taliban in which Lashkaray Jhangwi, Jaish Muhammad, Al Furqan ,Al Asar trust in which Arabic,

Uzbek, Afghani, Pakistani, Punjabi, Balochi included they are establishing Islamic state rather than Pakistani state they are giving cheat them self as well as others, Islam never spread like this, it seems, for getting money and force from foreign agenda, they did not present any example of Islamic value.

4.15.4. Emphasis/Focus:

America did not fulfill demand of Pakistan but Pakistan accepts every demand of them.

4.15.5. Explanation:

Columnist explained the demand of Pakistan to America.

4.15.6. Model:

Model of this column was that Taliban wants to implement incorrect rules, if they want then firstly they should follow their rules and do not violate them secondly America should not only do promise with Pakistan they should also fulfill it.

4.15.7. Themes:

Start operation in North Waziristan

America wants operation in North Waziristan, for which they gave statement, some time that come Pakistan under pressure and sometime said that they did not do this, its Pakistan willing, on the other hand, North Waziristan also break and violate the rule. They are giving deceive to other people and also them selves.

4.15.8. Contextualization:

Context of this column was operation in South Waziristan now demands of North Waziristan, Taliban work under foreign agendas.

4.15.9. Style:

Style of this column was narrative and critical and ironical language was used.

4.15.10. Slant:

Slant of this column was anti America, anti Taliban and also criticized Pakistani government.

4.16. May 24, 2010

One column published in *The News* written by Zafar Hilaly “The Jones visit” and one in *Daily Jang* written by Anwar Ghazi “America kay naye mutalibaat ki fehrisht”.

4.16.1. Actors:

The main actors in these columns were Faisal Shahzad, Hillary Clinton, Taliban, and American (Zafar Hilaly). Faisal Shahzad, Pakistani nation, ISI, American, Hillary Clinton and religious organizations (Anwar Ghazi).

4.16.2. Structure:

Zafar Hilaly used the words of “consequences” and emphasized it two times, Hilary Clinton’s warning to Pakistan and gave threat of serious consequences. “Do more” columnist emphasized this word also, “co-operation” with America in investigation of Faisal Shahzad case.

The structure of Ghazi Anwar column was giving reason why non-Muslim wants to destroy Pakistan that were Pakistan has best army and ISI in the whole world, nuclear power, constitution is based on Islam, IMF and world bank wants to make Pakistan as bound state. After failure in afghan war America act like “Baolay Kuttay” (mad dogs), columnist used the word “own choice” statement from Faisal Shahzad; he reason for doing this was starting limited operation in Pakistan and secondly said that there are camps of Taliban, “do more” demand from America side.

4.16.3. Meaning:

Zafar Hilaly talked little about Faisal Shahzad; he revealed the purpose of General Jones and Leon Panetta’s visit and convey the message of Obama, Hillary

Clinton was also gave warning and threat to Pakistan for serious consequence, columnist said nobody know the consequences, he asked question and stated,

“What could the American do? Bomb North Waziristan? This is happening anyway. American drones are sighted almost daily over the area. And if America were to send in troops, the “consequences” were admittedly be considerable and adverse but as much for America as Pakistan. A hostile Pakistan is an American nightmare”.

The demand of “do more” to Pakistan is that start operation in North Waziristan, Pakistan gave excuses that they will do until they have weapons and technology against Taliban. Columnist said ironically that the visitors revealed that Faisal Shahzad got training in North Waziristan, Pakistan expressed full co-operation in investigation with them. There were some irrelevant things.

The meaning of other column was that American officials took their “own choices” statement from Faisal Shahzad and now are preparing operation in Quetta and south Punjab. So American said that in Pakistan, there are camps of Taliban, they suggested to close Deo Bandi schools. Columnist asked question according to America that the people who were responsible for 9/11 incident they were students in American educational institutions, so have they closed all that educational institution? Or came any demand related to that? So they are playing double game, they praise Pakistan, gave threat or persuade them. Columnist criticized “do more” demand as well in it they demand that Pakistan give permission for drone attacks in north Waziristan, south Punjab, Karachi and Quetta, so the columnist is depressed and said that were are in conflict situation, we are united, it can be possible that government close and crake down some Deo Bandi schools for fulfill the demands of America.

4.16.4. Emphasis/Focus:

Enemy forces want to get benefit from Pakistan’s harsh situation, want to expand operation in others areas as well, increase drone attacks and demand “do more”.

Zafar Hilaly emphasized on “consequences” which the Hillary Clinton gave warning to Pakistan, the columnist used this words two times.

4.16.5. Explanation:

Explain the Pakistan geographical importance, its constitution, army, intelligence agencies, and atomic power in Muslim world.

4.16.6. Positive Self Presentation:

Pakistan always does protest against cartoons, face book ets.

4.16.7. Model:

Model of these column were giving warning by using “consequences” to Pakistan, America demanding are increasing day by day, they become Pakistan as terrorist country.

4.16.8. Themes:

American intensions for Pakistan

Pakistan is atomic power and have geographical importance, columnist stated,

“American official find out their own choice of statement from Faisal Shahzad, preparing the expand circle of war in Quetta and south Punjab”.

According to American think tang,

“Starting attacks in limited areas of Pakistan including Karachi”.

“Rapidly, will start crake down of Deo Bandi, religious organization and also against those who hate American policies”.

“Do more” demand is another American planning.

In Zafar Hilaly column, “consequences” was emphasized, “do more” demand, there visit to Pakistan revealed that Faisal Shahzad got training in North Waziristan.

4.16.9. Contextualization:

Context of Zafar Hilaly column was “start operation in north Waziristan”, “Faisal Shahzad relation with Taliban”, “a hostile Pakistan is American nightmare”. Context of this column was “drone attacks” from 2009 till now in 165 attacks, 858 innocent people killed, “do more” demand, “economical policies” which are creating problems for ordinary people.

4.16.10. Style:

Styles of these columns were narrative and the language was used critical and ironic.

4.16.11. Slant:

Slant of these columns were anti America, their policies, demands etc and also Pakistani government they fulfill their every demand.

4.17. May 25, 2010

One column published in *Daily Jang* written by Waqar Awan “Sangeen Nitaej”.

4.17.1. Actors:

The main actors in this column were American foreign minister, Ex President Pervaiz Musharraf, Faisal Shahzad, Pakistani public and officials.

4.17.2. Structure:

The structure of this column was firstly they described the cruelty of American “drone attacks” which is increasing day by day, then used the word of “some emotional people’s wish of adventure” for times square, “sympathy for extremism organization” for creating problem for any person, “Pakistan bhe zakhm

zakhm (Pakistan is also part of victim)”, “replay of Bombay attacks”, “under pressure Pakistan”, this shows the whole incident and consequences after times square.

4.17.3. Meaning:

The meaning of above words were that drone attacks have been increased after times square incident, American officials also admitted this thing that common citizens are more died in these attacks columnist criticized Musharraf as well he is responsible for this, columnists gave the figure of number of drone attacks and number of people died for his column make more authentic, so he asked question that

“In a large number of drone attacks and then in the result many people died so how can they prevent their self from reaction?”

Columnist ironically said that America gave threat to Pakistan it seem like that It is “replay of Bombay attacks”, they only want to Pakistan that they come in “under pressure” and start operation in “north Waziristan”, he stated,

“Kisy b tanha ya chand jazbati afraad ki adventure ki khawahish ko aik rayasat ka fail tasawar nhe kya jana chahye”. (Any alone or some emotional people’s wish of adventure should not be considered to a state act.).

4.17.4 Emphasis/Focus:

Columnist emphasized on American drone attacks and death of innocent people from 2004 to 2010.

4.17.5. Explanation:

Columnist explained the drone attacks from 2004 to 2010, 153 attacks in which 1369 people were died; according to American they have relation with “extremist organization”.

4.17.6. Positive Self Presentation:

Columnist is optimistic, Pakistan army and Pakistani nation have spirit and enthusiastic and they are ready for managing every challenge.

4.17.7. Recommendation:

Columnist recommending that any alone or emotional people' wish of adventure should not be considered to any state' act.

4.17.8. Model:

Model of this column was Pakistan is more serious victims of terrorism and drone attacks rather than America and other countries.

4.17.9. Themes:

Anti American image

Columnist stated,

"Americi Hukaam khud tasleem kartay hein kay marnay walun may aam shehriun ka tanasub tashweeshnaak hud sy ziada hai". (American officials admit that proportion of common citizens is worst in death people").

"Itny bary tadaad may drone humlun aur natejatun sainkrun bay gunah logun ki halakat kay baad humlun ki zamadar taqatain radday amal sy kis tarha batch saktay hein?". (In large amount of drone attacks and at the result of hundred of innocent people died after those how can attacks responsible forces can save their self from reaction?).

4.17.10. Contextualization:

Context of this column was "drone attacks", "death of innocent people", and "Musharraf regime" was the responsible in which the failure attack took place.

4.17.11. Style:

Style of this column was narrative and language was used ironic and sarcastic.

4.17.12. Slant:

Slant of this column was anti America and also Musharraf regime and it favor Pakistan army and nation.

4.18. May 26, 2010

One column published in *Daily Jang* written by Sarwat Jamal Asmai "Taliban ka nalaiq shagird".

4.18.1. Actors:

The main actors in the column were Hillary Clinton, Faisal Shahzad, Rashid Rauf, Ex-leader of leader, Iran President Ahmadi Naiad, Japan parliament member with American professor.

4.18.2. Structure:

Sarwat Jamal Asmai used strong words for Faisal Shahzad and for America for describing this event, he used these words for Faisal Shahzad "Taliban ka nalaiq shagird (incompetent student of Taliban)", "Naaihal Nojawan (inefficient young man)", "katcha kaam (unripe job)", "badnuma dagh (awkward spot)" and for America he used "bay saropa kahaniyan (fake stories)", "Aqli daiwaliya pan (mental insolvency)", "Sheikh Challi kay khayali palao". Columnist also discussed Rashid Rauf's case, then ironically gave title of "Begum Clinton (Madam Clinton), revealing facts of 9/11 with the quote of different leaders and wanted to proved that America is a liar and making false and fake stories.

4.18.3. Meaning:

The columnist sarcastically said if "begum Clinton" released this statement that Faisal Shahzad is student of Taliban then they should disinherit this sort of student quickly as possible, columnist compared Faisal Shahzad with Rashid Rauf, he arrested before blast in airplane, then he escaped after sometime media break news

that he died in drone attack in Waziristan, columnist quoted different people opinion according to Bush, our competition is with “Islamic fascist”, American leaders admitted that they used fatal weapon against Iraq, Ex-President of Italy Francesco, Iran President Ahmadi Naiad and Japan Parliament member Yoki Hc Sa Fajita with American professor David ray Griffin published a book title “the bunking 9/11 the bunking” they all said that 9/11 was American created drama, for attack in Afghanistan and American intelligence agencies were involved. America proved their self “mental insolvency” for relating inefficient young man with Taliban.

4.18.4. Emphasis/Focus:

Columnist emphasized on America as a liar and make unrealistic and fake stories.

4.18.5. Explanation:

Columnist explained in detail about of Ex-leaders statements about America and 9/11, planning of America, and Rashid Rauf case.

4.18.6. Positive Self Presentation:

In Rashid Rauf case,9/11 incident America did not show any valid proof, in Rashid Rauf case they did not have passport but America allegation that they want to blast in airplane which material was in make up material.

4.18.7. Model:

Model of this column was American’s planning and decision based on lie and all over the world leaders and people are aware of their conspiracies.

4.18.8. Themes:

America as a liar

In Rashid Rauf case, according to them he escaped and then died due to drone attack in North Waziristan, but in New York times 8 September 2008, this news was published,

“No one convicted of terror plot to bomb planes”.

Ex-President of Italy, President of Iran and Japan parliament member all these said that 9/11 incident was preplan of America for attack in Afghanistan and Iraq, that has done by American intelligence agencies.

4.18.9. Contextualization:

Context of this column was “conspiracy in Rashid Rauf case”, “involve Muslim in 9/11 incident”, “interference of American intelligence agencies”, and “attack in Afghanistan and Iraq”.

4.18.10. Style:

Style of this column was narrative and language was used ironic and taunting.

4.18.11. Slant:

Slant of this column was anti America conspiracies and planning.

4.19. May 29, 2010

One column published in *The News* written by Babar Sattar “Face book madness”.

4.19.1. Actors:

The main actors in this column were Faisal Shahzad, Pakistani government, Taliban and maulvis.

4.19.2. Structure:

This column discussed little about Faisal Shahzad, he main focus of this column was on face book madness, protest against creating depictions of the Prophet

(P.B.U.H) in face book. Columnist did not use any emotional word for Faisal Shahzad but he criticized government for bad governance.

4.19.3. Meaning:

Columnist asked question that,

“Why do we get surprised when the Taliban of swat decide to impose their deformed view of Islam, through the barrel of gun or Faisal Shahzad attempts to blow up a car and ordinary civilians in Times Square because he might be opposed to US foreign policy”.

He criticized government as well like,

“What role must the state play? Should it stand aside and watch baton-dangling”.

4.19.4. Explanation:

Columnist explained the face book madness, protest, High Court decision and article 19 free speech protected.

4.19.5. Recommendation:

Columnist recommended that,

“We urgently need a dispassionate debate over the role of religion in our state and society. Without acknowledging the elephant in the room, we will fail to avert our slide into the morass of intolerance and violence”.

4.19.6. Model:

The model of this column was that we should not come into emotion very quickly, which create violence and intolerance; we should think on it and observe the consequences of that.

4.19.7. Themes:

Anti Taliban activities and state responsibility

Columnist stated that,

“Fanatics claim a monopoly over the understanding of God’s divine message and bully fellow citizens into silence. Should it intervene when maulvis manhandle a technology-savvy Pakistani who proposes a forceful internet campaign to convince the world that the face book caricature competition is wrong, as a preferred alternative to banning face book altogether? Should it intervene when maulvis decide to function as moral brigades, patrol neighborhoods, and shut down or burn CD shops? Or should it wait till a group of maulvis organizes itself into a militia, flog women and slaughter men publicly, and declare that anyone who is not Taliban is an infidel?”.

4.19.8. Contextualization:

Context of this column was intolerance and violence which people do in protest etc.

4.19.9. Style:

Style of this column was narrative and language was criticizing.

4.19.10. Slant:

Slant of this column was against intolerance, violence, criticizing Taliban, Faisal Shahzad and Pakistani government.

4.20. May 31, 2010

One column published in *Daily Jang* written by Nusrat Mirza “America aur Afghanistan ka kumble”.

4.20.1. Actors:

The main actors in this column were Faisal Shahzad, American, Rehman Malik, Taliban, and American public.

4.20.2. Structure:

Columnist said that America make everyone like “Qurbani ka bakra”, demand of army “come back” to their country, used the word of “jang ka kumble (blanket of war)” for American war in Afghanistan and Iraq, “blind war” leave bad impact on America, columnist suggested that “start dialogue with Taliban with the co-operation of Pakistan”.

4.20.3. Meaning:

Meaning of this column was American are confused and said if bomb blast then many people lost their life and they gave documents to Pakistan that shows that Faisal Shahzad has relation with Taliban, columnist included Rehman Malik quote that he said Tehreek e Pakistan presidio was south Waziristan, there was intense operation we have done and Pakistanis sacrifice their life but on the hand which the columnist shows was that American public are asking their government what they have achieved after many people death and expenses, and why they have done this, there was also some vagueness like columnist said “some people said”.

“Americi Taliban ki ab bhe madad kartay hein iss kay bar aaks America ye chahta hai kay Pakistan Shomali Waziristan may operation karay”. (Till now America help Taliban but on the other hand America wants Pakistan start operation in North Waziristan).

Columnist used this war “blind war” America is facing many problems, finically the worst situation; Pakistani American seems American cruel, because America killed their brother, sister or other relatives. There was also some irrelevance that Germany, Dutch, Canadian, and British want their army come back to country.

4.20.4. Emphasis/Focus:

Columnist emphasized on America wants Pakistan to start operation in north Waziristan, on the other side some people said that America help Taliban.

4.20.5. Explanation:

Explanation of Canadian, Dutch, Germany and British demand that their army should now come back to country and impact of these wars on American citizens were discussed in detail.

4.20.6. Recommendation:

Columnist recommended that it is good opportunity for American to come back to their country, America should start solution for provincial problems and dialogue with Taliban with the co-operation with Pakistan, settle Afghanis, treat with Pakistan as good friend, and then they will prevent this blanket.

4.20.7. Model:

Model of this column was America should stop war, now 52% of American citizens also want this, if they will not do this they will face more harsh problems for them self.

4.20.8. Themes:

Blind war of America

America started war in Afghanistan, then Iraq, now other countries' nation want their army should come back, it is difficult for America to get out from this war, this blanket did not leave America, Americans tries to make "Qurbani ka bakra" to every one, this blind war leave bad impact on the mind of American, financially and psychologically they have become more distorted.

4.20.9. Contextualization:

Context of this column was demand of other countries from their government to “come back their army”, “52% American citizens do not want this war”, and “killing of innocent people”.

4.20.10. Style:

General style of this column was narrative and suggestive and smooth and simple not using very harsh language was used.

4.20.11. Slant:

Slant of this column was some anti America but the columnist gave other people perception about America, he did not use very harsh language for America, in a smooth language he gave recommendation to America.

CHAPTER NO. 5

5.1. DISCUSSION:

Previous researches which was conducted on Taliban image, According to Dr. Zafar Iqbal and Shaista Malik (2009), conducted research on “Construction of Taliban Image in Pakistan: Discourse Analysis of Editorials of *Dawn* and *The News*”. This research paper is about how both newspapers i.e. *The News* and *Dawn* represented the image of Taliban. *The News* clearly portrayed the image of Taliban negatively because of their policy while *Dawn* is almost neutral. Both are against Taliban activities, destruction of schools, colleges, targeting famous personalities, kidnapping people but they show all things like their policy. *The News* uses these labels for Taliban; Taliban animal, butchers etc, while *Dawn* use Islamist, extremist, militants Taliban inspired militants etc. *The News* is more highlighting this issue rather than *Dawn*. This study describes the coverage pattern of two distinct newspapers on Taliban and extremism.

Other research paper was According to Anecla Sultana’s research article (2009) “Taliban or Terrorist? Some reflections on Taliban’s Ideology”. This article also discusses all those factors which contributed in the raise of Talibanization in Afghanistan as well as in other parts of the Muslim world. She includes study of Ajmal Khan Kakkar with his major focus on “Perception of Jihad and terrorism among Taliban” (August 2008-January 2009 in Tehsil Karizat located in Pishin Khanzai district of Balochistan Province of Pakistan). Sample of 40 Taliban selected for conducting in depth -interviews. Half of the selected talibs were studying in Madarassas and the rest were fighting on the way of Allah. Suicide attacks occur all over the world not just in Pakistan. Madrassa students are wrongly perceived as terrorists who commit suicide attacks, did not teaching training for Jihad. Kakkar’s research findings reveal positive attitude of respondents towards universal human rights. Talibanization is perceived as a movement run by wild criminals who fight to spread terror in the world. While Taliban deny this false interpretation and say that they struggle to preach Islam and only practice jihad in order to convert people into pure Muslims.

Z. S. Justus and Aaron Hess (June 23, 2006) conducted research in consortium for strategic communication Arizona state university on “One Message for many

Audiences: Framing the death of Abu Musab al Zarqawi". In this research article people of different areas perceive messages from different media. These similar messages circulate in different areas throughout the globe; the messages interact with national or cultural traditions that result in different types of message interpretation. Robert Entman purposes a model for understanding how information is disseminated from government sources to the public. The death of Zarqawi it is single message but it can be locally appropriated and re-interpreted by multiple audiences.

Claes H. de Vreese (2005) worked on "News Framing: Theory and Typology", according to him media shape public opinion is by framing events and issues in particular ways. Entman (1993) noted that frames have several locations including the communicator, the text, the receiver and the culture.

The study "Discourse analysis of Taliban image in Pakistan newspapers", two newspapers *The News* and *Daily Jang*, both are from same organization, but distinct languages Urdu and English, Shaista Malik and Dr. Zafar's research paper they find out *The News* highlighted swat issue more than *Dawn*, but when we look at this study, *Daily Jang* published Times Square incident more than *The News*, they published thirty columns about Times Square incident, on the other side *The News* published thirteen columns in which some columns discussed Faisal Shahzad a little bit. *Daily Jang* newspaper used very emotional and excessive use of words for Faisal Shahzad, Taliban, Hillary Clinton like new face of terrorism, modern and educated terrorist, harmless terrorist, null terrorist, Muslim terrorist, extremist, Muslim Pakistan, terrorist country etc, while in *The News* mostly discussed Hilary Clinton threat to Pakistan and also gave the consequences which Pakistan can face after Times Square incident, used less words like global jihadist, Pakistan and bomb, bizarre adventure, naturalised American citizen, alone wolf etc, if we look at slant of both newspapers, most of the columns in *Daily Jang* were anti-America, Pakistani government, according to them its conspiracy against Pakistan, they want to start operation in north Waziristan, drone attacks, killing of innocent people were the main reasons which provokes this type of attacks within the country and also outer world, very few column were against Faisal Shahzad and Taliban according to them they are under supervision of America, America lead them, this type of unbalance mental young men create problem for

Pakistan, they felt happy when they see their popularity. In *Daily Jang*, the columnist said that America demand to Pakistan that they finish all religious Madarassas the columnist criticized that Pakistan is more victim of terrorism rather than other country; Faisal Shahzad studied there and was living there, so there were some defects which make people mad. American media did not highlight their own faults, they only show them negative image of other countries for getting benefit. In editorial page, columnist transfer the information to reader through their text, they are opinion maker, due to their content the reader start thinking about, which we have discussed in model (Chapter 3 Analysis).

5.2. CONCLUSION:

According to Eamon Fulcher discourse analysis, the researcher or investigator admits their own biases, preconceptions and position on certain issue, which is called reflexivity. The aim of research is to understand power relationships in society through which bring change in society, secondly, it may be interested in appearance and how can shape identify, and thirdly researcher may be interested in an communication or conversation simply for its own sake.²³

For this study “Discourse analysis of Taliban image in Pakistani newspapers”, two different newspapers *The News* and *Daily Jang* were taken, there appeared thirteen columns in *The News* and thirty were in *Daily Jang* related to Times Square incident, the four columns “struggles within and beyond”, “Does TTP have the reach”, “the UN report is a time bomb” and “The global Jihadist” were published in *The News* as well as in *Daily Jang* named “Androni aur Bairuni Kasmakash”, “Kya Tehreek e Taliban Pakistan ki America tak rasai hai?”, “Aqwame Mutehida ki report kisy time bomb sy kum nhe” and “Times Square ki nakaam bomb dhamaka sazish”. The language used in these columns was same but in one column the headline was different “The global jihadist” in *The News* and “Times Square ki nakaam bomb dhamaka sazish” in *Daily Jang*.

Daily Jang used excessive use of emotional, sarcastic, ironic and critical style of language for Faisal Shahzad, Hillary Clinton, America and Pakistani government but they praised the role of Pakistan army, for successful operation in South Waziristan and Swat. Recommendatory, narrative, suggestive styles were used. If we look at slant of *Daily Jang* for this issue, mostly it was against American policies, conspiracies, attack in Iraq and Afghanistan, drone attacks, people who live in America facing difficulties after 9/11 incident, so according to columnist these things provoke people to do something against America while on the other side *The News*, there were five columns which were discussed this issue slightly but they relate it with face book, severe consequences, perception about others to

²³ http://www.eamonfulcher.com/discourse_analysis.html

Pakistan, UN report in which Benazir's assassination and visit of American delegation to Pakistan.

The News did not use very emotional language like *Daily Jang*, slant of the *The News* was media created negative perception about Pakistan and they relate Pakistan to terrorism and terrorist, UN report and Pakistani government did not raise objection, is another problem, there were also some myth related to Faisal Shahzad, which shown that there were some planning but it also criticized American and Pakistani government and Faisal Shahzad as global terrorist, idiot, idiot bomber, extremist, jihad, monster and naturalised American etc.

5.3. RECOMMENDATION:

The present researcher recommended following ideas,

- Somebody wants to expand research on this study, firstly select four newspapers of national level, two from English and two from Urdu languages on the basis of circulation and readership. They can differentiate their policy as well as their agenda and then can differentiate their language as well.
- Secondly, they can select two newspapers from international level and two from national level through this they can get an idea international perspective as well as national perspective.
- Thirdly, they can select one or two newspapers from Peshawar because they are more near to FATA (provincial level) and then compare it with federal level newspapers.
- Questionnaire is also another good idea for highlighting the people's perception about Taliban through uses media.
- Those newspapers who took interview from Taliban's leaders in different times, further researcher would do that as content analysis.

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