

‘Politics behind Oscars Awards ‘

MS Thesis



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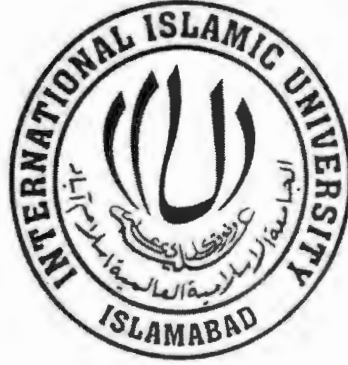
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**A thesis Submitted in Partial fulfilment of the Requirements for the Award of the MS
Degree in Media and Communication Studies in the Faculty of Social Sciences.
International Islamic University, Islamabad.**

International Islamic University Islamabad
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Certificate of Approval

It is certified that we have read this thesis entitled "Politics Behind Oscar Awards" submitted by Shehr Yar Iqbal. It is our judgement that this thesis is of sufficient standard to warrant its acceptance by the International Islamic University Islamabad for the award of MS Degree in Media and Communication Studies.

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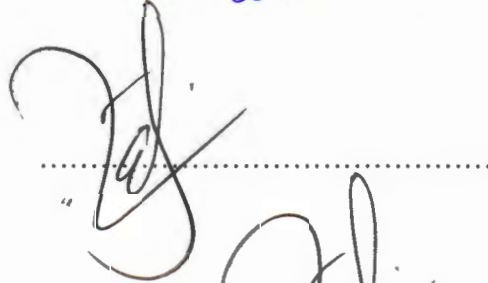
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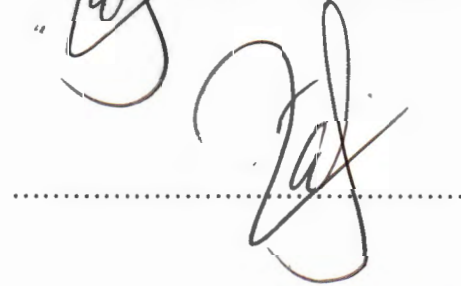
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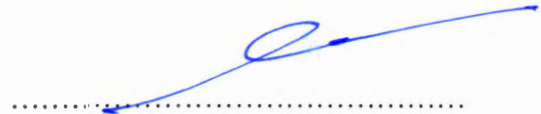
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DECLARATION

I declare that this thesis is my original work and has not been presented for a degree in any other university or any other award.

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I/We confirm that the work reported in this thesis was carried out by the student under our supervision.

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DEDICATION

To my family & Dean of media Department IIU, my teacher Dr Zafer Iqbal

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ABBREVIATIONS AND ACRONYMS

US: United States

ABSTRACT

It has been established over time that the Oscars is a remarkable position merely for celebrity and winning an award makes it more thrilling for one as a celebrity of the world. However, many people have not been able to get through it successfully as a result of the change of discrimination on the basis of gender, race and sexuality. Despite the award being a global phenomenon, with global audience, the hidden agenda has been the ulterior motives of the super powers and other vested interest of other nations. This was implemented for their own benefit and to drive their own personal political agenda. This study aims to investigate the role of jury for the Oscar's award and to understand the main reasons and motives behind the theme for the Oscar's award in the context of a specific groups/individual over the last five years. It further explores to understand the politics behind the Oscar's academy school of thoughts that supporting the agenda of the most developed countries. This study content analysis method was used and evaluated selected Oscars awards distributed over the last five years. However, critical analysis in particular was put in place on the movies, from the Muslim countries, which had won this award. For this purpose a qualitative approach was adopted and information from behind the scene were analysed and in the results. Findings showed that only 13.3% movies were from third world countries while the rest were from the developed countries. The analysis of the type of politics indicated oriental politics indicating the fight between developed countries as super powers and developing countries as economically unstable countries. The major themes addressed in the negative movies indicated incidence of political unrest, racism, sexuality, gender bias and violence, revolutionary unrests, dirty environments, religious and cultural extremism among other contents. The main political interest presented in the movies driven by the more developed nations to the third world countries is to demonstrate that the third world countries are unstable and unsafe places for them to thrive. It also expresses their ideological expression of powerful and inferior places of the worlds. This study has therefore presented strong evidence of political influence behind the awards of the movies in the academy. It is hoped that this study will inform many other studies on Oscar's awards and how they influence creativity and integrity of the whole processes.

Chapter One

Introduction

1.1 Background study

Oscar's academy was begun with about 36 members and has grown to about 5783 members in 2015. It is not an easy process for one to become a member to the academy; one has to be listed as a member of the Motion pictures art and sciences. Moreover, the nominees are not subject to public voting process except for the vote by the inside members of the academy. To this fact, it is notable that it is hard to know how the game is played except by the insiders of the academy who are the members.

Moreover, members are first nominated for an Oscars by a minimum of two members in the same category as themselves even when they may not emerge to be the winners of the awards. This suggests that the procedure at the Oscars requires those that understand the inside game by the mighty and powerful in the awards leaving the minority in the academy with less chance of getting to ever be members and for their chance to get nominated and win the academy. The identification of the politics in the movies will help the actors and directors of the movies in making the necessary changes that would transform the process of nominations and awards at the Oscar's.

A movie that is popular and most watched and have generated more revenue would aptly be more likely to win comparatively to an art movie. The more the money that is generated in a movie, the higher the chances of getting into the award nominees in the circles of the academy. Money is an important factor for one's recognition in the Oscars. This has been one faced with bias leading to lack of diversity in the academy.

Politics has never been away from the highly contested Oscars awards. The various forms of politics being gender, racism of white against the black, client patronage, first world countries verses third world countries and many more forms of politics in giving awards. According to a report by the BBC News, Oscars may have taken centre stage in the giving of awards. This has similarly been notable in the many previous awards. The politics can be captured from the hosts: Neil Patrick Harris of the #Oscarssowhite debate on twitter¹. This demonstrates the prevalence of the racism even in the 21 century which has been. This was even further equipped to take center stage when he went on and suggested that "Tonight we honour Hollywood's best and whitest - sorry, brightest". Favourism for whites is therefore evident here besides the discrimination for black movies heroes.

Gender has also been the focus of attention for most of the occasion in Oscar awards. In the 2015 Oscars awards, It took the courage of the gorgeous, eloquent and smart speaker; Patricia Arquette to air out her frustration on the gender disparities in the awards. She called on the equality for the rights of women during the 2015 award ceremony. This followed the previous leaks by the Sony pictures of the behind the scene rigging that takes place in the Oscars awards winning ceremonies. For instance, in the email leakage, it has been indicated that Jennifer Lawrence her counterpart Amy Adams had earned significantly lower scores compared their male counter stars (Master, 2015). In her speech she called out on every woman, tax payer and citizens to fight for the equality of rights for everybody else in wages and equality for women as well for all the women in USA. Nobody would also fail to catch a glimpse of Jennifer Lopez and Meryl Streep excitement and delight in the audience from their loud claps and punches in the air;

¹ <https://twitter.com/hashtag/oscarssowhite>, retrieved 19th August 2015.

it was a take home message to the director's and management of the Oscars, on the politics of the awards.

Quite notable is that most of the events take place behind the scenes just like rigging of elections in most other African countries. Even with the use of leakage emails by hackers on the politics present in the Oscars, it may not be easy to win a case in a court of law, due to the absence of sufficient evidence to make the management culpable to their actions.

Gender and racism can be seen from the numbers of sexes and even colour (Goyal, 2015). For instance, in the 2015 Oscars awards, it was notable that David Oyelowo was conspicuously missing from the event from the 20 white nominees paraded for the event (Masters, 2015). But, an assessment of the behind the scenes will reveal the discrepancy in the awards. Racism and conflicts between the first world and third world countries has also been demonstrated. Pakistan is just one of the countries that have suffered from the politics of the academy over the conflict of the third world and first worlds. The first world countries wanted to capture the big deal of the Pakistan culture and the wide disparity in the gender balance and inequality through the movie "Saving faces" performed in Pakistan (Farooq, 2012). The movies show to women that had been attacked by acid and how they go about with their search for justice and healing. This leads to the journey of the London based Pakistan plastic surgeon back to Pakistan so as to operate and perform reconstructive surgery on the survivors of the violence on women and hence the title "Saving Faces". The biggest theme captured is the under reporting of the acid burn victims in Pakistan (Farooq, 2012). Research by Acid Survivors Foundation of Pakistan had as captured in the film shows that 100 acid attacks are recorded every year but the numbers may be higher as a result of under reporting. The director of the documentary, Sharmeen obaid chenoy was awarded for her documentary saving face by the academy making her the first Oscars award winner in

from Pakistan. Despite the fact that the Sharmeen obaid chenoy suggest that the documentary is a positive story of the progress made in Pakistan, first, how a doctors comes to help them in their problems, secondly, how a new bill on acid violence has been prepared to be passed in parliament, and finally, the education of the masses on the nature of acid burns besides the trial and convictions of the perpetrators of acid violence in Pakistan.

Despite the movie being awarded, it is now been understood that Pakistan has been painted negatively over the globe as a country with a dominance of women with acid burns every year (Rehman, 2012). This contravenes the existing data in Pakistan which shows that acid burns are only about 0.001% of the cases. Similarly, the immense inequalities have made it horrific for women to access judicial system in Pakistan. This is contrary to what takes place in their countries, which demonstrate that their own countries are ideal places for women. Moreover, inequality for women in Islam is also widely captured since Pakistan is known to be the only country that is founded on Islamic democracy.

The recognition offered by the Awards provided by the academy helps the groups receive global attention and recognition for their agenda and this has enabled most of the first world countries push their agenda about the third world countries on matters such as gender violence, sexuality and racism.

The main focus of this study was to address the centre stage politics that are not captured in the main events. This was retrieved from the movies and documentaries which have gone through the nomination and finally awarded an Oscar. The study will cover the period lasting the last five years. The movies and documentaries will be evaluated after a through content analysis. It is hoped that behind the scenes politics will be exposed in the academy.

1.2 Statement of the problem

The process that leads to nomination and award of the Oscar winners has been criticised by most of the stars as biased. This has been shown to start from membership to nomination and finally award. However, while most of the processes have been politically designed to favour only specific individual, the bulk of the story can be read from the content of the movies awarded the Oscars. It is believed that this has been in furtherance of their agenda in promoting third world countries as hot bed regions for gender violence, impunity, and religious extremism. There is also need to understand the trend in the politics in the Oscars for the award winning so as to stop the bad practice and legitimization of third world countries as a place for wrongs while they benefit from the process.

1.3 Objective of the study

1.3.1 General objective

The major objective of this study is to analysis and investigates the role of jury that on what bases they give these awards to specific ideological groups or specific school of thoughts

1.3.2 Specific objectives

- i. To determine the different forms of politics experienced in the Oscar's for the last five years
- ii. To explore the themes of the Oscar's beneficiaries of the different movies based on third world countries.
- iii. To determine the role and agenda of the Super power's in the Oscar's awards.

1.4 Rational of the study

The researcher has the intent of analysis whether the awards are given on merit or politically motivated focussing and highlighting a specific agenda. Discrimination on the basis of race, gender or sex, religion and any form of favouritism is against the human rights principles according to international human rights laws and ethical practices for organizations such as the Oscars. There is a need to introduce transparency and make public the merits for the nomination in the Oscars so that the right person can be awarded for their efforts without discrimination or favouritism. Public participation by invitation of contributions by way of voting across the globe is perhaps the only way for making even better decisions, other than being based on insider decisions. It is hoped that this study will be able to reveal the gaps and weakness in the form of politics in the Oscars.

1.5 Expected Output

It is expected that the content analysis of the movies will provide appropriate information on the politics has a great role to play in the nomination and awards of movies for Oscar's driven by the Super Powers of the world to drive their specific agenda's. This will be evaluated by the use of scenes that have been focussed on showing extreme violence or political unrest, violence against women, racism and sexuality. This will only focus on the movies that have been shown to have occurred in a third world country and not a developed country. Moreover, this movies need to have been awarded an Oscar within the study duration as set in this study.

CHAPTER TWO

LITERATURE REVIEW

2.1 Introduction

This section addresses the history of Oscar's, politics of the Oscars and many other aspects of it. This section will cover all the data that has been collected over the five year period as determined in this study. Each section will be handled and reported according to the various sources collected only.

2.2 History

Oscars is an event practiced every year in an award ceremony that show cases the various successes gained in the film industry. The award is presented as a copy of the statuette which is recognized as an academy award of merit. This so much coveted title named Oscar's. The first ever award ceremony was conducted in 1929. This was performed at the hotel Hollywood Roosevelt Hotel. The process was overseen by the academy for motion picture arts and sciences (AMPAS, 2015; Essex, 2013).

The first ever televised Oscars award ceremony took place in 1953. It is now an annual live event with a global view in more than 200 countries. While the Oscar's is for film, its equivalents are Emmy awards in television, Tony for theatre and Grammy awards for the music and recording².

² <http://www.webcitation.org/5uKhyVna9>, retrieved 19th August 2015.

The award ceremonies are one of the most celebrated events in the world as the most prestigious events³.

The most recent events; 86th and 87th academy awards show the long history of the events since their inception in the 1929. The 86th academy was held at the Dolby Theatre in Los Angeles which was held at a time considered late which was determined strategically so as not to clash with the Winter Olympics which was to be held in Sochi Russia⁴. The latest and most recent; 87th academy was held in the month of February, 22nd of 2015. The award ceremonies are given for the proceeding years in honor of the film and cinematic successes. For instance, the movie 12 years a slave was a 2013 movie but was awarded in 2014 at the 86th award ceremony of the Oscar's. The 87th ceremony was the 2947 milestone of the Oscar's that have been awarded since inception⁵. The first audience ever was 270 people in the 1929 event. The cost to attend at the time was \$5; however, the ticket cost has increased over time to \$69 in 2015. The first ceremony also saw the award of about 15 statuettes as artists, directors and other key participants in the film sectors. Also, while the event lasted for about 15 minutes at the time, the event goes for up to 3 hours in 2015. Many other changes have been seen over time. Previously, the names of the winners were made public through mass media a month to the ceremony. In the second event held in 1930, and subsequent ceremonies, the names were made public through the newspapers at 11.00 PM on the same night of the awards. This also never lasted long, it had to be changed in

³ <http://blogs.independent.co.uk/2013/01/04/the-oscars-films-possibly-in-line-for-cinemas-most-prestigious-award/>, retrieved 19th August 2015

⁴ <https://web.archive.org/web/20130401213550/http://www.chicagotribune.com/entertainment/sns-rt-film-oscars201412n0ch1d5-20130325,0,4480470.story>, retrieved 19th August 2015

⁵ <http://www.oscars.org/oscars/statuette>, retrieved 19th August 2015.

1941, since then, names were presented in the form of sealed envelopes as a way of revealing the name of the winners⁶.

2.2.1 Oscar statuette

There are several awards presented in any single award ceremony. The best one awarded is referred to as the Academy award of merit which is referred to as the Oscars statuette. It was embroidered in Gold plated britannium with a solid metal base with other unique decors if a crusader's sword on a reel of film having five spokes. Every of the spokes is symbolic for the actors, writers, directors, producers and technicians⁷. Approximately 50 Oscar's are made every annual year. The décor and special design of the Oscar's was made to reflect and support the role of America in the Second World War The statuettes were made of plasters and were changed for gold after the world war 11 had ended (Babwin, 2009). The Oscar's has since then always been a reflection and support for the US agenda and hence the need for diversification of the interest of the Oscar's.

2.2.2 Origin of the name Oscar

It is believed that the name Oscar was a name of the first husband of Bette Davis who was a band leader named Harmon Oscar Nelson. However, much controversy still shreds the name of the Oscar's since it is also shown that the name Oscar's was first used by the Times magazine in 1934 and hence the name Oscar's. A different school of thought also holds that the name Oscar's came when the academy's Executive Secretary in 1939 first saw the award and it

⁶ <http://www.webcitation.org/5uKhyVna9>, retrieved 19th August 2015

⁷ https://web.archive.org/web/20131211172055/http://www.oscars.org/awards/academyawards/about/awards/oscar.html/?pn=statuette_ retrieved 19th August 2015

reminded her of her Uncle by the name of Oscar⁸. Since then, the name was then referred to as Oscar's award and adopted in the same year by the Academy of Motion Pictures Arts and Sciences.

2.2.3 Voting

The voting membership for the Oscar's is maintained by the Academy for Motion Pictures Arts and Sciences (AMPAS). There are three different memberships with voting rights in the academy. Actors are the highest in number (1,311 making 22% of the composition of the academy).

2.3 Politics in the Oscar's

All through the history of the history of the film Oscar's awards, it is has been shown that there have always been serious hidden agenda's that is carried from one award to another award ceremonies. The themes have also always been drawn more specifically for the younger audience while at the same time keeping the history of appreciating cinematic history. However, in the three hours long presentations marked by speeches of awardees and recipient's, the politics of the events are always audible enough to every keen listeners. The same programs get so well captured as highlights and spotlights as special events in special media coverage's and get to be viewed all over the world. The events that take places at the Oscars always take over the headlines in the special newspapers captured as either blunders, triumph's and dresses. They are painted as the main sports of the event at the time during the event. The culture is well captured during the event in the form of fashion and other forms of languages used in the event. But

⁸ http://www.minneapolisfed.org/community_education/teacher/calc/hist1800.cfm, retrieved 19th August 2015

behind the scenes, there is always the agenda even behind the golden theme's developed for every of the events every year.

It has been noted that most of the awards at the Oscars remain mysterious entities and even with attempts of creating transparency, it still carries along as a mysterious group. First, it has been shown that the voting team consists of about 6000 voters and above and they are not known to the public. The disparity in the numbers in the academy has also been shown that most of the voters are white (90%) indicating high level of racism in voting. Similarly, gender is a big threat to women nominees since 77% of the voters are men while age is not an important aspect, most of the voters are above the age of 50 (86%), the youth are conspicuously missing in votes as reported by the Los Angeles Times in 2012. The differences in the numbers has raised criticism over the need to develop a more diverse team that will be able to represent all the sections of the society and avoid bias of gender disparities, racism, sexuality, political boundaries and many other themes of divisions in voting. This has also created division over the politics of those that believe there is need for diversity in the academy to those who hold that the pool of voters is properly constituted as a perfect representation of the film industry in the world.

In an interview, an academy governor Phil Alden Robinson told the LA Times that they had to start the whole process with a single hand tied behind their back, however, he blames the problems to the industry, he points out that only when the industry will be able to break up its ranks, only then can the academy be able to diversify its membership. The biggest challenge in the academy with the most criticism has been the unequal voting rights for women and men. Since its 85th Academy award, only four women have been able to see the award as the best director while only one woman has won. Many other aspects of the show, spectacles, and procedures have been observed to promote inequality. Professor Jaramillo in an interview also

agrees that the nomination of the celebrities and winners does not go through a fair process. He suggests that massive rigging takes place in the academy. Also, only the big budget films win and small budget films have no chance to even feature at the academy. This has been proposed to promote restrictions on websites, social sites, ad campaigns and extra screening times as a way of discrediting other movies. For instance, movies such as 12 years a slave has been branded historically inaccurate, others like Gravity have been criticized for awkward physics and others castigated for promoting antireligious themes against the Catholic's. It has also been shown that the industry is fuelled by politics, promotion of the movies require huge investments of money. Without the money, the chances of winning an award are very slim. Watching Oscar's has also been associated with watching political elections and being rigged openly. This is despite the verdict of the people⁹.

2.4 Award boycotts

Several people have been able to boycott their awards for various reasons. The first ever boycott was recorded in 1935 by Dudley Nichols. He refused to accept the Oscar's award because of the conflict between the academy and Writers Guild. Another artist George Scott also did the same in 1970 as the best actor in the 43th academy ceremony. Marlon Brando was the third to refuse the award citing mistreatment and discriminations of the Native Americans. This has been an indication of the politics in the academy which the main contention for this discussion.

⁹ <http://buquad.com/2014/03/03/the-anatomy-of-award-shows-behind-the-curtain-of-the-oscars/>, retrieved 19th August 2015

2.5 A fair Jury process

Studies have been done on the ability to be able to provide a true prediction of the academy awards by analysing the tweets on social media. Internet is now an important infrastructure to allow for the diversity of opinion and allow the people to mention cases of considerations. It has also been demonstrated that the main goal of the internet is to allow people to aggregate and share their thoughts about a subject matter. This has been suggested to be the wonder of aggregation which indicates that the decisions made by a number of people may be conceived to be more accurate compared to decisions made by individuals. This theory has been proved to be indeed true, crowd has always been and will always be a good predictor of an event for which the same nominees will win and be awarded through the social interaction between friends and crowds of people. The same is also possible with the Oscar's (Ghomi *et al.*, 2013). It has been noted that during the Oscar's events, more than 200 countries participate in the process through various ways, over the social networks and on twitter; this becomes a hot trending topic before and during the broad casting sessions. Despite the secretive voting, membership of about 6000 people as of 2012 maintained by the academy for motion pictures and arts, the public is still the best voting blocks. Criticism over the voting block maintained by AMPAS has been a major concern. Aspects of bias on gender, race and sexuality have been raised over the years. Boycotts have been staged by winners of the awards over mistreatment and discrimination by the native Americans. While some of the winners have been very vocal on their perception and attitudes towards the awards in the academy. In addition, editors of the AMCs have also been very critical of the nature of the awards given by the academy, he suggests that the critical worth, artistic vision and culture, innovativeness of many of the films are not considered and given the same voting rights in the academy. Other ways of making money through the Oscars has also been

demonstrated in many occasions, only movies with significantly big budgets will make it through the academy, through the money making formula and many other claims.

2.6 Election forecasting models

The wisdom of crowds has always thrived and surpassed the votes of a select few in any election process. Many models have been developed and allow prediction (forecasting) of the results (Campbell and Gerand, 2000; Saunders, 1991). Some forecasting models have been designed to determine the vote intentions using the polls collected on a monthly basis (Saunders, 1991, Whiteley, 1979). Others have the capability of forecasting the vote (Mughan, 1987, Belanger et al., 2005; Whiteley, 2008; Whiteley et al., 2011). Re-election of incumbents has also been done before. Citizen expectation can also be used as a method of forecasting the winners in an election process. This has been tested in Britain and the voters in Britain have often predicted correctly the winner in any election process (Lewis-Beck and Stegmaier, 2011). According to this study, the same can be done on Oscar's awards by allowing public participation through various mechanisms as social media, and other voting platforms with the capability of accurate aggregation of results. This method is referred to as the Wisdom of crowds.

The wisdom of the crowds is that it allows for the making of aggregated judgements which is very smart compared to the smart person (Larric and Soll, 2006). Many other studies support this line of thought (Surewicki, 2004). Recent publications have also been captured to reflect this opinion (page and Shapiro, 1992). Many people have been associated with non-attitudes while the public opinion is the best response for any political process. It has also been argued that many of the responses provided by many of the people sum up the errors and cancel one another allow for the making of the true opinion.

Despite the strong support for the miracle of aggregation, there are critics who hold that use of groups will be able to cloud the judgement of the individuals. Dangers of group think tanks has also been postulated by Janis (1982), and Hart (1994).

Similarly social scientists on the other hand have demonstrated the dangers of "herd behaviour" (Chamley, 2004). It has been associated with sequenced characters whereby, when the first person is allowed to make a mistake, the whole group is directed to making mistakes enabling the wrong decision making process.

On the other hand, Condorcet's jury theory suggests that when the probability that a member of a group will be able to vote for the correct alternative is greater than 0.5, the probability of the correct majority vote will increase as the number of voter's increase towards infinity (Condorcet, 1785). The same has also been suggested to be true when a person votes for the incorrect alternative. The main assumptions of this theory are that every member has the same probability of being correct, and that there is significance independence of every member. Above all, the decision is binary. Recent generalization of the theory have conceptualized the theory to hold true even when the not every member of the decision making process does not hold the same probability of making a correct decision, but if he has a probability of making a correct decision is more than 50% (Grofman et al., 1983). Other studies have proved that the jury theorem will be true in correlation of the votes between members in terms of their votes (Eastlund, 1994).

Another school of thought has suggested that the use of centralized election forecasting model may miss the unique features that may be vital in forecasting of the elections results. On the other hand, statistical models may not be able to incorporate all the variables and attributes since

they do not have a degree of freedom. The public have been shown to possess and allow the incorporation of the unforeseen events in aggregative decision making processes.

Diversity and decentralization is therefore a key factor in election processes. In order for this to be a fair process, a random sample is the best in any electoral process since it ensure a more diverse process, while these are the methods and models that can be applied in ensuring that a voting process is diverse and fair. It has been an open fact that bias has been present in Oscar's academy leading to the award of some titles to non-deserving members. Moreover, it has been demonstrated that most of the awards are controlled by the super powers; more developed countries that enable them to benefit in all aspects. This includes the demeaning of the third world country by painting the third world country as dirty, non-developed, hot bed of terror for militia and many other negative aspects of a society.

2.7 Is Oscars award a show of cinematic creativity and achievement?

Most of the people will decline to respond to these questions. Oscars has protected its reputation by the use of secret voting from the voting block it has developed. Despite the notion that the awards are an indication of the creative achievements in the motion pictures, critics equally are appalled by the statements. They have issues on whether the statements represent a consensus of cinematic achievements. Finding from a study on movies between the years 1975 to 2002 showed that almost all the award categories showed a conspicuous agreement of the Oscar's providing the best indicator of agreements for the award in the academy. It was also shown that Oscars offered meaningful information on the creativity and achievement even better than those provided through the nominations by the Oscars. Furthermore, it was understood that the awards bestowed by the seven organizations were in tandem with the awards provided by the guilds and

societies and Oscars provided the best of the specialized awards. Above all, the awards that were provided correlated very well with the rating of the guilds; the correlation was even more with pictures, direction, screenplay and acting.

It has always been the understanding that the Oscars are based on the respect of prima facie authority. This is as a result of the hundreds of judges of experts in the variety of cinematic creativity and achievements. However, the growing criticism has shown a considerable amount of political manoeuvres, ad campaigns and other events that count in arbitrary events (Holden, 1993). Alternative suggestions of the winners have therefore always been provided after the main event of awards and this puts the integrity of the whole process in doubt. Awards have also been provided by the critics of the academy through the various organizations such as the national society of Film critics and the New York films critics' circle which started in 1935 as an opposition for the academy awards. Other companies such as the Hollywood foreign press had also launched their own movie series which eventually would come to broadcast their own ceremonies.

2.8 Impact of criticisms

This criticism made against the Oscar's, are they valid? Is it an indication of the worthlessness of the Oscar's awards and do they represent the less worthiness of cinematic creativity and achievements? Other people may wonder whether the criticisms are a representation of the provincial or politically un-decisive and uninformed opinions of the academicians.

It is a wonder no data has been published to determine the role of politics in the award of the Oscars. Most of the studies have addressed the prediction potential of the Oscars with the respect to the known criterion.

On the question of merit of Oscar's awards and nominations; it is often argued that the processes involved are limited in the nature by which they are not designed to yield an optimum outcome. This has been achieved by the use of the members of specific categories in the branch of the academy. For instance, only directors may be used in the selection of candidates for a special category unlike the others. While it is the best decision making structure, bias may not be completely eliminated from the process due to the absence of the checks and balance in their exercise of their responsibilities. However, the ballots for the final awards are often shared out among the membership through a random process regardless of the branches they belong to and hence believed that the process is legitimate. Similarly, the contingency of the process of using a population that is less informed of the process than in the use of the nomination serves an important check on the excess of the powers of the experts during the screening processes. Only this view has suggested the cinematic accomplishments and credibility of the award process.

2.9 Why do developed countries need more awards

The word award is coined from a Greek and Roman word; *Phaleristics*. This has been developed as a huge literature that is mainly focused on the orders, decorations and medals. It has also been shown that the name is very highly oriented in history. It is associated with the presentations of the legal rules and regulations and they also come along with isolated facts associated with particular awards. For instance, Orders of the Bath and Galloway's (1972) was given to Saint Micheal and Saint George. Other orders are mainly given in Britain and provided by Phillips (2004) and House of commons (2004). The most number of awards in history focus on art and culture (Ginsburgh 2003, 2005). This has been widely captured in the academy awards in film.

Sociology has also attracted its own class of awards (Baurmann, 2002). However, they are addressed more in a general perspective and have no association with specific types of awards. In all aspects of awards and orders, they all seem to focus on status. Economists on the other hand have been shown to develop interest in awards. Currently, nothing on awards in economics has been captured or documented.

The key theme with awards is central to psychological satisfaction. The most important satisfaction being the gain of social status, comparison, reference group, identity, self-esteem, reputation, fame, intrinsic incentive, and motivation in many of the cases. They have also been associated with non-monetary reward. All this factors have been demonstrated to have a psychological attachment as demonstrated in some studies addressing the psychology of awards (Tait and Walker, 2000; Nelson, 2005), while this studies have focused on the awards and recognition in the work place on aspects of positive effects on employees motivation, increasing productivity, morale and satisfaction. The decision making process of how manager may decide to allocate non-monetary benefits to certain employees in relation to others at the workplace has also been demonstrated (Roberts at al., 1999).

Awards are also linked to professional growth and development (Roberts et al., 1999). Moreover, they are associated with perception of competence and expertness (Heppner and Pew, 1977). Finally, it has been though out loudly, whether creativity can be accurately measured by the awards received for creativity (Simonton, 1992, 2003, 2004). Therefore, while there the link between the psychological benefits of awards on individuals, many people questions still go answered on the psychology of granting awards.

But, the main question is, does one need an award? It has been shown in studies that the people have an innate desire to distinguish themselves from other individuals and to be better with regard to their niche. It is believed that the desire for social distinction is a hardwired trait of human nature (Henrich & Gil-White, 2001; Zizzo, 2002).

According to psychologists, individual's tend to show a high demand for awards when they live in a society in which their position is very uncertain and has to be made public through advertisement. This is contrary to a society where the social rank of the members is well described and recognized by many other people.

This has been observed in many of the societies that are greatly fractionated and people grouped and geographically grouped into small numbers with very ability to move. History has always established social distinction. Every individual, society or nation is always aware of the social distinction. In populations that are very diverse, racially, culturally, religiously, sexually and even linguistically, the social distinctions are very conspicuous.

It is on this basis that many nations have been categorized as developed countries, emerging countries and less developed countries (developing countries) on the basis of the economics of the countries.

In the case of Oscar's, individuals will seek social distinction in the form of awards from the academy since it is one of the globally recognized awards. This is because the population of the contestants in the academy are more aptly homogeneous, and individuals will therefore seek social distinctions in the form of awards.

One theory on fractionalization of the population states that the more fractionalized a setting, the lower the demand for distinction and awards. This has been well demonstrated by the use of developed countries which are significantly fractionalized on the basis of their geography, languages, cultures, religion and economic aspects for countries such as Switzerland.

Countries like the United States have demonstrated the need for considerable social economic and political diversity. Immigrants to the United States have made the US racially diverse and heterogeneously distinct by language. It is also the most diverse country religiously. It is divided into 50 states, with high number of municipalities and independence. In homogenized countries like Italy, France and Italy, orders play a central role of significance. For instance in Italy, the title, *Cavaliere and commendatore* is commonly used. Similarly, the order of Merit of Work has no fewer than 850, 000 members as reported by the House of Commons, (2004).

Income has also been a distinguishing factor for distribution of awards. It has been suggested that the more the distribution of wealth and income, the more individuals seek distinction in the form of awards. This is because just economic strength may not be sufficient for the social distinction. Hence, they opt to seek distinction in the form of awards. This has been well demonstrated in countries such as the former Soviet empire since the distribution of wealth was more equalized and people earned the same income. The need for social distinction therefore came up in the form of awards.

2.10 Quality of awards and Oscar's

The higher the quality of an award, the higher the demand for the award; the quality of an award is determined by the ease of acquisition. When it is easy to get, the award loses value. A higher value of the award increases the esteem for individuals who seek to be awarded and the entire

population that will want to be awarded or bestowed. It is also believed that the recognition for the award will be high when only a few individuals will own it. In addition, the highly it is esteemed, the more significant and distinguished the award is by tradition (Gavrila et al., 2005).

On the other hand, it can also be argued that when an award can be bought, it rarely has any significance to the recipient's. This is associated with the recent case of the Prime Minister Blair when he bestowed the Lord titles to a select few sponsors of his Labour party.

2.11 Economic significance of Awards

It is anticipated by every recipient of an award to have a direct economic effect. It is also noted that most of the awards are not taxable.

2.12 Market ideology

Capitalist nations measure success in the basis of the income. A country such as the US does not hold in high esteem state awards compared to the private wealth. The US only has three state awards while other countries like Russia hold in high esteem the state awards as a signal for social status.

2.13 Why do organizations give Awards

Awards have been used as a device like money in the form of income and a source of motivation for individuals that put extra effort in their work (Tait and Walker, 2000). It is also an inducement for the recipient to act in its interest. It is believed that the nature of the relationship between the characters is a form of psychological contract which is a tacit and incomplete agreement. The terms are also not specifically open and specific and often intentionally made

vague. It therefore can be referred to as a psychological bond. Once the award has been accepted, it is taken as an initiation of a special form of relationship with its own measure of loyalty. Any one turning against the institution on the other hand faces disapproval after accepting the award.

2.14 Research Questions

The study intends to respond to the following questions:

RQ:1 What are the different forms of politics experienced in the Oscars for the last five years?

RQ:2 What types of movies based on third world countries are awarded in the Oscars?

RQ:3 What is the main agenda for the Super powers in the Oscar awards?

2.15 The theoretical framework

2.15.1 Political theory: Orientalism

Orientalism (1978) was WRITTEN by Edward Said. This was presented as a cultural representation of the west patronizing the perceptions and fictional depictions of the East which are mostly societies that inhabit Asia, North Africa and Middle East which are composed of the third world countries. Orientalism focuses on imperialist societies that produce the political and servile power and hence intellectually suspect in this cases (Edward, 1977).

It can be suggested that in this case, the movies nominated and awarded for the third world countries portrays imaginations, exaggerations and distortions of the way the third world countries can be viewed compared to the super powers and countries in the west such as Europe and US. They portray third world countries as the exotic, backward, uncivilized and dangerous. Edward in his book represents it as the acceptance of the differences between the west and east.

This has also been pointed out that it serves as a starting point for theories, epics and novels, social descriptions and political accounts which have an influence on the people on its customs, minds and destiny in the future. The same themes have been widely covered in the movies (Edward, 1977).

This study borrows the use of orientalism and the application of orientalism in the Oscar's academy as a way of promoting their values positively while painting the third world countries negatively in a way that paints a picture of the third world countries as a hot bed of violence "Rwanda genocide"; civil wars as in the movie "Strike back"; impunity in the case of "Rise and fall of Idi Amin"; dirty and poor societies "Slum dog millionaire" and gender violence against women in the movie "Saving faces". All these are examples of orientalism since the west is shown as a home where not any of this wrong culture and practices.

2.15.2 Impact of orientalism in Movies

Orientalist is captured as a historical phenomenon which is captured as a way of thought, a current problem facing the third world countries. It is also promotes material reality. This can be used in the expression of racism and other aspects of segregation's present in the current society. According to the orientalism theories, in the movies, most of the content produced will be used in a manner that will treat the local subjects in a way that will be damaging as calculated in the movies and even spoil other interest in the country due to the negativity created as promoted by the imperial interests (Edward, 1977).

2.16 Knowledge Gap

There exist many studies and much data concerning the influence on motivation of creativity, innovativeness and excellence in the academy Awards. There has been lots of criticism of the whole process. Many studies suggest the credibility of the voting processes in the Oscar's awards. Equally, lots of criticism has been suggestive of politics behind the nomination and award processes. In these regard, this study will be able to determine the credibility of the voting processes through the content analysis of the movies that have been awarded an Oscar in the last 5 five years. Previous studies before the 2007 have shown the processes to be credible compared to the many other awards of other organization. However, this study will use the recent awards in determining the basis of criticism.

This study will also adopt orientalism as a political theory behind the award of the movies. It is believed that the study will be able to show supremacy battle between the super power countries which are the more developed countries like the United States and others battle the less developed countries (third world countries) through the award of the movies.

This literature review presented much information on the need of awards by the recipients and also addressed many other aspects associated with economic empowerment of the recipients of the awards. However, this study will unravel the behind the scenes secrets in the academy on the basis of the orientalism political theory.

CHAPTER - 3**RESEARCH METHODOLOGY****3.1 Introduction**

This chapter contains research methodology to be used for the study. The research methodology gives details regarding the procedures used in conducting the study. The research design, the population of the study, sample design, data collection and analysis methods are expounded on below.

3.2 Research Design

The study was carried out through a qualitative analysis of all the movies that have been awarded in the last five years. The assessment was based on content analysis and its relations to orientalist political theory as a way of promoting distinguishing features between the developed countries and the developed nations. All movies awarded in the year 2010 till 2014 were considered for this study. Each of the movies was assessed and analysed for special cases of political association with orientalism. The findings from the analysis will be discussed and reported descriptively.

3.3 Population of the Study

All Oscar's awarded for movies from 2010 to 2015 was considered as the population of the study. This consists of 57 movies that have been nominated and award an Oscar's in any of the categories of the awards in the academy.

3.4 Sample Design

For the purpose of representation, the researcher divided the population into strata and picked elements from each stratum through convenience random sampling. Stratified random sampling aims at achieving representation from the population by the use of at least 20 movies for developed countries and another 20 movies from the developing countries. The movies from the developed countries were then compared to the movies from the developing countries and assessed for orientalism as reported by Edward (1978).

3.5 Study variables

This study focused on content analysis of the movies. Evaluation for bias was based on the following types of contents which must capture the scenes indicating or suggesting an occurrence from a third world country and that has a negative indication/favourism of developed country to developing country. The following variables was then determined following the indicators shown (Table 3.2).

Table 3.2: Variables for the study

Content analysis variable	Indicators	Remarks
War	Extreme violence,	It must be violence in a third world country
Gender violence	Violence of men towards women	Associated with a third world country
Racism	Extreme violation of blacks by whites or vice versa. Segregation of white from blacks or vice versa. Scenes suggesting slavery.	Scenes indicating slavery/ conflict between white and black etc.
Sexuality	Favourism of males or females as a main agenda.	Alienation or discrimination on the basis of their sex

3.6 Data Collection

Primary data was collected for this study since the movies, documentaries was analysed for content and recorded. The data was captured as both positive and negative content. All the information was described and reported and indicated as to whether they show any form of political orientalism to the third world countries as compare to the developed countries of the world. Secondary data from journals was also be used when available for the benefit of this study in meeting the objectives of the study.

3.7 Data Analysis

Qualitative content analysis was presented in a way that satisfied the objective of this study. Positive and negative reports were collected from the analysis and recorded as result findings for this study.

Pl write something on validity and reliability....

What about sampling used for selecting samples out of 57 sample frame????

CHAPTER FOUR

RESULTS

4.1 Introduction

This chapter will present the result findings from the assessment of the movies that have been presented in the period 2010 to 2015. It also provides a detailed discussion of the topics to be addressed and justification of political theory as a behind the scene aspect in the award of the movies present at the Oscar's. A review of the movies that have been awarded an Oscars has shown that only about 10 movies addressed negative pictures of less developed countries

compared to the positive aspects while at the same time painting a positive picture for the developed countries in the movies. This study first presented the negative impact of the movies that were awarded the Oscars within the time frame.

4.2 Negative movies

4.2.1 Separation

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A couple of Nader and Simin are shown to have been married for a period of about 14 years and are blessed to have a daughter aged 11 years in Termeh, a place found in Tehran. In the society that they live in, they belong to middle class economy class, however, their relationship is filled with turmoil's and they are on the verge of separation. Simin prefers to leave the country together with her daughter and husband since the prevailing condition in Termeh are not very favorable to her. However, Nader on the other hand is not of the same opinion, since he has more problems that need to be taken care of by him. His father is very old and has developed Alzheimer's disease. Nader decides to remain in Iran, and this brings more problems, Simin decides to file for divorce.

The case heads over to the court and the decision is finally made, it is determined that there is no sufficient problems in the family that should warrant a divorce. This hits hard on simin and she decides to leave her husband and daughter and move in with her parents. However, the wife recommends that Nader's should hire Razieh, a young women living a poor place in Iran to take care of the sickly father in his absence when out for work in local bank. However, Razieh has applied for a job and had never consulted her hush husband, Hodjat. According to their culture, his permission was required before moving out to take care of the sickly man, father to Nader. It is clear in the movie that the family will rely on the money and at the same time, she will have to

take her daughter with her to the house where she will be standing for the elderly man, father to Nader. The work becomes so hard on her and weights on her physical and emotional strength. Traditionally, a woman is also not required to clean another man unless she is married to him. When she finds the old man incontinent, she had to consult a religious person on whether it would be tantamount to a sin if she cleaned him. It is suggested to be acceptable and she performs her job as required. She also plans to inform her husband of the new job without telling him that she has worked there previously. The work becomes continuously unbearable on her since she is pregnant. Later, Nader interviews her and she is hired to take care of the father. Nader interviews Hodjat and he is hired. But, out of the blue, he gets arrested just when he is to start working. This is because he has been very heavily in debt and he is jailed by his creditors and Razieh has to return to work for Nader. .

Later, just when Nader and Termeh return home, they find their grandfather lying unconscious on the floor in his room. One of his hands is also tied to his bed but Razieh is nowhere to be seen. When she comes back home, Nader makes an accusation of neglecting his father and also having taken away some money from the house without his permission, indicating that she had stolen some money from him. It was not known to him that Simin was the one that took the money before leaving to pay the movers. Razieh does not take the accusation lightly and she demands to be paid for her days work. However, this makes Nader angrier and mover Razieh out of the house outrageously. By accident, she falls in the stairwell while on her way out of the house. Later, Hodjat's sister calls the wife to Nader, Simin and informs her of the miscarriage that has occurred to Razieh and that she is hospitalized. The case finds itself in court and it is assigned the responsibility of determining the cause of Ramie's miscarriage. They also determine whether it may have been caused by Nader. If Nader will be found responsible for the

miscarriage, then, he would be sentenced to between one to three years in prison for murder. This will only be the case if it is known that Nader knows that she was pregnant. ON the other hand, Nader accuses Razieh of neglecting his father. Hodjat aggressively and physically tries to confront Nader on many other occasions and makes threats to him and his family. This is determined by the court and Termeh's teacher testifies on behalf of Nader. Hodjat has to be sent out of the Court hearing and Razieh reveals what had not been known since the start of the court. Razieh informs the court that she is very depressed and she has been put in anti- depressants for the same problem. It also comes to the native of Nader that the day Razieh was absent was because she had gone to the hospital. Nader's thinks of trying to find out whether Hodjat may be responsible for Ramie's miscarriage more especially because he knows Hodjat is temperamental and explosive. It also makes Nader reflect on whether Hodjat could have abused Razieh and led to the miscarriage.

Termeh on the other hand wants to protect her father using a false statement. On the other hand, Simin is afraid of her daughter life and tries to salvage the situation by organizing for a financial deal that would see Razieh and Hodjat be compensated for the loss of their unborn child known as blood money. This suggestion does not go well with Nader and sees it as an admission of being responsible for the murder of the unborn child. It would also be an admission that he had previously made a lie in court of his knowledge of Razieh pregnancy. To his advantage, Razieh does not think it was Nader responsible for his miscarriage and neither his actions. She says she had been hit by a car when Nader's father left the house and wondered around the compound and was trying to retrieve Nader's father. She also suggested that she had developed symptoms of miscarriage a night before. . At this point, Simin develops a though of coming to live with Nader since her conscience may not allow her to go back to her home when her daughter still lives there

with the father. This causes a heated debate with the Nader and asks Termeh to leave with her. Nader asks her daughter to tell her mother to come back to the house and that he will pay Razieh and Hodjat if she thinks he is guilty. Termeh however leaves the house with her mother and as the cars moves away; Nader fills contented that he has the trust of her daughter who knows that he is innocent.

The payment is eventually consummated in the presence of everyone including the Hodjat's creditors at the Razieh and Hodjat's home. Nader is however still troubled by the cause of miscarriage of Razieh. Nader goes ahead and writes a check but asks Razieh to swear on the Qur'an that his actions were the one that caused the miscarriage. Even as Hodjat try to urge her to swear, she does not want to get to the point of swearing since she believes it is a sin to swear which could endanger their daughter. She becomes dejected but Hodjat breaks away while hitting himself violently while storming out of the home. Eventually, Nader with holds the money and he does not pay them eventually. Later towards the end of the movie, in the family court, Nader and Simin find themselves in court filing for divorce; all of them have put on morning clothes suggesting that the father had passed on. The divorce application is granted as permanent separation. Termeh is asked on which parents she would like to live with, she suggests that she has a decision but will only reveal it once the parents are out in the hallway. At this point, the separation becomes clear when Nader and Simin are seen out in the hallway and separated by a glass. It remains to wonder what separation was all about, we are left in suspense of the decision of Termeh, and how the whole decision ended up.

Indeed, this was a good thrilling movie. But for the Oscar's awards, among the other movies, it can be noted that the theme is about Muslim culture and religion, marriage and divorce, women

and oppression, and many other subject lines which paint a country like Iran in the wrong way. It is evident that the Muslim's have respect for the Qur'an and they also respect all the values in the bible. However, it is shown that they have no respect for the pregnant women, Razieh develops a miscarriage as a result of the confrontation with Nader, but it is still a mystery on whether it may have been caused by Hodjat's abusive character. But it is evident that it shows brutality against the female, moreover, women are considered of a lower class than men, it is the same reason that Nader cannot admit to what Simin asks him to do. In addition, while the movie has been very moral, psychological and socially complex, it has been very successful in capturing the problems encountered in the Iranian society but this to the developed country is a way of bring out the ills of one country to their benefits. It has been shown that Oscar's takes a movie from one level to the international standards, and therefore gains the focus and attention of the movie to the international viewers. Hence, this movie can be suggested to have been selected on political grounds for spoiling the name of the Iran a country full of violence against unborn children, bribery, violence against women and divorce cases. This has also been ranked one of the first movies to put Iran on the global map unlike many other movies have captured it in the world. It is also important to note that the nuance between men and women, children association with their parents, justice system in Iran, and the role of religion in Iran. It also eloquently brings out the aspects of responsibility, subjectivity and contingency in speaking the truth. It also brings out the very thin line between pride and inflexibility in a chauvinistic society.

4.2.2 Saving face

This movie talks about Pakistan, a country which is classified a third world country (developing country). The movie features two women that had been attacked previously by acid and how they

have been able to unrelentingly struggle to find justice for their life. It also demonstrates how difficult it is to find healing in their life. A London based Pakistan doctor offers to help them out by giving them a reconstructive surgery on survivors of the acid violence in Pakistan. He travels to most of the places in Pakistan to help them get a new identity by giving them a previous look as a way of finding them healing.

This movie also points out that the cases of acid burns are many and many have gone unrecognized and unreported in Pakistan. It also points out to the weaknesses in Pakistan by the prevalence of cultural and structural inequalities by men towards women. According to the report presented in the documentary by the Acid Survivors Foundation of Pakistan, it is demonstrated that there are more than 100 women that suffer from acid burns every year and hence a serious matter in Pakistan.

This movie has received criticism for portraying Pakistan as a hot of violence against women. While they also suggest that there is under reporting of the cases of acid burns, the report presented in totally false. This has made Pakistan to be considered a hostile environment for women, and people have shied from going to Pakistan as a result of the fear of being burned with acid. Moreover, Pakistan is also known a home of gender violence, man fighting women and this paints third world country negatively.

While it has been demonstrated by the film director that it is a positive story line of the London based Pakistan doctor, it is very evident that the movie portrays Pakistan negatively. This when compared to the movies presented with awards from the developed countries, is a direct sharp contrast.

4.2.3 The help

This is a movie presenting the black woman spending her life as a maid in raising the children of white families. This happens after her son dies in an industrial accident. She is employed by the Lee fold family and takes care of the children of Elizabeth Leefolt, who is a young woman suffering from post-partum depression. The woman is not able to recognize her daughter except only when she is punishing her. The best friend to the movie actor is Octavia Spencer who features as an outspoken black maid that worked for a different family; Hilly Brook's mother to the point that they have bonded very closely with each other. However, Minnie's hot tempers are well tolerated as a result of her perfect cooking skills. Another person, Eugenia called Skeeters is an independent young white woman that gets back to the family plantation after clearing university of Mississippi to find that her beloved maid since her childhood; Constantine has quit her job while she was away in school. To her understanding, Constantine may not have quit without letting her know and later, it comes to her realization that she was fired by Skeeters' mother.

The distinction of the social classes also comes up in the movie. Skeeters' social groups were busy looking for husbands in the university when Skeeter was busy in schools working to get a double major degree and was still very single. Her only inspiration at the moment was to get to a successful writing career. She finds a job as a columnist for a local paper as a beginning of her career in life. She later asks Elizabeth if the black maid could help her in answering the letters, permission is later granted from Elizabeth and the black maid also agrees. Spending time with the maid, Skeeter realizes the attitude of his social groups towards the socialite female friends to their help. Later, she also learns about the Hilly's Home help Sanitation Initiative which

proposes a mandatory separate toilet for the black domestic helps because they can different diseases than the white people.

This becomes a good idea for Skeeter in writing a book about the relationship of the white and black maids. She also learns that most of the children brought u by the black maids develop a different prejudiced attitude towards their parents as they grow older. However, the maids find it difficult since they are afraid of the consequences from their employer. The black maid Aibileen eventually accepts. Minnie is also fired by Hilly s after being found using the quest bath as had been instructed by Mrs. Walters. She was to get out into the tornado weather and use the outdoor toilet.

Hilly also makes it very hard for Minny to find work by saying that she had stolen from her. Consequently, Minny's daughter is forced to quit school to look for work as a maid

Later on, Minny finds work but with a working class out cast Celia Foote who gets married to a wealthy socialite. The socialite happens to be the ex-boyfriend to of Hilly who she never got over. Later, Celia finds out that she is pregnant and because of her sweet disposition, ignorance to the social caste, and exuberant personality, she, Celia is clueless on how she is supposed to treat Minny as an employee in her house. She would from time to time join Minny in the Kitchen to be taught how to cook and they would share a meal while encouraging one another and advising each other on how to manage and hundle bullies that each of them encounter in life.

This strengthens the bond between Celia and Minny. However, Celia gets a miscarriage and informs Minny that the marriage between her and Johnny was as result of the pregnancy, and now the baby was lost in a month later. It also emerges that this was not her first miscarriage, it

has happened twice before. This becomes the center of trouble for Celia; she is mocked by the girls in her circle. In the meeting, she decides only to take the cock tail and a confrontation between her and Hilly ensues and makes her want to stay away from the popular circle of the social groups. Skeeter on the other hand is also keeping distance from the social group on her own volition even after meeting Stuart who is a friend to Hilly and becoming more intimate friends to the enlighten of Charlotte.

Skeeter finishes her book later and submits the book to the New York City editor. She is advised that more of the stories about the maids have to be included and this needs to be done quickly before the holiday commences. Similarly, it is also comes to her attention that the civil rights movement may not be long lived as well.

At the same time, it is discovered that there is an assassination of Edgar Evers and that Hilly having Minny's replacement in the home arrested for stealing a diamond ring creates other thrilling story lines than Skeeter would have anticipated. The maids also realize that the book from Skeeter would give them a chance to make known well about their experiences as black maids in white homes.

It now gets to the point that Skeeter, Aibileen and Minny find out in the writing of the book that the stories about the maids are very specific to specific families. This makes them afraid that this may expose them eventually and lead to their loss of jobs.

The assassination of the first black President; JF Kennedy leads to Minny revealing an awful story as a form of insurance that will be able to protect them from their employers since they will be able to retaliate with family secrets.

Minnie had once retaliated for being fired and the impact it had on her reputation by baking her own chocolate pie for Hilly and adding her own excreta to it. This was a strategy of making Mrs. Walter distant from it. Hilly ate two pieces of the pie before Minny revealed what was in the pie. This for the first times reveals the joyful laughter of Mrs. Walter which made Hilly lock her away in convalescent home.

According to Minny, including this part to the story referred to as the terrible awful, will be able to keep the many maids safe from retribution. She adds that Hilly would rather die than have it known that she was subject to the terrible awful act of Minny. However, she would use her influence to ensure that it is never known that the act never took place in the Jacksons home.

To Skeeter, this was a good story line which she includes in the draft and adds another twist in the story involving Constantine. This is used as a weapon against her mother to confront her for the truth.

According to Charlotte, everything happened in the lunch hour with DAR. Constantine's daughter Rachel came and disobeyed Charlotte's order of not entering the house through the kitchen door. To serve as an example, Constantine is fired by Charlotte and orders hers and Rachel to leave. Rachel takes the initiative of taking Constantine to Chicago where she eventually dies.

The trio decides that the book is published anonymously so as to protect the reputation of Skeeter and her maids that helped in the development of the book. The book's publishing becomes a success and the royalties are shared with the maids. Stuart becomes aware of the book and its content later on and he felt deceived, this leads to the separation with Minny.

Later as well, Minny makes a confession of the terrible awful act to Celia and now understands why Hilly had always been manipulative as she was. Assuming that all was going to be safe with the book, Hilly becomes very angry when a contribution from Celia is made to the one of the Hilly's charitable "Two Slice Hilly". Hilly later gets drunk, and becomes very humiliated and is spoiled for a good fight. She drives to Skeeters home so as she can be able to confront Skeeter.

When Hilly gets to the house prepared to attack on Skeeters hippie ways to' charlotte, she finds charlotte sitting on the porch. In fact, charlotte was commending on her haggard appearance and in facts adds that she must have been eating too much of the pie. This was big blow to Hilly, indicating that Charlotte already had information of the terrible awful acts which had been written about. Shocked by the words, Skeeter kicks her off her house and property. This serves as a reconciliation point for Skeeter and charlotte and he also goes on to praise her spirited daughter who is also just as extra ordinary and was quite admirable. He emphasizes that this is more especially when she receives a call intended for her mother from Elaine on being offered a job in publishing. This allows charlotte to offer Skeeter help on the preparation of moves that will be able to transform her and move from Jackson to Manhattan.

Celia on the other hand assumes that she has been deceived by her husband on bring Minny to assist her in the doing of the house chores. Johnny later comes up the drive and Minny is walking with groceries from buying. She however runs away assuming that Johnny will be angry with him. However, he is able to catch up with her and while on foot and he opens up that he knows she has been working there all the time in addition to knowing about Celia's multiple miscarriage. He also recognizes that once Minny has arrived at the home, Celia's health had become better for which he is always grateful.

Johnny offers a helping hand to Minny to the house on which she is surprised on the full table of food that has been prepared by Celia from lessons Minny has offered her all the time they have been together. On the other hand, Minny is informed that Jenny and Celia that she will work with them as long as she wants. Consequently, Minny finds the comfort of leaving her abusive husband and comes to leave with the Johnny and Celia.

At the end of the movie, he learn that Hilly is gone to her old ways since there is no evidence to link Aibileen and to get her imprisoned for her bad practice and without letter her Terrible Awful. She instead tries to frame her for stealing a loaned silver cutlery. Aibileen sticks to her ground while Elizabeth tries to forget and allow all the issues pass. Eventually, Hilly exerts more pressure to Elizabeth until she decides to fire Elizabeth's. As for Aibileen, this has become the turning point for her since she has been hideous, selfish, arrogant and believes she can control everyone. She believes she is a godless vindicated woman that has never had her own peace. Hilly feels the strength of the words of Aibileen and she feels breakdown and defeated. Aibileen talks to Elizabeth daughter Mobley with all that she has said and all her charges and leaves for a new better life hoping to one day become a writer and tell better stories.

In summary, this is a conflict between the blacks and the white. While the blacks can only qualify to work as maids, the whites have blue collar jobs in well-defined profession as writers, journalists and many other reputable professions. The maid stick around the house following rules set by the masters in a master slave relationship. It is well known that blacks have always been treated as slaves and second generation citizens in the developed country. In this case, the conflict escalates when the terrible Awful happens to the white family. The blacks are known to have originated from some poor families and they would be used to do all kinds of menial jobs in

the white families. There was also no justice for the blacks; they would be accused for almost anything that happened in their families. They would also be fired at any time without getting to have any human feelings. History has it that black came from the poor nations from third world countries where they were traded for money to serve as slaves in the white natives homes. This movie is therefore negative in the sense that it demonstrates the blacks as second generation citizens compared to the whites in the developed countries and hence the theory of orientalism is very openly demonstrated in the movie. It however, brings out a happy ending, black maids come to know about their rights, lessons learned and they each leave working for the white families. They all have their own regrets and get new life for all the actors.

4.2.4. Argo

This is a movie that reflects the happenings that took place in 1979, 4th November: This scene brings about a conflict between Iran and the US government. Activists are seen storming the US embassy in Tehran as a form of retaliation for asylum offered to Shah by the President Jimmy Carter of United States of America at the time of Iranian revolution. This event sees more than 50 embassy employees taken hostage, six of them however find a place to hide in the neighboring Canadian ambassadors home. The information is part of the top government secret in the US department and they make arrangements on how they can exfiltrated the employees from Iran. The US CIA is involved in the process of exfiltration as consultants of the process. The CIA specialist Tony Mendez finds himself at cross roads when he is unable to offer alternatives to the exfiltration exercises after making criticisms. However, he gets on phone with his son and gets inspiration from a movie he had watched previously and this becomes a point for his plan on making escapes plan. He suggests that they are Canadian film makers that were in Iran scouting for places to host a science fiction.

This leads Mendez to Chambers who is a Hollywood makeup artist that had acted on disguises for the CIA. Chambers links Mendez with Lester Siegel. They set up a film production company, make known their plans and set up plans of making a movie referred to as Argo, which is a science fantasy adventure which is a star wars. This was used as cover up story.

The escapes have become very worried in the ambassador's residence while the revolutionaries discover that some of the staff is missing after reassembling of the embassy photographs.

Mendez later enters Iran as a producer for Argo and gets links with the six escapees. He gets those Canadian passports and fake identity cards so as they can be able to gain access to the security of the airports. Though afraid of Mendez plans, they still decide to go along with the plans with the understanding that he too has risked his life to get to them.

Mendez has the operation gets cancelled as a mechanism of avoiding the planned military rescue. This tries to use force to obtain authorization for the mission to proceed. The flight reservations are on and flight reservations get confirmed and the call for the production company in Hollywood is confirmed at the last minute. The team is allowed to board the plane just when the guards uncover the problem and act to stop them in advance.

The team plays to protect the hostages remaining in Iran as the participation of the US is suppressed, and the Canadian government takes responsibility while the Canadian ambassador runs away with his wife while the operation is underway. The house keeper in Iran also runs away to Iraq since it is discovered that he lied to the Iranians about the involvement of the Americans. Later Mendez is awarded the star, but does not get recognized publicly until after the

publicization of the story in 1997. All hostages were later freed in 1981 and Carter is seen making a speech on the crisis and the Canadian involvement in the processes.

This movie shows the involvement of Canada and US in the protection of their people. Iran on the other hand is seen as a country that believes in violence as a way of solving disputes which is referred to as a revolution. This portrays Iran as a country without intelligence and that has violence which is believed to be some form of revolution. It also paints Iran as an unstable country with violence that is not fit for the whites from developing countries such as US and Canada. This is the reason why the US and Canada had to exfiltrate their citizens from Iran so as to protect their citizens.

4.2.5 Django Unchained

This is a story which captures the story line of Slave trade. The movie captures the events in Texas over in 1858. The business was controlled by the Speck brothers, Ace and Dicky. They drive the slaves most of whom is the African American's on foot. One of the slaves is called Django; he is sold off and separated from his lovely wife named Broom Hilda. Later on, the Speck brothers meet Schultz, a German in origin, a former dentist and hunter. Schultz is asked to purchase slaves. But Schultz is interested in finding out about the brittle brother of whom he asks Django whether he knows of his whereabouts. Ace becomes impatient and aims to shoot Schultz but Schultz is quicker and kills Ace and pardons Dicky at the mercy of the Slaves who shoot Dicky in the head.

Interestingly, Django knows the Brittle bothers and therefore offers help for his freedom in tracking the Brittle down. Later, the execute Brittles and Django becomes a free man and a partner to Shultz in winter and he also becomes his apprentice.

Schultz also learns that Django has a unique ability of handling a gun and is also very precise to target in shots. Later, Shultz explains later that he has responsibility over him since he has never ever freed any person before. He therefore offers help in locating Broomhilda, and with his training, he collects his earnings and keeps the bill for his good luck.

Later on, Django and Schultz opt to travel to Mississippi where they locate Broomhilda's owner who is a brutal but charming owner of candyland plantations. In this farm, slaves are forced to fight to death for their lives. It is however expected that Candie will not be able to sell Broomhilda directly, and therefore, they propose of purchasing one of the best fighters for much more money. This wins their invitation to Candyland plantation where they get to see the slaves in the region. Broomhilda is briefed secretly and Shultz suggests that he is been charmed by the German lady Broomhilda and offers to purchase her.

Later on, the story changes when one of the slaves known as Stephen becomes very suspicious of the relationship between Django and Broomhilda and reveals the same information to Candie. He also suggests that the sale of Mandingo fighter is just a form of misdirection. Candie becomes very angry for his foolishness and that his time was wasted. He however manages to contain his anger that he is able to theatrically expose his knowledge of phrenology and exposes as the reason why the slaves have not been able to slain their master who is their oppressor even with the ample opportunity.

Candie body guard Butch gets into the room hastily and points his shot gun on the two hunters, Django and Schultz. At the same time, Candie threatens to kill Broomhilda as he explodes with anger. He proposes for the deal to be altered with Broomhilda taking over the Mandingo fighter's at the same price that had been proposed otherwise, she will be killed by him if the deal is not accepted.

When the business is concluded, Candie insisted that the deal needs to be sealed by a handshake for which Shultz refuse but concede later. However, he later kills Candie with a hidden Derringer. Shultz is also killed by Butch and Butch killed by Django. This leads to a war fare between Django and the Candie men. But Django kills most of the Candie men and only surrenders when he realizes that Broomhilda has been taken hostage.

In the morning after the war, Stephen informs Django that he will be sold to a mine land where he will be expected to work to his death. But as she walks to the mine, Django proves that he is a hunter by showing them the bill from the kill he first had. He also informs that he has a very large bounty that has been hidden somewhere in the candyland and tells them that they will receive most of the bounty money. This lures the escort to release gin and offer him a pistol, he turns against them, kills them and steals a horse and gets back to Candyland.

On returning to the plantation, he kills more of the Candie men, takes Broomhilda's freedom papers from Schultz pockets, bids his friend good bye and frees Broomhilda from the nearby cabin. This turns to a tough revenge when Django kills the remaining killers and candies sisters. The two house slaves for Candie are released and knee caps Stephen. Django has also set dynamite throughout the compound and both he and Broomhilda observe from a distance as the home explodes killing Stephen and they decide to ride off together.

It is clear in this movie that the conflict is between the slaves and their masters. Even as slaves, a few serves their masters even better by betraying their own slaves. This therefore exposes the big between the white and the blacks and also demonstrates the conflicts between the blacks and other blacks. It has been suggested that most of the slaves are African American's suggesting that they descent from Africa which is considered a dark continent. It also shows how Africans are poor and had to be used and treated like beasts in the farms like slaves so as to be able to earn their living. The theme of orientalism is well demonstrated in this movie and hence carries the story line of this study. The story makes a clear distinction between the whites and blacks from Africa; a third world country. Awarding this movie an Oscars put this movie at the top and everyone watching it would be able to see how Africans were used and how whites were superior in every aspect of their life. It also shows Africans as second class citizens in the world.

4.2 6 Lincoln

This movie records the scenes of 1865 during the time of President Lincoln as the president of the United States of America. According to Lincoln, he expects that the civil war will clear in a period of one Month. However, he is thoughtful of his previous statements which are referred to as the Emancipation proclamation. Which he fears may be lost in case the amendments of the bill are not made and defeated allowing the return of the slave's states. As a result, he feels that the amendments need to be passed even before the end of the month so as to remove any possibility that the slaves that have been freed can be enslaved again.

On the other hand, the republicans fear that the amendments may be defeated since some of them would like to delay their passage. On the other hand, the support of the amendments by the

republicans in the border states is not a guarantee since this was the main goal of the event even at the end of the war.

However, even when all of them may be brought on board, the change of the bills still need to have the support of the democrats so as the bill can be passed. But a select few of the democrats have become lame after losing the re-election campaign in 1864. Advisors to Lincoln believe that they will need to be patient until when the new republics heavy congress are seated. This is hoped to be one of the best strategy in allowing the amendments to pass in an easier way. On the other hand, Lincoln is adamant on having the changes made on the bill and prefers the issues with slavery to be solved as soon as possible before the war is cleared and some of the states in the south admitted into the union.

Lincoln has confidence that the support offered to the bill by Francis Preston Blair will be able to allow the passage of the amendments of the bill. Blair is one of the founders of the Republican Party which has influence on all the members of the western border conservative states of the republicans and that they will be able to back the amendment with his support.

However, the union victory, the Civil war will seemingly be very high likely and very highly anticipated. This was not yet a fact and Even Blair was not so sure of his decision since he had two of his son's working in the Army of the Union. Blair was very keen of finishing the hostilities between the republicans and the Democrats as soon as possible before the end of the war. As a favour, Blair requests that he is allowed to engage with the confederate government in the negotiations for peace. Lincoln finds this as a big complication on his efforts since a major part of the support he has been able to win for the amendment consist of the radical republican for

This is a complication to Lincoln's amendment efforts since he knows that a significant portion of the support he has garnered for the amendment is from the Radical Republican faction for which he believes that the negotiated peace that will be able to leave slavery intact is morally wrong and was not acceptable to him. But he gives Blair the support though reluctantly since he could not be able to proceed without Blair's support.

However, in the meantime, plans with the secretary of state Williams Seward to work on the process of being able to win all the Democratic votes that will secure the win of the amendments. He proposes that they first start with the weakly duck democrats since they have been the first in the loss of the re- election. This is believed that will be the best way of allowing the use of the free vote other than being able to be worried on how the re- election campaign in the future. He points out that in the near future, most of the people may be in need of employment and Lincoln will be able to create as many jobs as he will in his second term. He also realizes that this can be used to his advantage. Lincoln and Seward are also very unwilling to offer the direct monetary bribes to Democrats, instead, they employ agents who visit and contact the democratic congressman with better offers of how they can be able to receive jobs in exchange of their voting while they will receive favors in the amendments.

Just when the people from the confederate are ready to meet with the president Lincoln, he instructs that they should be kept out of Washington this is because the amendment of the house is approaching and a vote on the floor of the house is required. After the votes are cast and the times has come for the truth to be told, Thaddeus Stevens makes a moderate statement about the racial equality to be used as a mechanism to be applied in helping increase the changes of the amendments passing.

On the other hand, the representatives from the confederates are rumored to be in Washington and they are ready to negotiate a peace deal, this forces the Democrats and conservatives of the republicans to be support the postponement of the vote on the amendment of the bill. Lincoln however disagrees on the proposed move since the envoys are in not in the house and they will never in town. This was true since he had order that they should be locked away from Washington. The vote is allowed to proceed and the amendment passes narrowly with a thin margin of two votes.

Eventually, Lincoln gets to meet with the confederates and informs them that slavery cannot be restored since most of the countries have united in the ratification of the amendments and that the southern states as well have reconstructed the legislatures that would oversee the ratification of the amendments.

Later on, Lincoln visits the battlefield and he exchanges a few words with the general of the Army. Several days later, Grant receives General Robert Lees to surrender at the Appomattox Courthouse. At this time, it is made known that the first lady was willing to take them to their evening for a treat. At the same time, he speaks to Schuyler Colfax that it is time to go despite his intent of staying. At the same time, when he walks away, he tosses the gloves away on to the side table. However, slave grabs them and turns to see Lincoln leave till he turns to the corner and he is gone for good. The same night, Lincoln son was watching Aladdin and Wonderful lamps in a theatre. All of a sudden, the manager stops the play and makes an announcement that the president had been shot; this is much to the shock of the audience. Lincoln later dies at the Petersen House, the physician announces his death and the Secretary of State, declares that

Lincoln now belongs to the ages. This movie ends with a flashback at the time Lincoln was delivering the second inaugural address.

4.2.7 12 years a slave

This is another story addressing the issue of the African American's they went through in 1841. The movie features Solomon Northup who is working as a violinist, married and lives with his wife Ann. They are blessed with two children Margaret and Alonzo living in New York.

He is later offered a job by two people, Mr Brown and Hamilton as a Musician for two weeks only if he can travel to Washington D.C. While in Washington DC, they drug him up and deliver him as a Slave in a pen owned by Butch. He is later taken to New Orleans with many others that have been captured. He is later helped by a slave trader 'Platt' known as a runaway slave from Georgia, he is later sold to William who own a vast land full of plantations. He later tries to win the heart of William Ford by developing a water way which can be used for transporting logs quickly and cost effectively across a vast swamp area. This makes William to present to him a Violin as a sign of gratitude. On the violin, Northup curves the names of his wife and children on the violin.

Later on, there is a rising tension between the John and Northup which escalates. Tibbeats tries to attack Northup but he is over powered and beats him. As revenge, Tibbeats teams up with his friends and tries to beat and lynch him but he is protected by Fords Overseer, Chapin, but he is given punishment when he is left to tip toe for many hours. Eventually, Northup is cut down and he makes a decision of selling him to another planter Edwin Epps as way of protecting him from the anger of John and his team. Northup attempts to consider himself a free man but Ford does

not want to hear any of the words and the only response is that Northup has a debt to pay" on Northup purchase price.

While Ford was benevolent, Epp was a sadist and he strongly believes in the rights to abuse slaves which have been biblically sanctioned. He often beats his slaves that are not able to pick about 200 pounds of cotton every day. Epp is also attracted to Patsey, who is a female slave and who also picks more than 500 pounds of cotton daily and repeatedly rapes her. Eventually, Epps wife becomes very jealous and will start to frequently start mistreating her and degrade Patsey. The only comfort is the visiting Mistress Shaw who was a former slave and that the owner fell in love with her and elevated her to the status of Mistress. Patsey pleads with Northup to kill her but he refuses.

Later, a cotton disease breaks out and befalls the plantation. This makes Epp unable to work on his farm and he releases his slaves to the neighboring plantations at the time of the planting season. Northup is able to win the favour of the plantation owner, Judge Turner, and he allows him to play fiddle at the neighbors wedding party anniversary celebrations so as to be able to keep his earnings. However, Northup returns to Epps, and uses the money to try to send a mail to his friend in New York State and pays the overseer for this job.

Armsby the overseer agrees to be able to deliver the letter and wants Northup to give him all the saved money, but instead, he betrays him to Epps and Northup luckily is able to convince Epps but the letter gets burned completely. This was his only way of being able to express his freedom.

Eventually, Northup starts working on a construction of a gazebo together with a Canadian laborer called Bass. Bass is not happy with the brutality of Epps on his slaves and he expresses his opposition. This lands him as an enemy of Epp. Later, Epp becomes very angry after learning that Patsey was missing from the plantation. She later reveals that she had gone to get a piece of soap from the Mistress Shaw. Epps is not convinced by her statements and forces Northup to flog Patsey so that he does not do it by himself. Northup has no option and he agrees reluctantly but Epps later takes the whip away and savagely lashes Patsey.

Northup destroys the violin and while working with the Canadian fellow, on the gazebo, Northup confides that he once kidnapped Bass. He also again tries to get a letter to Saratoga Springs, but Bass knowing that he is risking his life, accepts to send it

One day, Northup is called by the local Sherriff who comes in a carriage with another man. They ask Sherriff a number of questions to check if the answers match the facts of his life in New York.

Northup later recognizes the Sherriff's companion as a Parker, a shop keeper he had known before in Saratoga. Parker had come to set him free and the two people embrace one another. Epps protests and tries to prevent the two; Sherriff and his companion from taking him away. Just before Northup can board the coach and allowed to leave. Patsey cries out to him and they embrace in a farewell with the understanding that he is in danger. Northup leaves the plantation later.

After being a slave for a period of about 12 years, he has been able to restore his freedom and returns to his family. Just as when he was walking home, he sees Margaret with her husband,

together with Ann and Alonzo. They present to him his grandson and a namesake, Solomon Northup Staunton. Later, Northup is shown to have unsuccessful suits against Brown, Hamilton, and Burch. This story has been captured in the twelve years a slave memoir and the mystery that surrounded his death and burial.

This is a story that has been able to demonstrate that role of blacks in the society. They can only serve as servants in their white master homes only. This movie demonstrates the brutality of the whites to blacks, but as described in the movie, they believe black's brutality is sanctioned by the bible and offers no apology on the same. This is the relationship between the black slaves and the white masters. In essence, this story carries a plot of a racial conflict between the whites and black, the story is also expressed introduced blacks as African American's, suggesting that they came from Africa as their home. Slave trade was carried out in Africa where humans were bought like commodities to serve in developed countries like US and many other developed countries.

In awarding this movie, the Oscars recognize the fact that the blacks are inferior while the whites are superior. This is also captured in the end of the movie, though free from being a slave, he is not entirely free from a fair trial. He loses his case against the masters and dies mysteriously. This therefore still carries the theme of orientalism and hence, the white masters through the Oscars still want to show how descents from the Third world countries will always be servants to the white masters since time immemorial to even the future. Therefore, awarding this movie shows a hidden agenda behind the politics in the Academy.

4.2.8 In a better world

This is a story about a developed country Sweden and some part of Africa, south Sudan, where there is a refugee camp. Anton serves as a doctor from Sweden who commutes from his main home town in Sweden to Sudan which is his home town. Many of the victims that he treats while in Sudan are female patients that happen to be victims of warlord. Anton is married to Marianne but they get separated and are struggling with the possibility of divorcing as a result of the affair Anton had with another woman. He has two sons, Elias and Christian who had moved to London together with his father. Christian's mother passed on recently from a cancer and Christian blames the father for lying to him that she was to get well soon at a later stage of her disease, he wanted her to die. Elias is bullied at school and Christian comes to his defense by assaulting the bully and threatens him with a knife. Christian later offers Elias the knife and they both tell lies to the police about their parents and what happened at the incident.

Some other time as well, Anton separates the younger son from another child with whom they were fighting in a playground. The father of the child who is a mechanic dares Anton never to touch his child and slaps Anton on the face. Anton visits the mechanic at his work place accompanied by his children and Christian so as they can be able to solve the problem for once. This was also to demonstrate to the mechanic that he was not afraid of him. The mechanic slaps Anton several times in the face and while Anton does not even for one flinch from the blows.

Later, when he goes back to Sudan, the warlord comes to Anton seeking treatment of his wounded leg. However, Anton treats him and requests that only two of his men without weapons

can be allowed inside the hospital. The warlord also shows contempt for one of the victims and Anton drags him out of the clinic so that the local people can attack him.

While in Denmark, Christian and Elias have made a decision of making a bomb that will be used to destroy the car of the mechanic. This takes place on Sunday morning so that no person gets hurt from the incident. However, just as they ignite the fuse of the bomb, two joggers appear and they Elias have to warn the mother and her daughter of the looming danger getting away from the protected position. He is hit by the bomb unconscious and saves the joggers from harm. Later, when Christian is interrogated by the police and released with the verdict determined as an extreme case of vandalism. He is taken to hospital to visit Elias; Marianne however does not allow him to see Elias. Instead, he says that Christian has killed Elias, her son. On believing that Elias is dead, Christian goes for the top of the silo planning to commit suicide but Anton comes back and rescues him. Later, he learns that Elias is doing well and he was now allowed to visit him. Christian and the father reconcile while Anton and Marianne have sex marking the start of the marriage again.

In this movie, it is shown that South Sudan as a country is full of violence and abuse of women by the warlords in the country. It also demonstrates the instability in south Sudan. Anton also works in a refugee camp where he is helping the refugees recover from injuries and other sicknesses. This is a demonstration of the bad life in South Sudan. But the life of him and his children are safe and secure, showing how disputes can be solved with a few fights only which between families and not many families being evicted from their homes as in the case of South Sudan. This movie tries to make a comparison and contrast between South Sudan and Sweden and London. The life in Sudan is very negatively addressed compared to that of South Sudan.

Awarding this movie an Oscar therefore while for the best interest of the movie for their creatively, they have painted Africa and its countries negatively by indicating a country like Sudan is a hot bed of civil strife, violence against women, and no justice system for victims. The US is treated like one of happy families that have small differences over their children and which can be sorted out by the two families and not by the civil strife as that seen in Sudan, a third world country is Africa. This movie also demonstrates Orientalism as a political theory.

4.2.9 The Inside Job

The movie such as *Inside Job* presents a case of the US in which the companies fail to make money from the sale of their products eventually the employees in their company are laid off from work as a result. This leads to the criticism of the Obama administration for its poor policies formation and implementation. This is a story about Obama and his failed plans of restoring the economy of the Americans. This movie can also be stated to be political of the new government of the United States of America. Obama as a black president is being criticized for his mismanagement of the country's economy and this is the whole story line being carried by the movie. This demonstrates that politics and control over the award of the Oscar's in the academy over interest of some select few individuals that would like to drive their own agenda over issues that are only important to them while it destroys the profile of the other people. The subjects in this case become Obama, a black president. An aspect of racism comes into play and therefore, it is widely carried along the story line in the movie. This is awarded an Oscars as best documentary film and best screen play despite being nominated for other awards as well (Table 4.1)

Table 4.1: Politically Negative Oscar awards

Name	year	Awards	Nominations	Country	Status	Remarks
In a Better World	2010	1	1	US	MDC	N
The Help	2011	1	4	US	MDC	N
Hugo	2011	5	11	US	MDC	N
Saving Face	2011	1	1	Pakistan	LDC	N
A Separation	2011	1	2	IRAN	LDC	N
Argo	2012	3	7	US	MDC	N
Django Unchained	2012	2	5	US	MDC	N
Inside Job	2010	1	1	US	MDC	N
Lincoln	2012	2	12	US	MDC	N
12 Years a Slave	2013	3	9	US	MDC	N
Crisis Hotline: Veterans Press 1	2014	1	1	US	MDC	N
Selma	2014	1	2	US	MDC	N
American Sniper	2014	1	6	US	MDC	N

N= negative movies

4.3 Positive movies

In comparison to the positive movies, it can be shown that the most of the other movies have a positive theme in the movies. They try to capture the best of the themes in the developed countries such as the US and other countries. The themes are very positive in the sense that they demonstrate the future of a super power country through advanced science fictions which can only be possible in US. They also demonstrate a theme that protects the culture and markets their ideologies to other worlds.

The movies for instance, *the fighters* are generally positive movies with positive motivational story lines that seek to offer entertainment and as well as motivate the people about the passions and how goals can be achieved in life with dedication and passion to succeed. The fighter dedicates his role as a fighter in the movies and he even goes ahead and hires a trainer to help

him get to his best and physique. It even gets to the point that the movie cannot continue but his passion for the movie motivates the production of the movie to its completion. This is a movie that serves to capture the passion of the American born fighter that makes his career as a fighter. No politics can be suggested on aspects of orientalism in this movie since it gives the best of the pictures of the American hard work and how that is beneficial to their success in the personal life of individual and a country as a whole.

Alice in the wonderland is also another movie that captures the American fantasy of the English author Lewis Carroll's novel of Fantasy novel "Alice's Adventures in Wonderland". This story is captured as a cartoon story. It involves the White Queen, Fabberwock, and Red Queen who develop and brings new fantasies in the stories in an entertaining manner to the audience. The scenes also features other plays as the White rabbit, Dormouse, Dodo, Talking flowers, tweedledee and tweedledum and many other players in the movie. This is brought about as some form of conflict that leads to Alice being wanted by the red queen, however, her identity is a mystery and she is not known. She is welcomed as a guest to a home not trying to reveal her identity. She is also sly since she finds out that the only weapon which can be used to kills jabberwocky is locked beyond her access. A conflict later comes up when it is Knave tries to seduce Alice and instead turns it around and suggests that Alice seduced him. This makes the red Queen very angry and orders that Alice should be beheaded. Alice managed to make an escape to the back of the Bandersnatcher, runs away with the sword and delivers the sword to the white Queen. However; Knave finds her with the sword and makes attempts to arrest her. A series of other stories follow and Alice later returns home, and stands up with her family and pledges to live her life in her own terms. She is taken in by Lord Ascot and allows her to be her apprentice in the developing of the oceanic routes to china. The story later closes when Alice prepares to set

off on a trading ship. Absolem comes to her in the form of a blue butterfly landing on her shoulders, makes greeting to him and goes away. This is a movie that addresses adventure and has nothing positive or negative about the whole scenario on politics and orientalism.

The Social network on the other hand also addresses the main issues that affect the people present mainly in the United States. The social network captures the storyline which has been adapted from the book "*The accidental Billionnaires*". This story is a tale of the founding of Facebook; it comes with thrilling tales of sex, money, genius, betrayal and other aspects of occurrences in the events. This story line starts with the history of the creator of Facebook Mark Zuckerberg at the age of 19 when he is dumped by his girlfriend Erica Albright. When he goes back to his room in the university, he writes a Blog and develops a campus website called Facemash. He is able to hack into the universities databases and gets pictures of the female students and allowing other visitors to rate the beauty of the female students. The traffic to the site become overwhelming, the school database crushes the Harvard network, Zuckerberg is give academic probation for 6 months. But the popularity of Face mash grows attracting attention from the Harvard university upperclassmen. They invite Zuckerberg so as to work with them on a new site called Harvard connection which is a social network site for Harvard students that are interested in dating. Later in their interaction, Zuckerberg meets a fellow students Christy lee who asks them to "Facebook me" which becomes captured as a new phrase that will come to impress the two. Facebook grows in popularity, and the population and networks grow to Yale, Columbia, and Stanford Universities. Later on, an idea is presented by the Sean Parker, a co-founder of Napster, who makes a presentation of a billion dollar vision for the company which impresses Zuckerberg. He also asks Zuckerberg to drop the word "The" from "The Facebook". Later, Parker promises to expand Facebook to two continents and in turn, he invites him to live

at the house he is using as the company headquarters. Later, the expansion of Facebook leads to conflicts over intellectual property rights leading to freezing of the accounts for Facebook. Zuckerberg manages to secure a funding of \$500, 000 from investors. This however reduce the shares of Parker from 34% to 0.03% and loses the involvement in the decision making process of the company. Court battles and deposition sees a series of compensation and eventually, the number of Facebook users grows to 207 countries, and the company becomes valued at \$25 billion and Zuckerberg becomes one of the youngest billionaires ever in the world. This is a success story that is based on the life of a young aggressive and intelligent young man who certainly is a role model for many of the upcoming generation. This is a positive story about the people and more especially the youth, no politics can be seen in this case.

The *Toy Story* is also another case that talks of about student who leaves college and his toys that have not been played with for quite sometimes. When going home, he intends to take woody with him and places Buzz light year, Jessie and the other toys in a bag so as to be stored in the attic. However, Andy's mother mistaking takes the bags with them to the curb for garbage collection. They toys run away believing that they were intended to be thrown away. They also decide to climb into a gift box made for donations together with Barbie. They are bound to be delivered to Sunnyside Daycare. Woody goes after them to school and they refuse to accept her explanation.

The other toys welcome them at the sunny side and are given a tour of the place. It has many of the Lots O hugging Bear referred as Lotso, Ken and big baby. Barbie falls in love with Ken. Moreover, they also learn that they Sunnyside Daycare is made of toys from children that over a long period of time. They are always coming and going. It is amazing that woody finds himself

the only one that wants to leave while the rest want to go away since he wants to return to Andy. Woody is later discovered by Bonnie who is a student at the Sunnyside. She takes woody home and they become very close with her and many other toys. They are all treated very well and at the same time, some of the toddlers start playing rough with the Andy's toys.

Buzz, requests that they should be moved to the other children's room who are older but he is captured. Lotso also become intelligent and has learned to control the Sunnyside ruthlessly more especially when the teachers and students are not there. He also sends the other toys to distract the toddlers and keep his henchmen safe and does not mind whether the toys get destroyed in the process. He later understands the promise of Buzz; he resets him to his original space ranger and resets the memory. Just then, accidentally, Patotote Head who had left one eye in Andy's house is able to see Andy searching for the toys and manages to convince the other toys that woody told them the truth. However, Lotso gang imprisons the Andy toys even before they can leave.

Later, stories emerge from a clown toy that Lotso and Big baby had one been with a beloved owner named Daisy. When the toys were left accidentally behind during a trip, they returned to her house and they found that the Lotso had been replaced by replica causing Lotso to become very embittered and very angry to every one of them.

Later, woody has to make a plan for the toys to leave Sunnyside. He learns from a chatter telephone that the only way out would be through the use of the trash. Andy makes peace with the key other toys and work their way out. The toys attempts to make an escape and one of them accidentally resets Buzz to the Spanish mode and not to his original persona. Buzz gets to know woody and falls intimate with Jessie. When the toys get close to the dumpster, they are caught by Lotso and his gang. When a garbage truck gets closer, woody reveals that Lotso had affected

their plan and Lotso suggests that he believes that most of the toys are required to be disregarded. Big baby becomes angry and throws Lotso into the dumpster smashing Daisy tag of ownership which was a top secret. The other toys wanted to run away while Lotso tried to get woody into the dumpster when the truck was collecting the trash from the school. The friends to woody fall into the back of the truck trying to lend a hand to woody and a falling television happens to land on the head of Buzz, in the process, Buzz memory is restored to his normal personality.

The truck deposits the toys to a land fill and they also find themselves in a conveyor belt headed for the incinerator. Woody and Buzz help Lotso get to the emergency button but surprisingly, Lotso abandons them and runs away. The toys have now to accept that their fate is near and another surprise occurs, they are saved by Aliens that are operating the industrial machinery. Lotso however is found by the garbage truck driver; he gets trapped in the truck radiators and grills, but drives away. Later, woody and his friends board another trash truck, they get driven by an adult and they find themselves in Andy's place. In Andy's room, Woody gets to the Andy's college stuff and the other toys get ready for a scene. Woody would then write a note for Andy that she takes them to Bonnie. Andy thinks that the note that is from her mother. Later when Andy takes them to Bonnie, Bonnie is able to recognize Woody which surprises Andy and is at the bottom of the box. Despite being hesitant for some time, Andy passes them to Bonnie and then allows them to play for sometimes before they can leave. They all watch Andy depart as they begin a new life with Bonnie. They also eventually adapt to getting on well in a new environment.

Though hesitant at first, Andy passes them on to Bonnie, and then plays with her before leaving. Woody and the other toys watch Andy's departure before beginning their new lives with Bonnie.

During the credits, Barbie, Ken and Big Baby are making vast improvements to Sunnyside.

Woody and the toys adapt to living at Bonnie's.

Name	Year	Award	Nomination	Country	Status	Remarks
Alice in Wonderland	2010	2	3	UK/US	MDC	P
Black Swan	2010	1	5	US	MDC	P
The Fighter	2010	2	7	US	MDC	P
God of Love	2010	1	1	US	MDC	P
Inception	2010	4	8	US	MDC	P
Inside Job	2010	1	1	US	MDC	P
The King's Speech	2010	4	12	UK	MDC	P
The Lost Thing	2010	1	1	AUST	MDC	P
The Social Network	2010	3	8	US	MDC	P
Strangers No More	2010	1	1	TEL AVIV ISRAEL	LDC	P
Toy Story 3	2010	2	5	US	MDC	P
The Wolfman	2010	1	1	US	MDC	P
The Artist	2011	5	10	FRANCE		P
Beginners	2011	1	1	US	MDC	P
The Descendants	2011	1	5	US	MDC	P
The Fantastic Flying Books of Mr. Morris Lessmore	2011	1	1	US	MDC	P
The Girl with the Dragon Tattoo	2011	1	5	US/SWEDEN	MDC	P
The Iron Lady	2011	2	2	UK/FRANCE	MDC	P
Midnight in Paris	2011	1	4	US/SPAIN	MDC	P
The Muppets	2011	1	1	US	MDC	P
Rango	2011	1	1	US	MDC	P
The Shore	2011	1	1			P
Undeclared	2011	1	1	US	MDC	P
Amour	2012	1	5	FRENCH	MDC	P
Anna Karenina	2012	1	4	RUSSIA	MDC	P
Brave	2012	1	1	US	MDC	P
Curfew	2012	1	1	US	MDC	P
Inocente	2012	1	1	US	MDC	P
Life of Pi	2012	4	11	US/TAIWAN/UK	MDC	P
Paperman	2012	1	1	US	MDC	P

Searching for Sugar Man	2012	1	1	UK/SWEDEN	MDC	P
Silver Linings Playbook	2012	1	8	US	MDC	P
Skyfall	2012	2	5	UK/US	MDC	P
Zero Dark Thirty	2012	1	5	US	MDC	P
20 Feet from Stardom	2013	1	1	US	MDC	P
Blue Jasmine	2013	1	3	US	MDC	P
Dallas Buyers Club	2013	3	6	US	MDC	P
Frozen	2013	2	2	US	MDC	P
Gravity	2013	7	10	UK/US	MDC	P
The Great Beauty	2013	1	1	ITALY/FRANCE	MDC	P
The Great Gatsby	2013	2	2	AUST/US	MDC	P
Helium	2013	1	1	DENMARK	LDC	P
Her	2013	1	5	US	MDC	P
The Lady in Number 6: Music Saved My Life	2013	1	1	UK/US/CANADA	MDC	P
Mr Hublot	2013	1	1	Luxembourg	LDC	P
Citizen four	2014	1	1	US/GERMANY	MDC	P
Feast	2014	1	1	US	MDC	P
The Grand Budapest Hotel	2014	4	9	US/UK/GERMANY	MDC	P
Ida	2014	1	2	POLAND/DENMARK/FRANCE	MDC	P
The Imitation Game	2014	1	8	US	MDC	P
Interstellar	2014	1	5	UK/US	MDC	P
The Phone Call	2014	1	1	UK	MDC	P
Still Alice	2014	1	1	US	MDC	P
The Theory of Everything	2014	1	5	UK	MDC	P
Whiplash	2014	3	5	US	MDC	P
Big Hero 6	2014	1	1	US	MDC	P
Birdman or (The Unexpected Virtue of Ignorance)	2014	4	9	US	MDC	P
Boyhood	2014	1	6	US	MDC	P

All the moves listed above are all associated with positive influence of the developed country in their own way. Moreover, most of the movies as listed address matters that touch on America in

one way of another and hence very few movies that have been acted on many other places can be awarded. This is also another significant finding from the award of the movies in the Oscar's awards as noted. There is a very small chance that a movies that has been acted and produced outside the US and more developed country can be awarded,

Moreover, it is also very expensive for the production of movies that will be able to meet the expectation of the requirements for an Oscar's award. On this basis, only actors and movies developed in the developed countries will be able to be selected as observed in this movie. Few developing countries can afford the production of movies that may be able to get to the anticipated budgets to compete fairly at the Oscar's awards.

Chapter Five

Discussion, conclusion and recommendation

5.1 Introduction

This chapter addresses the discussion of the result, conclusion and makes recommendation for this study.

5.2 Discussion

It has been widely known that there are always some ulterior motives behind the winning of the Oscars awards. This study has been an attempt to identify some of the awards that have been awarded on the basis of secret agenda and is believed that politics has been the main force behind the awarding of the Oscars in the academy

The main aim of this study was to determine the different political motives experienced in the Oscar's for the last five years. Secondly, to explore the themes of the Oscar's beneficiaries of the different movies based on third world countries and to finally understand the role and agenda of the Super power's in the Oscar's awards.

5.2.1 Types of politics in the academy

It has been shown widely in literature that the Oscars is the most reputable awards for all the movie actors, directors and all involved in the production processes. This reputation has been widely protected and equally been kept a secret by the directors and custodians of the awards. This has been evidenced by the secret voting block only maintained by the academy and who are

never revealed by the public. It is even demonstrated that only those that have been nominated by members who are inside are the ones that go through the process.

The debate that the awards are a representation of the creativity and achievement in the academy is not supported by this study findings which show much of the politics both within the US and towards the less developed countries which have been featured in the movies demonstrated in the results of this study such as South Sudan, Pakistan, and Iran which are all less developed countries in the US. This notion of creativity and significant achievement is therefore false.

As to whether there is consensus in the cinematic achievements awards remains to be demonstrated. Currently, evidence from this study shows consensus on the influence of the developed countries in painting the less developed countries as violent, dirty and with high poverty levels, not safe for the people from highly developed countries. This is against the findings that most of the Oscars offered provide more meaningful information of the achievements.

There is no reasonable doubt that the awards at the academy are provided on the basis of Prima facie authority. This is because the academy has plenty of Judges and experts that have experience on a wide variety of the areas in cinema productions. It is also evident from these study findings that the authority has been exercised with political bias towards sexual orientation, race, and gender. Moreover, countries with less economic powers have been sidelined due to the standards of production which go with very hefty budgets as which accounts for the ad campaigns and many other events (Holden, 1993).

Similarly, names of the main winners of the event are always provided after the main event and therefore introduces suspicions on the integrity of the process in the selection of the winners of the events. Research has also shown that the events have also been widely criticized by the other academies such as the National Society of Film Critics. This has also been the same case with the New York Film critic's circle which is one of the oldest organizations after the Oscar's academy. New organizations such as the Hollywood foreign press have also developed their own broadcast different from the Oscar's suggesting the extensive conflict on the academy.

Saving faces is one of the movies that have been highly politicized. It touches on the lives of people that are interested in making a change in their life after the suffering they have gone through acids burns. The documentary however, escalates the magnitude of the problem and makes Pakistan to be known as a place for acid burns. This has been demonstrated Pakistan to be a place with serious and devastating violence against women by use of acid Burns. Falsified statistical values are also used in in showing the nature and extend of the problem. This has made Pakistan to be seen negatively by most of the people in other countries. The more developed countries on the other hand do not present their statistics and this leaves the question on whether this was not a political aspect in the award of the Oscars for the documentary. The Oscars has therefore been a centre for disposition of Africa as a poor continent, unstable economically, dirty poor environment, a region full of violence compared to the many other western countries. They also demonstrate that third world countries are also much uncivilised and consist of people with less decency to human life.

5.2.2 The themes of the Oscar's beneficiaries of the different movies based on third world countries.

Most of the movies that have been awarded from the third world countries have been widely been depicted as places that is food of violence against the unborn baby, women, and their own people in the communities. Moreover, evidence of strong cultural and religious believes take canter stage on most of the movies. The development of uprisings and revolution like in the case of Iran has also been captured. This demonstrates that Africa is a very unsafe country since in most of the occasions, the citizens of the most developed nations are exfiltrated from such regions at the time of violence leaving the locals to die. This also posts a message of the importance of the lives of the citizens from the more developed countries compared to those of the less developed countries.

This theme therefore supports the political theory of orientalism, where the political process supports its own agenda while looking down upon the others people agenda. This has been very well clearly demonstrated in this study. First, the number of movies from the less developed countries is very small compared to the movies that have been acted in the United States of America. Secondly, the themes presented in all the negative movies covers on the racism like in the case of “The help” gender violence “Saving Faces”, sexuality “12 years a slave”, poverty in “The help” levels in third world countries which are less developed and hence also dirty with many other infections of the world.

5.2.3 Role and agenda of the super power’s in the Oscar’s awards

There has been several criticisms as to whether the Oscars awards are valid and whether they may be a representation of the worthlessness of the Oscars awards. There has been also massive debated on whether the criticisms are a picture of the political indecisiveness and lack of information for academicians. The research findings in this study are hardly comparable to other

studies since only one other study has been able to address the prediction potential of the Oscar on the basis of the known criterion established by the academy. Therefore, no previous study can be associated with these study findings.

These study findings now present the main agenda for the Oscar's awards. Orientalism has been well demonstrated in this movies awarded Oscars. The developed countries create an impression of the economically poor countries as the third world countries. These are the main themes that have been painted for all the movies that feature a third world country. The gender imbalance has also been very conspicuous in the academy suggesting that the process is not fair and mainly political. Moreover, the number of blacks in the voting block is not known and often, the blacks are always discriminated in the events leading to the award of only the white colleagues indicating favourism in the form of racial discrimination. This has seen the boycott of several artist from the event leading to massive speculation on the alleged discrimination cases in the academy.

The agenda of the Oscars is also to award as many as the US made movies that address positive influence on America as possible. Evident from these research findings show that most of the movies that are awarded are produced in the US by American producers and directors casting doubt on the integrity of the awards in the academy. It is probable that this is achieved as a result of the use of specific numbers of people in the academy. It has been shown previously that only directors may be used in the selection of candidates for a special category unlike the others. This has been the structure for the decision making processes and may not be devoid of bias in the process. They are also not subject to any forms of checks and balances in determining the nature of the awards, who to be awarded and on what basis.

It is therefore a known agenda that the more developed countries are interested in presenting the third world countries in the negative way allowing them to paint their countries as the best, very civilized and economically endowed and with people that uphold decency and right moral and values that has respect for human values.

They also paint their countries as superiors and with more powers compared to the third world countries. The sharing of the awards therefore only serves to favour their interests and agenda allowing for promotion of what they believe is right to them while castigating all the wrongs in the third world countries through the movies and their subsequent award.

5.3 Conclusion

This study has been able to show that while the Oscar's award's is one of the most prestigious awards that started in 1929. The trustworthiness of the Oscar's award has deteriorated over time leading to the loss of the credibility and integrity it deserves. It has also been demonstrated in the literature reviewed that while it was previously open process whereby the results would be announced some times before the main day of the awards, the process has transformed and the names are made public after the event has been completed. This has created doubt in the process and politics behind has been believed to be the key practice.

Moreover, the key political themes in the movies touching on the third world countries include racism, gender violence against women, sexuality, poverty levels, political instability, civil war, religious extremism in some of the countries especially the third world countries and many more. The main agenda and role of the super powers has been to promote ideologies that make the third

world country to be places with economically instabilities, high poverty levels, dirty environments, indecency among the people that live in third world countries. Extreme violence and civil strife that does not promote better human existence in these parts of the world. Hence, there is politics behind the award of the Oscar's in the academy since most of the movies awarded to people from developing countries carry a negative theme in one way or another.

Above all, the political theory of orientalism has also been shown to be present by content analysis of the movies. It has been demonstrated that there content of movies involving the third world countries are painting those countries negative in one way or another.

5.4 Recommendation

It has been demonstrated that the contingency of the process of using a population that is less informed of the process than in the use of the nomination serves an important check on the excess of the powers of the experts during the screening processes. Only these views provide better representation in the cinematic accomplishments and credibility of the award process.

Moreover, gender balance needs to be increased in the Oscar's voting block and as well as the management position that oversee the planning and implementation of an Oscar's awards. This will allow the reduction in the number of criticisms over the process.

5.5 Areas for further study

The following areas can be considered for further studies

- I. Movies can be extended and assessed over a longer period of time of more than 5 years so that a more expansive understanding of the subject may be well developed.

- II. In addition, there is need to understand the attitudes and perceptions of the Oscar's award winners on the politics of the awards.
- III. A comparative study on the politics of the Oscars can be done on both the employees of the academy and the recipients of the academy.

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