

Scientology in Pakistan



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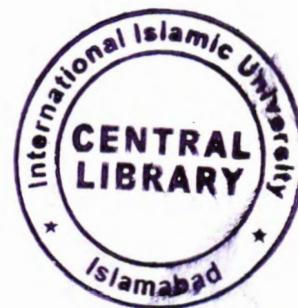
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بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ

In the Name of Allāh, the Most Gracious, the Most Merciful

Department of Comparative Religion
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Dated: 16-12-2016

FINAL APPROVAL

It is certified that we have read the thesis Scientology in Pakistan submitted by Ms. Qurrat-ul-Ain Siddiqi and it is our judgement that this dissertation is of sufficient standard to warrants its acceptance by the International Islamic University, Islamabad for the MS Degree in Islamic Studies (Usuluddin).

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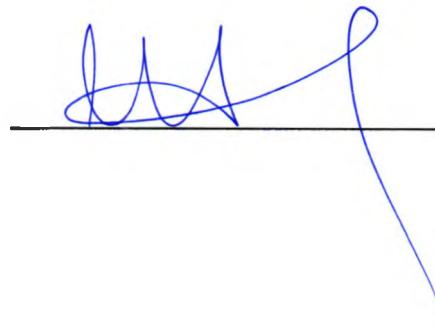
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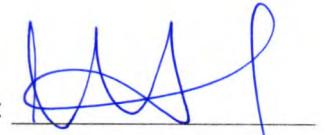


FORWARDING SHEET

This thesis entitled "Scientology in Pakistan" submitted by Qurrat-ul-Ain Siddiqi in a partial fulfilment of MS in Islamic Studies with specialization in Comparative Religion has been completed under my supervision and guidance. I am satisfied with the quality of student's research work and allow her to submit this thesis for further process as per IIUI rules and regulations.

Date: 16-12-2016

Name: Dr. Bilal Ahmad

Signature: 

I would like to dedicate my thesis to

MY PARENTS,

MY FRIENDS

AND

PAKISTAN

DECLARATION

I hereby declare that the work present in the following thesis is my own effort, except where otherwise acknowledged and that the thesis is my own composition. No part of the thesis has been previously presented for any other degree.

Date: 16-12-2016.

Qurrat-ul-Ain Siddiqi

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PREFACE

Scientology is not a well-known religion¹ in the Pakistani society. It was first introduced to the researcher by a student of the Comparative Religion Department, International Islamic University, Islamabad, while the former was doing her BS project. So, for the sake of knowledge, the researcher explored this new religious movement further. While searching, she came across the phrase “Scientology in Pakistan”. This phrase created curiosity in her mind and lead towards the formation of the present research.

This research is important because Scientology is working as a Mission of the Church of Scientology under the names of *Dianetics Centre of Personal Excellence, Karachi* and *Margalla Dianetics, Islamabad*. Few people are aware of this connection between the character building organization and a western cult founded by a science fiction writer L. Ron Hubbard. In this research an important target is to highlight this connection.

In order to ascertain the reach of Scientology in Pakistan, interviews were planned to be conducted by the researcher, for which she set questionnaires of three types, one was for the officials of the organizations, the second was for their followers and the third was for the different communities of Pakistan. In order to get it done, the researcher approached many people related to the organization. But except for the high officials of the above mentioned organizations, there was no response. This limited the second chapter of this work, which now comprises drawn from interviews of these officials of both organizations only. Owing to the above mentioned difficulties, it took seven odd months to get the interview questions answered even from the small number of respondents. So, the researcher delved into social media to ascertain the social reach of Scientology in Pakistan.

For this research, first of all the researcher would like to show her gratitude to the supervisor Dr. Bilal Ahmad Qureshi, for his continual support, also for his patience and motivation. The researcher would particularly like to thank Dr. Muhammad Akram,

¹ According to Geertz, C (1993) definition of religion, “Religion is a cultural system of behaviors and practices, world views, sacred texts, holy places, ethics, and societal organisation that relate humanity to what an anthropologist has called “an order of existence”.

Chairman, Comparative Religion Department, IIUI and Mr. Abdul Malik, Lecturer, for their guidance and persistent help in the approval of the topic. Sincere thanks to all the teachers especially Dr. Drakshan Azam, Dr. Amat-ur-Rafi and Dr. Munazza Batool who helped the researcher, be able to reach to this level.

In addition, the researcher would like to thank Nasreen Kausar² and Itqan Farooqi³, for providing the material and information, without which this dissertation would not have been possible. The researcher would like to thank her parents for their endless support. The researcher consider herself very lucky to have such friends who not only encouraged but also helped during research. Here it is important to mention the staff members of Central Library of International Islamic University and Dr. Hameed Ullah Library of Islamic Research Institute, IIUI, who provided researcher with the required material.

² Executive Director and founder of Margalla Dianetics, Islamabad.

³ Executive Director of Dianetics Centre for Personal Excellence, Karachi.

INTRODUCTION

Scientology was first introduced as *Dianetics* in 1950 by a science fiction writer, L. Ron Hubbard, USA. He elaborated his ideas in different books like *Dianetics*⁴, *Science of Survival*⁵ and *Self Analysis*⁶. He made a device called *e-meter*, which helps to calculate the emotions. *Dianetics* is considered as a sacred literature of the religion. It comprises the thoughts and ideas related to the mind sciences.

Scientology started spreading in different parts of the world. It opened its Churches in many countries. It also introduced its missions and organizations. Through these, they are active with different social programs. These programs include *Narconon*, *Criminon*, *Applied Scholastics*, *Citizen Commission on Human Rights (CCHR)* and *Volunteer Minister Program*. When it came to Pakistan, people were not sure, what it really was? After 27 years of working, people are still not aware of their true picture behind the scene. Working under the name of personal excellence, the agenda of the organization remains mostly hidden from the community.

Living in an environment, where people can easily get stressed and tensed, lose hope because of problems like unemployment, failure in exams, lack of confidence, poor communication skills and relationship problems, they are led to contact such organizations which claim to provide solutions to problem. The middle class always looks for easily available yet affordable remedies for the problems they are facing. "Dianetics Centre, Karachi" and "Margalla Dianetics, Islamabad" are two such centres in Pakistan running under Scientology as missions⁷, which claim to be solution providers to such people.

⁴ L. Ron Hubbard, *Dianetics: The Modern Science of Mental Health*, (U.S.A.: Bridge Publications, 2007)

⁵ L. Ron Hubbard, *Science of Survival*, (U.S.A.: Bridge Publications, 2007)

⁶ L. Ron Hubbard, *Self Analysis*, (U.S.A.: Bridge Publications, 2007)

⁷ Scientology Missions International (SMI) is a Californian non-profit corporation, which is located in Los Angeles, California. SMI is part of the Church of Scientology network. SMI runs on a worldwide basis the "Scientology missions", which are beginner organizations within the Church of Scientology network. These "Missions" offer basic Dianetics and Scientology services to Scientology members and to

1.1: STATEMENT OF THE PROBLEM:

The basic purpose of this research is to analyse the working of the organizational structure, their activities and the response of Pakistani society.

1.2: AIMS OF THE STUDY:

The Scientology organizations are working in Pakistan for more than 27 years. But the people of Pakistan are not aware of the connection between Scientology and personality development organizations. Most of the people are not aware of these organizations' structure, working and other activities. The researcher tried to find out answers to these questions by observing and interviewing the main organizational bodies. The relevant data from the social media websites has been gathered to calculate the estimate number of following of these organizations. Furthermore, some internet sites are specially evaluated, in order to grasp an idea about the thinking of people towards Scientology in Pakistan.

This research aims to analyse the working of "Dianetics Centre of Personal Excellence, Karachi" and "Margalla Dianetics, Islamabad" in Pakistan and the following of these organizations on social media.

1.3: METHODOLOGY:

The methodology used by the researcher in the proposed thesis would be basically descriptive (Glass & Hopkins, 1984) in order to collect the basic information about the selected topic. Qualitative methodology will be used in the second chapter, as the interviews (Kvale, 1996) having open-ended questions are conducted from the executive bodies of the Scientology organizations working in Pakistan. Quantitative method (Aliaga & Gunderson, 2002) will also be used in order to collect statistical data from the social media websites in the third chapter. The collected data will be shown in the form of graphs. Virtual ethnography (Hine, 2000) will be used for data collection, in order to find out the response of people towards coming of Scientology in Pakistan.

the general public. Missions often are established in parts of the world that are new to Scientology, where they engage in missionary and dissemination activities on a broad scale.

1.5: LITERATURE REVIEW:

Scientology as a religion has recently been studied by many western scholars. Descriptions of this new religion can be found in many writings by those who have had a personal interaction with Scientology in one way or the other. Among them is a book *The Church of Scientology: A History of a New Religion* written by Hugh B. Urban.⁸ In this book the author tells us that Scientology is one of the wealthiest and new religions to emerge in the past century. To its detractors, L. Ron Hubbard's space-age mysticism is a moneymaking scam and sinister brainwashing religion. But to its followers, it is mankind's brightest hope. According to Hugh, few religious movements have been subject to public scrutiny like Scientology, yet much of what is written about the church is sensationalist and inaccurate.

Hugh Urban recounts the tale of Scientology from its cold war- period beginnings in the 1950s to its prominence today as the religion of Hollywood's celebrity elite. Urban paints a clear representation of Hubbard, the mysterious author who once commanded his own private fleet and an intelligence mechanical assembly matching that of the U.S. government. One FBI specialist depicted him as "a mental case," however to his devotees he is the man who "solved the mystery of the human personality." Urban explains Scientology's decades-long war with the IRS⁹, which finished with the congregation winning tax-exempted status as a religion; the hostile cult wars of the 1970s and 1980s; as well as the most recent challenge standing up to Scientology, from attacks by the Internet group Anonymous to the church effort to stifle the online spread of its recondite lessons.

Another very important book for understanding Scientology and its working as a religion is *Inside Scientology: The Story of America's most Secretive Religion* written by Janet Reitman.¹⁰ The book covers the historical backdrop of Scientology and talks about noticeable Scientologists, for example, L. Ron Hubbard and Tom Cruise. It points of interest the church's business under the administration of David Miscavige. It

⁸ Hugh B., Urban, *The Church of Scientology: A history of a New Religion*, (U.K.: Princeton University Press, 2011)

⁹ Internal Revenue Service

¹⁰ Janet, Reitman, *Inside Scientology: A story of America's Most Secretive Religion*, (New York: Houghton Mifflin Harcourt, 2011)

additionally portrays Scientology controversies, for example, the Death of Lisa McPherson. The book dedicates some thoughtfulness regarding Scientology's more extensive teachings.

Scientology is known for its celebrity believers and its team of "volunteer ministers" at disaster sites, for instance, the World Trade Center; it's entirely compelling response to criticism or its attacks on psychiatry; it's requirement that disciples pay as much as endless dollars to accomplish the strangest measures of salvation. In any case, for all its notoriety, Scientology has remained America's least understood new religion, even as it has been one of its best. Without further ado Janet Reitman describes its capturing full story in the fundamental target front line history of Scientology, at last revealing the astonishing truth about presence inside the questionable religion for its people and ex-people. Taking into account five years of exploration, secret records, and broad meetings with present and previous Scientologists, this is a completely convincing work of true to life and the characterizing deal with a subtle confidence.

Another book written in the particular field of Scientology and its tenants is *Inside Scientology: How I Joined Scientology and Became Superhuman* written by Robert Kaufman.¹¹ It is an undeniable book that researches the Church of Scientology. The book was the first to uncover puzzle Scientology materials. It was moreover disseminated in 1972 in German, and was the essential expansive fundamental report on Scientology in German.

In addition to the above writings, the topic of Scientology is also addressed in the book *Beyond Belief: My Secret Life Inside Scientology and My Harrowing Escape* written by Jenna Miscavige Hill with Lisa Pulitzer.¹² Jenna Miscavige Hill, niece of Church of Scientology leader David Miscavige, was raised as a Scientologist however left the questionable religion in 2005. In Beyond Belief, she shares her real story of life inside the upper positions of the gathering, inconspicuous components her experiences as a section Sea Org—the assemblage's most hoisted administration, talks about her "separation" from family outside of the organization, and relate the story of her escape.

¹¹ Robert, Kaufman, *Inside Scientology: How I joined Scientology and Become Superhuman*, (Paris: Olympia Press, 1972)

¹² Jenna, Miscavige, Liza, Pulitzer, *Beyond Belief: My Secret Life Inside Scientology and My Harrowing Escape*, (U.K. HerperCollins, 2013)

In this tell-all journal, complete with family photographs from her time in the Church, Jenna Miscavige Hill, a prominent faultfinder of Scientology who now helps other individuals leave the organization, offers an insider's profile of the feelings, traditions, and puzzles of the religion that has gotten the fascination of millions, including some of Hollywood's brightest stars, for instance, Tom Cruise and John Travolta.

Some people have also done internet based research on Scientology worldwide¹³ and also about the response of some internet users against Scientology after the events of attacking its critics¹⁴. Another article was written on the same style having a topic of war between Scientology and internet.¹⁵ Walker has mentioned the reaction of Church of Scientology, when their secret scripture was revealed on internet. They tried to remove these scriptures from internet by taking some legal actions.¹⁶ Though many western scholars have discussed this re- emerging religious movement, but no one from Pakistani society has written on the role of Scientology and its centers in the Pakistani context. Above mentioned is some data which only deals with criticism and analysis of Scientology in other countries, on the basis of which I can assume the basic idea on which it faced criticism on the greater extent.

While these writings provide very useful descriptions of Scientology in these perspectives, the present work focuses on its state and working in Pakistan. It would be a pioneering step towards the understanding of the working of the Scientology Mission in Pakistan.

¹³ William James, Bainbridge, 2010 "Internet-Based Research in the Social Science of Religion", (ARDA Guiding Paper Series). *State College, PA: The Association of Religion Data Archives*, The Pennsylvania State University, accessed December 20, 2015, <http://www.thearda.com/rhh/papers/guidingpapers.asp>.

¹⁴ Jim, Lippard and Jeff, Jacobsen, "Scientology v. Internet", *Skeptic*, vol 3 (1995): 35-41.

¹⁵ Declan, McCullagh, "Scientology, Critics Collide in Internet Copyright Case", *Focus*, vol 25, (1995): 4.

¹⁶ James, Walker, "Scientology's Internet Wars", *Internet Strategies and Tactics*, (1996), accessed December 21, 2015, <http://www.watchman.org/articles/scientology/scientologys-internet-wars/>

Chapter 1:

The Origin of Scientology

1.1: Background:

Scientology is a twentieth century religion, officially announced in 1954. The word Scientology is basically a combination of a Latin term *Scio* and the Greek term *logos* which can be translated as “study of knowledge”.¹⁷ It is further elaborated by Hubbard as the knowledge and handling of the spirit by itself, the universe and other living creatures.¹⁸ It has followers in approximately 164 countries, having nearly 8,000 churches, missions and organizations, with over 20,000 staff members working on a full time basis.¹⁹ It was founded by a science fiction writer L. Ron Hubbard (1911-1986).

Before entering into a detailed discussion of the basic concepts and beliefs of Scientology, it is important to know its founder and some of his works.

1.1.1: LAFAYETTE RON HUBBARD (1911-1986):

L. Ron Hubbard was a fiction writer and Founder of Scientology, born on March 13th, 1911, in Tilden, Nebraska, U.S.A. He was the son of a U.S. naval officer named Harry Ross Hubbard and his wife Ledora. He got his early education in Montana, California, Washington and Virginia. His further education at George Washington University in Washington, DC was not very successful as he was unable to attain good grades in several subjects that he studied there, that's why he didn't continue his studies.²⁰

¹⁷ *Definition of Scientology*, accessed September 20, 2015, <http://www.whatisscientology.org/>

¹⁸ L. Ron Hubbard, *The Fundamentals of Thought*, (California: Bridge Publications, 2007), 5.

¹⁹ “Scientology – A World Religion”, *International Religious Recognitions of the Church of Scientology*, accessed September 20, 2015, http://www.freedommag.org/special-reports/sptimes/scientology_religious_recognitions.html

²⁰ An Introduction to L. Ron Hubbard, *L. Ron Hubbard: A Profile*, accessed December 6, 2016, <http://www.lronhubbard.org/ron-series/profile/introduction.html>

As his father was a naval officer, Hubbard got a chance to travel to different parts of the world, especially in Asia.²¹ He got inspired by Asian philosophy and mysticism while staying there for a few years. Soon he became a fiction writer and wrote many science fiction stories. He then served as a U.S. Navy officer from 1942 to 1945 during World War II. Soon after the end of the war in December 1945, when he was still serving as a commissioned officer, Hubbard got involved in the activities of *Ordo Templi Orientis*.²² But according to Hubbard, it was his assigned duty as a U.S. intelligence officer to have an eye upon OTO headquarters and their activities. Whatever the reason behind Hubbard's association with the organization, similarities between the teachings of Crowley and the Church of Scientology can be traced according to scholars of religion such as John Atack²³ who was the former Scientologist.²⁴ They said that the roots of Scientology can be traced in the occult, as there had a clear involvement of Hubbard in some rituals practiced by one of the disciples of Aleister Crowley, John Whiteside Parsons. Where the Scientologists and Hubbard himself said this involvement to be a part of his job, the critics and some ex Scientologists suggested that the root of Scientology can traced back to the magical cult.²⁵

During these pre-war and post war periods, Hubbard's interest increased in Native American and Asian religions from all these early experiences. He also developed an interest in physical and mental healing.²⁶ After leaving the U.S. navy during World War II, Hubbard published "Dianetics: The Evolution of the Science",²⁷ in May 1950. In the

²¹ Japan, China, Philippines and Guam. Historical accounts refer Hubbard's questioning and spending time with Buddhist Lamas, and observing their meditation.

²² OTO is a ritual magical group and religious organization founded at the beginning of 20th century, famous member was Aleister Crowley (1875-1947) who was English occultist having Thelema faith was a forerunner of LaVeyan Satanism

²³ John, Atack, "Hubbard and the Occult", *Essays on Scientology*, accessed December 6, 2016, http://www.spaink.net/cos/essays/attack_occult.html

²⁴ James R. Lewis, *Scientology*, (New York: Oxford University Press, 2009), 11

²⁵ Hugh B. Urban, "Seeing Red: The Occult Roots of Scientology? L. Ron Hubbard, Aleister Crowley, and the Origins of a Controversial New Religion," in *Aleister Crowley and Western Esotericism*, ed. Handrick Bogdan and Martin P. Starr (U.S.A.: Oxford University Press, 2012), 336.

²⁶ Jacob Neusner, *World Religions in America: An Introduction*, (U.S.A.: Westminster John Knox Press, 2009), 297.

²⁷ L. Ron Hubbard, "Dianetics: The Evolution of a Science", *Astounding Science Fiction*, (1950)

same year, he expanded his ideas in a book *Dianetics: The Modern Science of Health*.²⁸ through this work, Hubbard introduced a therapy called *auditing*,²⁹ which got quite a positive reaction. Soon after this, Hubbard established Hubbard Dianetic Research Foundation in Elizabeth, NJ, in which he taught some healing techniques which he had discovered. The foundation soon faced the liability of bankruptcy, so Hubbard replaced it with Hubbard College. Afterwards, in 1954, he changed the name of his organization to Hubbard Association of Scientologists International.³⁰ He also started the "Journal of Scientology", so as to make the followers of Scientology aware of what is happening within the organization. After *Dianetics* he wrote two other important pieces of work called "Science of Survival" and "Self Analysis". His discovery was *electropsychometer* or *E-meter*³¹ which was designed by Volney Matheson on Hubbard's instruction. It is a small device which helps in measuring emotional reactions with a micro electrical current. This claim is wrong that the device is the discovery of Hubbard, as the same kind of device was first introduced in Germany by Dubois-Reymond in the year 1849³². He observed the electric activity in human skin, measured from the palms and the sole of the feet, which is known as Electrodermal activity (EDA). Ivane Tarkhnishvili was the first to develop electrodermal activity meter in the year 1889 in Russia. It got popularity by Carl Jung in the field of psychotherapy through his writings during 1906 to 1911.³³ Later on, Matheson has upgraded the device and named it as *electropsychometer* in 1954. So the claim of discovering the e-meter by Hubbard is wrong in this context.

During 1950, Scientology started to spread in different parts of the world. In December 1953, Hubbard laid the foundation of the first Church of Scientology in Camden, New

²⁸ Stephen A. Kent, "Creation of Religious Scientology, Religious Studies and Theology", (PhD diss., University of Alberta, 1999) <http://www.solitarytrees.net/pubs/skent/creation.htm?FACTNet#txref02>

²⁹ A therapy to remove fear, illness and wrong thinking from one's mind.

³⁰ "Who was L. Ron Hubbard", accessed September 24, 2015, <http://www.xenu.net/archive/infopack/4.htm>

³¹ A lie detector used by an auditor during auditing session.

³² Wolfram, Boucsein, *Electrodermal Activity*, (New York: Springer, 2012), 3-4

³³ Victor, Daniels, "Notes on Carl Gustav Jung", *Sonoma State University*, accessed December 7, 2016, <http://www.sonoma.edu/users/d/daniels/junglect.html>

Jersey, U.S.A. The second Church was established in Los Angeles in February 1954.³⁴ In 1955, Hubbard founded the Church of Scientology in Washington, D.C., where he served as executive director. Later on the headquarters was moved to Saint Hill Manor, Sussex, U.K., where Hubbard lived for seven years. Later he laid foundation of churches in Johannesburg, South Africa in 1957 and in Paris, France in the year 1959 which was considered as first non-English-speaking country for Scientology. During these years he took a world tour with his series of lectures given in different countries like Greece, India, Melbourne and London³⁵. He also placed his new ideas in front of the American Psychiatric Association and American Medical Association, but they seemed uninterested. Rather, they blamed Hubbard for promoting a nonprofessional way of medicine.³⁶

In 1966, Hubbard resigned from the post of executive director in Sussex headquarters. Afterwards he established the Sea Organization³⁷ in which a number of the most dedicated members of Scientology have been selected, who fulfil their duties while living in big ships sailing in the oceans. By this time till his death, Hubbard continued with his writings and publications about Scientology, *Dianetics* and science fiction as well.³⁸

Hubbard married Mary Sue Whipp after divorcing his two wives, who remained his wife till his death. He spent his last few years in California hiding himself from the society.³⁹ One of the national spokesperson of Scientology Robert Vaughn Young spoke about the last days of Hubbard while giving an interview to a documentary channel's show "Secret Lives- L. Ron Hubbard." He said that in his last days, Hubbard was afraid of meeting

³⁴ *Scientology*, Accessed September 25, 2015, <http://www.dailymail.co.uk/news/article-2592414/The-book-Scientologists-kept-reading-27-years-Banned-biography-L-Ron-Hubbard-reveals-bizarre-sex-rituals-phony-war-record-racist-writings-church-founder.html>

³⁵ Congress Lectures, accessed December 6, 2016, <http://www.bridgepub.com/store/catalog/congress-lectures/index.html>

³⁶ James R. Lewis, *Scientology*, (New York: Oxford University Press, 2009), 5-7.

³⁷ The Sea Organization (Sea Org) is an unincorporated Scientology organization, which the Church of Scientology describes as a "fraternal religious order, comprising the church's most dedicated members".

³⁸ Olav Hammer, Mikael Rothstein, *The Cambridge Companion to New Religious Movements*, (U.S.A.: Cambridge University Press, 2012), 135

³⁹ *L. Ron Hubbard: An American Writer*, accessed December 6, 2016, <http://www.ironhubbard.org/ron-series/profile/introduction.html>

people. He started taking medicines for anxiety. Young further elaborated the cause of anxiety by saying that most probably, Hubbard was not ready to accept his weakened body and was not ready to die because he had set a doctrine of reincarnation of the *thetan* from one body to another.⁴⁰ According to the death report of Hubbard, the cause of death was cerebral vascular accident (stroke) on January 24, 1986. On his death, Scientologists announced that Hubbard is not actually dead, but discarded the previous body and move towards the next level of research, out of his body.⁴¹

After having a brief introduction to the life and works of the founder, it is essential to know the basic idea of L. Ron Hubbard which he has given in his work *Dianetics*. Later it became the foundation of Scientology.

1.1.2: DIANETICS:

Dianetics is the basic and fundamental element within Scientology. It is said that if anyone wants to know about Scientology, should first grasp the idea of what *Dianetics* is. It is considered as the sacred scripture of the Scientology religion. *Dianetics* is basically consisting of ideas and practices regarding human mind. Hubbard declared *Dianetics* as a modern science which helps the person to improve his/her abilities.⁴² It is a book which deals with the possible ways of getting rid of *engrams*⁴³ present in one's mind. *Dianetics* gives the reader an idea on how these *engrams* are causing problems for the people. According to Scientologists the solution for all these problems can be found in *Dianetics*. Once a person is clear from these *engrams*, he can have full control over his mind and psyche. By this, he can enjoy special abilities within himself like perfect memory and analytical power.⁴⁴

In order to achieve happiness, awareness, ethnicity and intelligence, *Dianetics* introduced the procedure of *auditing*.

⁴⁰ Tony Ortega on Scientology, accessed December 22, 2015, <http://tonyortega.org/2015/04/02/robert-vaughn-young-on-l-ron-hubbards-final-days-another-secret-lives-video-outtake/>

⁴¹ Walter Martin, Ravi Zacharias, *The Kingdom of the Cults*, (U.S.A.: Bethany House Publishers, 2003), 355

⁴² *Dianetics for Personal Excellence*, accessed November 14, 2015, <http://dianetics.pk/>

⁴³ Past life experiences remembered subconsciously.

⁴⁴ Jacob Neusner, *World Religions in America: An Introduction*, (U.S.A.: Westminster John Knox Press, 2009), 293.

Auditing:

Auditing is a technique introduced by Hubbard to remove engrams. It was first presented in August 1950 to the audience. According to Scientologists it is the way which allows a person to enjoy his life in the way he wants to. It allows him to escape from the fears of his/her past. It also paves the path towards happiness, intelligence and productivity in day to day life.⁴⁵

In the procedure of *auditing*, two persons are involved. One is an *auditor*⁴⁶, who is a trained minister of the Church of Scientology, and the other is *pre-clear*⁴⁷. They both sit together in a separate room for different *auditing* sessions.

In this procedure of *auditing* an *e-meter* which is basically a lie detector is used by an *auditor*. This machine has a quality to detect even a small electrical change in one's body caused by answering any question.⁴⁸ An *auditor* asks several questions regarding the *pre-clear*'s past and the latter has to answer those questions. The *pre-clear* has to hold the two electrodes which are attached to the *e-meter*, while answering. The small amount of electric current flows through these electrodes to the body of an individual and then goes back to the *e-meter*. Then the auditor notes the response of *e-meter*.⁴⁹ After attending several sessions of *auditing* the *pre-clear* becomes *clear*, free from *engrams*, from all negativity, illness, fear and wrong thinking.

Because of this mental healing technique, *Dianetics* was considered as the best selling book during 1950 in America, especially on West Coast. In the first two years, according to a rough calculation over 100,000 copies of *Dianetics* were said to be sold.⁵⁰ At that time the basic idea was that, whoever read *Dianetics* can become a doctor without

⁴⁵ Stephen A. Kent, "Creation of Religious Scientology, Religious Studies and Theology", (PhD diss., University of Alberta, 1999) <http://www.solitarytrees.net/pubs/skent/creation.htm?FACTNet#txtref02>

⁴⁶ Literally means "the one who listens", derived from a Latin word *audire*, which means to hear or listen.

⁴⁷ A person having engrams.

⁴⁸ *The basics of Scientology belief*, accessed: November 14, 2015, <http://www.world-religions-professor.com/Scientologybelief.html>

⁴⁹ *What is emeter and how does it work?* accessed: November 14, 2015 <http://www.Scientology.org/faq/Scientology-and-dianetics-auditing/what-is-the-emeter-and-how-does-it-work.html>

⁵⁰ *L. Ron Hubbard publishes Dianetics*, accessed: November 15, 2015 <http://www.history.com/this-day-in-history/l-ron-hubbard-publishes-dianetics>

spending too much of his life span. He can then cure himself as well as others. This idea struck the minds of lay community and the book became famous. Some people regard it as important as the Bible. But where the popularity of the book increased in number, the critics also stood up with their critical approach. The criticism was aroused by professional medical doctors, psychiatrists and their organizations. Due to these criticisms *Dianetics* re-emerged, and the new idea was that people couldn't become doctors only by buying the book, but they also have to attend some courses at Hubbard's institution in order to take professional status. The second move was changing the idea of *Dianetics* to the idea of religion as Scientology.⁵¹

When *Dianetics* was converted into a religion, there was a need of set patterns of certain beliefs and practices as other religions have. So Hubbard introduced certain ideas through his various writings.

1.2: BASIC BELIEFS:

After the conversion of *Dianetics* into Scientology religion, there felt a need of some religious beliefs in order to set a foundation for new religious building. For this purpose, Hubbard set some dogmas for his religious movement. Some of the beliefs carried by Scientologists are as under.

1.2.1: Belief in God:

Scientologists basically believe in God. They consider Him as a Supreme Being like other religions, but the exact nature is not defined. Unlike other religions, Scientology has no set dogma of God. Scientology does not force anyone to have faith in the Ultimate Reality, but to reach the level of eighth dynamic of infinity and conclude the reality of the Supreme Being.⁵² The concept of God is not as a sole creator, but the *theta* also actively takes part in the creation of the universe.⁵³

⁵¹ Paulette Cooper, *The Scandal of Scientology*, (U.S.: Tower Publications, 1971).

⁵² *Does the Scientology religion have a concept of God?* Accessed September 30, 2015 <http://www.scientology-fso.org/wis/faq.html>

⁵³ Jacob, Neusner, *World Religions in America: An Introduction*, (U.S.A.: Westminster John Knox Press, 2009), 226

By having an idea about the concept of God in Scientology, it seems that the main focus is on practicing Scientology principles and activities in daily life, rather having a strict belief in an Ultimate Being.

1.2.2: Thetan:

The word which is used as the spirit in Scientology is a Greek letter, *theta*. It is considered as the source of all creation and life itself. *Thetan* is immortal. It is not a body or mind, but a person himself. It uses a body for communication. If a person recognizes this *thetan*, he/she may gain abilities and awareness which one may not get if he only considers himself as a body.⁵⁴

Operating Thetan:

When a person achieves a state above *clear*, he/she becomes *operating thetan*. It is a state of spirituality. There are eight levels above *clear*, known as *Operating Thetan levels (OT Levels)*. After achieving all these levels, a person can get supernatural powers⁵⁵ according to Hubbard.⁵⁶

Critics questioned this attainment of supernatural powers by saying that they have not seen any example of such Scientologists using these powers. All these abilities are not acceptable by science and the world out of the Church of Scientology.

After grasping the concept of *Thetan* in Scientology, the similarity can be found in the concept of *Logos*⁵⁷. Because in Scientology, *Thetan* is considered as a source of life and life itself. Similar to that *Logos* refers as the source which is governing the universe in Platonic philosophy. *Logos* refers as the *Word* in the Gospel of John⁵⁸, which was present

⁵⁴ *The thetan*, Scientology Principles, accessed September 20, 2015, <http://www.Scientology.org/what-is-Scientology/basic-principles-of-Scientology/the-thetan.html>

⁵⁵ Such as controlling the matter, energy, space and time (MEST) to some extent, communicating in Theta, can make an illusionary universe by handling MEST, generation of energy or electricity, awareness of one's thetan's immortality, enhancement of health, lifespan and body weight, ability to heal injuries or illness through touch assist, telepathy and creation of perception.

⁵⁶ L. Ron Hubbard, *Scientology 8-8008*, (California: Bridge Publications, 1990), 151.

⁵⁷ *Logos* is a Greek work which is translated as "WORD"

⁵⁸ "In the beginning was the Word, and the Word was with God and the Word was God. He was in the beginning with God." (John 1, 1-2)

in the beginning, before the creation of the universe, and was present with God during the creation of the universe.

1.2.3: Eight Dynamics:

L. Ron Hubbard presented the idea of survival as every individual entity has an urge to survive within its domain. These urges are of eight types, are as follows:

- **The urge to survive as a self-aware individual.**

It is the first dynamic related to Self. How a person survives as an individual, stands as an individual, proves to the world as an individual. The expression of individuality at its best.

- **The urge towards survival through his progeny.**

The second dynamic relates to Family. It includes the art of creativity. It is the urge to survive within family and children. Any family related activity for making future lies under this category.

- **The urge to survive as a member of a family, group or race.**

The third dynamic is related to a person as a member of a group, party, community, nation, company, state or any organization. It is all about the survival of an individual through the group of individuals.

- **The urge towards survival through mankind as all mankind.**

The fourth dynamic is related to a person as Species. It is the urge of survival as mankind in the world.

- **The urge towards survival through all living things, whether animal or vegetable.**

The fifth dynamic relates to all Life Forms. These life forms include all birds, animals, insects, plants, fish, or anything which is having life in it.

- **The urge towards survival in the physical universe.**

The sixth dynamic is related to the Physical Universe. It is the urge of survival with the physical world, of the physical world itself with its all elements, including matter, energy, space and time (MEST) for enhancing their survival.⁵⁹

⁵⁹ *What are dynamics*, accessed September 19, 2015, <http://www.authenticscientology.org/page09.htm>

- **The urge towards survival as or of spirits.**

The seventh dynamic is related to the Spirits. In other words, it is the urge to survive as the theta. As it is the source of life itself, it is set apart from the physical world.

- **The urge towards survival as Infinity, or through a Supreme Being.⁶⁰**

The eight dynamic is related to Infinity. This dynamic is comprised of the Supreme Being. It can also be called as God.⁶¹

The religion of Scientology strives to teach the people to reach their maximum potential and to make the person exists and satisfy all of the dynamics. According to Hubbard, a person should excel in all domains of life. He should have enough stamina to survive in different situations, with different people.

1.2.4: Four Fundamental Truths:

Hubbard has given some fundamental truths about man, his abilities and capabilities of achieving his life goals. These fundamental truths in Scientology are mentioned bellow:

- Man is an immortal spiritual being.
- His experience extends well beyond a single lifetime.
- His capabilities are unlimited, even if not presently realized.⁶²
- He is not only capable of solving his own problems, accomplishing his goals, but he can also achieve the things which he never thought to be possible.⁶³

1.2.5: Salvation:

Salvation is the process in which a person has to free his *thetan* from all bondages and ignorance of this world and *MEST*⁶⁴body. It is important to save oneself from *engrams*

⁶⁰ The dynamics, accessed September 20, 2015, http://www.scientologyhandbook.org/dynamics/sh2_2.htm

⁶¹ The dynamics, accessed September 20, 2015, <http://www.bonafidescientology.org/Chapter/02/page18.htm>

⁶² *Study of truth*, accessed September 20, 2015 <http://www.whatisScientology.org/#study-of-truth>

⁶³ *What is Scientology*, accessed September 20, 2015 <http://www.Scientology.org/what-is-Scientology/basic-principles-of-Scientology.html>

⁶⁴ John Ankerberg, John Weldon, *Encyclopaedia of New Age Beliefs*, (U.S.A.: Harvest House Publishers, 1996), 530

with knowledge of Scientology beliefs through *auditing* and practices in order to reach the highest level of OT.⁶⁵

Jews and Christians believe the soul lives only once, and Christians believe that upon death the soul is resurrected as a spiritual body in heaven or hell. Like the Buddhist, the Hindu, and even some early Christians, Scientologists believe that the thetan assumes many bodies through its repeated contacts with the physical universe.

The concept of salvation is somehow similar to the Buddhist idea. As Hubbard declared that he got inspired by Asian philosophy as mentioned before. In some places he assumed himself as a reincarnation of Buddha.⁶⁶

1.2.6: Goal of Scientology:

The goal of Scientology is not just to free the people from all traps⁶⁷ of life, but instead its goal is that an individual is able to live a better life with his friends, family and humanity in general. He may know how to live a happy life and how one can use his abilities to solve the problems of his own. Another goal is to convert one's pain, disappointment and failure into pleasure, abundance and satisfaction.⁶⁸

⁶⁵ I bid

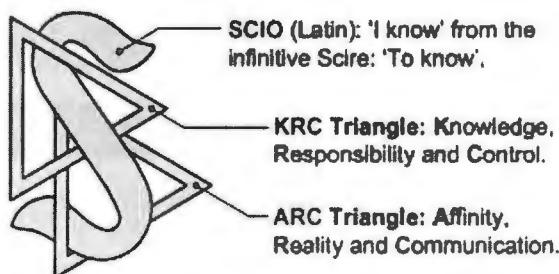
⁶⁶ "Everywhere you are
I can be addressed
But in your temples best
Address me and you address
Lord Buddha
And you then address
Meitreya."

L. Ron, Hubbard, The Hymn of Asia: An Eastern Poem, (California: Church of Scientology, 1974)

⁶⁷ In Buddhism there is a concept of *Dukkha* (sufferings, stress, anxiety, dying, dissatisfaction etc). Like in Buddhism the concept is to overcome all sufferings of life, Scientology goal also refers to get rid of all traps of life.

⁶⁸ *The Goal of Life*, accessed September 25, 2015, <http://www.scientology.org/what-is-dianetics/basic-principles-of-scientology/the-goal-of-life.html>

1.2.7: Symbol:



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The Scientology Symbol S is present in between two triangles. This S stands for Scientology and the triangles are basically two important concepts of Scientology. The lower triangle represents affinity, reality and communication which leads to understanding. The upper triangle represents knowledge, responsibility and control.⁷⁰

ARC Triangle:

In ARC, affinity, reality and communication triangle, communication is much more important than affinity and reality. One can say that the triangle starts with communication which then include in affinity and reality. In Scientology communication is very essential. According to Scientology, communication is a passage way towards higher awareness and happiness. But these three are interdependent. If one falls, other two also fall. If one rises, other two also rise.⁷¹

KRC Triangle:

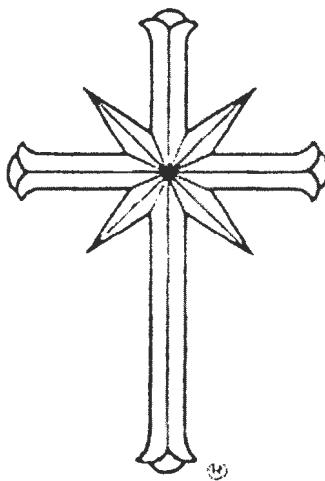
The upper triangle is also known as KRC triangle. It is also interdependent upon each other. If one raises other also rise.

⁶⁹ Scientology symbol, accessed December 7, 2016, <http://scientology.wikia.com/wiki/KRC>

⁷⁰ *Scientology: the knowledge of life*, accessed September 17, 2015, <http://www.Scientology.org/what-is-Scientology/basic-principles-of-Scientology/Scientology-a-knowledge-of-life.html>

⁷¹ *Using the ARC triangle*, accessed October 17, 2015, <http://www.Scientology.org/what-is-Scientology/basic-principles-of-Scientology/using-the-arc-triangle.html>

1.2.8: Scientology Cross:



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The eight sides of the Scientology cross represent the eight dynamics of life, the urge for survival. It was first used in 1954. It symbolizes the ability to live happily throughout eight dynamics.⁷³

1.3: WORLD WIDE SOCIAL ACTIVITIES OF SCIENTOLOGY:

Hubbard introduced some of the social programs in order to make the world a better place for living. For that he found out the key problems which were causing a bad effect on a society. He thought that illiteracy, drugs and moral decay are the main issues which are causing the decline of the society. To overcome these issues, he suggested that there should be a high literacy rate, morality, drug prevention and rehabilitation. The programs and courses which were introduced in this regard are discussed below:

1.3.1: Narconon:

It was the program started by Hubbard in 1966. It was said to be the fight against drug addiction. Through this program Scientologists claim to help people getting rid of drugs. It uses such techniques from which a person can overcome his addiction both mentally and physically. As per their statistical data, till now, they have claimed to cure more than

⁷² Scientology cross, accessed December 7, 2016, <http://blacklies.xenu.ca/archives/2729>

⁷³ Scientology cross, accessed October 17, 2015, <http://www.seiyaku.com/customs/crosses/Scientology.html>

forty thousand people, young and adults, by giving drug education.⁷⁴ Rehabilitation specialists and volunteers are working in training centers, where they offer a Narconon program, which consists:

- Drug-Free Withdrawal in which trainers make the person comfortable and painless without drugs by using some techniques and nutrition guides. It is the initial stage of rehabilitation program.
- New Life Detoxification in which the person takes part in physical activities like doing exercise, taking a sauna and a balanced diet in order to get rid of fatty tissues in which, according to Hubbard, the toxic substance is present which can negatively affect the body after a few years.
- Life Skills is a kind of coursework in which a person uses his practical and learning skills in order to succeed. It helps a person to build self-control and self-confidence to fight against drug addiction. Life skill courses include:
 1. Overcoming Ups and Downs in Life Course.
 2. Personal Values Course.
 3. Changing Conditions in Life Course.⁷⁵

1.3.2: Citizen Commission on Human Rights (CCHR):

This program was established by Hubbard in order to promote human rights worldwide without any social, ethical or religious discrimination. Violation of human rights is commonly witnessed in one way another. Child abuse, child labor, gender discrimination, poverty, etc. is very common examples. To overcome these issues, Scientology claimed to start an awareness program to promote human rights worldwide. They also show their support for the educational programs of Youth for Human Rights International (YHRI) founded in 2001, which aims to educate youth about human rights and promotes peace and tolerance and the United for Human Rights (UHR) which promotes human rights at all levels of society.⁷⁶

⁷⁴ Saving lives through drug rehabilitation and prevention, accessed January 24, 2016, <http://www.scientology.org/how-we-help/narconon.html>

⁷⁵ Drug free for good, accessed January 24, 2016, <http://www.narconon.org/>

⁷⁶ Supporting Global Human Rights Awareness, accessed January 24, 2016, <http://www.scientology.org/how-we-help/human-rights.html>

1.3.3: Criminon:

*Criminon*⁷⁷ is the rehabilitation program for people associated with the police department, prisoners in jail and correctional institutions. Through this, individuals are trained in such a way that they can restore their self-respect. They focus on the causes of crimes and try to prevent those causes by educating people. The aim of *Criminon*, according to Scientologists, is to have a crime-free world.⁷⁸

1.3.4: Volunteer Minister Program:

This program was started in 1970 by Hubbard. In this program Scientologist members are trained in such a way to volunteer themselves for the humanity. They are supposed to help people mentally, physically and spiritually. The significant role of volunteer ministers can be seen in:

- The incident of 9/11 in New York.
- Tsunami hit Asia in December 2014.
- In 2005 the incident, when Hurricanes Katrina and Rita destroyed cities and towns.
- Earthquake in Haiti on January 2010.
- In July 2010, when a disastrous flood hit Pakistan.
- Earthquake in Japan on March 2011.⁷⁹

1.3.5: Applied Scholastics:

It is a program related to education founded in 1972. The aim of this program is to promote new techniques in the field of study. Their focus is to train the teachers, students and the people in practical fields to develop more effective and efficient social system.⁸⁰

⁷⁷ Means no crime

⁷⁸ *Criminon*, accessed January 25, 2016, <http://www.aoshanzo.org.au/criminon-building-a-world-free-of-crime>

⁷⁹ *Volunteer Minister Program*, accessed January 25, 2016, <http://www.scientology.org/how-we-help/volunteer-ministers.html>

⁸⁰ *Applied Scholastics*, accessed January 25, 2016, <http://www.appliedscholastics.org/about-us/frequently-asked-questions.html>

Scientology is no specific set of Dogmas like other religions of the world. *Dianetics* has gained a status of sacred literature, but it has no certain characteristics like other sacred books of major religions are having.

Scientology also got influenced by the Greek Philosophy. As Hubbard said that whatever a person observes and pursues the thing to be true, is the only truth for him/her. The same theory was given by the Sophists. Hubbard and Socrates are agreed upon a point that a person has knowledge of everything in his/her consciousness, but they forget.

Scientology claims that after becoming clear, a person becomes *operating thetan* and can use his/her supernatural powers. The critics criticize this claim by saying that why they have not seen such examples of *operating thetans* in their life, who is using supernatural powers to solve his problems. And why they have not seen any *Cleared Scientologist* who is not facing any problem in life or living his/her life without any issues. These all things are making the position of Scientology as a religion questioned by many religious scholars of the world.

A big debate is going on for many years in the position of Scientology, that whether it is a religion or a cult. Many countries, especially some public authorities of France declared Scientology as a cult.⁸¹ Germany has banned the Church of Scientology activities by declaring it as "anti-constitutional sect"⁸². In New Jersey, an allegation was put against Scientology by the Board of Medical Examiners, that the Church of Scientology is teaching medicine without license. The Church of Scientology has been perceived as a religion in the United States, South Africa, Italy, Australia, Taiwan, Sweden, Switzerland, New Zealand, United Kingdom, Spain and Portugal. In different nations, it is enrolled as a non-religious, "private organization".⁸³

Some critics said that Scientology is introduced by Hubbard, in order to make money. They said so because the Church of Scientology charge money to know their religion. Any religion does not ask money for knowing their religion and for reading their sacred

⁸¹ *Scientologists convicted of fraud*, accessed December 7, 2016, <http://news.bbc.co.uk/2/hi/europe/8327569.stm>

⁸² *Anti-drugs campaign is Scientology in disguise: spies*, accessed December 7, 2016, <http://www.thelocal.de/20160722/anti-drugs-campaign-is-scientology-in-disguise-warns-govt>

⁸³ "Scientology Status by Country", *World Heritage Encyclopaedia*, accessed December 7, 2016, http://www.worldlibrary.org/articles/scientology_status_by_country

books. But Scientology does not reveal their practices and what is inside their religion, until a willing person pays the charges.

Apparently, Scientologists are aimed to work for the benefit of living beings, but the critics are not satisfied with all these social activities. They said that all these activities are not purely social as Scientologists claim, but inside every activity, the hidden religious agenda is always working side by side.

Regardless of all these controversies, Scientology is spreading its boundaries all over the world. Pakistan is one of the countries where Scientology succeeded to enter. Though it is working like an NGO, but behind the curtains it is trying to promote religion.

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Chapter 2

SCIENTOLOGY IN PAKISTAN

2.1: INTRODUCTION:

In the first chapter, the history, beliefs and social activities of Scientology have been discussed in detail. This chapter will focus on the working of Scientology in Pakistan. As it is described earlier that Scientology is working in different parts of the world, its mission is also working in Pakistan.

There are two types of organizations in two different areas of Pakistan:

- It is working under the name of *Dianetics Centre for Personal Excellence* in Karachi.
- It is also working as *Margalla Dianetics* in Islamabad.

Dianetics Centre in Karachi is prior to *Margalla Dianetics* in Islamabad. The claim is that *Margalla Dianetics, Islamabad* is directly related to the Church of Scientology in America. But the official website about Scientology refers *Dianetics Centre, Karachi* as its official centre in Pakistan.⁸⁴ Other websites⁸⁵ also referred that the Karachi Centre is the official centre working in Pakistan⁸⁶. It is because of the set organizational system, wide range of courses and social activities of *Dianetics Centre, Karachi*.

Government of Pakistan deals *Dianetics Centre, Karachi* like an NGO. They are offering different courses for personality development. People attend their courses and get certification in the end. People are following them without knowing the origin of the organization.

Dianetics Centre for Personal Excellence is located in Gulshan-e-Iqbal, Karachi. It is said to be followed by a small group of people, related to upper and middle class of Karachi. *Dianetics Centre, Karachi* is spreading its program gradually because of their

⁸⁴ *Scientology Karachi*, accessed 24 April, 2016, <http://www.karachi.scientologymissions.org/>

⁸⁵ *Scientology*, accessed December 7, 2016, <http://defence.pk/threads/scientology.9571/>

⁸⁶ *Scientology Churches*, accessed December 7, 2016, <https://www.scientology.org/churches/regions/united-kingdom.html>

courses, which are related to every field of one's life. It is also getting attention because of their social activities throughout the country under the name of disaster relief programs.

Margalla Dianetics, Islamabad is also said to be started earlier than *Dianetics Centre, Karachi*. According to Executive Director of *Margalla Dianetics, Islamabad*, the Centre was started working informally in 1995, while the *Dianetics Centre for Personal Excellence, Karachi* was established three years later in 1998. But according to Executive Director of *Dianetics Centre, Karachi*, the Centre was established in 1989.

Margalla Dianetics, Islamabad is not so common in the lay community of Pakistan. It has **no set organizational structure**. The organization is followed by less number of people, mainly from the upper class of the capital city. It is so, because the fee of one training course is high enough for the middle or lower class community.

In this chapter the focus will be on the **organizational structure of both organizations**, the *Dianetics Centre for Personal Excellence, Karachi* and the *Margalla Dianetics, Islamabad*, their working, social activities, courses and followers. Furthermore, the difference between the two organizations related to one origin, will be highlighted.

2.2: DIANETICS CENTRE FOR PERSONAL EXCELLENCE, KARACHI:

2.2.1: BACKGROUND:

Dianetics Centre for Personal Excellence, Karachi was the first Mission of the Church of Scientology in Pakistan. It started working when there was political unrest after the accident of General Zia ul Haq, the former president of Pakistan. At that time, the acting government was in charge. In this scenario, Scientology came to Pakistan with its first center in Karachi.

“While Scientologists see the need to make *Dianetics* and Scientology technology available to any community, nowhere is that need greater than in major trouble spots of the world such as Pakistan,” says Itqan Farooqi, while giving an interview to the researcher.

Itqan Farooqi is a current Executive Director of *Dianetics Centre for Personal Excellence, Karachi*. He is the student of PhD Mathematics at the Australian National

University. The Centre is delivering the services of *Dianetics* and all Hubbard technology. Before Farooqi, Pervaizul Hassan was the Executive Director of the Centre.

Dianetics Centre for Personal Excellence, Karachi is a non-profit social organization. It has been started on October 20, 1989 in Pakistan as a personality development organization. At first there were two missions set in Karachi till 2000. But later on only one mission remained till 2009. Currently there are two *Dianetics Centres* but no orgs in Pakistan.

Farooqi claimed that *Dianetics Centre* in Pakistan is the only center related to Scientology in the entire Islamic world. According to him, the second *Dianetics Centre* has been opened in Karachi, responding to the need in Pakistan, in order to make *Dianetics* available in this area. To fulfil this requirement, the related staff of the center made the effort in the completion of the translation and the recent publication of the book *Dianetics: The Modern Science of Mental Health* in the official language of the country, Urdu. So that people of Pakistan can read and understand the book easily.

He further said that Ishrat UL Ebad, the Governor of Sindh personally acknowledged the activities of *Dianetics Centre* in Pakistan and presented a shield to acknowledge Hubbard's good work.

Different seminars are also conducted on the book "Dianetics: The Science of Mental Health" across Pakistan. On 22 July, 2010, the seminar was conducted regarding this subject in *Balochistan University of Information Technology, Engineering and Management Sciences* for the student of Social Sciences.⁸⁷

2.2.2: ORGANIZATIONAL STRUCTURE:

The organization is formed just to organize a group of people to achieve certain goals. The group of people, came back after completion of their training from the U.S. and started an organization named *Dianetics Centre for Personal Excellence* in Pakistan.

According to the set structure, the upper position is of the Executive Director officer, who take care of the overall organization. In the very beginning, because of the lack of

⁸⁷ "Seminar on Dianetics: The Science of Mental Health", *Buitms Newsletter*, accessed 27 April, 2016, <http://www.buitms.edu.pk/NewsLetter/2010/new2010.pdf>

members of the organization, the training sessions were done by the executive director himself. Now they started hiring assistants, who give training and do auditing.

When the people complete their training session, they are allowed to help and train other individuals and deliver the technology to the community. In this way the expansion of Scientology services takes place effortlessly while achieving its basic aims.

Different groups have been formed for different fields. The tasks are assigned to them accordingly. One group has to stay in the organization and take care of the organizational tasks and courses going on in it. While, the other group has to go to different areas in order to conduct seminars and workshops.

For every group there is a group leader and others are its followers or assistants. Their task is to assist the leader and make the things done efficiently and effectively.

Every group of the organization works together with full dedication in order to achieve organizational goals.

Systematically, the organization is divided into seven parts according to their roles assigned.

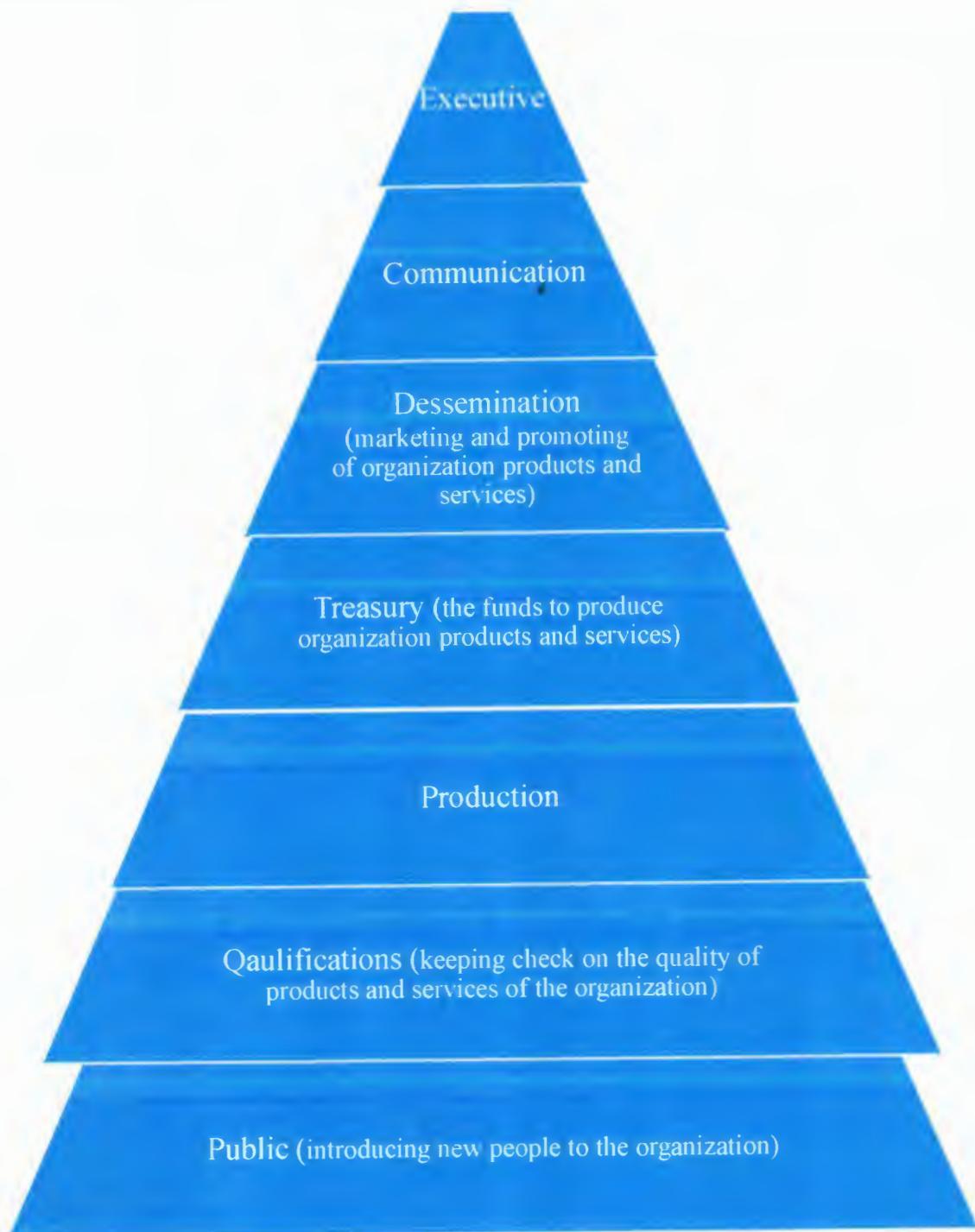


Figure 1 - organizational structure

To make an organization successful, the activities and tasks are done according to this divisional system.⁸⁸

⁸⁸ Organizing board, accessed 17 May, 2016, <http://www.scientologycourses.org/courses-view/organizing/step/organizing-board.html>

2.2.3: MISSION OF THE ORGANIZATION:

Farooqi says that it is proven from experience of life that if a person increases his ability in such a way that his intelligence, self-confidence, decision power, communication, courage, ability to study, ability to identify people and handle them accordingly, one can excel in life.

By increasing all these abilities, the happiness in one's life can also increase. Like this a person not only can perform better on his/her workplace, his/her home, can be successful business, but he/she can also solve other problems easily, he added.

Mainly the mission of the organization is to bring sanity into the life of Pakistani individuals. It helps people to develop the ability to relieve the traumas faced by people in the typical Pakistani environment.

2.2.4: AIMS AND OBJECTIVES OF THE ORGANIZATION:

According to Farooqi if a person feels tension, depression, fear, anxiety and discomfort in his environment or feels insecure or his body does not help him in doing different physical activities then he may not succeed in his/her life. Anyone who is having a problem in relationships, in the family, on the job, in business or with friends, this organization is meant to help in this regard.

There are two types of aims set by the organization:

- **Short Term:**

The basic aim of the organization is to help people of Pakistan to overcome their tensions, traumas and illness without using medicines and sedative drugs. Not only this, but also helps people to know the reason behind their problems, unhappiness, failure and illness. By overcoming all these things and knowing their reasons, a person can excel in his/her life.

- **Long Term:**

According to Farooqi, they are aiming to expand their programs related to different fields of life in other parts of the country. They are also aiming to open the branches of the organization in different cities.

2.2.5: TECHNIQUES USED BY THE ORGANIZATION:

Dianetics is claimed by Scientologists to be a modern science about improvement in human abilities that deals with and provides the reasons why a person cannot be happy and make satisfactory progress in life. People cannot do well when they are not happy. *Dianetics Technique* is playing its part in making people excel in their lives.

IMPROVING LIFE STYLES:

According to Farooqi, *Dianetics* is the technology developed and researched by American writer, philosopher, educationist and humanitarian Ron Hubbard, which was very precise and workable at a satisfactory level. It covers the important areas of our daily lives such as education, relationships, problems of job or business, financial stress, general stress or tension in life, general well-being, happiness or satisfaction, raising children, marital relationship, management and administration of many other things.

IMPROVING ABILITIES:

Farooqi states that *Dianetics* was actually the power of mind on body. Mind is used everywhere and *Dianetics* technology tells the utilization of the mind to change habits, desires and thinking. With the study of *Dianetics*, we can get maximum benefits from our money and time. For this purpose, *Dianetics* was being used in more than 172 countries and a lot of books on the subject had been translated into many languages, he added.⁸⁹

⁸⁹ Farooqi, Itqan. Interview by Qurrat-ul-Ain Siddiqi, Personal interview, Karachi, April 30, 2016.

2.2.6: TRAINING AND COURSES:

More than 100 students are estimated every week on different courses in their course room. There are also class V⁹⁰ and class IV⁹¹ auditors in their HGC⁹² and have made 64 releases. The *Dianetics Centre* delivers the Purif through all the grades, as well as co-audit courses such as TRs and objectives.

There were more than 100 courses on the subject and anyone could learn and use *Dianetics* especially those facing certain stress at workplaces or at homes, feeling difficulty in expressing themselves, says Farooqi.⁹³

These courses are:

COURSES RELATED TO CAREER:

1. Success Through (Communication Course).

This course is basically related to enhance one's communication skills. It is claimed that this course will help people to overcome his/her fear of communicating with others. If a person feels shy or become nervous in front of others, this course will help him/her. It is said by Scientologists that through this course, one is able to communicate well with confidence.

2. Tools for Overcoming Financial Stress Course.

This course deals with the people who are unemployed or facing loss in their business. It claims to help people to handle such types of conditions. And to overcome stress

⁹⁰ Hubbard's New Era Dianetics Auditor. The auditors get a training course which contains a summary and refinement of Dianetics, based on the decades of experience gained in the subject after its release. The student learns auditing procedures that effectively address any psychosomatic complaint a preclear may have.

⁹¹ Hubbard Advance Auditor. The final Academy Level teaches the student how to handle fixed conditions in life. The technology of Level IV gives one the ability to change, to accept new ideas and to achieve his goals. The Academy Levels 0-IV constitute the basic Scientology auditor training. The student not only learns to help preclears in auditing, but also how to better handle his own life and help others deal with theirs.

⁹² The Hubbard Guidance Center; the place where the expensive auditing of Scientology processes or crude psychotherapy is done.

⁹³ I bid.

caused by these issues. In this regard, they claim to build an ability to encounter these problems and issues.

3. Effective time Management Course.

They tend to offer this course in time management. They claim that very few number of people are able to manage their time, can able to do their work efficiently and effectively. This course helps to improve these abilities and help a person to do his/her work before time and make him/her valuable among other people.

4. Setting and Achieving Your Goals Course.

It is said that setting one's goals and then achieving them is a difficult task. *Dianetics* techniques claims to help individuals in this regard.

5. Tools to Organize for Success Course.

This course is all about how to organize your life in such a way that helps you in achieving your set goals.

6. Tools for Effective Leadership Course.

Dianetics claims to figure out the true essence of leadership. To become a leader, one should have the knowledge of the quality leader. After attending this course, one will have built the ability to lead more confidently.

7. Tools for the Workplace Course.

This course is useful for the organizations in order to take maximum outcome. Employees take this course, so that they can improve their abilities and work efficiently and effectively.

8. Basics of Organizing Course.

Gathering a group of people to achieve certain goals is a difficult task. In order to do it right, *Dianetics* offers this course. So that one can create a productive, prosperous and efficient group. Organizing things correctly is necessary to achieve set goals efficiently.

9. Targets and Goals Course.

Every person has his/her own dreams and goals. *Dianetics* claims to help person in achieving these goals and making one's dreams come true.

COURSES RELATED TO PERSONALITY:

10. Communicating is Fun Course.

Communication is very important in one's life. One has the ability to communicate well in order to clear his/her point of view. "A man is as alive as he can communicate," L. Ron Hubbard.

They claim that if you facing any communication problem like, you are not able to communicate well in public, with elders, parents or in a crowd, this Communication course will help in increasing your ability in communication.

11. Personal Values and Integrity Course.

Every person has his/her set ideals. Through this course a person can come to know about these ideals. After knowing one's ideals it is easy to achieve them and become successful in life.

12. Knowing how You Can Trust Course.

Building trust is a difficult task. Most of the people who have lost their trust on others in one way another. *Dianetics* offers this course for such kind of people. It helps to rebuild their trust. It also helps people in knowing that one is trustworthy or not.

13. How to Achieve Self-Confidence Course.

Dianetics claims to offer this course in order to figure out the reason why a person has lost his/her self-confidence. Once a person retrieves his/her confidence, he/she can build self-determination in himself/herself.

14. Formula for living Course.

Life is full of trails and difficult situations. *Dianetics* claims to offer such formulas, from which one can handle these trails and difficult situations easily.

15. Overcoming Ups and Downs in Life Course.

Every person has to face ups and downs in his/her life. The time is never being the same. Sometimes a person gets upset with the failures in his/her life. *Dianetics* claims to help individuals in this regard. It allows a person to resolve issues which are causing failure.

16. How to Get Motivated Course.

Scientology claims to figure out the reason behind the hurdles one's face in his/her life. This course allows to move forward and helps achieving one's aims and objectives successfully.

17. The Dynamics of Existence Course.

To live successfully and integrally, one has to understand the living. Scientology claims to train individuals, so that they can figure out their worth. As a result, they can take right decisions, influence others, can have a viewpoint and avail better opportunities.

18. Emotional Tone Scale Course.

It is difficult to predict human behavior and emotions. Once they are understood and predicted, it would be easy to cope with different people. It also determines that one is trustworthy or not.

19. Assists for Illness and Injuries Course.

This course offers a person to cope with illness, accidents and injury. These can become complicated and prolonged if did not handle correctly. Through this course one can learn how to reduce pain caused by illness or injury.

20. Answers to Drugs Course.

Drugs make a person useless and retarded. He/she is not able to work and think properly and effectively. So that one can lose his/her worth in society because of being addicted to drugs. This course claims to overcome this bad habit, make one's mind healthy and thinkable.

21. Integrity and Honesty Course.

If a person loses his/her integrity, he/she will never excel in life. He/she will lose his/her confidence. This course is all about knowing one's worth in life.

22. Ethics and Conditions Course.

There are different conditions one has to face in his/her life. Every condition demands different reaction and the way to handle it. This course claims to help people tackle different situations in a correct manner. So that, they can overcome hurdles and become prosperous in life.

23. The Cause of Suppression Course.

A person cannot give his/her best under suppression of any kind. Whether this suppression is mentally or physically the results will be failure and low productivity level. This course claims to help a person to know the cause and negative effects of suppression and help to cope with them.

24. Solution for a Dangerous Environment Course.

Environment affects one's mood and health. If it is not good, it will cause harm to a person mentally and physically. This course claims to help a person to cope with the hardships of life and reduce depression, stress and anxiety caused by it.

25. Investigation Course.

One has to face different situations and circumstances in one's life every day. To handle these situations and to cope with circumstances, one should have the knowledge of the cause behind these issues.

COURSES RELATED TO EDUCATION:**26. How to Learn Course.**

This course is for children and teachers as well. It deals with the techniques which are said to help a person to learn things more easily. They are tending to make learning as a fun thing for all, so that every person even a slow learner can achieve his/her goals by learning things quickly.

27. Basic Study Manual Course.

This course deals with students' ability of studying their study materials. It is said to help student in understanding their books and other things easily. They can increase the ability of grasping the ideas, ability to learn quickly, ability to concentrate more and ability to practice what they have studied in their practical life.

28. The Technology of Study Course.

In order to succeed in life, one has to apply knowledge which is gained in his/her practical life. This technology allows a person to know and learn the things easily.

COURSES RELATED TO MARRIAGE:**29. Maintaining a Happy Marriage Course.**

Everyone in his/her life faces problems in different stages of life. It is known that after marriage people have many issues regarding new life. This course offers such principles that help to get rid of such kind of conflicts. It also deals with the techniques that helps a person can overcome the situations and make a healthy relationship after marriage.

30. Creating a Successful Marriage Course.

As marriage is a new beginning of life together with your partner, it is like an adventure. To make it successful *Dianetics* claims to offer this course.

31. Salvaging a Marriage Course.

If there is no excitement in married life, it will become boring. In this situation the couple stops enjoying each other's company. To help them develop a healthy relationship, *Dianetics* offers this course.

32. Marriage Courses.

To take decisions correctly about marriage is a difficult task for many. Most of the people do not realize that what type of partner is suitable for them. They do not know the real essence of a happy married life and what makes them bonding strong and long lasting. This course claims to be a life saver by Scientologists.

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COURSES RELATED TO RELATIONSHIPS:

33. Successful Raising Children Course.

Raising children and upbringing them is indeed a difficult task. *Dianetics* offers such principles that can help a person to understand the demands of his/her children. To know what their children want from them is a basic thing in order to make them more secure, give them confidence, and help them become stable in their lives.

34. Successful Parenting Tweens and Teens Course.

In parenting, every age group of children has different demands. So there are different ways to deal with the children of different ages. This course claims to help a person knowing these differences and how to deal with them in different manners.

35. How to Improve Relationships with Others Course.

Maintaining healthy relationships is the utmost thing in spending a happy life with others. This course offers training to those who wish to improve their relations with other family members and friends.

36. The Components of Understanding Course.

To handle things correctly, first one has to understand them completely. Scientology claims to help a person to understand the basic components of relationships. It helps the person to establish a better living.

37. How to Resolve Conflicts Course.

There is always a hidden cause for a conflict between two. This course is about to make person figure out the cause behind every fight, argument or war and to resolve these things efficiently and intelligently.

38. Children Courses

Many parents are not aware of how to raise a child specially on their first baby. This course is about to raise children in such a manner, so they can become a productive, efficient and successful member of the society.

39. Fundamentals of Public Relations Course.

Some people feel shy in communicating their ideas with others. This course helps a person to develop the ability to share his/her ideas with the people. It also helps to develop the ability to convince others on one's ideas. So that, one can achieve one's goals in life.⁹⁴

⁹⁴ Scientology Volunteer Ministers, accessed 26 April, 2016,
<http://www.volunteerministers.org/training.html>

These are the main and important courses which people like the most and take them frequently. In addition to delivery of *Dianetics* seminars to train people in the use of *Dianetics* techniques, both of the *Dianetics Centers* in Karachi have also been doing broad distribution of the booklet entitled *The Way To Happiness*. It came Pakistan in 2001 for the first time. This booklet is a nonreligious, common sense moral code written by Mr Hubbard, which promotes among other tenets, brotherhood and respect for the religious beliefs of others.

2.2.7: SOCIAL ACTIVITIES:

The organization has formed 12 active groups for promoting the idea of *Dianetics*.

Way to Happiness Seminars:

Perwaiz Hassan is the Executive Director of *The Way to Happiness International* in Pakistan. They deliver 'Way to Happiness' seminars in government schools, colleges and universities of Sindh. They are also doing television and FM programs as well as distributing books of *The Way to Happiness* all over Pakistan. Now they are aiming to add in school Curriculum, as Hassan met with Khaiber Pakhtoon Khawa Education Minister M. Atif Khan (PTI), who showed his interest in it.⁹⁵

Criminon Programme:

They have also established the Society of Advancement of Health, Education and the Environment (SAHEE), which introduced the *Criminon Program*. The founder Saleem Aziz Khan started this program in 2007. It is world-wide programme started by Scientology for the rehabilitation of prisoners. It gives courses to the prisoners. Till now about 1600 prisoners have attended this course.

The course is of total 200 hours and the method they use is self-study. This course is basically for literate prisoners. And those who are illiterate should have to attend basic literacy classes before attending this course.⁹⁶

⁹⁵ Perwaiz Hasan's profile, accessed April 26, 2016, <https://www.facebook.com/perwaiz.hasan?fref=ts>

⁹⁶ "Criminon Programme in Pakistan", *The Express Tribune*, accessed 7 April, 2016, <http://tribune.com.pk/story/865096/serving-a-sentence-helping-karachis-prisoners-the-criminon-way/>

Drug-Free Marshals:

They also started a campaign of Anti-Drug in Pakistan. The basic aim of this campaign is to make a drug free world. Who takes part in this campaign are labelled as *Drug-Free Marshals*.⁹⁷

Pakistan Razakar: (Scientology Volunteer Ministers):

They are working as volunteers in disastrous situations in Pakistan. They offered their services during earthquake in KPK and flood in different areas of Pakistan. They provided clothes and other needs to the victims.⁹⁸

Study Technology Project Pakistan:

Applied Scholastics came to Pakistan and start working in collaboration with the Education Ministry. It is now training individuals who are related to the field of education.⁹⁹

Human Rights Education:

The international organization tends to develop awareness among people about their rights. It is affiliated with Youth for Human Rights International (YHRI), introduced by Scientology.¹⁰⁰ It came to Pakistan in 2008. They started working in 2010, when they got permission for organizing workshops in different primary and secondary schools. It further extended its boundaries in 2011, when they approached to the parents as well.

Later on in 2013, with the permission of the Provisional Government, *Character Development Program* became part of school curriculum in Karachi. Moreover, they got

⁹⁷ *Scientology Today*, accessed 8 March, 2016,
<http://scientologytoday.blogs.scientology.net/2009/08/25/scientology-program-promotes-personal-freedom-for-pakistani-youth/>

⁹⁸ *International Dianetics Assist Team Responds to Pakistan Floods*, accessed 9 March, 2016,
<http://www.scientologynews.org/press-releases/activity/international-dianetics-assist-team-responds-to-pakistan-floods.html>

⁹⁹ *Applied Learning Techniques International*, accessed 27 April, 2016,
http://modernteaching.org/study_technology_projects.htm

¹⁰⁰ "Scientologists introduce Human Rights Education to Ecuador Schools, Police", *Scientology Newsroom*, Accessed December 8, 2016, <http://www.scientologynews.org/press-releases/scientologists-introduce-human-rights-education.html>

permission to organize workshops in government colleges for youth of Pakistan. Further, in Karachi University, they started training on *Citizen Empowerment Project* to sociology students. They also started to deliver their workshops among villagers of Sindh Province.¹⁰¹

2.3: MARGALLA DIANETICS, ISLAMABAD:

2.3.1: BACKGROUND:

Margalla Dianetics is an organization directly related to *The Church of Scientology* in America. It started its working few years back. The Executive Director and the founder of *the Margalla Dianetics Study Group* is Nasreen Kausar. She has done MSc Physics from Karachi University and now working as a Professional Scientist¹⁰².

She started the *Margalla Dianetics, Islamabad* informally after receiving eight months training from Scientology Organization, UK in the year 1995. In 2005, the center got bigger when she studied the book *Dianetics: The Modern Science of Mental Health* and understood it completely. At this point she thought to announce it publicly at a large scale. So she started publishing her achievements on a piece of paper and distributed them in houses and offices. Sometimes it was also published in a newspaper as ads in the classified section.

In 2015, it expanded its boundaries when she started *Advance Clinical Course* at her center. It won popularity among the people of Islamabad and they got attracted more towards it. After that the organization started using social network for promotion cause, so that more people can know about it.

¹⁰¹ Pakistan: Human Rights Education, accessed 27 April, 2016, <http://scientologytoday.blogs.scientology.net/2009/08/25/scientology-program-promotes-personal-freedom-for-pakistani-youth/>

¹⁰² According to Scientology an individual who studies Scientology and understands it with all the possible minute details in order to learn. Then applies Scientology Technology to improve lives of individuals, families, groups, organizations and countries, mankind, plants and animals, planets and stars and spiritual beings is known as Professional Scientist.

2.3.2: ORGANIZATIONAL STRUCTURE:

Nasreen Kausar takes this organization as an adventure for her, as she took the responsibility alone initially. "Starting a new thing is always a difficult task. But when it becomes a challenge, it can be achieved without considering any barrier", says Nasreen Kausar.

Margalla Dianetics is a secular non-profit public benefit organization without any set structure. According to Nasreen Kausar, the organization is unstructured as it is formed to be flexible for the interested one. Helping each other is the basic purpose of the organization. No posts or designation has been assigned ever.

For assistance purposes, they tend to organize different events and gathering in different areas like residencies of people related to the circle of *Dianetics Study Group* or in hotels. There they discuss the difficulties regarding *Dianetics* and study it in order to understand it properly. Moreover, the suggestions of the people are also discussed during every sitting, in order to make the things more appropriate and clear for the learner.

In order to make this organization well settled and efficiently, she is keen to take many initiatives. In this regard, she has established a comprehensive library and internet facility for the members which enable them to seek more on *Dianetics* Technology developed by Hubbard.

They claim to be different from other non-profit organizations. It is so because they tend to cover every aspect of the person's life and offers solutions of day to day problems.

2.3.3: MISSION OF THE ORGANIZATION:

According to the founder, the only mission of *the Margalla Dianetics Study Group* is to help each other in studying 18 basic books about *Dianetics* and *Scientology*. These 18 books are as under:

1. Dianetics: The original Thesis

It was considered as the first book to discuss all the basic themes of *Dianetics*. Like it has Dynamic Principle of Existence (Survive), the Dynamics, the Original Axioms, the Anatomy of Analytical and Reactive mind, the Auditors' Code, the Tone Scale, the Engrams and the first definition of clear. It also discusses the answers that why and how auditing works.

It was first written as a manuscript by Hubbard and circulated among friends in the very beginning. It was then published in the form of a book after adding the answers of the questions asked by people who read it before.

2. Dianetics: The Evolution of the Science.

It was first published in a magazine, as an article by Hubbard. In this article, the story of Hubbard's discovery of the reactive mind and the solution for getting rid of it, is discussed.

The Evolution of the Science discusses the development of the *Dianetics* techniques, how the reactive mind affects the personality and produce engrams, and the discovery of Basic Personality.

3. Dianetics: The Modern Science of Mental Health.

It is the detailed and the book form of the article "Dianetics: The Evolution of the Science". In this book Hubbard described the goal of man, the ways of survival in life, the state of clear after getting rid of engrams in the reactive mind and the dynamics of life.

4. Science of Survival.

This book deals with human behavior. It discusses the Tone Scale and the Human Evaluation. It helps to evaluate human behavior, traits and reactions in certain conditions.

Emotional levels, ways of speaking, communication skills, environmental elements, ethics, worth, responsibility, truth all these things are evaluated in order to figure out human behavior accurately.

5. Self Analysis.

Through this book a person is able to know and analyze himself/herself. This book claims that a person can come to know about his/her past by reading and understanding this book.

Human Evaluation Chart, according to Hubbard, can help a person to measure his/her Tone Scale. Through this process a person can reach to the level of self-discovery. According to Hubbard, by the *auditing* techniques, one can reach the level of immortality and can control the physical world.

6. Advance Procedure and Axioms.

This book is about self-determination. Hubbard said that *Engrams* in one's mind cannot affect a person unless or until a person determines that they may affect him/her.

When a person realizes the real cause of behavior and failures, he/she can handle them efficiently. Through the Advance Procedure, one can rehabilitate one's self-determination. And the Axioms helps to codify life patterns and mind itself. The working of the mind is discussed in this book.

7. Handbook for Preclears.

In this book Hubbard discussed the Ideal State of Man. The role and goal of man in life, that's why a person has given this life, its purpose is the focal theme of this book.

It also discusses the human and how it works differently, why the mind of a person get stuck in the past, and why negative experiences effecting the present.

8. Scientology: A History of Man.

This book claims to find out the complete track experience of human's life. It can be known by *auditing* through *E-meter*. It also discusses the history and incidents of *Genetic line* and *Theta Line*. The characteristics of *Theta being* are also discussed in this book. According to Scientologists, when a person realizes and understand these things, he/she automatically step forward towards the state of eternity.

9. Scientology 8-80.

In this book, the presence of electronics in one's mind and the human energy is being discussed. It is about the energy one can create in one's body by the connecting *theta* and *MEST*.

8-8 in the title of a book, refers to *infinity-infinity* and the 0 refers to *theta*. It is about how the laws of motion affect a human body. It is the explanation of different phenomena of the static life, Aesthetics, and life source.

10. Scientology 8-8008.

It consists of an overview of all other Scientology discoveries and writings. As *Dianetics* is considered as the handbook of human mind, this book is considered as the handbook of a human being as *you*.

It also discusses the relationship between the physical world and the human experiences. In this book Hubbard wrote his own experience of reducing the level of the MEST universe to zero and raising the level of the person's own universe to infinity.

11. The Creation of Human Ability.

This book contains the summary of what Scientology is all about. It also discusses what is *thetan*, what qualities and abilities of an *operating thetan* and its achievements. It gives the summary of the *auditor's* work, and the state of *preclear* and *clear*.

12. Dianetics 55!

This book is for *auditors*, in order to build good communication skills, which they need during *auditing*. Perfect communication will lead to the beneficial *auditing* results.

13. Scientology: The Fundamentals of Thought.

This book is the combination and codification of Scientology and *Dianetics* at one place. It is said to be a book for the students and professionals of life, mind and spirit, at both levels, basic and advance. According to Scientologists, one can change his/her life by only understanding this book.

It contains the themes such as, *Eight Dynamics, Conditions of Existence, the Parts of Man, Scientology Processes, ARC Triangle* and more. It is claimed that anyone can read this book and find out himself/herself the fundamental principles of Scientology and *Dianetics*.

14. The Problems of Work.

People face many difficulties when they step into their practical life. This book contains the causes of these problems and their solutions. Scientologists claim that after applying this technology, one can achieve his/her goals and becomes successful.

It is not only in the workplace, but also in day to day life, for bringing joy and stability in it.

15. Scientology: A New Slant on Life.

It is the book which contains the basic teachings of Scientology and Hubbard regarding different aspects of life, like personal integrity, how a person can achieve happiness, immortality, eight dynamics, successful marriage, how to raise children, ethics and honesty, how to improve interpersonal relationships, and how to get motivation in life. It deals with the all three parts of a person, mind, body and spirit.

16. Scientology 0-8: The Book of Basics.

It contains all basics of Scientology. It has all charts, scales and graphs presented by Hubbard on the topics of ARC, perceptics, Tone Scale, emotion and effort, thought, MEST, logic, cause and effect, knowingness, awareness, responsibility, creation and destruction, body, human evaluation and attitude chart.

It also discusses all codes introduced by Hubbard in Scientology. It contains Scientologist's code, code of *auditor*, code of honour.

17. Introduction to Scientology Ethics.

This is the basic handbook of ethics. Through this book, according to Scientologists, one can change his/her life. A person can able to differentiate between good and bad, right and wrong.

It has the basic tenets of justice and law. Through with, a person can build a better society free from conflicts and other social issues.

18. The way to Happiness.

The survival is the basic theme of this book. If a person learns to survive in any situation or condition, he/she would enjoy the joy of living in its fullness. The happiness of others is as important as one's own. Because the surrounding environment affects the person living in it.¹⁰³

To understand the basic idea and theme of each book, the organization offers its services. It provides substantial assistance to the reader of these books, in understanding the book material and applying the *Dianetics* Technology.

2.2.4: AIMS AND OBJECTIVES OF THE ORGANIZATION:

Two types of aims were discussed by Nasreen Kauser:

Short Term:

According to Nasreen Kausar, the basic idea is to gain knowledge. She used the word “Iqra” to elaborate her idea. For this purpose, she idealizes the personality of L. Ron Hubbard to give a complete code of healthy and prosperous life.

“It is totally life changing thing”, says Nasreen Kausar, “it has changed a number of lives”. According to her, making people satisfied is a big achievement.

Long Term:

The basic aim is to make people buy *Dianetics* and Scientology books and study them in supervision of professionals. To make people aware of the new levels in the field of science and knowledge and ability to do miracles. In this regard, the boundaries should be expanded, so that more people get awareness and like this they can educate other people as well.

¹⁰³ Basic Books, New Era Publications International, accessed 25 April, 2016, <http://www.newerapublications.com/store/catalog/basics-books/index.html>

2.2.5: TECHNIQUES USED BY THE ORGANIZATION:

Margalla Dianetics, Islamabad is using *Dianetics* and Scientology books as a technique to make people satisfied with their lives.

“From *Dianetics* to Scientology (1950 to 1966) there is a whole sequence of techniques,” says Nasreen Kausar during elaborating the techniques used by the organization. She said that the earliest technique of 1950 has no match in any other personality development organizations. According to Scientologists, the basic difference here is that they consider each spiritual being¹⁰⁴ has a right to make his own mind, take his own decisions. They respect spiritual beings as these have the ability to create and find solutions to problems. They don’t call them with bad names or look down upon them for any reason. All techniques aim towards a goal of freeing this spiritual being from the traps he is caught, in order to learn more about Life and Universes.

She said that it is this spiritual being who is at work and we are only there to assist the being in any therapy session or study session. This is an old approach we see in many schools of thoughts in history. It is a true version of “love thy neighbour.”

“It has been found in Islam also. The concept of “Allah ka Wali” but I had more curiosity to eliminate my weaknesses in practicing this. So I found Scientology. I am learning more and getting better and confident in helping other thinking beings.” Says Nasreen Kausar.

2.2.6: TRAINING AND COURSES:

The idea of the organization is to educate people about the latest technologies and the benefits of Scientology and *Dianetics*, so that they can avail the opportunity of getting a better life. “We don’t deliver courses at *Margalla Dianetics*,” says Nasreen Kausar. According to her, the group members get what they invest in terms of attention, money, and their intentions to help others. Most of the group members are reluctant to share their personal life with others.

When the organization tries to help someone it makes the person understand completely what they are going to achieve by the application of study or therapy. The trainer also

¹⁰⁴ not even human being but plants, animal etc. as well

explains the whole thing to their parents and elders. Only with their consent they work. “We ensure 100% results before we start”, she claims.¹⁰⁵

Apart from that, they offer Communication Course online for free. In addition, they have recently started Communication Course, with the total duration of 42 hours (7 days, 6 hours) offered in different places. In which they claim to boost your self-confidence and make you able to communicate well in different situation and to handle different scenarios.

2.2.7: SOCIAL ACTIVITIES:

The organization is not involved in more than studying their own material related to Scientology and *Dianetics*, and make other people understand these materials.¹⁰⁶

2.3: DIFFERENCE BETWEEN TWO ORGANIZATION:

After giving a detailed analysis of both organizations, the point which is highlighted is that the origin of both organizations is same but the difference is in the execution of ideas and thoughts. The differences can be figured out in these points:

- In *Margalla Dianetics*, the initiative was taken by a single lady and she started an unstructured organization by demonstrating her ideas verbally in public. While in Karachi organization, it was established and structured by the group of people from the very initial stage.
- Secondly, the aim of *Margalla Dianetics, Islamabad* is to educate people about *Dianetics* and the personality of L. Ron Hubbard. While in *Dianetics Centre, Karachi* the aim is to improve the human ability in different ways.
- Thirdly, the *Margalla Dianetics, Islamabad* is offering just one course in communication. While, the *Dianetics Centre, Karachi* is offering hundreds of different courses relating different aspects of life.
- *Margalla Dianetics, Islamabad* is more focusing on the spiritual rehabilitation of the human soul. To change one's life through *Dianetics* and other Scientology

¹⁰⁵ Kauser, Nasreen. interview by Qurrat-ul-Ain Siddiqi, Personal Interview, Islamabad, March 23, 2016, transcript.

¹⁰⁶ I bid

books is the basic theme of the organization. While, *Dianetics Centre, Karachi* is more focusing on personality development of the human being.

- *Margalla Dianetics, Islamabad* claims not to own any kind of social activity. While, *Dianetics Centre, Karachi* is owning different social groups and activities all over Pakistan.

2.4: SCIENTOLOGY AND MEDICINE IN PAKISTAN:

Apart from these centres, some techniques and machines are also introduced in Pakistan, which is similar to Hubbard's *e-meter*. One of the machine in Pakistan is the Quantum Magnetic Resonance Analyzer. (QMRA) replaces the necessity for ultrasonic, nuclear alluring resonance or radiography for various prosperity related conditions and quickly helps the expert spotlight on the cause and make beneficial recommendations steady to their clients and patients. Basically by holding the sensor in your palm, wellbeing information will be gathered inside minutes from different body frameworks. This progressed electronic framework gathers the powerless attractive field of human cells for investigative examination and contrasts every organ and the referenced database, accordingly breaking down and deciding a man's wellbeing status and fundamental issues and advancing standard counteractive action proposals. The investigation is non-obtrusive and will let you know the state of your wellbeing without blood examination or radiation.¹⁰⁷ The practitioner and the distributer of this machine is Noor Asi, who is working in Schwabe Homeo Clinic, Khannapul, Islamabad.

The second machine which is used in resemblance of *e-meter* is Bio-resonance Therapy. Bio-resonance treatment was envisioned in Germany in 1977 by Franz Morell and his son in-law, engineer Erich Rasche. At first they publicized it as "MORA-Therapie", for MOrell and RAsche. A bit of the machines contains an electronic circuit measuring skin-resistance, compared to the E-Meter used by Scientology, which the bio-resonance producers attempted to improve; Franz Morell had joins with Scientology. Experts case to have the capacity to distinguish assortment of sicknesses and addictions. A few experts likewise assert they can treat infections utilizing this treatment without medications, by invigorating a change of "bio-resonance" in the cells, and switching the

¹⁰⁷ Quantum magnetic resonance, accessed September 10, 2016, http://www.essentials-health.com/analyzer/qmr_analyzer.htm

change brought about by the malady. The gadgets would have the capacity to segregate and pinpoint pathogens' reactions from the blend of reactions the gadget gets through the anodes. Transmitting these changed signs over the same terminals is asserted by specialists to produce recuperating signals that have the therapeutic impact. The practitioner and the promoter of the therapy is Muhammad Ali Khalid, who is working in Medical Frequency Centre, Karachi.¹⁰⁸ It is also used in Asia Lab Diagnostic Centre, Karachi and Noor International, Karachi.

These devices apparently look like e-meter used in Scientology, but not related to Scientology in Pakistan. These devices are used for medical healing purpose only. They are not used as e-meter during auditing technique used by Scientologists. So no connection was found in between them, particularly in Pakistani context.

¹⁰⁸ "Bio-Resonance treatment in Pakistan", *News Pakistan*, accessed September 10, 2016, <http://www.newspakistan.tv/handy-device-doc-can-cure-3000-ailments/>

Chapter 3

SOCIAL IMPACT

3.1: INTRODUCTION:

As it is mentioned in the previous chapter that Scientology is working in two major cities of Pakistan, Karachi and Islamabad. It is present in Pakistan for more than 25 years. But, as compare to other countries, they could not secure much followers. This small number of followers were revealed when the researcher tried to reach them for the sake of research. The questionnaires were distributed among the targeted sample, who is related to both centres, directly or indirectly. But the rate of the respondents was very low.

After getting poor response from the selected population, the researcher switched the methodology from interviewing to virtual ethnography. So now the chapter contains the social and cyber position of Scientology in Pakistan. In this regard, different pages, groups and profiles of two famous social media sites, Facebook and Twitter and some of the discussion forums and sites have been evaluated. For this purpose, cyber-ethnography or virtual ethnography (Hine 2000¹⁰⁹) has been used. To evaluate the extracted material, quantitative methodology has been followed in the first two parts of the chapter.

The chapter is divided into three main parts. The first part contains the statistical data of one of the biggest social websites on internet, Facebook. The data are collected from the official pages and groups of Dianetics Centre, Karachi and Margalla Dianetics, Islamabad. The following of people and their participation in different activities of both organizations have been evaluated separately and shown on the charts.

The second part consists of the data collected from the other famous social website, Twitter. The main official profiles of both organizations have been accessed. For data evaluation, graphs and charts have been used.

¹⁰⁹ Christine, Hine, *Virtual Ethnography*, (New York: Sage Publication,2000)

The third part is different from the other two parts of the chapter. It contains the data extracted from the blogs and discussion forums directly related to the topic of the research. The theme and content of these sites are taken as a data for research.

3.2: SOCIAL MEDIA ANALYSES:

In this part of the chapter, two main social media websites have been accessed, Facebook and Twitter. It is so, because these sites are widely used for making interactions with others, for introducing new ideas and for attracting people towards it, in today's world. It is now considered as the whole new world of communication and business. So the people are more active in these social sites. Keeping these things in mind, the researcher collected the data from the two main sites of social media.

Firstly, Facebook pages of both organizations, *Dianetics Centre, Karachi* and *Margalla Dianetics, Islamabad* have been analysed. After analysing and collecting the relevant data from each page, the comparison takes place in the shape of pie and cluster charts.

After comparing the activity of Facebook pages, the groups of both organizations have been evaluated in order to extract data. After extracting from each group, the data is categorized in several parts. The data in each category are then compared in the form of cluster charts.

Thirdly, the twitter profiles of each organization are checked. It is also categorized in different sections and each section is evaluated separately. The data in these categories are presented by cluster column and stacked charts.

3.2.1: FACEBOOK PAGES ANALYSIS

Dianetics Centre, Karachi has two Facebook pages for their organization and *Margalla Dianetics, Islamabad* has one Facebook page till now. Here are some statistical data of their activities and engagements¹¹⁰ on the famous social media site. The data is categorized in different categories, so that every aspect can be calculated individually.

¹¹⁰ It refers to the activity going on any page of Facebook, for example clicks, likes, comments and sharing of a post.

PAGE FOLLOWING:

- **Dianetics Pakistan:**

It is a community page of *Dianetics Centre, Karachi*. It was created on November 9, 2012 and the last post was done in September 30, 2013. Total 114 people like this page. The following of this page is 3.41%. The engagement of this page is 0% now.¹¹¹

- **Dianetics Centre for Personal Excellence:**

It is an Educational organization page of *Dianetics Centre, Karachi*. It was first established in October 2, 2015 and the last post was seen in June 14, 2016. The total page following is 14.22% with 475 likes till now. The engagement of this page is 0%.¹¹²

- **Margalla Dianetics:**

It is an official page of *Margalla Dianetics, Islamabad*. It is categorized as community and education page. It was created on June 26, 2011. The last post posted by page admin was on April 13, 2016, which was a video of the exhibition held on March 15, 2016. Page is liked by 2,751 people with the 82.36% following rate. The engagement of this page is 1%.¹¹³ The percentages are shown in figure 2.

¹¹¹ Dianetics Pakistan's Facebook page, accessed June 9, 2016,
<https://www.facebook.com/dianeticspakistan/?fref=ts>

¹¹² Dianetics Centre for Personal Excellence's Facebook page, accessed June 9, 2016,
<https://www.facebook.com/DianeticsKarachi/?fref=ts>

¹¹³ Margalla Dianetics' Facebook page, accessed June 9, 2016,
<https://www.facebook.com/MargallaDianetics/?fref=ts>

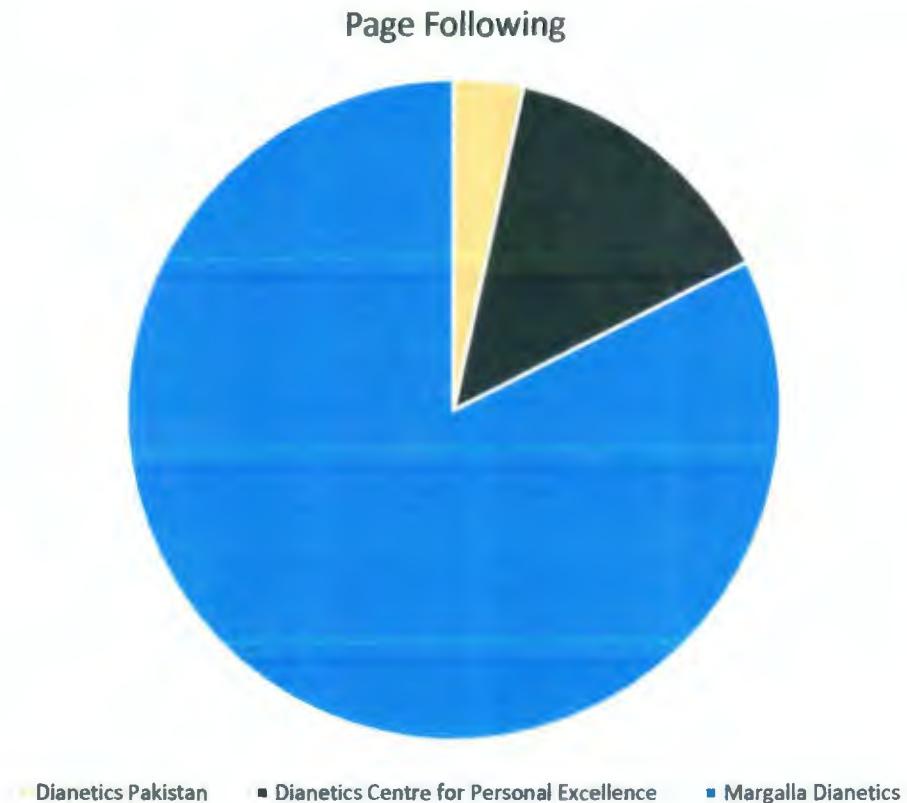


Figure 2 - page following

PAGE PHOTOS:

- **Dianetics Pakistan:**

They shared only **5** photos on their page. The last photo shared by page was of the *Dianetics Seminar*, which was said to hold on every Friday. Total likes on photos are **27** in number.

- **Dianetics Centre for Personal Excellence:**

They shared total **82** photos, of which 5 photos are related to seminars and workshop promotions which have scored 13 likes, 21 photos are of those seminars and workshops which scored total 90 likes, 45 photos of L. Ron Hubbard's books which scored 100 likes and 9 others with 39 likes. Total likes on page for photos are **242**.

- **Margalla Dianetics:**

They shared total **110** photos on their page, of which 2 photos are of event promotions which secured 48 likes, 13 photos are related to an open event held on March 15, 2016 which secured 17 likes and 1 photo is about communication course, 11 photos are of L. Ron Hubbard's biographical books with 25 likes, 57 photos are of different activities

and workshops held by *Margalla Dianetics* with 5 likes and 28 others with 37 likes.

Total likes on photos the page has shared are **134**.

The numbers of photos shared on these pages are shown in figure 3 and the likes on photos are shown in figure 4.

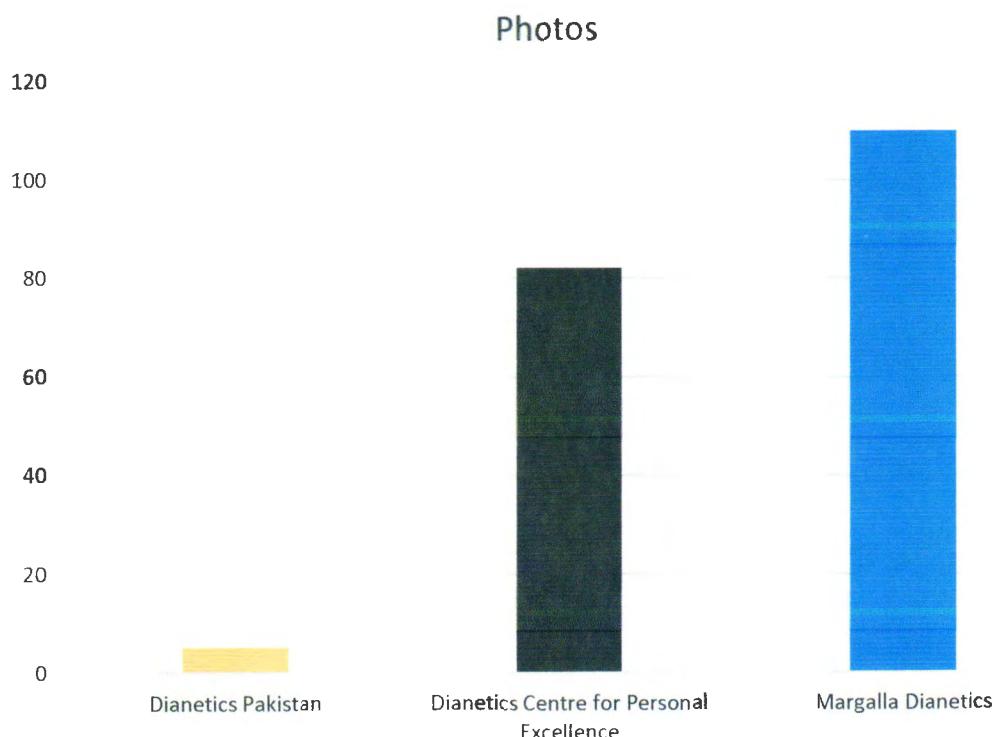


Figure 3 - page photos

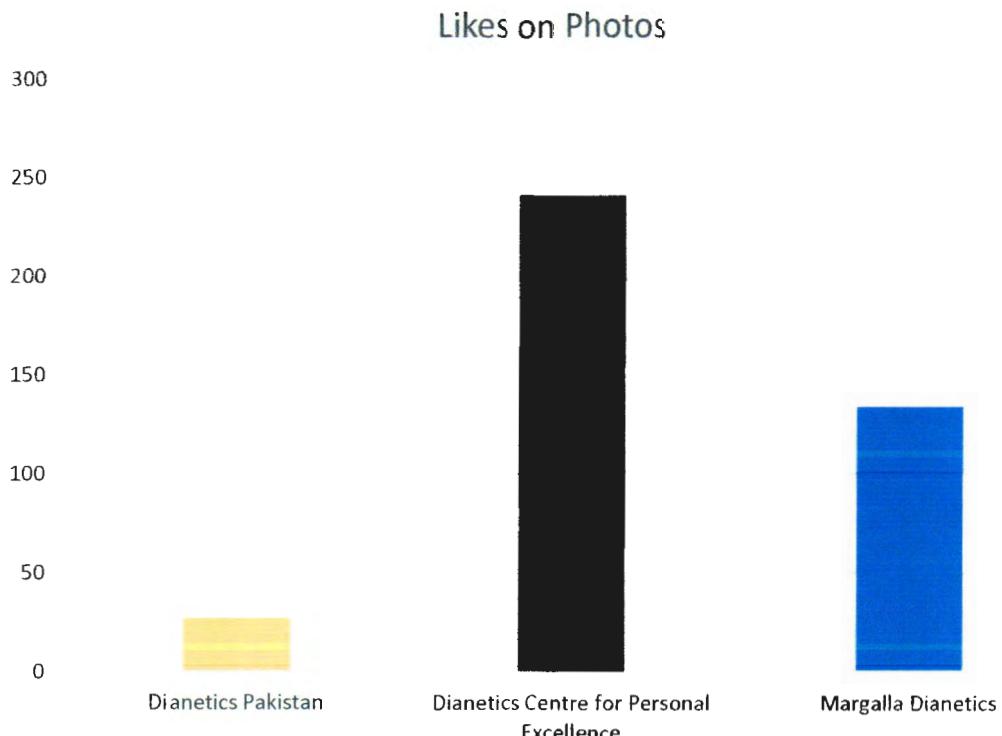


Figure 4 – page photo likes

PAGE VIDEOS:

- **Dianetics Pakistan:**

They shared no video.

- **Dianetics Centre for Personal Excellence:**

They shared no video.

- **Margalla Dianetics:**

They have shared **6** total videos which are related to the open day event held on March 15, 2016.

The number of videos shared by above pages are shown in figure 5.

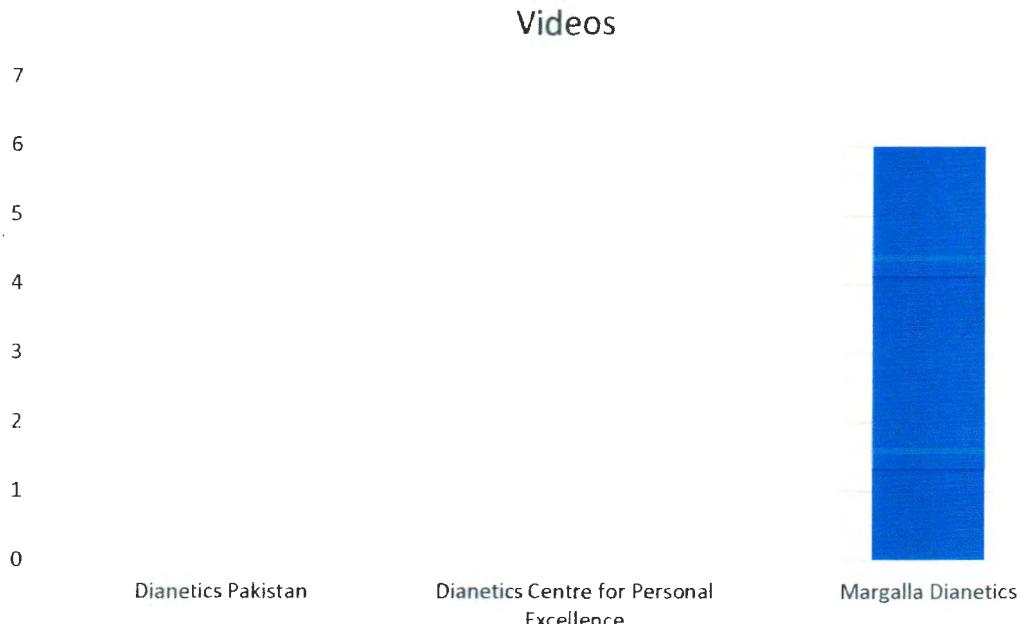


Figure 5 - page videos

PAGE STATUS:

- **Dianetics Pakistan:**

They shared **8** status on their page. There are different types of statuses posted by page. 1 status is the first and welcome status from the page admin which secured total 4 likes. 3 statuses are for the promotion of the page and the organization with 6 likes. And the other 4 statuses are related to different quotations with 4 likes. Total likes on Statuses are **14**.

- **Dianetics Centre for Personal Excellence:**

They shared total **2** statuses. 1 status is for the page promotion with 6 likes and 1 status is of the quotation of L. Ron Hubbard which secured 3 likes. The statuses gained total **9** likes.

- **Margalla Dianetics:**

They shared total **2** statuses. They are about the *Dynamics* in Scientology. The statuses have gained total **6** likes.

The number of statuses can be shown in the figure 6 and the likes on these statuses are shown in the figure 7.

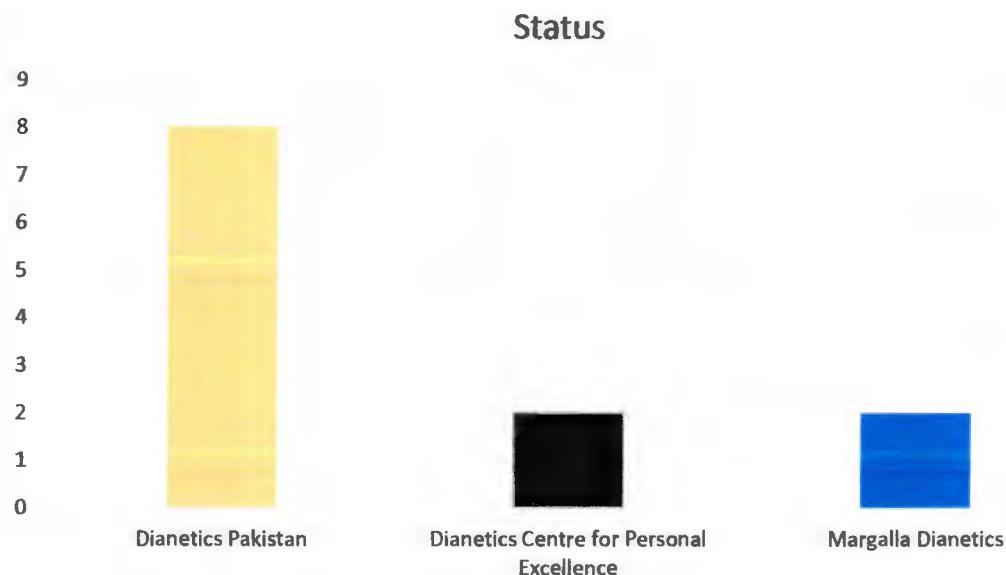


Figure 6 - page status

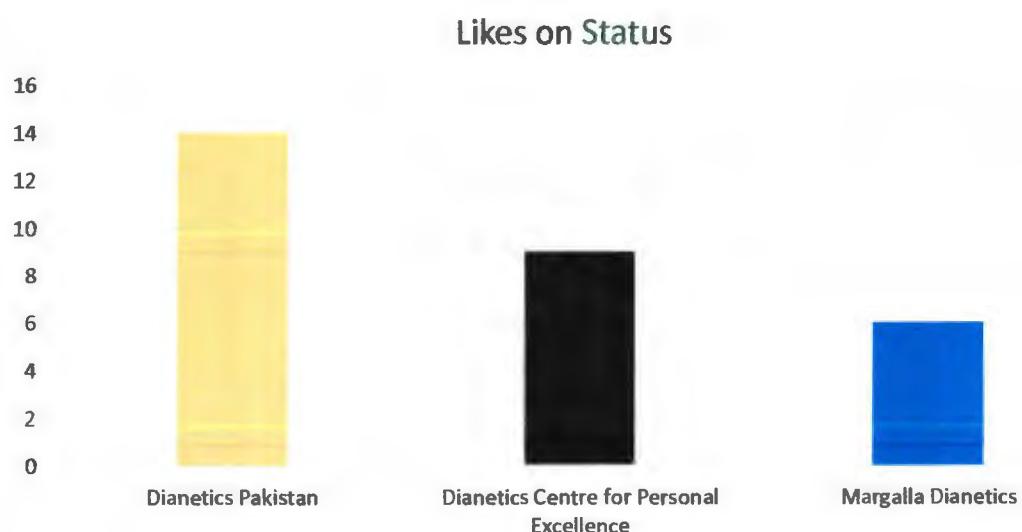


Figure 7 - page status likes

PAGE LINKS:

- **Dianetics Pakistan:**

They shared total 3 links on their page. 1 link is for their Twitter profile with 2 likes, 1 is for LinkedIn profile tips with 1 like and 1 other with 4 likes. Total likes for the links are **7 in number**.

- **Dianetics Centre for Personal Excellence:**

They shared no link on their page.

- **Margalla Dianetics:**

They also shared 3 links on their page. All links are related to Scientology and L. Ron Hubbard. It gained total 1 like.

The number of links shared by these above pages are shown in figure 8. And the likes on these links are shown in figure 9.

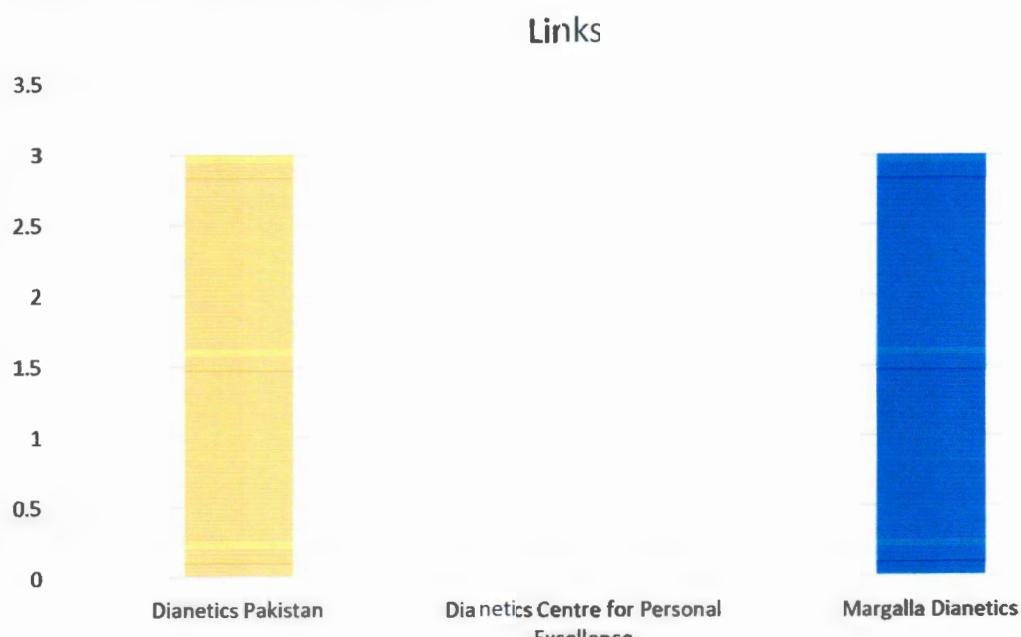


Figure 8 - page links

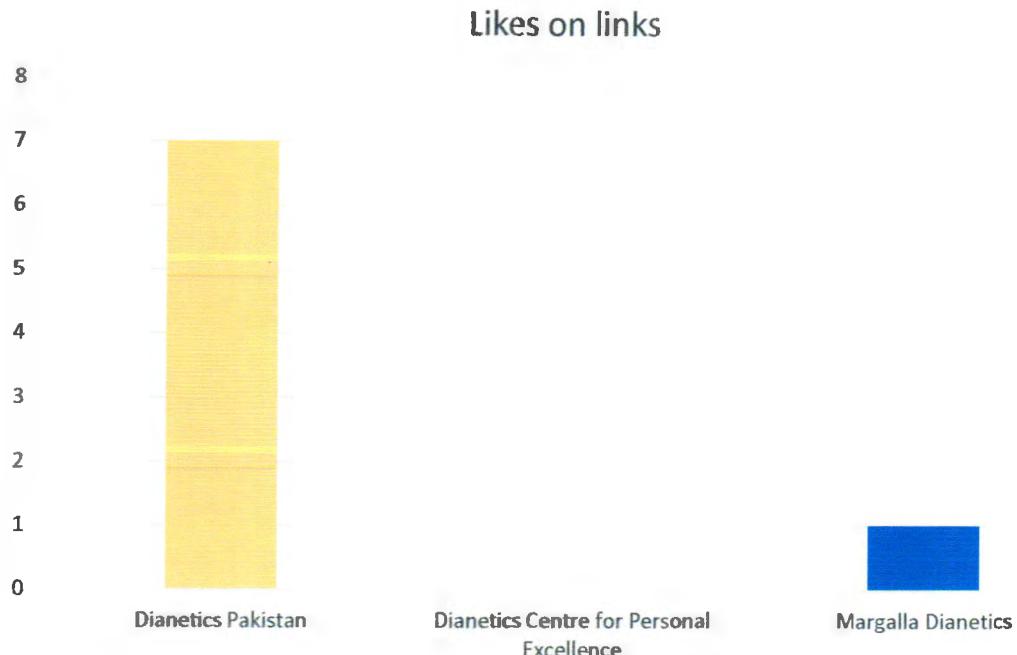


Figure 9 - page links likes

PAGE COMMENTS:

- **Dianetics Pakistan:**

They gained total 4 comments on their posts. These comments are for the appreciation on the quotation shared by page and in return the thanking note from the page admin.

- **Dianetics Centre for Personal Excellence:**

They gained total 5 comments on different posts. In 1 comment, a question was asked by a member about working of *Dianetics* and its claimed miracles, but there was no reply from the page administration. 1 comment was of page admin for thanking those who liked their post. The rest of the comments were for appreciation.

- **Margalla Dianetics:**

They have only 2 statuses on their page till now. 1 comment was for appreciating organization's event and the other was to explain the post by administration.

The number of comments on each page are shown in figure 10.

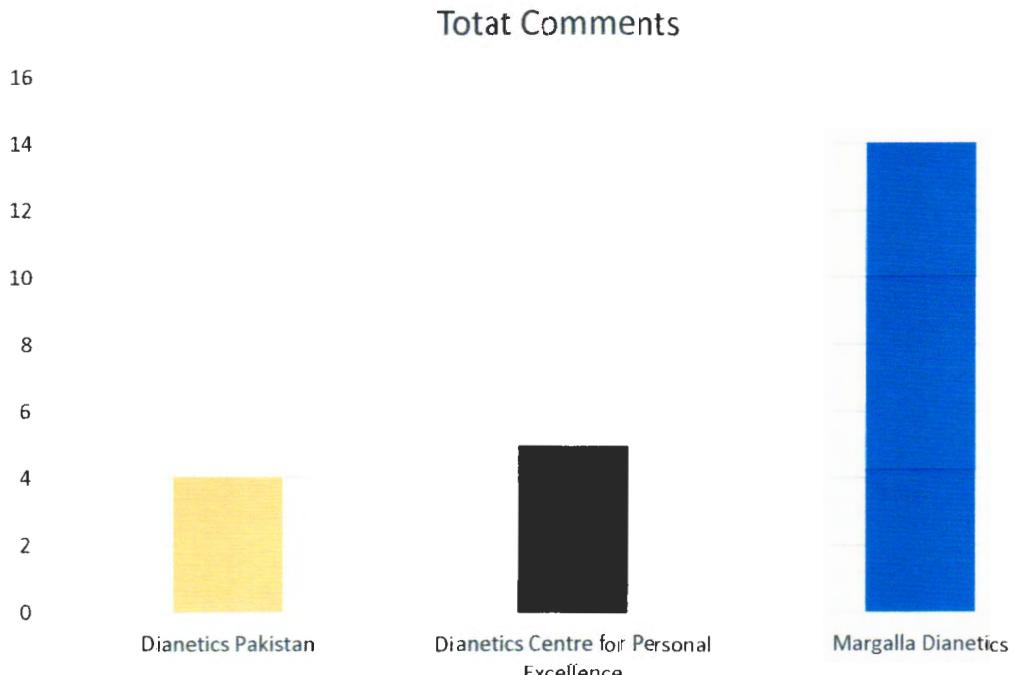


Figure 10 - page comments

POST SHARES:

- **Dianetics Pakistan:**

People have not shared any post of this page.¹¹⁴

- **Dianetics Centre for Personal Excellence:**

People have shared 7 posts from this page. Mainly are the workshop photos and the promotion status.¹¹⁵

- **Margalla Dianetics:**

13 posts have been shared from this page. Most of them are the photos of an event and the event promotion post.¹¹⁶

The number of posts shares from each page are shown in fig 11

¹¹⁴ Dianetics Pakistan's Facebook page, accessed June 10, 2016, <https://www.facebook.com/dianeticspakistan/?fref=ts>

¹¹⁵ Dianetics Centre for Personal Excellence's Facebook page, accessed June 10, 2016, <https://www.facebook.com/DianeticsKarachi/?fref=ts>

¹¹⁶ Margalla Dianetics 's Facebook page, accessed June 10, 2016, <https://www.facebook.com/MargallaDianetics/?fref=ts>

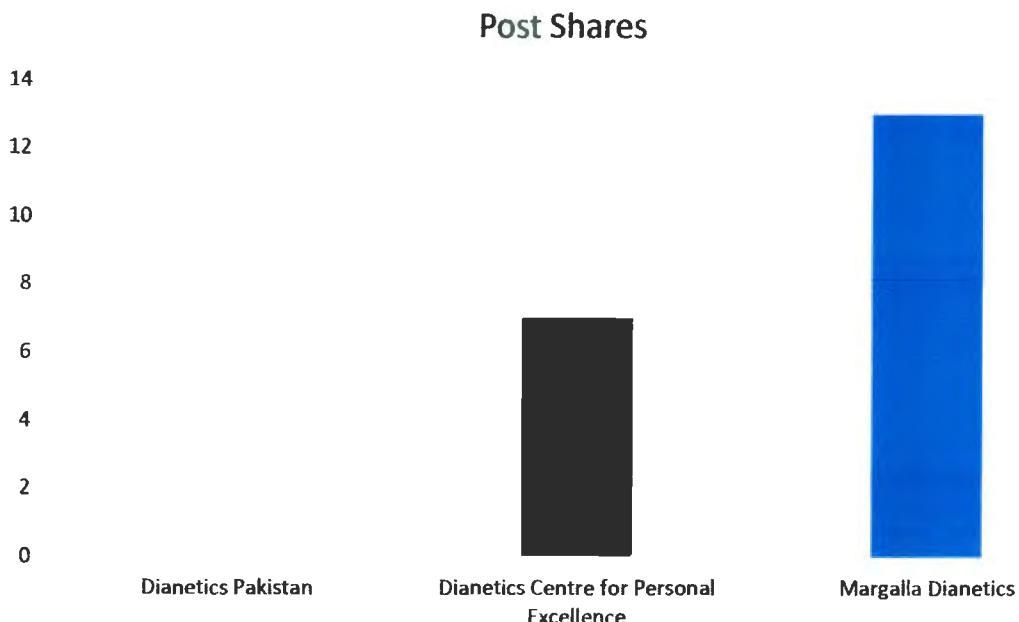


Figure 11 - page post shares

3.2.2: FACEBOOK GROUP ANALYSIS

GROUP MEMBERS:

- **Dianetics Pakistan.Org:**

It is a public group associated with *Dianetics Centre, Karachi*. It was created in 2010. It has total 62 members.¹¹⁷

- **Dianetics Pakistan:**

Dianetics Pakistan is a closed group. It is a group for the people who are associated with *Dianetics* directly or indirectly. It was created in 2014. At the time of creation, the members added were 19 in number, but gradually they left and remained only 7 members now.¹¹⁸

¹¹⁷ Dianetics Pakistan.Org's Facebook group, accessed June 12, 2016, <https://www.facebook.com/groups/138768376726/>

¹¹⁸ Dianetics Pakistan's Facebook group, accessed June 12, 2016, <https://www.facebook.com/groups/676833099024300/>

- **Pakistan Dianetics Group:**

The Pakistan Dianetics Group is a public group. It was created by a *Dianetics* worker Omer Farooqi in November, 2009. It has total 2 members.¹¹⁹

- **Margalla Dianetics Study Group:**

Margalla Dianetics Study Group is a public group. It was created by the founder of Margalla Dianetics, Islamabad on May 4, 2011. It is the official group of the organization. It has total 9 members.¹²⁰

The number of members in each group are mentioned in figure 12.

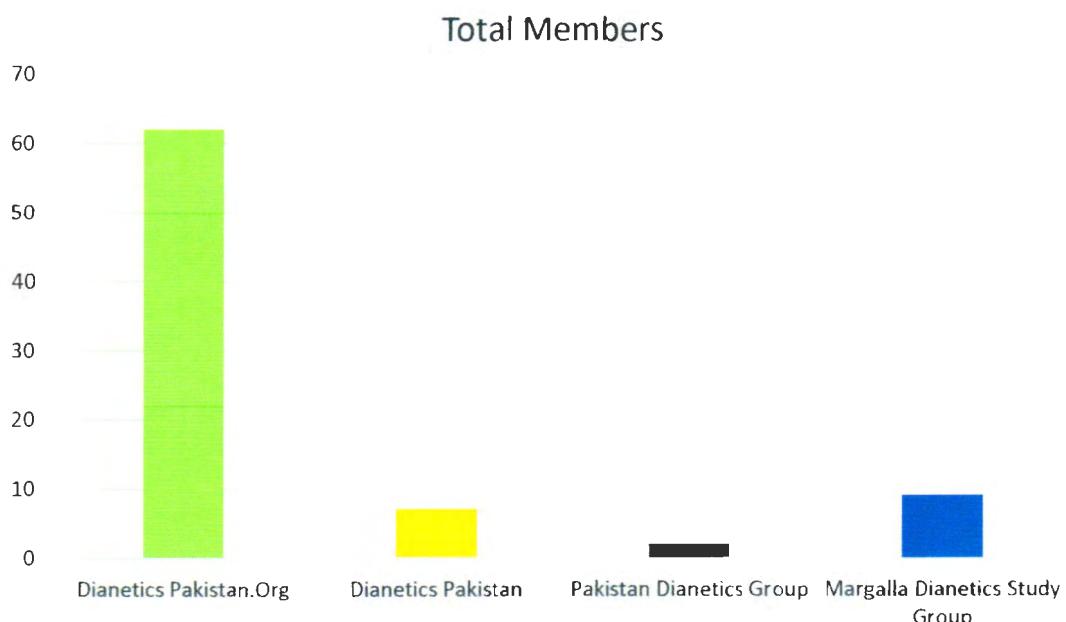


Figure 12 - group members

GROUP STATUSES AND LIKES:

- **Dianetics Pakistan.Org:**

The Dianetics Pakistan.Org has given total 5 statuses. Most of them are sayings and quotations of different writers. These statuses have gained total 3 likes.

¹¹⁹ Pakistan Dianetics Group's Facebook group, accessed June 12, 2016, https://www.facebook.com/groups/181344036985/?ref=nf_target&fref=nf

¹²⁰ Margalla Dianetics Study Group's Facebook group, accessed June 12, 2016, https://www.facebook.com/groups/181344036985/?ref=nf_target&fref=nf

- **Dianetics Pakistan:**

The Dianetics Pakistan has given total 3 statuses. They all are in different language other than English and Urdu. These statuses secured no like.

- **Pakistan Dianetics Group:**

In Pakistan Dianetics Group, people have posted 7 statuses. All of them are L. Ron Hubbard's sayings. They failed to gain any like.

- **Margalla Dianetics Study Group:**

People have given 16 statuses in the Margalla Dianetics Study Group. Which has gained total 15 likes.

The number of statuses posted in each group are shown in figure 13.

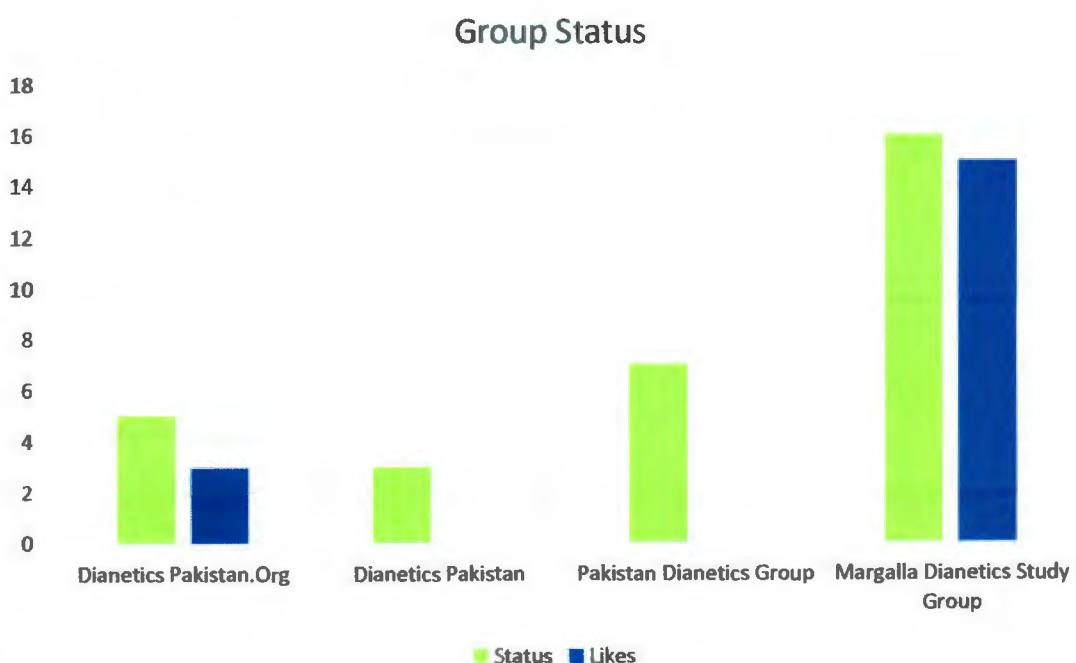


Figure 13 - group status

GROUP PHOTOS:

- **Dianetics Pakistan.Org:**

In the Dianetics Pakistan.Org group people have shared total 3 photos which has gained 12 likes. These photos related to different events of the *Dianetics Centre, Karachi*.

- **Dianetics Pakistan:**

There is no activity regarding photos in the Dianetics Pakistan.

- **Pakistan Dianetics Group:**

People have shared total 3 photos in the Pakistan Dianetics Group. 1 photo is for the job opportunity for the staff in Hubbard Academy. And the 2 other photos are of the activity of the *Dianetics* worker in town.

- **Margalla Dianetics Study Group:**

People have shared only 2 photos in Margalla Dianetics Study Group. 1 photo is off the books of L. Ron Hubbard and the other photo is about the benefits of the *Dianetics Techniques*. It has gained only 1 like.

The photos shared by each group are shown in numbers in figure 14.

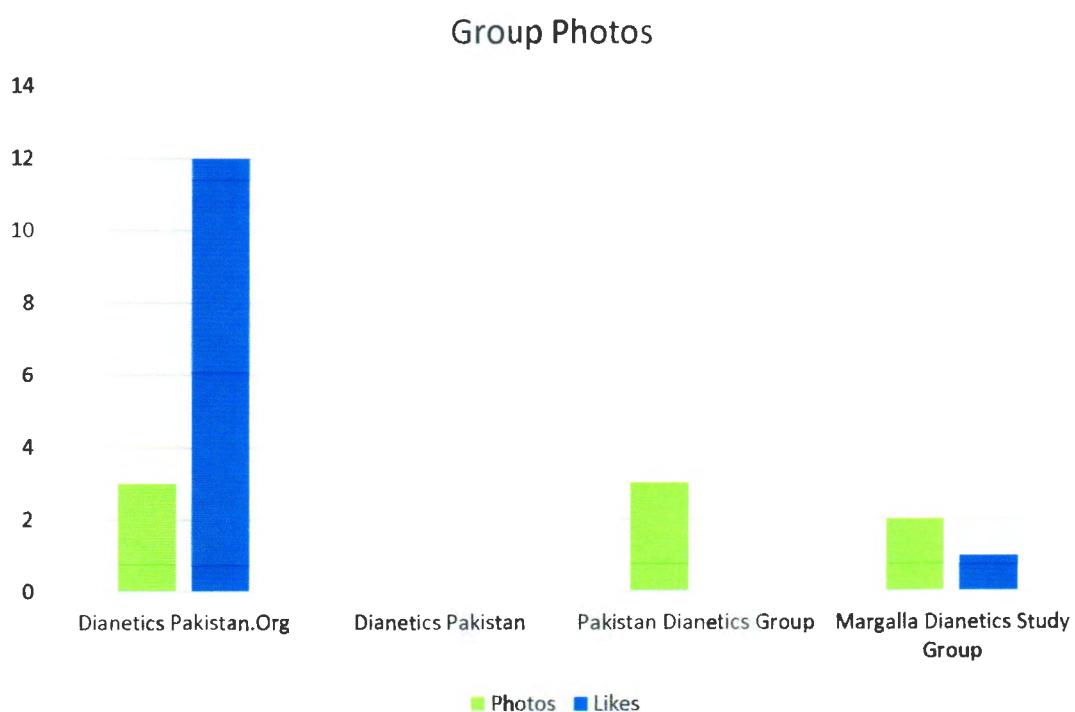


Figure 14 - group photos

GROUP LINKS:

- **Dianetics Pakistan.Org:**

People have shared total 4 links in the Dianetics Pakistan.Org. 1 link is of YouTube, which addresses the topic “war against terror”. It gained 1 like. 2 links are for the promotion of the page Pakistan Dianetics, which secured 1 like. And last link is from the official site of *Volunteer Ministers*. It gained 4 likes. Links gain 6 likes in total.

- **Dianetics Pakistan:**

People have shared total 51 links in the Dianetics Pakistan. These links are in the language other than Urdu and English. There is no like on any link.

- **Pakistan Dianetics Group:**

People have shared no link in the Pakistan Dianetics group.

- **Margalla Dianetics Study Group:**

People have shared 7 links in the Margalla Dianetics Study Group. 1 link relates to a survey regarding job stress, which gained 1 like. 1 link is for the promotion of the page *Margalla Dianetics*, which has no like. 1 links are from the site official site of *Dianetics* with no like. 1 link is for the event which gained no like. 1 link is of the post status of a member which failed to secure any like. 1 link is of a page of a bookstore, also gained no like.

The number of links shared by people in above mentioned groups are shown in figure 15.

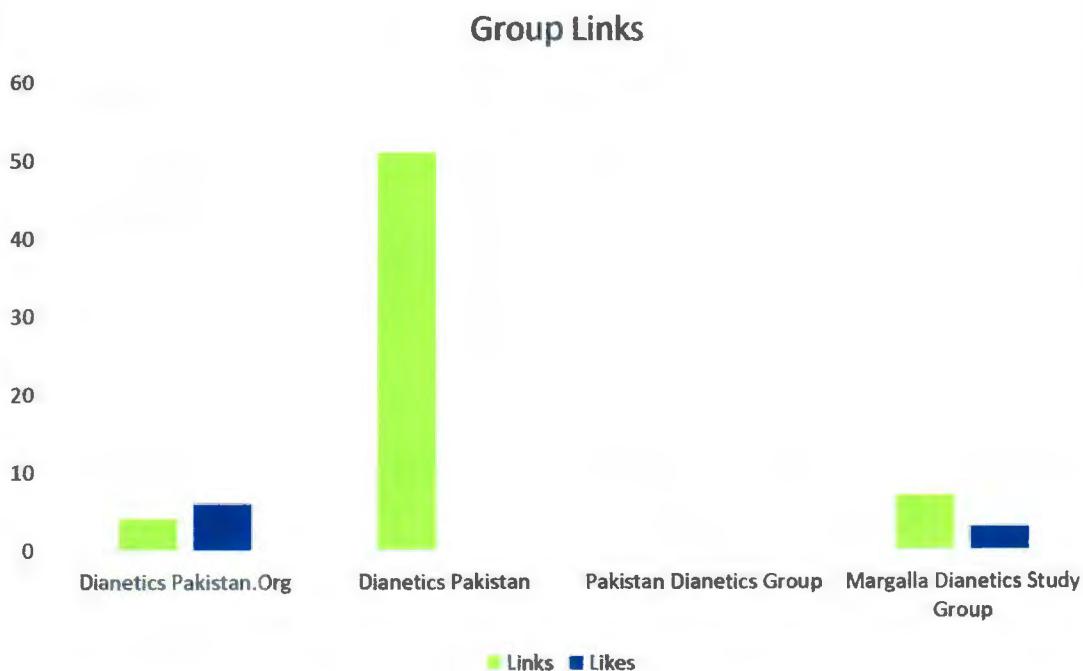


Figure 15 - group links

GROUP COMMENTS:

- **Dianetics Pakistan.Org:**

There are total **6** comments on group posts. 1 comment is for appreciation and the other **5** are related to general conversation.

- **Dianetics Pakistan:**

There is **no** comment on any post in Dianetics Pakistan.

- **Pakistan Dianetics Group:**

There are total **3** comments on group post. All comments are on the quotations posted by **members of the Pakistan Dianetics Group.**

- **Margalla Dianetics:**

There are total **25** comments on different group posts.

The comments of the people on different posts of groups are shown in figure 16.

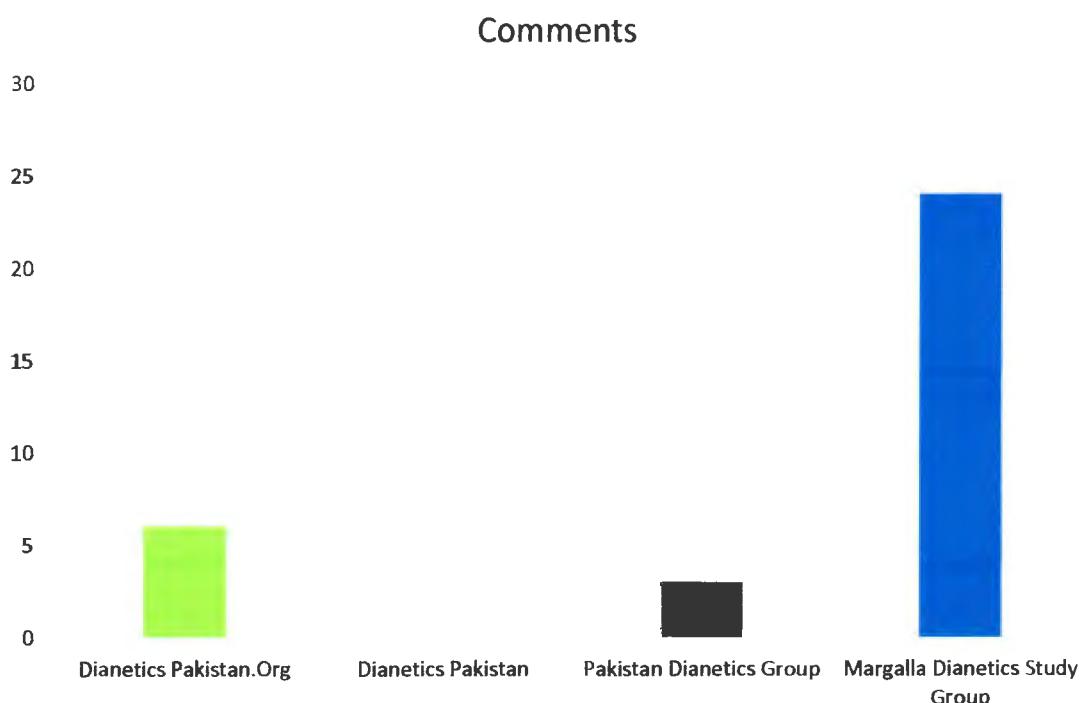


Figure 16 - group comments

There are over **1.65 billion** active users across the world, who are using Facebook on a **monthly basis**. About **25 million** people in Pakistan, are using this social media website for different purposes. Getting followers on Facebook is not that much difficult nowadays. But after evaluating the pages and groups of Scientology and Dianetics Centres in Pakistan, it is clear that they are not able to secure many followers in the last

7 years on Facebook. This small number of followers on one of the biggest websites, shows less interest of people towards these organizations.

3.2.3: TWITTER PROFILES:

Twitter is another social media website, used by millions of people. It was launched in 2006. It got popularity among the world and now within 10 years, the users increased up to 310 million on a monthly basis. It is used to send short messages to friends or in groups which are called tweets.

Twitter is different from Facebook in many ways. As Facebook is about sharing thoughts, pictures and videos with family and friends who are known to the user. While in Twitter, the user is mostly unknown to other users. People follow each other instead of sending a friend request. It is now widely used by celebrities, whether politicians, players or other professionals.

On Twitter, the hashtag is used to tweet on someone's profile in order to mention them. Hashtags are also used to tweet in certain groups or trends of their choice. Hashtags allow users to find more about their topic of interest as well. The official profile of *Dianetics Centre, Karachi* uses **@Dianeticspakk** and *Margalla Dianetics, Islamabad* uses **@MDianetics** as their hashtags.

FOLLOWING:

- **Dianetics**

@Dianeticspakk

This profile related to the Dianetics Centre for Personal Excellence, Karachi. They have made this profile on November 9, 2012. It has total 107 followers from which 83 followers are male and 24 are females.¹²¹

- **Margalla Dianetics:**

@MDianetics

This profile is related to the Margalla Dianetics, Islamabad. They have made this profile on October, 2011. It has total 2 followers. 1 follower is male and the other is female.¹²²

The following of above mentioned Twitter profiles is shown in figure 17.

¹²¹ Dianetics, Twitter profile, accessed June 13, 2016, <https://twitter.com/Dianeticspakk>

¹²² Margalla Dianetics, Twitter profile, accessed June 13, 2016, <https://twitter.com/MDianetics>

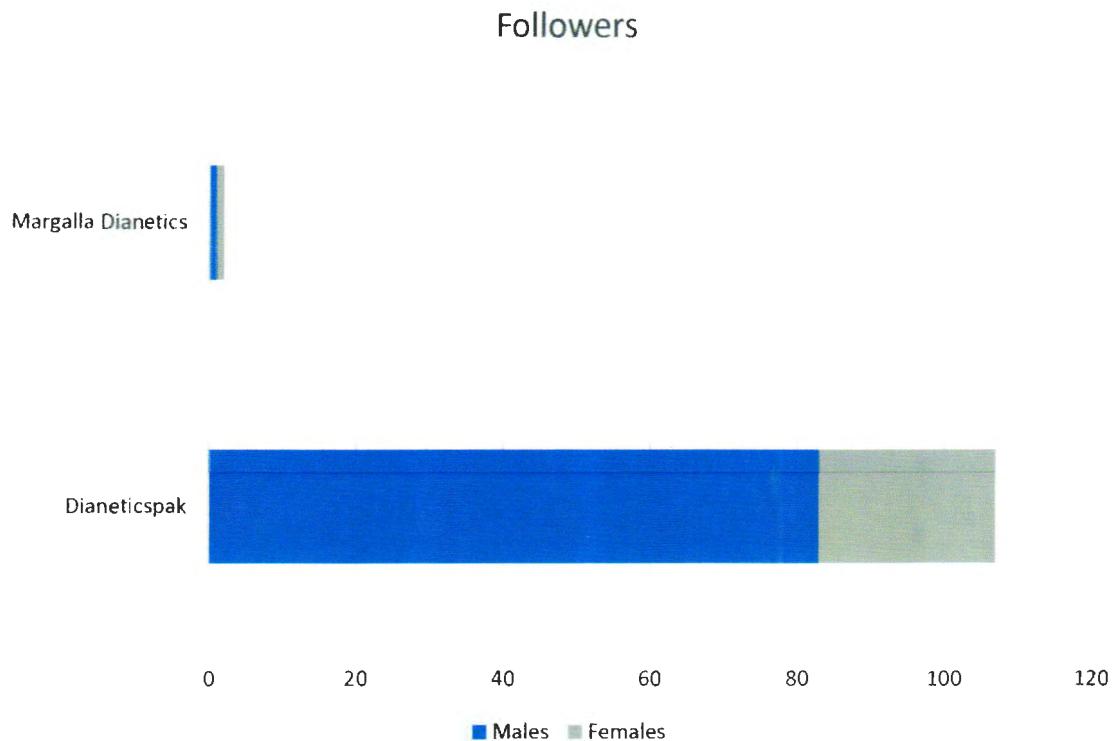


Figure 17 - twitter followers

TOTAL TWEETS:

- **Dianetics**

@Dianeticspak

This twitter profile has total **3** tweets. The last tweet which has done with this profile is on November 18, 2012.

- **Margalla Dianetics**

@MDianetics

The profile owner tweeted only **1** time. This only tweet is tweeted on October 16, 2011.

The number of tweets tweeted by each profile are shown in figure 18.

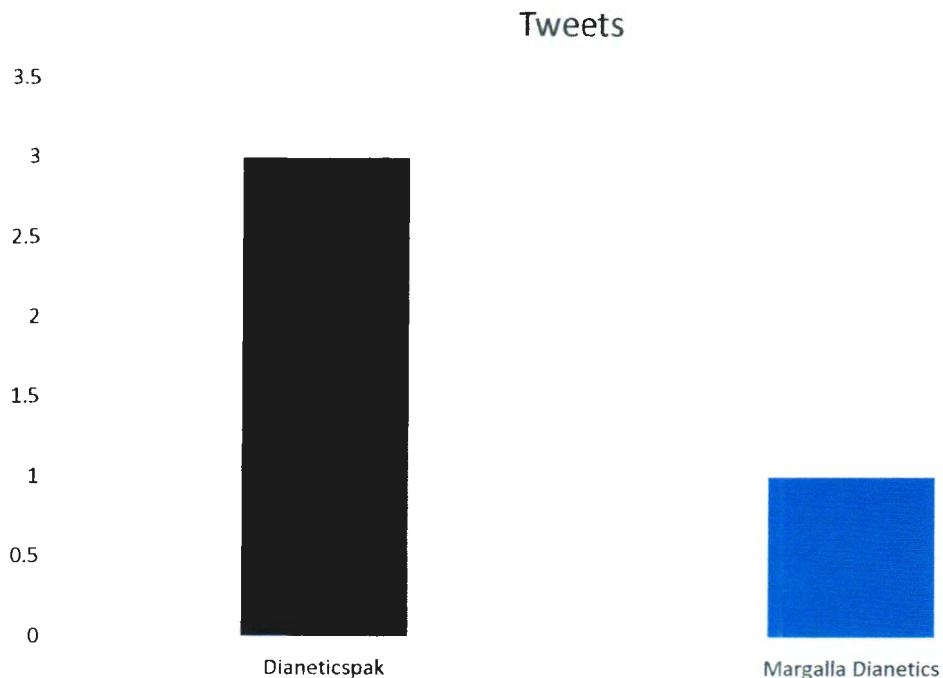


Figure 18 – tweets

The following rate of both organizational profiles on Twitter is very low. It is because both organizations are not actively taking part on this social website. They are not promoting their organizations on Twitter as they are doing on Facebook, but the following rate is low on both websites.

Through this social media analysis, the approximate number of followers and their interaction with these organizations can be calculated. This is because, in these social media websites, people are more likely to like the content and join the groups of those, who seems interesting to them. Sometimes, they want to know more about them or to join them. So the idea of the following rate can be taken from these websites that it is known and followed by a very small number of people in Pakistan and did not able to get popularity in the society.

3.3: INTERNET BLOGS AND FORUMS:

This is the era of the internet, as everything is available on it. People are using it for different purposes like education, information, communication, business and entertainment. Blogs and forums are two important ways of communication and discussion. People start a topic by posting some information about it and other people give their opinion by commenting on it.

There is a difference between a blog and a forum. A blog is a post made by an individual author or by the group of authors, and the other people are like an audience, who can ask questions or share their comments at the end of the post. It is more centralized and personal. While a forum is created to discuss about a topic in a form of threads.¹²³ Everyone can take part in these forums on an equal basis. It is decentralized and group based.

If the topic “Scientology in Pakistan” is searched on Google search engine, thousands of search results will pop up. But here, the most relevant blogs and forums are mentioned and discussed below.

3.3.1: WhyWeProtest:

This is a forum of Anonymous Activism which has different topics of discussion. The main topics are related to Anonymous VS Scientology. One of the topic is directly related to Scientology in Pakistan, where different people gave different opinions about it. The summary of the forum is discussed below.

Topic Name:

Scientology in Pakistan

Category: Forum

Started by: Anonpak

Started on: March 19, 2010

Last comment: April 5, 2015

Total Comments: 109

Discussion Summary:

The discussion is against the spreading of Scientology in Muslim countries specially in Pakistan. It also discusses the different programs, working in Pakistan, are also associated with Scientology. The participants wanted to figure out the real cause of

¹²³ In online discussions, a series of messages that have been posted as replies to each other. A single forum or conference typically contains many threads covering different subjects.

Scientology arrival in Pakistan, as they think that money cannot be the reason for coming in the backward country.

The discussion continues with varieties of opinions regarding the issue of the Scientology in Pakistan. One opinion was that they need cheap workers for their Sea Org.

Participants of the discussion also revealed that Dr Moiz Hussain is also associated with Scientology behind the curtain. He is the first who introduces Yoga Institute in Pakistan. He also started a program of Mind Sciences in which he gives training regarding yoga, hypnosis, reiki, and many other mental techniques.

The next portion of the discussion is about how to expose the motives of newly emerged religious movement and its spreading in the society. Some of the opinions were of exposing them through the media and others through making psychiatry and mental health communities aware of the mission of the organization.

Some suggest that Scientology will not flourish for a long time in Pakistani soil, as there are religious extremist reside in the society. But the discussion could not able to extract the solution for this issue.¹²⁴

After reading above discussion, one thing is clear that the people who studied Scientology and knows about their beliefs, are not in the favour of Scientology in Pakistan. As they want to reveal the truth about Scientology. But the people of Pakistan are adaptive to new trends, so this can be used as a tool to attract Pakistani community.

3.3.2: Ex Scientologist Message Board

This is a forum board for the people who are directly or indirectly related to the Scientology. Basically, it is formed for the Ex-Scientologists, who have experienced the organizational structure in one way or another. Its members are from almost all over the world. This discussion is a thread of the previous discussion on the board, which was about “general Scientology discussion”.

¹²⁴ *Scientology in Pakistan*, accessed June 24, 2016, <https://whyweprotest.net/threads/scientology-in-pakistan.56293/page-3>

Topic Name:

Scientology in Karachi, Pakistan

Category: Forum

Started by: CommunicatorIC

Started on: February 3, 2015

Last comment: February 4, 2015

Total comments: 6

Discussion Summary:

The discussion started from a photo share of the *Dianetics Centre, Karachi* while attending the seminar. The participants did not welcome Scientology in Pakistan.

Some participants seemed curious about the status of the *Dianetics* in Scientology as they emphasize on it more than anything else. According to some, Scientologists use the *Dianetics* as a secular book and use it in other religious states like Pakistan.¹²⁵

It is true that *Dianetics* is considered as the book of mind sciences, but meanwhile, it also got the status of sacred book in Scientology religion. This a reality that *Dianetics* led the organization towards the formation of a religion.

3.3.3: Above Top Secret

It is the internet discussion board, which is having different discussion forums. The site claims to be efficient, as it brings all current issues into the discussion. The motto of this website is “deny ignorance”. It allows participants to interact and share their innovative ideas. Among all the main topics, discussed by the discussion community, following topic has been chosen according to the relevance.

¹²⁵ *Scientology in Karachi*, accessed June 24, 2016, <http://www.forum.exscn.net/showthread.php?38286-Scientology-in-Karachi-Pakistan>

Topic Name:

Coca-Cola Stops Donations to Scientology (and other corporate sponsors deny ties)

Posted on: February 21, 2008

Category: Forum

Post Summary:

The writer shared his email from the Coca-Cola company in response to the allegation of supporting the Church of Scientology. It specifically mentioned the donation given to *The Way To Happiness* organization in Pakistan.

In response to this allegation, Coca-Cola company cleared their position by saying that this company is not associated with any religion, but respects every religion and culture. The company has given a donation to the Way to Happiness organization in Karachi, Pakistan, by assuming it as a Non-Government organization (NGO), as they did not show their association with the Church of Scientology. It was only to provide support in the shape of books, goods, services, etc. to the needy in Pakistan. Now when the company comes to know about this affiliation, it seized its donation for TWTH.¹²⁶

The Scientology organizations, working with different names and programs are misunderstood by the people. They think that these organizations are purely non-religious, as they seem to involve in social activities. Because of this ignorance of the society, they are able to expand their boundaries.

3.3.4: Operation Clambake Message Board

This website was created in 1996. The basic idea behind creating this site was to gather information about the Church of Scientology. All the discussion forums are related to Scientology. The most relevant one is as under.

Topic Name: Pakistan:

Scientology Criminon programme for Police planned

¹²⁶ *Coca-Cola Stops Donations to Scientology (and other corporate sponsors deny ties)*, accessed June 27, 2016, <http://www.abovetopsecret.com/forum/thread336380/pg1>

Started by: Sponge

Started on: June 23, 2011

Total posts: 9

Last post: June 24, 2011

Category: Forum

Discussion Summary:

The discussion was about the *Criminon Programme* for the people associated with the police department. It is one of the programme started by Scientology in different parts of the world, and now in Pakistan. In this regard a member who started this discussion shared a report on a training program held by the *Criminon*. He said that it is sad to know that the protectors of Pakistan are in need of taking a training from an extremist organization against extremism.

Another member, in reply to this report, posted two other reports about the impact of the program *The Way to Happiness* in Pakistan in the year 2010, and the impact of the program *Criminon* in Rwanda Prisons.

They pointed out that Scientology is trying to control the police on both local and national levels, so that they can control the specific area and make people follow them.

One of the members said that if the Government of Pakistan or media come to know that the founder of Scientology was not very fond of God and Hazrat Muhammad (P.B.U.H), then Scientologists in Pakistan should be ready for the consequences.

Other than that, the fear raised from controlling the force of Pakistan is in the shape of using power against their own country, like misuse of drone attacks.

One of the member copy a report from the journal *International Scientology News* (edition. 2007) on terrorist attacks caused damages in Pakistan. In solution for this the writer has mentioned that the *Dianetics* team in Pakistan is working for spreading

awareness among people. In this regard, they have conducted total 135 seminars and lectures till now, and making *Dianetics* more popular in the society.¹²⁷

The important issue is raised in the above discussion is that if the protectors of the country are controlled by external forces, then the safety of the country will be doubtful. The government should know about these activities going on in a country, and should take proper measurements to ensure the protection of the society.

3.3.5: Pakistan Defence

This is the website, created by Pakistan Military officials. On this website, different forums are being discussed. They are categorized as Pakistan affairs, Military affairs and World affairs. The bellow mentioned forum comes under the category of Pakistan affairs.

Topic Name: Scientology

Category: Forum Thread

Started by: Solid snake

Started on: February 1, 2008

Total posts: 7

Last Post: February 1, 2008

Discussion Summary:

The member has started this thread with giving the brief introduction of Scientology. He narrated the creation myth of this world set by Scientology. It is all about coming of *Xenu*, an evil alien, to the earth and exploded his slaves over there with hydrogen bombs. The souls of those dead aliens attached themselves to the bodies, which can now be seen in this world. Scientologists always tried to hide this myth, because they believe that the *thetan* in every person will not allow Scientologists to help other people.

¹²⁷ *Pakistan: Scientology Criminon programme for Police planned*, accessed June 30, 2016 <http://ocmb.xenu.net/ocmb/viewtopic.php?t=35930>

He said that Pakistani community is not aware of this new religion. He further said that it is not the matter of being intolerant to any religion, but more the matter of accepting Scientology, when its Church is taking a huge amount of money from its followers.

Dianetics is a man written book, but has won the status of religious scripture for Scientology. It is strictly against drugs of all kinds and also against psychiatry. It became famous when many Bollywood celebrities entered in Scientology, some of the famous names are John Travolta, Tom Cruise, Katie Holmes and many others.

They said that people in Pakistan, without knowing the root of *Dianetics* and its writer, read this book for improving their lives. They think that it is an easy way to overcome their stress and relief their tensions and pain. Scientology offers them several Self Improvement courses. The people who pay for these courses, are gradually trapped by Scientologists.

It is the religion which allows people to know about its beliefs and practices only after paying a heavy amount of money to the Church of Scientology. For this reason, it is banned in many countries like France and Germany and also categorized it as a cult.¹²⁸

It is true that no religion demands money for knowing and understanding their religion. Hiding the real identity, and attracting people by triggering their weak points is considered irrelevant. Scientology seems to be very odd in this regard. People should have some awareness about the actual happenings.

3.3.6: Ask Pakistan:

It is the site where people can start a discussion, share their views and ideas, and vote for what they like. The below mention is one of the blog, in which a member needs an information about Scientology in Pakistan.

Topic Name:

Question asked by a member about Pakistani Scientologists that if anyone has experienced such thing.

Posted on: January 16, 2016

¹²⁸ *Scientology*, accessed July 1, 2016, <http://defence.pk/threads/scientology.9571/>

Category: Blog**Blog Summary:**

One of the members asked a question about Scientology in Pakistan after seeing the pictures of one of the seminars organized by Dianetics Centre, Karachi. The member seems curious about the working and members of the organization that what is their religious status as there are many women wearing hijabs attending their seminars.

Some members in their comments gave a shocking gesture as they have heard this thing for the first time. One member said that he was searching about Scientology and found out its mission in Karachi. He was sure that the Youth Together for Human Rights is affiliated with Scientology, as the CEO of the organization seems to attend a training program of Dianetics, as he has seen her on a television program.

One of the members decided to join an organization in Karachi and portray himself as the admirer of the religious movement in order to find out the reality.

Some members thought that Scientology is a branch of Christianity as they assumed it from the name Church of Scientology. But the other member denied this thing by saying that they use Church not because they are Christians, as they do not believe in Jesus or read the Bible.¹²⁹

The discussion between members went unsolved, as no one really knew what the working of Scientology in Pakistan is.

3.3.7: Eagles of Brasstacks

Topic Name:

Scientology/Dianetics/Mind Sciences - Founded by a blasphemer of Rasool Allah s.a.w
- Now in Pakistan! (Detailed Analysis)

Category: Blog

¹²⁹ Pakistani Scientologists, Ask Pakistan, accessed July 2, 2016,
https://www.reddit.com/r/pakistan/comments/418b84/hey_rpakistan_do_any_of_you_guys_have_any/?st=is5qo5v4&sh=7172b98f

Published on: December 22, 2010

Blog Summary:

The blog writer starts the blog from the historical background of new religious movement named Scientology. The tone scale of the blogger is throughout critical. He further said that Hubbard collected many things from other religions and wrote *Dianetics*, which became the mixture of Freudian Theories, hypnotic techniques, Buddhist teachings and other thoughts and practices.

Moreover, he elaborated the auditing technique used by Scientologists. This technique said to remove all ills and makes a person *clear*. In the process the auditor records all the data narrated by a patient, even the most personal one.

He said that Hubbard makes this religion only for the money and he fulfilled his desire by publishing *Dianetics*.

He criticized that Hubbard was the devoted follower of the English occultist Aleister Crowley, the founder of the religion of *Thelema*, called himself "Anti-Christ". The evidence of this statement can be found in the book "Secret Societies and their Powers in 20th century" written by Jan Van Helsing.

He further said that Hubbard is a blasphemer, as he called Muhammad (P.B.U.H) a body *thetan*, in his lecture.

He gave another explanation of the wrong doings of Scientology with a book named "*The Scandal of Scientology*" written by Paulette Cooper. This book elaborates all the things in a very different manner. There is openly written that Scientology has Zionist elements rooted in it. They trapped people first with their free therapies and advices. Once a person develops his/her trust in them, they start charging money for further sessions. And people blindly give their money in order to free their souls. Though the writer of this book was tortured by Scientology for exposing and standing in their way.

Not only the writer of this book, but many others who wanted to expose the real means of Scientology, the ex-Scientologists, faced the consequences. No one was there to file a case against Scientology.

After discussing the brief history in a critical manner, the blogger highlighted that now Scientology is in Pakistan. The government of Pakistan is supporting the organization

like an NGO. He said that different programs are also started in Pakistan like *Criminon* and *Narconon*. *Dianetics* and the book *The Way to Happiness* are also translated into Urdu language.

The propagation of Scientology is also carried by Moiz Hussain, who tries to mix the Scientology concepts into self-made Islam. By portraying himself as the Anti-Scientologist cannot deny the reflection of Scientology techniques and methods in his talks and trainings, claimed the blogger.

The media is giving so much attention to Moiz Hussain by inviting him in their different programs. The blogger further said that *Dianetics Centre for Personal Excellence* is trapping people, especially middle class, in order to offer them different personality development courses.

The blogger invited the reader to think and research more about Scientology and *Dianetics* in order to capture a full picture of what it is all about.¹³⁰

This blog is important, as it leads the researcher towards the topic ‘Scientology in Pakistan’. It is briefly written with all the elements need to be highlighted. It allows the reader to find out more about the topic.

Some people offended by the presence of Scientology in Pakistan openly. They are also using blogs and forums against their activities. After evaluating these sites, one thing becomes clear that the certain group of people, who know the connection between these organizations and Scientology, are not in favour of their activities in Pakistan. They criticised the spreading of Scientology beliefs under the name of personality development in the society.

¹³⁰ *Scientology/Dianetics/Mind Sciences - Founded by a blasphemer of Rasool Allah s.a.w - Now in Pakistan! (Detailed Analysis)*, accessed June 25, 2016

<http://eaglesofbrasstacks.blogspot.com/2010/12/scientologydianeticsmind-sciences.html>

CONCLUSION:

The Church of Scientology started its first centre in Pakistan in 1989. It has been almost 27 years, when a new American cult puts its feet on the land of Pakistan. But still people are not aware of the fact that the centres working in Pakistan in the name of personal excellence, are actually trying to promote their religious beliefs among the targeted population without even knowing. The two main centres of Scientology are working in Pakistan as missions, *Dianetics Centre for Personal Excellence, Karachi* and *Margalla Dianetics, Islamabad*. *Dianetics Centre, Karachi* is more established than *Margalla Dianetics, Islamabad*. That is why, more people know about the Karachi centre as compare to Islamabad centre. This is because it is mentioned on the official websites and other blogs and forums on internet.

Dianetics Centre for Personal Excellence, Karachi offers many courses related to personality development. So people got attracted towards it. People who have just completed their degree, attend these courses, in order to make their CVs more attractive and lengthy. People are said to get benefits from these courses in one way another, especially in their professional lives. So they do not feel reluctant in spending their money on them. But the thing to be pondered at is that, if people got so much benefit from the organization, why they are reluctant to answer the questions asked about it.

Dianetics Centre, Karachi is more conscious about hiding their identity to the people who know the connection between their organization and Scientology. They are not allowed to give any kind of information about the working of the organization, other than the people who have attended their courses and the people who are unaware of their real identity. *Margalla Dianetics, Islamabad* in this regard is welcoming for all, whoever shows some interest. Both centres are targeting the new generation, as they are offering such courses that help them in their future lives. Communication course is the most attended and popular course of the centre. They are charging thousands of rupees for one session only.

The thing which needs to be highlighted here is that, they are promoting Scientology religion by using the auditing technique and teaching *Dianetics* and other books of Hubbard as a course outline in their centres. They are also spreading Hubbard's thoughts

and ideas to the people who are not that much literate about their own religion. And the example for this is the seminars of *Dianetics* in Sindh Government schools and colleges.

The Government of Pakistan seems to take *Dianetics Centre, Karachi* as a non-religious organization. The Governor of Sindh, Ishrat ul Ibad presented a shield to the former Director *Dianetics Centre, Karachi* and the present Director of *The Way to Happiness*, Parwaiz ul Hasan for acknowledging the organizational activities. He also met with the former President of Pakistan, General Parwaiz Musharraf and presented him a book "The Way to Happiness". The meeting was also held with the Education Minister of Khayber Pakhtoon Khwa. In this meeting, the bringing of new trends in education was discussed. *Margalla Dianetics, Islamabad*, in this regard, is on the initial stage. As it could not get such kind of recognition in the society. This is because, it has no set organizational structure and any social activity. Only those people are aware of this organization, who are directly related to the founder of the centre.

Both organizations are using social media for promoting their courses and study materials. But after evaluating the websites, the thing is clear that very few people of the society are following them. They both are trying to attract the people by inviting them to attend seminars, workshops and other events. *Dianetics Centre, Karachi* is offering hundreds of courses in order to help them mentally while *Margalla Dianetics, Islamabad* is offering the assistance in gaining advance knowledge through *Dianetics* and Scientology Books. But still, the followers of both organizations are limited in number.

Every religious follower has the right to preach and practice its teachings as minorities. For this, Pakistan is the state, where religious communities are having those rights and practicing their religions freely, as per Article 36 of the Pakistani constitution. But Scientologists are the people who are propagating themselves as Muslims while practicing Scientology in their lives. They are promoting their organizations as non-religious, but teaching all Scientology materials in them.

It is concluded by this research that the Scientology in Pakistan is working with their hidden agenda of promoting their religious teachings. Moreover, they are hiding their real identity of association with Scientology, as observed by the researcher while trying to conduct direct interviews from the people of the organization. These may be one of the reasons of their low following rate in Pakistan.

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APPENDICES

APPENDIX A

Answers of the Executive Director of Dianetics Centre for Personal Excellence, Karachi

Scientology In Pakistan

Dianetics Centre For Personal Excellence, Karachi

I: Introduction:

As a research student of MS Comparative Religions, I am conducting a sociological survey regarding Scientology in Pakistan. For this I have designed some questions in order to find the structure, position and following of Scientology's organization "Dianetics Centre of Personal Excellence, Karachi". It is to insure that the information you will provide will be kept confidential and will be used for academic purpose only. Thank you very much for your time, consideration and suggestions.

II: Questions:

Q: What were the initial difficulties you had to face while establishing the organization?

The organization was established on October 20, 1989 in Pakistan. It is the only centre related to Scientology in the entire Islamic world. Surly, we faced some initial difficulties as every new organization faces. But now we are working as a proper organization.

Q: What were the aims and objectives set by the organization's authority?

If a person feels tension, fear, depression, discomfort or anxiety in his environment or feels insecure or his body doesn't help him in doing his work then he may not succeed in his life. The basic aim is to help Pakistani people to overcome their tensions, traumas and illness without medicines and sedative drugs. Also helping people in knowing the reason behind their problems, illness and failure. By knowing all this one can excel in his life. We are also considering to expand our programs and courses to the other parts of the country so that more people can get benefit from our techniques and courses.

Q: What is the mission of your organization in Pakistan?

The mission of the organization is to bring sanity into the life of Pakistani people. It helps to develop the ability to overcome the traumas and increase the ability in such a way that his intelligence, self confidence, decision making, communication, courage, ability to study, ability to identify people may increase.

Q: What is the basic structure of this organization?

The structure of the organization is same as the structure followed by the other missions and organization of Pakistan. You may check it by yourself on Scientology website.

Q: What is the current system of your organization? Is it similar to the system you have set initially in Pakistan or you have to made changes according to the situations?

Of course, change is the demand of time. So we have changed according to the need. Firstly, we have less no. of trained people, so I have to do all the sessions and courses by myself. Now people are trained in their fields and they are doing their part accordingly.

Q: Is it a profit or non-profit organization, is it registered and tax-exempted? Which license you obtained?

It is a non-profit, non-religious organization, working under the licence of an NGO in Pakistan.

Q: How do you see it different from other non-profit organizations working in Pakistan?

It is different because it is using the latest techniques and technologies in enhancing your abilities. Moreover, it is not only solving the problems but also helps people to know the reason behind their problems.

Q: As *Dianetics* is not known to many so how do people get to know about your organization? What measures are you taking for advertising it?

We use to give ads of our different courses in newspapers and different websites which are used for classified ads. Furthermore, we are using social media such as facebook to introduce our courses and invite people to attend our seminars.

Q: What you feel about how you can change people's attitudes and abilities through these courses?

Dianetics and other writings of L. Ron Hubbard are for the improvement in human abilities that's deals with and provide the reason why a person can't be happy and satisfactory progress in life. These courses are helping people to overcome their weakness which are becoming hurdles in the success.

Q: Is there any special kind of technique which you feel makes you different from other personality development organizations?

Dianetics is the technology developed and researched by American writer, philosopher, educationist and humanitarian L. Ron Hubbard, which was very precise and workable at a satisfactory level. It covers all aspects of human's life, such as education, relationships, employment or business issues, financial stress or tension, happiness, raising children, marriage issues, management of different things etc. Dianetics is the power of mind on body. Mind is used everywhere and Dianetics technology tells the utilization of the mind to change habits, desires and thinking.

Q: How many people till now have attended your courses?

More than 100 students attend different courses every week. There are also class V and class IV auditors in their HGC and have made 64 releases.

Q: What type of responses you have got from the people attended your courses?

The response is quiet positive from the people who attended the courses from our organization.

Q: What are the responses of lay community around you?

As people not known to our organization so they are more curious in knowing about it. They got attracted by attending our seminars and show their interest in further attending the organization's courses.

Q: What are the responses of Government and Academic officials in Karachi?

The response of the Government is very good. Dr Ishrat Ul Ebad, the Sindh Governor personally acknowledged the activities of Dianetics Centre, Karachi and presented a shield to acknowledge Hubbard's good work.

Q: What difficulties are you encountering regarding your position in the society?

No such difficulty is faced by us.

Q: Is your organization is working in other areas of the society? What are your other social activities?

There are 12 different fields where Dianetics is working, like Way to Happiness, Criminon program, drug free marshals, Pakistan Razakar, Study technology project Pakistan and human rights education.

Q: Is there any difference in the Dianetics Centre in Pakistan and in the Centre in other countries? If any why is this so?

Our centre here is working as a mission, as it is non-religious organization. the centre is following the same structure as other missions of Dianetics are following.

Q: In your opinion, what role are you playing in the society? How it is beneficial?

As I already mentioned that we are improving the abilities of people. So ultimately improving their role in the society.

Q: What do you suggest should be done to change the system of your organization and the techniques in future?

For the time being, no suggestion. It will go parallel to the situation.

Q: What do you suggest to the new generation for their personal development?

To attend our courses in order to excel in their lives.

Q: Any other feedback or comments you want to add?

There are more than 100 courses offered by our organization on different aspects of life. Anyone could learn and use Dianetics especially those facing certain stress at workplaces or at home, feeling difficulty in expressing themselves.

Thank you.¹³¹

¹³¹ Farooqi, Itqan, interview by Qurrat-ul-Ain Siddiqi, Personal Interview, Islamabad, April 30, 2016, transcript.

APPENDIX C

Answers of the Executive Director of Margalla Dianetics, Islamabad

Scientology In Pakistan

Margalla Dianetics, Islamabad

I: Introduction:

As a research student of MS Comparative Religions, I am conducting a sociological survey regarding Scientology in Pakistan. For this I have designed some questions in order to find the structure, position and following of Scientology's organization "Margalla Dianetics, Islamabad". It is to insure that the information you will provide will be kept confidential and will be used for academic purpose only. Thank you very much for your time, consideration and suggestions.

II: Questions:

Q: What were the initial difficulties you had to face while establishing the organization?

Answers: No difficulties. I did what I have dreamt since my childhood. It is an adventure. Difficulties are called Fun in an adventure. Without barriers, there is no adventure.

Q: What were the aims and objectives set by the organization's authority?

Answer: I am a Muslim and I study because Quran says "Iqra!" This is the only authority I have accepted by choice.

Q: What is the mission of your organization in Pakistan?

Answer: Margalla Dianetics Study Group has only one purpose. That is help each other in studying 18 Basics books of Dianetics and Scientology.

Details of 18 Basic Books is available at <http://www.newerapublications.com/>

Q: What is the basic structure of this organization?

Answer: It is a group of interested students. We help each other. No posts or designations have been assigned ever.

Q: What is the current system of your organization? Is it similar to the system you have set initially in Pakistan or you have to made changes according to the situations?

Answer: I hope the above answer is sufficed for this question as well.

Q: Is it a profit or non-profit organization, is it registered and tax-exempted? Which license you obtained?

Answer: I hope the above answer is sufficed for this question as well.

Q: How do you see it different from other non-profit organizations working in Pakistan?

Answer: I hope the above answer is sufficed for this question as well.

Q: As Dianetics is not known to many so how do people get to know about your organization? What measures are you taking for advertising it?

Answer: Whenever I reach a point of achievement I feel it is my duty to inform mankind about the Knowledge. I used to tell my friends verbally. Helping them individually.

Then it became bigger in 2007 after I read Dianetics; The Modern Science of Mental Health. I thought we should announce it publically. So we published our achievements on piece of paper and distributed it in houses and offices. Sometimes in the newspaper ads in classified section.

From December 2015 it has become huge when I started an Advance Clinical Course. Now we are using Facebook also. We want to inform more people and help them broadly.

Q: What you feel about how you can change people's attitudes and abilities through these courses?

Answer: It is massive! It is huge! I think I should write a book about it. And call it Book of Miracles. Just joking!

I never get a chance to write it. Stranger people keep coming and telling me what we have done in changing people's attitude and abilities, and how intensely they want it too. It makes me embarrassed.

We are all equal human beings. I think everyone can learn these abilities to help his fellow human beings. There is no big deal about it. All I want to tell people that buy these books and study these books under supervision of a professional and see it for yourself that you can do these miracles. It is a good news that Humanity has reached new levels in the field of Science and Knowledge.

Q: Is there any special kind of technique which you feel makes you different from other personality development organizations?

Answer: From Dianetics to Scientology (1950 to 1966) there is a whole sequence of techniques. The earliest technique of 1950 has no match in any other personality development organizations.

The basic difference here is that we consider each spiritual being (not even human being but plants, animal etc. as well) has a right to make his own mind, take his own decisions. We respect spiritual beings as these have ability to create and find solutions to problems. We don't call them with bad names or look down upon them for any reason. All techniques aim towards a goal of freeing this spiritual being from the traps he is caught, in order to learn more about Life and Universes.

It is this spiritual being who is at work and we are only there to assist the being in any therapy session or study session. This is an old approach we see in many schools of thoughts in history. It is a true version of "love thy neighbour."

It has been found in Islam also. The concept of "Allah ka Wali" but I had more curiosity to eliminate my weaknesses in practising this. So I found Scientology. I am learning more and getting better and confident in helping other thinking beings.

Q: How many people till now have attended your courses?

Answer: I don't deliver courses at Margalla Dianetics. All is available on internet.

Q: What type of responses you have got from the people attended your courses?

Answer: We don't deliver courses at Margalla Dianetics. But my group members get what they invest in terms of attention, money, and their intentions to help others. Like I

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said I can write a Book of Miracles. But most of my group members are reluctant to share their personal life with others.

Q: What are the responses of lay community around you?

Answers: I don't believe in getting publicity. I am here to Learn. When I try to help someone I make the person understand completely what we are going to achieve by the application of study or therapy. I also explain the whole thing to their parents and elders. Only with their consent we work. We ensure 1000% results before we start.

And yes they gets very angry if we refused to help them in progress further. Or people if not invited or ignored do complain or get angry till I meet them or talk to them or say hello to them at least. But they keep sending other people to meet me or talk to me.

Q: What are the responses of Government and Academic officials in Islamabad?

Answer: No, not yet.

Q: What difficulties are you encountering regarding your position in the society?

Answer: If I don't work – means help others or listen to their problems or study my books and lectures. I feel like I am dead already.

If I keep working keep helping keep studying people keep embarrassing me by giving me too much respect in a way their own way. Self-abnegation used to be a part of this culture. It will take a while to understand them their own worth.

But different races deal with it differently, I don't want to be critical about it.

All kind of reactions turn into calm smile if I give little bit of my attention to them.

I think all I need to do is set three to four hours a week to do a radio show where people can call and share their problems over phone. They will get happy by sharing it to someone who can listen and understand their problems difficulties. Because I am not educated in being critical or judgmental on trivial issues.

Q: Is your organization is working in other areas of the society? What are your other social activities?

Answer: No Margalla Dianetics is not involved in more than study their own materials. Not yet.

Q: Is there any difference in the Dianetics Centre in Pakistan and in the Centre in other countries? If any why is this so?

Answer: I have no idea about the Dianetics Centre in Pakistan.

I do know that Scientology has Churches all around the USA, Canada, Mexico, UK, Australia, New Zealand and many other countries. But in Pakistan few people are buying Basic Books and less than few are studying these books. In those countries when thousands of people studies Basic Books back in 1950s they decided to have their own Churches aside from Christen Churches as a need of the day.

Q: In your opinion, what role are you playing in the society? How it is beneficial?

Answer: In Pakistan many Muslims wants a setup where they could go for help but it will only be possible if thousands of people buy Basics Books and study the Fundamentals of Scientology and Dianetics with complete understanding. Only than they can establish a better system to help patients, students effectively, if it is demanded and seek for.

Also establishing big successful businesses. Improve vital signs of their own country and play an effective role in helping mankind and other Allah's creatures according to the teachings of Islam.

Although personally I feel we are doing excellent Alhamdolillah as a nation. Our education system is good, our children respect their elders. We produce enough food for our people. Generally these things are good with few discrepancies here and there.

Q: What do you suggest should be done to change the system of your organization and the techniques in future?

Answer: It should be done with public's consent/involvement not with my suggestions. The knowledge is there for the benefit of public. But it is their choice to have it or not. I try to meet demand from my group fellows. I am satisfied about it.

We have learnt in Scientology; The Fundamental of Thought, "Scientology and Scientologists are not revolutionaries. They are evolutionaries".

Q: What do you suggest to the new generation for their personal development?

Answer: No suggestions from my side. I keep looking for what they want. And Try to meet that.

Q: Any other feedback or comments you want to add?

Keep me informed! I love to hear from you!

Thank you.¹³²

¹³² Kauser, Nasreen, interview by Qurrat-ul-Ain Siddiqi, Personal Interview, Islamabad, March 23, 2016, transcript.